Please read Section 26 of the Companies Act, 2013



BHAKTI GEMS AND JEWELLERY LIMITED

Our Company was originally incorporated as Bhakti Gems And Jewellery Private Limited under the provisions of the Companies Act, 1956 pursuant to Certificate of Incorporation issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli on March 30, 2010. Subsequently, our Company was converted into a public limited Company pursuant to special resolution passed at the Extra Ordinary General Meeting of our Company held on December 30, 2016 and the name of our Company was changed to Bhakti Gems And Jewellery Limited and a Fresh Certificate of Incorporation dated January 18, 2017 was issued by the Registrar of Companies, Ahmedabad. For further details of our Company, please refer "General Information" and "History and Certain Other Corporate Matters" on page numbers 32 and 73, respectively, of this Prospectus

Corporate Identification Number: U36910GJ2010PLC060064

Registered Office: 209, Shree Balaji Paragon, B/S Rock Regency Hotel, Opposite Axis Bank, near Circle - P, C.G Road, Ahmedabad –380009, Gujarat, India,

Contact Person: Nirav A. Shah, Company Secretary and Compliance Officer Tel: +91 7926421701, Website: www.bhaktijewellery.com, E-mail: compliancebhakti@gmail.com

PROMOTERS: AKSHAY S. MEHTA AND VARSHABEN A. MEHTA

PUBLIC ISSUE OF 19,62,000 EQUITY SHARES OF A FACE VALUE OF RS. 10.00 EACH OF BHAKTI GEMS AND JEWELLERY LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF RS. 20.00 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. 10/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO RS. 392.40 LAKHS ("THE ISSUE"). OF THE ISSUE 1,02,000 EQUITY SHARES AGGREGATING TO RS. 20.40 LAKHS /- WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 18,60,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 20.00 PER EQUITY SHARE AGGREGATING TO RS. 372.00 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.79 % AND 27.30 %, RESPECTIVELY OF THE POST ISSUE PAID EQUITY SHARE CAPITAL OF OUR COMPANY.FOR FURTHER DETAILS, PLEASE REFER "TERMS OF THE ISSUE" ON PAGE 141 OF THIS PROSPECTUS.

THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER XB OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED. IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED, THIS ISAN ISSUE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 43(4) OF THE SEBI (ICDR) REGULATIONS, AS AMENDED. FOR FURTHER DETAILS, PLEASE REFER "ISSUE PROCEDURE" ON PAGE 148 OF THIS PROSPECTUS.

In terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015, all potential investors shall participate in the Issue only through an Application Supported by Blocked Amount ("ASBA") process providing details about the bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. For details in this regard, specific attention is invited to "Issue Procedure" on page 148 of this Prospectus. A copy of this Prospectus will be delivered for registration to the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10.00 EACH AND THE ISSUE PRICE OF RS. 20.00 IS 2.0 TIMES OF THE FACE VALUE

ELIGIBLE INVESTORS

For details in relation to Eligible Investors, please refer to section titled "Issue Procedure" on page 148 of this Prospectus.

RISKS IN RELATION TO FIRST ISSUE

This being the first public issue of the Issuer, there has been no formal market for the securities of our Company. The face value of the Equity Shares of our Company is Rs. 10.00 and the Issue price of Rs. 20.00 per Equity Share is 2.0 times of the face value. The Issue Price (as determined by our Company in consultation with the Lead Manager, as stated under 'Basis for the Issue Price' on page 55 of this Prospectus) should not be taken to be indicative of the market price of the Equity Shares after such Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Prospectus. Specific attention of the investors is invited to the section 'Risk Factors' on page 11 of this Prospectus.

ISSUER'S ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Prospectus contains all information with regard to our Company and the Issue, which is material in the context of the Issue, that the information contained in this Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Prospectus as a whole or any of such information or the expression of any such opinions or intentions, misleading in any material respect.

LISTING

The Equity Shares offered through this Prospectus are proposed to be listed on the SME Platform of BSE Limited in terms of the Chapter XB of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an approval letter dated April 28, 2017 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE Limited. For the purpose of this Issue, the Designated Stock Exchange will be the BSE.

| LEAD MANAGER TO THE ISSUE | REGISTAR TO THE ISSUE | |
|---|---|--|
| GUINESS Redefining Services | TOWARDS EXCELLENCE | |
| GUINESS CORPORATE ADVISORS PRIVATE LIMITED | SKYLINE FINANCIAL SERVICES PRIVATE LIMITED | |
| 18 Deshapriya Park Road, Kolkata - 700 026, | A49, Gundecha Onclave, Kherani Road, | |
| West Bengal, India | Sakinaka, Mumbai-400 072 | |
| Tel: +91 - 33 - 3001 5555 | Tel: +91-22- 28511022/62215779 | |
| Fax: +91 - 33 - 3001 5531 | E-mail: mumbai@skylinerta.com | |
| Email:gcapl@guinessgroup.net | Investor Grievance Email: grievances@skylinerta.com | |
| Website:www.guinessonline.net | Website: www.skylinerta.com | |
| Contact Person: Alka Mishra / Mohit Baid | Contact Person: Subhash Dhingreja | |
| SEBI Registration No.: INM 000011930 | SEBI Regn. No.: INR000003241 | |
| ISSUE PROGRAMME | | |

WEDNESDAY, MAY 17, 2017

MONDAY, MAY 22, 2017

ISSUE OPENS ON:

ISSUE CLOSES ON:



TABLE OF CONTENTS

| SECTION | CONTENTS | PAGE NO. |
|---------|---|-------------|
| I | GENERAL | |
| | DEFINITIONS AND ABBREVIATIONS | 1 |
| | CERTAIN CONVENTIONS, USE OF FINANCIAL INFORMATION AND MARKET DATA AND | 9 |
| | CURRENCY OF PRESENTATION CONTROL OF PRESENTATION | - |
| ** | FORWARD LOOKING STATEMENTS | 10 |
| II | RISK FACTORS | 11 |
| III | INTRODUCTION NEW ALCOHOLOGICAL PROPERTY. | 22 |
| | SUMMARY OF OUR INDUSTRY OUR OLD PURP PURP PURP PURP PURP PURP PURP PUR | 23 |
| | SUMMARY OF OUR BUSINESS SUMMARY OF EDVANCIAL STATEMENTS | 27 |
| | SUMMARY OF FINANCIAL STATEMENTS | 28 |
| | THE ISSUE | 31 |
| | GENERAL INFORMATION | 32 |
| | CAPITAL STRUCTURE | 38 |
| | OBJECTS OF THE ISSUE | 49 |
| | BASIS FOR ISSUE PRICE | 55 |
| | STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS | 57 |
| IV | ABOUT OUR COMPANY | |
| | INDUSTRY OVERVIEW | 59 |
| | <u>OUR BUSINESS</u> | 63 |
| | KEY INDUSTRY REGULATIONS AND POLICIES | 67 |
| | HISTORY AND CERTAIN OTHER CORPORATE MATTERS | 73 |
| | OUR MANAGEMENT | 76 |
| | OUR PROMOTERS AND PROMOTER GROUP | 87 |
| | GROUP ENTITIES | 90 |
| | RELATED PARTY TRANSACTIONS | 92 |
| | DIVIDEND POLICY | 93 |
| V | FINANCIAL STATEMENTS | |
| | FINANCIAL STATEMENTS AS RE-STATED | 94 |
| | FINANCIAL INDEBTEDNESS | 113 |
| | MANAGEMENT'S DISCUSSION & ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS | 114 |
| VI | LEGAL AND OTHER INFORMATION | |
| | OUTSTANDING LITIGATIONS & MATERIAL DEVELOPMENTS | 122 |
| | GOVERNMENT AND OTHER APPROVALS | 125 |
| VII | OTHER REGULATORY AND STATUTORY DISCLOSURES | 127 |
| VIII | ISSUE RELATED INFORMATION | |
| | TERMS OF THE ISSUE | 141 |
| | ISSUE STRUCTURE | 146 |
| | ISSUE PROCEDURE | 148 |
| | RESTRICTION ON FOREIGN OWNERSHIP OF INDIAN SECURITIES | 186 |
| IX | MAIN PROVISIONS OF THE ARTICLES OF ASSOCIATION | 187 |
| X | OTHER INFORMATION | |
| | MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION | 245 |
| | DECLARATION | 247 |



Section I - General

Definitions and Abbreviations

Unless the context otherwise indicates or implies, the following terms shall have the meanings provided below in this Prospectus, and references to any statute or regulations or policies will include any amendments or re-enactments thereto, from time to time. In case of any inconsistency between the definitions given below and the definitions contained in the General Information Document (as defined below), the definitions given below shall prevail.

The words and expressions used but not defined herein shall have the same meaning as is assigned to such terms under the SEBI (ICDR) Regulations, the Companies Act, the SCRA, the Depositories Act and the rules and regulations made thereunder.

Company Related Terms

| Term | Description |
|---------------------------|---|
| "Bhakti Gems And | Unless the context otherwise requires, refers to Bhakti Gems And Jewellery Limited, a |
| Jewellery Limited", | Company incorporated under the Companies Act, 1956 vide a certificate of incorporation |
| "BGJL", "We" or "us" or | issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli. |
| "our Company" or "the | |
| Issuer' | |
| "you", "your" or "yours" | Prospective investors in this Issue. |
| AOA/Articles / Articles | Unless the context otherwise requires, refers to the Articles of Association of Bhakti Gems |
| of Association | And Jewellery Limited, as amended from time to time. |
| Audit Committee | The committee of the Board of Directors constituted as the Company's Audit Committee |
| | in accordance with Regulation 18 of the SEBI (LODR) Regulations and Section 177 of the |
| | Companies Act, 2013 read with the Companies (Meetings of Board and its Powers) Rules, |
| | 2014. |
| Board/ Board of Directors | The Board of Directors of our Company, including all duly constituted Committees |
| / Our Board | thereof. |
| Director(s) | Director(s) on the Board of our Company, as appointed from time to time, unless |
| | otherwise specified. |
| Equity Shareholders | The holders of the Equity Shares. |
| Equity Shares/Shares | The equity shares of our Company of a face value of Rs.10.00 each unless otherwise |
| | specified in the context thereof. |
| Group Companies/Entities | Such companies/entities as covered under the applicable accounting standards and such other |
| | companies as considered material by the Board. For details of our Group Companies/ |
| | entities, please refer "Group Entities" on page 90 of this Prospectus. |
| Key Management | Key management personnel of our Company in terms of the SEBI (ICDR) Regulations and |
| Personnel / KMP | the Companies Act, 2013. For details, please refer "Our Management" on page 76 of this |
| | Prospectus. |
| MoA/Memorandum | The memorandum of association of our Company, as amended. |
| of Association | |
| Non Resident | A person resident outside India, as defined under FEMA Regulations |
| Non-Resident Indian/ NRI | A person resident outside India, who is a citizen of India or a Person of Indian Origin as |
| | defined under FEMA Regulations, as amended. |
| Overseas Corporate Body | A company, partnership, society or other corporate body owned directly or indirectly to the |
| / OCB | extent of at least 60% by NRIs, including overseas trusts in which not less than 60% of |
| | beneficial interest is irrevocably held by NRIs directly or indirectly as defined under the |
| | Foreign Exchange Management (Deposit) Regulations, 2000. OCBs are not allowed to |
| | invest in this Issue. |
| Peer Reviewed Auditor | The independent peer reviewed Auditor of our Company M/s. ADV & Associates, Chartered |
| | Accountants. |
| Person or Persons | Any Individual, Sole Proprietorship, Unincorporated Association, Unincorporated |
| | Organization, Body Corporate, Corporation, Company, Partnership Firm, Limited Liability |
| | Partnership, Joint Venture, or Trust or Any Other Entity or Organization validly constituted |
| | and/or incorporated in the jurisdiction in which it exists and operates, as the context requires. |
| Promoter Group | Persons and entities constituting the promoter group of our Company, pursuant to Regulation |
| | 2(1)(zb) of the SEBI (ICDR) Regulations. |



| Promoters | Akshay S. Mehta And Varshaben A. Mehta. |
|--------------------------------|---|
| Registered Office | The registered office of our Company situated at 209, Shree Balaji Paragon, B/S Rock Regency Hotel, Opposite Axis Bank, near Circle - P, C.G Road, Ahmedabad –380009, Gujarat, India. |
| Restated Summary Statements | Audited restated summary statement of assets and liabilities as at February 28, 2017, March 2016, 2015, 2014, 2013 and 2012 and audited restated summary statement of profit and loss and cash flow for the fiscal/period ended February 28, 2017, March 2016, 2015, 2014, 2013 and 2012 for the Company. |
| Statutory Auditor | The Statutory Auditor of our Company, being Dhaval Padiya and Co., Chartered Accountants. |

Issue Related Terms

| Term | Description |
|---|--|
| Acknowledgement Slip | The slip, document or counter foil issued by the Designated Intermediary to an Applicant as |
| | proof of having accepted the Application Form. |
| Allot / Allotment /Allotted | Unless the context otherwise requires, allotment of the Equity Shares pursuant to the Issue of |
| | Equity Shares to the successful Applicants. |
| Allottee | A successful Applicant to whom the Equity Shares are Allotted. |
| Applicant | Any prospective investor who makes an application pursuant to the terms of this Prospectus and the Application Form. Pursuant to SEBI (Issue of Capital and Disclosure Requirements) (Fifth Amendment) Regulations, 2015, with effect from January 01, 2016 all applicants participating in this Issue are required to mandatorily use the ASBA facility to submit their |
| Application | Applications. An indication to make an offer during the Issue Period by an Applicant, pursuant to submission of Application Form, to subscribe for or purchase our Equity Shares at the Issue Price including all revisions and modifications thereto, to the extent permissible under the SEBI (ICDR) Regulations. |
| Application Amount | The number of Equity Shares applied for and as indicated in the Application Form multiplied by the price per Equity Share payable by the Applicants on submission of the Application Form. |
| Application Form | The form in terms of which an Applicant shall make an Application and which shall be considered as the application for the Allotment pursuant to the terms of this Prospectus. |
| Application Supported by Blocked Amount/ ASBA | The application (whether physical or electronic) by an Applicant to make an Application authorizing the relevant SCSB to block the Application Amount in the relevant ASBA Account. Pursuant to SEBI Circular dated November 10, 2015 and bearing Reference No.CIR/CFD/POLICYCELL/11/2015, all potential investors shall participate in the Issue only through ASBA process providing details about the bank account which will be blocked by the SCSBs. |
| ASBA Account | Account maintained with an SCSB and specified in the Application Form which will be blocked by such SCSB to the extent of the appropriate Application Amount in relation to an Application by an Applicant. |
| ASBA Applicant(s) | Any prospective investors in this Issue who apply for Equity Shares of our Company through the ASBA process in terms of this Prospectus. |
| Banker to the Issue | Bank which are clearing members and registered with SEBI as banker to an issue and with whom the Public Issue Account will be opened, in this case being ICICI Bank Limited. |
| Basis of Allotment | The basis on which the Equity Shares will be Allotted to successful Applicants under the Issue, described in "Issue Procedure –Basis of Allotment" on page 154 of this Prospectus. |
| Broker Centres | Broker centres notified by the Stock Exchanges, where the Applicants can submit the Application Forms to a Registered Broker. The details of such broker centres, along with the name and contact details of the Registered Brokers, are available on the website of the BSE on the following link- www.bseindia.com |
| Broker to the Issue | All recognized members of the stock exchange would be eligible to act as the Broker to the Issue. |
| Business Day | Any day on which commercial banks are open for the business. |
| CAN / Allotment Advice | The note or advice or intimation of Allotment, sent to each successful Applicant who has been or is to be Allotted the Equity Shares after approval of the Basis of Allotment by the Designated Stock Exchange. |
| Client ID | Client identification number of the Applicant's beneficiary account. |



| Term | Description |
|--------------------------------|---|
| Collection Centres | Centres at which the Designated Intermediaries shall accept the ASBA Forms. |
| Compliance Officer | The Company Secretary of our Company i.e. Nirav A. Shah. |
| Controlling Branches of the | Such branches of the SCSBs which coordinate with the Lead Manager, the Registrar to the |
| SCSBs | Issue and the Stock Exchange and a list of which is available at www.sebi.gov.in or at such |
| | other website as may be prescribed by SEBI from time to time. |
| Collecting Depository | A depository participant as defined under the Depositories Act, 1996, registered with SEBI |
| Participant or CDP | and who is eligible to procure Applications at the Designated CDP Locations in terms of |
| • | circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI. |
| Demographic Details | The details of the Applicants including the Applicants' address, names of the Applicants' |
| | father/husband, investor status, occupations and bank account details. |
| Depository / Depositories | A depository registered with SEBI under the SEBI (Depositories and Participant) |
| | Regulations, 1996. |
| Depository Participant / DP | A depository participant as defined under the Depositories Act. |
| Designated CDP Locations | Such locations of the CDPs where Applicants can submit the Application Forms to Collecting |
| | Depository Participants. The details of such Designated CDP Locations, along with names |
| | and contact details of the Collecting Depository Participants eligible to accept Application |
| | Forms are available on the respective websites of the Stock Exchanges (<u>www.bseindia.com</u>). |
| Designated Date | The date on which the amounts blocked by the SCSBs are transferred from the ASBA |
| | Accounts to the Public Issue Account or unblock such amounts, as appropriate in terms of |
| | this Prospectus. |
| Designated Intermediaries / | An SCSB with whom the bank account to be blocked, is maintained, a syndicate member (or |
| Collecting Agent | sub-syndicate member), a Registered Broker, Designated CDP Locations for CDP, a registrar |
| | to an issue and share transfer agent (RTA) (whose names is mentioned on website of the |
| | stock exchange as eligible for this activity). |
| Designated Market Maker / | In our case, Guiness Securities Limited having its Registered office at 216, 2 nd Floor, P.J. |
| Market Maker | Towers, Dalal Street, Fort, Mumbai- 400 001, Maharashtra and Corporate office at Guiness |
| D i IDEA | House, 18, Deshapriya Park Road, Kolkata-700 026, West Bengal, India. |
| Designated RTA Locations | Such locations of the RTAs where Applicants can submit the Application Forms to RTAs. |
| | The details of such Designated RTA Locations, along with names and contact details of the |
| | RTAs eligible to accept Application Forms are available on the respective websites of the |
| Designated SCSD Dranches | Stock Exchanges (www.bseindia.com). Such branches of the SCSBs which shall collect the Application Forms, a list of which is |
| Designated SCSB Branches | available on the website of SEBI at www.sebi.gov.in/sebiweb/home/list/5/33/0/0/Recognised- |
| | Intermediaries or at such other website as may be prescribed by SEBI from time to time. |
| Designated Stock Exchange | BSE Limited. |
| Draft Prospectus / DP | The Draft Prospectus dated April 15, 2017, filed with BSE Limited. |
| Eligible NRI | A non-resident Indian, resident in a jurisdiction outside India where it is not unlawful to make |
| Eligible IVICI | an offer or invitation under the Issue and in relation to whom the Prospectus constitutes an |
| | invitation to subscribe for the Equity Shares. |
| Eligible QFI | Qualified Foreign Investors from such jurisdictions outside India where it is not unlawful to |
| Zingiloto Q11 | make an offer or invitation under the Issue and in relation to whom this Prospectus constitutes |
| | an invitation to purchase the Equity Shares offered thereby and who have opened |
| | dematerialised accounts with SEBI registered qualified depositary participants as QFIs and |
| | are deemed as FPIs under the SEBI FPI Regulations. |
| First Applicant | The Applicant whose name appears first in the Application Form or the Revision Form. |
| General Information | The General Information Document for investing in public issues prepared and issued in |
| Document | accordance with the circulars (CIR/CFD/DIL/12/2013) dated October 23, 2013, notified by |
| | SEBI and updated pursuant to the circular (CIR/CFD/POLICYCELL/11/2015) dated |
| | November 10, 2015 and (SEBI/HO/CFD/DIL/CIR/P/2016/26) dated January 21, 2016 |
| | notified by the SEBI and included in "Issue Procedure" on page 148 of this Prospectus. |
| Issue/ Public issue / Issue | Public issue of 19,62,000 Equity Shares of face value of Rs.10.00 each of our Company for |
| size / Initial Public issue / | cash at a price of Rs. 20.00 per Equity Share (including a share premium of Rs.10.00 per |
| Initial Public Offer / Initial | Equity Share) aggregating to Rs. 392.40 lakhs by our Company, in terms of this Prospectus. |
| Public | |
| Offering/IPO | m |
| Issue Agreement / | The agreement dated April 04, 2017 entered into between our Company and the Lead |
| MoU/Memorandum of | Manager, pursuant to which certain arrangements are agreed to in relation to the Issue. |
| Understanding | |



| Term | Description |
|------------------------------|---|
| Issue Closing Date | The date on which the Issue closes for subscription. |
| Issue Opening Date | The date on which the Issue opens for subscription. |
| Issue Period | The period between the Issue Opening Date and the Issue Closing Date, inclusive of both |
| Issue Period | |
| | days during which prospective Applicants can submit their Applications, including any |
| Issue Price | revisions thereof. |
| Issue Price | The price at which Equity Shares are being issued by our Company being Rs. 20.00 per |
| Land Managan / LM | Equity Share. |
| Lead Manager / LM | The lead manager to the Issue, in this case being Guiness Corporate Advisors Private Limited |
| Listing Agreement | Unless the context specifies otherwise, this means the Equity Listing Agreement to be signed between our Company and the SME Platform of BSE Limited. |
| Market Maker Reservation | |
| 1 | 1,02,000 Equity Shares of Rs.10/- each at Rs.20/- per Equity Share aggregating to Rs.20.40 Lakhs reserved for subscription by the Market Maker. |
| Portion Matariality Palian | |
| Materiality Policy | The policy on identification of group companies, material creditors and material litigation, |
| | adopted by our Board on March 20, 2017, in accordance with the requirements of the SEBI |
| Net Issue | (ICDR) Regulations. The Issue (excluding the Market Maker Reservation Portion) of 18,60,000 Equity Shares of |
| Net Issue | |
| | face value of Rs.10.00 each at an Issue Price of Rs.20.00 per equity share aggregating to Rs.372.00 lakhs. |
| Non-Institutional | All Applicants, including Category III FPIs that are not QIBs or Retail Individual Investors |
| Investors/NIIs | who have made Application for Equity Shares for an amount of more than Rs.2,00,000 (but |
| IIIVESTOIS/INIIS | not including NRIs other than Eligible NRIs). |
| Prospectus | This Prospectus filed with the RoC in accordance with the provisions of Section 26 of the |
| Trospectus | Companies Act, 2013. |
| Public Issue Account | The account to be opened with the Banker to the Issue under Section 40 of the Companies |
| r ublic Issue Account | Act, 2013 to receive monies from the ASBA Accounts on the Designated Date. |
| Qualified Institutional | A qualified institutional buyer as defined under Regulation 2(1)(zd) of the SEBI ICDR |
| Buyers or QIBs | Regulations. |
| Registered Brokers | Stock brokers registered with the stock exchanges having nationwide terminals. |
| Registrar Agreement | The Agreement between the Registrar to the Issue and the Issuer Company dated February |
| Registral Agreement | 01, 2017, in relation to the responsibilities and obligations of the Registrar to the Issue |
| | pertaining to the Issue. |
| Registrar and Share | Registrar and share transfer agents registered with SEBI and eligible to procure |
| Transfer Agents or RTAs | Applications at the Designated RTA Locations in terms of circular no. |
| Transfer rigenes of ferris | CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI. |
| Registrar to the Issue | Skyline Financial Services Private Limited. |
| Retail Individual Investors/ | Applicants (including HUFs, in the name of Karta and Eligible NRIs) whose Application |
| RIIs | Amount for Equity Shares in the Issue is not more than Rs. 2,00,000/ |
| Revision Form | The form used by the Applicants to modify the quantity of Equity Shares or the Application |
| | Amount in any of their Application Forms or any previous Revision Form(s), as applicable. |
| Self Certified Syndicate | Banks registered with SEBI, offering services in relation to ASBA, a list of which is available |
| Banks or SCSBs | on the website of SEBI at www.sebi.gov.in and updated from time to time and at such other |
| | websites as may be prescribed by SEBI from time to time. |
| SME Platform of BSE / | The SME Platform of BSE for listing of equity shares offered under Chapter XB of the |
| SME Exchange / Stock | SEBI (ICDR) Regulations. |
| Exchange | |
| Underwriter | Guiness Corporate Advisors Private Limited. |
| Underwriting Agreement | The agreement dated April 04, 2017 entered into between the Underwriter and our Company. |
| Working Day(s) | "Working Day" shall be all trading days of Stock Exchange, excluding Sunday and bank |
| | holidays as per the SEBI Circular SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January 21, |
| | 2016. |
| | • |



Conventional and General Terms and Abbreviations

| Term | Description |
|--------------------------------|--|
| A/c | Account |
| ACS | Associate Company Secretary |
| AGM | Annual General Meeting |
| AIF(s) | Alternative Investment Funds |
| Air Act | Air (Prevention and Control of Pollution) Act, 1981 |
| AS | Accounting Standards as issued by the Institute of Chartered Accountants of India |
| ASBA | Applications Supported by Blocked Amount |
| Authorised Dealers | Authorised Dealers registered with RBI under the Foreign Exchange Management |
| | (Foreign Currency Accounts) Regulations, 2000 |
| AY | Assessment Year |
| Banking Regulation Act | Banking Regulation Act, 1949 |
| B. A. | Bachelor of Arts |
| B.Com | Bachelor of Commerce |
| Bn | Billion |
| BSE | BSE Limited (formerly known as Bombay Stock Exchange Limited) |
| CAGR | Compounded Annual Growth Rate |
| Category I Foreign Portfolio | FPIs registered as Category I Foreign Portfolio Investors under the SEBI FPI |
| Investor(s) | Regulations. |
| Category II Foreign Portfolio | An FPI registered as a category II foreign portfolio investor under the SEBI FPI |
| Investor(s) | Regulations |
| Category III Foreign Portfolio | FPIs registered as category III FPIs under the SEBI FPI Regulations, which shall |
| Investor(s) | include all other FPIs not eligible under category I and II foreign portfolio investors, |
| | such as endowments, charitable societies, charitable trusts, foundations, corporate |
| | bodies, trusts, individuals and family offices |
| CBEC | Central Board of Excise and Customs |
| CDSL | Central Depository Services (India) Limited |
| Central Sales Tax Act | Central Sales Tax Act, 1956 |
| CEO | Chief Executive Officer |
| CFO | Chief Financial Officer |
| CIN | Company Identification Number |
| CIT | Commissioner of Income Tax |
| Companies Act | Companies Act, 1956 (without reference to the provisions thereof that have ceased |
| | to have effect upon notification of the Notified Sections) and the Companies Act, |
| | 2013, to the extent in force pursuant to the notification of the Notified Sections, |
| 0 1056 | read with the rules, regulations, clarifications and modifications thereunder |
| Companies Act 1956 | Companies Act, 1956 (without reference to the provisions thereof that have ceased |
| G : 4 : 2012 | to have effect upon notification of the Notified Sections) |
| Companies Act 2013 | Companies Act, 2013, to the extent in force pursuant to the notification of the |
| | Notified Sections, read with the rules, regulations, clarifications and modifications thereunder |
| Consolidated EDI Baliay | The current consolidated FDI Policy, effective from June 7, 2016, issued by the |
| Consolidated FDI Policy | Department of Industrial Policy and Promotion, Ministry of Commerce and |
| | Industry, Government of India, and any modifications thereto or substitutions |
| | thereof, issued from time to time |
| CSR | Corporate Social Responsibility |
| Depositories Act | The Depositories Act, 1996 |
| Depository | A depository registered with the SEBI under the Securities and Exchange Board of |
| Depository | India (Depositories and Participants) Regulations, 1996 |
| DIN | Director Identification Number |
| DIPP | Department of Industrial Policy and Promotion, Ministry of Commerce and |
| | Industry, GoI |
| DP | Depository Participant |
| DP ID | Depository Participant's identity number |
| DTC | Direct Tax Code, 2013 |
| ECS | Electronic Clearing System |
| | 1 |



| Term | Description |
|--------------------------------------|--|
| EGM | Extraordinary General Meeting |
| Environment Protection Act | Environment Protection Act, 1986 |
| EPF Act | The Employees' Provident Funds and Miscellaneous Provisions Act, 1952 |
| EPS | Earnings per share |
| ESI Act | Employees' State Insurance Act, 1948 |
| F&NG | Father and Natural Guardian |
| FCNR Account | Foreign Currency Non Resident (Bank) account established in accordance with the |
| | FEMA |
| FDI | Foreign direct investment |
| FEMA | The Foreign Exchange Management Act, 1999 read with rules and regulations |
| | thereunder |
| FEMA 20 | The Foreign Exchange Management (Transfer or Issue of Security by a Person |
| | Resident Outside India) Regulations, 2000 |
| FII(s) | Foreign Institutional Investors as defined under SEBI FPI Regulations |
| Financial Year/Fiscal/ Fiscal Year / | The period of 12 months commencing on April 1 of the immediately preceding |
| FY | calendar year and ending on March 31 of that particular calendar year |
| FIPB | Foreign Investment Promotion Board |
| Foreign Portfolio Investor or FPIs | A foreign portfolio investor, as defined under the SEBI FPI Regulations and |
| | registered with SEBI under applicable laws in India. |
| FVCI | Foreign Venture Capital Investors (as defined under the Securities and Exchange |
| | Board of India (Foreign Venture Capital Investors) Regulations, 2000) registered |
| | with SEBI |
| GDP | Gross Domestic Product |
| GIR Number | General Index Registry Number |
| GoI/Government | Government of India |
| Hazardous Wastes Rules | Hazardous Wastes (Management, Handling and Transboundary Movement) Rules, |
| | 2008 |
| HUF(s) | Hindu Undivided Family(ies) |
| I.T. Act | Income Tax Act, 1961, as amended from time to time |
| ICAI | Institute of Chartered Accountants of India |
| ICSI | Institute of Company Secretaries of India |
| IFRS | International Financial Reporting Standards |
| IFSC | Indian Financial System Code |
| Income Tax Act | Income Tax Act, 1961 |
| Indian GAAP | Generally Accepted Accounting Principles in India |
| INR or Rupee or ₹ or Rs. | Indian Rupee, the official currency of the Republic of India |
| Insider Trading Regulations | The Securities and Exchange Board of India (Prohibition of Insider Trading) |
| mistaer trading regulations | Regulations, 2015, as amended. |
| IPO | Initial Public Offering |
| ISIN | International Securities Identification Number |
| KMP | Key Managerial Personnel |
| Legal Metrology Act | Legal Metrology Act, 2009 |
| LIBOR | London interbank offered rate |
| Ltd. | Limited |
| MAPIN | Market Participants and Investors' Integrated Database |
| Maternity Benefit Act | Maternity Benefit Act, 1961 |
| M. A | Master of Arts |
| M. A M.B.A | Master of Business Administration |
| M.B.A MCA | |
| M. Com | The Ministry of Corporate Affairs, GoI Master of Commerce |
| MCI | |
| | Ministry of Commerce and Industry, GoI |
| Minimum Wages Act | Minimum Wages Act, 1948 |
| Mn | Million |
| MoEF | Ministry of Environment and Forests |
| MoF | Ministry of Finance, Government of India |
| MOU | Memorandum of Understanding |
| Mutual Funds | Mutual funds registered with the SEBI under the Securities and Exchange Board of |



| Term | Description |
|-------------------------------|---|
| | India (Mutual Funds) Regulations, 1996 |
| NA | Not Applicable |
| NAV | Net asset value |
| No. | Number |
| Notified Sections | The sections of the Companies Act, 2013 that have been notified by the MCA and are |
| | currently in effect |
| NPV | Net Present Value |
| NR/ Non-resident | A person resident outside India, as defined under the FEMA and includes a Non- |
| | resident Indian |
| NRE Account | Non-Resident External Account established and operated in accordance with the FEMA |
| NRIs | Non Resident Indians |
| NRO Account | Non-Resident Ordinary Account established and operated in accordance with the FEMA |
| NSDL | National Securities Depository Limited |
| NWR | Negotiable Warehouse Receipt |
| OCB | Overseas Corporate Bodies |
| p.a. | per annum |
| P/E Ratio | Price/Earnings Ratio |
| PAC | Persons Acting in Concert |
| PAN | Permanent account number |
| PAT | Profit after tax |
| Payment of Bonus Act | Payment of Bonus Act, 1965 |
| Payment of Gratuity Act | Payment of Gratuity Act, 1972 |
| PIL | Public Interest Litigation |
| PPP | Public private partnership |
| Public Liability Act | Public Liability Insurance Act, 1991 |
| Pvt./(P) | Private |
| PWD | Public Works Department of state governments |
| QFI(s) | Qualified Foreign Investor(s) as defined under the SEBI FPI Regulations |
| QIC | Quarterly Income Certificate |
| RBI | The Reserve Bank of India |
| RoC or Registrar of Companies | The Registrar of Companies, Ahmedabad |
| ROE | Return on Equity |
| RONW | Return on Net Worth |
| RTGS | Real Time Gross Settlement |
| SCRA | Securities Contract (Regulation) Act, 1956, as amended from time to time |
| SCRR | Securities Contracts (Regulation) Rules, 1957, as amended from time to time. |
| SEBI | The Securities and Exchange Board of India constituted under the SEBI Act |
| SEBI (ICDR) Regulations | The Securities and Exchange Board of India (Issue of Capital and Disclosure |
| | Requirements) Regulations, 2009, as amended, including instructions and clarifications issued by SEBI from time to time |
| SEBI (LODR) Regulations | Securities and Exchange Board of India (Listing Obligations and Disclosure |
| | Requirements) Regulations, 2015, as amended, including instructions and |
| | clarifications issued by SEBI from time to time |
| SEBI Act | The Securities and Exchange Board of India Act, 1992 |
| SEBI FPI Regulations | Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2014 |
| SEBI FVCI Regulations | Securities and Exchange Board of India (Foreign Venture Capital Investors) Regulations, 2000 |
| Sec. | Section |
| SICA | Sick Industrial Companies (Special Provisions) Act, 1985 |
| SME | Small and Medium Enterprise |
| STT | Securities Transaction Tax |
| SEBI Takeover Regulations | The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended from time to time. |
| SEBI (Venture Capital) | Securities Exchange Board of India (Venture Capital) Regulations, 1996 as |
| 1/ | 1 -/ |



| Term | Description |
|----------------------------|---|
| Regulations | amended from time to time. |
| U.S. GAAP | Generally Accepted Accounting Principles in the United States of America |
| U.S. Securities Act | The United States Securities Act, 1933 |
| US\$ or USD or US Dollar | United States Dollar, the official currency of the United States of America |
| USA or U.S. or US | United States of America |
| VCFs | Venture capital funds as defined in and registered with the SEBI under the Securities |
| | and Exchange Board of India (Venture Capital Fund) Regulations, 1996 or the |
| | Securities and Exchange Board of India (Alternative Investment Funds) Regulations, |
| | 2012, as the case may be |
| Wages Act | Payment of Wages Act, 1936 |
| Water Act | Water (Prevention and Control of Pollution) Act, 1974 |
| Workmen's Compensation Act | Workmen's Compensation Act, 1923 |

Technical / Industry Related Terms

| Term | Description |
|--------|---|
| CAGR | Compound Annual Growth Rate |
| CSO | Central Statistical Organisation |
| DIPP | Department of Industrial Policy and Promotion |
| DEPB | Duty entitlement pass book scheme |
| EPCG | Export Promotion Capital Goods Scheme |
| F&O | Futures and Options |
| FDI | Foreign Direct Investment |
| FEEs | Foreign exchange earnings |
| FMC | Forward Market Commission |
| FOB | Free on Board |
| GDP | Gross Domestic Product |
| GJEPC | Gems and Jewellery Export promotion Council |
| GOI | Government of India |
| IIDGR | International Institute of Diamond Grading & Research |
| ISO | International Standards Organization |
| RONW | Return on Net Worth |
| SENSEX | Bombay Stock Exchange Sensitive Index |
| SSI | Small Scale Industry |
| VCF | Venture Capital Funds |

Notwithstanding the foregoing:

- 1. In 'Main Provisions of the Articles of Association' on page 187 of this Prospectus, defined terms shall have the meaning given to such terms in that section;
- 2. In 'Summary of Our Business' and 'Our Business' on page 27 and 63 respectively, of this Prospectus, defined terms shall have the meaning given to such terms in that section;
- 3. In 'Risk Factors' on page 11 of this Prospectus, defined terms shall have the meaning given to such terms in that section;
- 4. In 'Statement of Possible Special Tax Benefits' on page 57 of this Prospectus, defined terms shall have the meaning given to such terms in that section;
- 5. In 'Management's Discussion and Analysis of Financial Conditions and Results of Operations' on page 114 of this Prospectus, defined terms shall have the meaning given to such terms in that section.



Certain Conventions, Use of Financial Information and Market Data and Currency of Presentation

In this Prospectus, the terms "we", "us", "our", the "Company", "our Company", "Bhakti Gems And Jewellery Limited" and "BGJL", unless the context otherwise indicates or implies, refers to Bhakti Gems And Jewellery Limited.

Certain Conventions

All references in this Prospectus to "India" are to the Republic of India. All references in this Prospectus to the "U.S.", "USA" or "United States" are to the United States of America.

Financial Data

Unless stated otherwise, the financial data in this Prospectus is derived from our audited financial statements for the financial years as at February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 prepared in accordance with Indian GAAP, the Companies Act and restated in accordance with the SEBI (ICDR) Regulations and the Indian GAAP which are included in this Prospectus, and set out in *'Financial Statements'* on page 94 of this Prospectus.

Our Company's financial year commences on April 1 of the immediately preceding calendar year and ends on March 31 of that particular calendar year, so all references to a particular financial year are to the 12 month period commencing on April 1 of the immediately preceding calendar year and ending on March 31 of that particular calendar year.

There are significant differences between the Indian GAAP, the International Financial Reporting Standards (the "IFRS") and the Generally Accepted Accounting Principles in the United States of America (the "U.S. GAAP"). Accordingly, the degree to which the financial statements included in this Prospectus will provide meaningful information is entirely dependent on the reader's level of familiarity with Indian accounting practices. Any reliance by persons not familiar with Indian accounting practices, the Indian GAAP, the Companies Act and the SEBI (ICDR) Regulations on the financial disclosures presented in this Prospectus should accordingly be limited. We have not attempted to quantify the impact of the IFRS or the U.S. GAAP on the financial data included in this Prospectus, nor do we provide a reconciliation of our financial statements to those under the U.S. GAAP or the IFRS and we urge you to consult your own advisors regarding such differences and their impact on our financial data.

Certain figures contained in this Prospectus, including financial information, have been subject to rounding adjustments. All decimals have been rounded off to two decimal points, except for figures in percentage. In certain instances, (i) the sum or percentage change of such numbers may not conform exactly to the total figure given; and (ii) the sum of the numbers in a column or row in certain tables may not conform exactly to the total figure given for that column or row. However, where any figures that may have been sourced from third-party industry sources are rounded off to other than two decimal points in their respective sources, such figures appear in this Prospectus as rounded-off to such number of decimal points as provided in such respective sources.

Currency and units of presentation

In this Prospectus, unless the context otherwise requires, all references to (a) 'Rupees' or '₹' or 'Rs.' or 'INR' are to Indian rupees, the official currency of the Republic of India; (b) 'US Dollars' or 'US\$' or 'USD' or '\$' are to United States Dollars, the official currency of the United States of America. All references to the word 'Lakh' or 'Lac' or 'Lacs', means 'One hundred thousand' and the word 'Million' means 'Ten lakhs' and the word 'Crore' means 'Ten Million' and the word 'Billion' means 'One thousand Million'.

Any percentage amounts, as set forth in "Risk Factors", "Our Business", "Management's Discussion and Analysis of Financial Conditions and Results of Operation" and elsewhere in this Prospectus, unless otherwise indicated, have been calculated based on our restated financial statement prepared in accordance with Indian GAAP.

Industry and Market Data

Unless stated otherwise, industry and market data used throughout this Prospectus has been obtained or derived from internal Company reports and industry and government publications, publicly available information and sources. Industry publications generally state that the information contained in those publications has been obtained from sources believed to be reliable but that their accuracy and completeness are not guaranteed and their reliability cannot be assured. Although, our Company believes that industry data used in this Prospectus is reliable, it has not been independently verified.

Further, the extent to which the industry and market data presented in this Prospectus is meaningful depends on the reader's familiarity with and understanding of, the methodologies used in compiling such data. There are no standard data gathering methodologies in the industry in which we conduct our business, and methodologies and assumptions may vary widely among different industry sources.



Forward Looking Statements

All statements contained in this Prospectus that are not statements of historical facts constitute 'forward-looking statements'. All statements regarding our expected financial condition and results of operations, business, objectives, strategies, plans, goals and prospects are forward-looking statements. These forward-looking statements include statements as to our business strategy, our revenue and profitability, planned projects and other matters discussed in this Prospectus regarding matters that are not historical facts. These forward looking statements and any other projections contained in this Prospectus (whether made by us or any third party) are predictions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections.

These forward looking statements can generally be identified by words or phrases such as "will", "aim", "will likely result", "believe", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "project", "should", "will pursue" and similar expressions or variations of such expressions. Important factors that could cause actual results to differ materially from our expectations include but are not limited to:

- general economic and business conditions in the markets in which we operate and in the local, regional and national and international economies;
- our ability to successfully implement strategy, growth and expansion plans and technological initiatives;
- our ability to respond to technological changes;
- our ability to attract and retain qualified personnel;
- the effect of wage pressures, seasonal hiring patterns and the time required to train and productively utilize new employees;
- general social and political conditions in India which have an impact on our business activities or investments;
- potential mergers, acquisitions restructurings and increased competition;
- occurrences of natural disasters or calamities affecting the areas in which we have operations;
- market fluctuations and industry dynamics beyond our control;
- changes in the competition landscape;
- our ability to finance our business growth and obtain financing on favourable terms;
- our ability to manage our growth effectively;
- our ability to compete effectively, particularly in new markets and businesses;
- changes in laws and regulations relating to the industry in which we operate changes in government policies and regulatory actions that apply to or affect our business;
- developments affecting the Indian economy; and
- Inability to meet our obligations, including repayment, financial and other covenants under our debt financing arrangements.

For a further discussion of factors that could cause our current plans and expectations and actual results to differ, please refer "Risk Factors", "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on page 11, 63 and 114 respectively of this Prospectus.

Forward looking statements reflects views as of the date of this Prospectus and not a guarantee of future performance. By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual future gains or losses could materially differ from those that have been estimated. Neither our Company / our Directors nor the Lead Manager, nor any of its affiliates have any obligation to update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition. In accordance with SEBI requirements, our Company and the Lead Manager will ensure that investors in India are informed of material developments until such time as the listing and trading permission is granted by the Stock Exchange.



SECTION II - RISK FACTORS

An investment in the Equity Shares involves a high degree of risk. You should carefully consider all the information in this Prospectus, including the risks and uncertainties summarised below, before making an investment in our Equity Shares. The risks described below are relevant to, the industries our Company is engaged in, our Company and our Equity Shares. To obtain a complete understanding of our Company, you should read this section in conjunction with 'Our Business' and 'Management's Discussion and Analysis of Financial Condition and Results of Operations' on page 63 and 114 respectively, of this Prospectus as well as the other financial and statistical information contained in this Prospectus. Prior to making an investment decision, prospective investors should carefully consider all of the information contained in 'Financial Statements' on page 94 of this Prospectus. Unless stated otherwise, the financial data in this section is as per our financial statements prepared in accordance with Indian GAAP, as restated.

If any one or more of the following risks as well as other risks and uncertainties discussed in this Prospectus were to occur, our business, financial condition and results of our operation could suffer material adverse effects, and could cause the trading price of our Equity Shares and the value of investment in the Equity Shares to materially decline which could result in the loss of all or part of your investment.

This Prospectus also contains forward looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of many factors, including the considerations described below and elsewhere in this Prospectus.

These risks are not the only ones that our Company face. Our business operations could also be affected by additional factors that are not presently known to us or that we currently consider to be immaterial to our operations. Unless specified or quantified in the relevant risk factors below, we are not in a position to quantify financial or other implication of any risks mentioned herein.

Materiality

The Risk factors have been determined on the basis of their materiality. The following factors have been considered for determining the materiality.

- 1. Some events may not be material individually but may be material when considered collectively.
- 2. Some events may have an impact which is qualitative though not quantitative.
- 3. Some events may not be material at present but may have a material impact in the future.

INTERNAL RISKS

1. The registered office of our Company is not owned by us. If we require to vacate the same due to any reason whatsoever, it may adversely affect our business operations.

We do not own the premise on which our registered office is located. Our Company has been occupying the registered office on lease basis. The premise is owned by one of our promoter Akshay S. Mehta. Although, we believe that we have complied with all the terms of such agreement, in the event there is any breach or violation of the same, we may be required to vacate the same. Further, in any event, on expiry of such agreement, if the owner is not willing to renew the same, the aforesaid property may have to be vacated and we may be required to look for alternate premise, which we may not be able to find at terms favourable to our Company. In such an event, it will adversely affect our business operations and our financial condition.

2. Our business is partly dependent on factors affecting consumer spending habit that are out of our control.

Jewellery purchases are discretionary and are often considered as luxury purchase. Consequently, our business is sensitive to a number of factors that influence consumer spending habit which includes general economic conditions, consumer confidence in future economic conditions, recession and fears of recession, consumer debt, unstable consumer income, conditions in the housing market, interest rates, inflation. Any fall in demand or a decline in the consumer spending habit could adversely affect our business, financial condition and results of operations.



3. Any fluctuation in price and supply of raw material for the manufacture of our products, could adversely impact our income.

Gold Bullion, diamonds, precious and semi precious stones are the primary raw materials used in the manufacturing process of gold jewellery. Price of gold is volatile in nature and is linked to the international commodity indices. Any increase in the prices of raw materials shall result in the consequent increase in the price of our products. Such increase in price of our products may adversely affect their demand. There is no certainty that such price increase will be sustainable and downward pressure on gross margins and income may occur.

4. We are dependent upon third parties for supply of our raw materials and any disruption in their supply could disrupt our business and adversely affect our financial results.

Gold Bullion, diamonds, precious and semi precious stones are the primary raw materials used in the manufacturing process, contributes significantly to our total raw material cost. We do not enter into any long term agreements with our suppliers and our arrangements with them are generally on short term basis. Hence, there is no assurance that in future also we will be able to source such raw materials at commercially acceptable prices, or at all. This could affect our ability to fulfill our supply commitments or to fulfill them in an economic manner, which will have an adverse effect on our business, financial condition and results of operations.

5. Our Company has negative cash flow in the past years details of which is given below. Sustained negative cash flow could impact our liquidity, growth and business.

Our Company had negative cash flows from our operating activities, investing activities as well as financing activities in the previous years as per the Restated Financial Statements and the same are summarized as under.

| Particulars | As at | For the Financial Year Ended March 31, | | |
|--|-------------------|--|----------|---------|
| | February 28, 2017 | 2016 | 2015 | 2014 |
| Net Cash Generated from Operating Activities | (22.74) | (82.62) | (132.42) | (25.56) |
| Net Cash Generated From Investing Activities | 2.28 | (2.33) | (0.54) | (3.80) |
| Net Cash Generated from Financing Activities | 144.05 | 102.10 | 131.68 | 29.04 |

6. We depend on a limited number of customers, and a loss of or significant decrease in business from them could affect our business and have a material adverse impact on our profitability.

We have in the past and may in the future derive a significant portion of our revenue from a relatively limited number of customers that vary from year to year. Further, we currently do not have any long term contractual arrangements with our significant customers and conduct business with them on the basis of purchase orders that are placed from time to time. The loss of one or more of our significant customers or a reduction in the amount of business we obtain from them could have an adverse effect on our business, results of operations, financial condition and cash flows. We cannot assure you that we will be able to maintain historic levels of business from our significant customers.

7. Our income and sales are subject to seasonal fluctuations and lower income in a peak season may have a disproportionate effect on our results of operations.

Our income and sales are subject to certain seasonal fluctuations, reflecting higher sales volumes on festivals, wedding season and other occasions such as Durga Puja, Dhanteras, Diwali, Christmas and Valentine's Day which occur in the third and fourth quarter of the fiscal year. While we stock certain inventory to account for this seasonality, our fixed costs form a significant portion of operating costs, are relatively constant throughout the year. Consequently, lower than expected net sales during the third or fourth quarters of the fiscal year or more pronounced seasonal variations in sales in the future could have a disproportionate impact on our operating results for the fiscal year, or could strain our resources and impair our cash flows. Any slowdown in demand for our jewellery during peak seasons or failure by us to accurately anticipate and prepare for such seasonal fluctuations could have a material adverse effect on our business, financial condition and results of operations.



8. Our business requires us to obtain and renew certain registrations, licenses and permits from government and regulatory authorities and the failure to obtain and renewal of them in a timely manner may adversely affect our business operations.

Our business operations require us to obtain and renew from time to time, certain approvals, licenses, registration and permits, some of which may expire and for which we may have to make an application for obtaining the approval or its renewal. If we fail to maintain such registrations and licenses or comply with applicable conditions, then such respective regulatory can impose fine on our company or suspend and/or cancel the approval/licenses which may affect our business adversely.

For more information about the licenses required in our business and the licenses and approvals applied for and yet to receive and approval yet to apply, please refer section "Government and other approvals" appearing on page no. 125.

9. We may fail to attract and retain qualified designers and craftsmen as competition for skilled personnel is intense.

The industry in which we operate is labour intensive and our success depends in large part upon our ability to attract, hire, train and retain qualified designers and craftsmen or karigars. There is significant demand for karigars in India with skills necessary to perform the services. A significant increase in the job work charges would increase cost of product and decrease our operating efficiency and profit margins and could lead to adversely affect financial condition and results of operations.

10. Our dependency on job worker for the performance of our operation may adversely affect our business.

We are totally dependent on the job worker for the performance of our operation. We have not entered into written arrangements with any of these job workers, and there can be no assurance that these job workers will continue to be associated with us on reasonable terms, or at all. Although we work closely with these job workers, we do not exercise control over them, and our arrangements with these job workers could involve various risks, including potential interruptions to their operations for factor beyond their or our control, any significant adverse changes in their financial or business conditions, as well as low levels of output or efficiency.

11. We have entered into certain related party transactions and may continue to do so.

We have entered into related party transactions with our Promoters, Promoter Group, Group Entities and Directors. While we believe that all such transactions have been conducted on the arms length basis, however it is difficult to ascertain whether more favorable terms would have been achieved had such transactions been entered with unrelated parties. Furthermore, it is likely that we may enter into related party transactions in the future. For details of these transactions, please refer to section titled "Related Party Transactions" at page 92 of this Prospectus.

12. Our success depends heavily upon our Promoter, Senior Management and Key Managerial Personnel for their continuing services, strategic guidance and financial support.

Our success depends heavily upon the continuing services of our promoters, senior management and key managerial personnel of our Company. Our Promoters and their experience and vision had played a key role in obtaining our current reputation and status in the market. We would depend significantly on our Key Managerial Persons for continuing our business operations successfully. If any member of the senior management team is unable or unwilling to continue in his present position, we may not be able to replace him easily or at all, and our business, financial condition, results of operations and prospects may be materially and adversely affected.

13. We require a number of approvals, licenses, registration and permits for our business and failure to obtain or renew them in a timely manner may adversely affect our operations.

We may require several statutory and regulatory permits, licenses and approvals in the ordinary course of our business, some of which our Company has either received, applied for or is in the process of application. Many of these approvals are granted for fixed periods of time and need renewal from time to time. There can be no assurance that the relevant authorities will issue any of such permits or approvals in the time frame anticipated by us or at all. Any failure by us to apply in time, to renew, maintain or obtain the required permits, licenses or approvals, or the cancellation, suspension, delay in issuance or revocation of any of the permits, licenses or approvals may result in the interruption of our operations and may have a material adverse effect on the



business. For further details, please see chapters titled "Key Industry Regulations and Policies" and "Government and Other Approvals" at pages 67 and 125 respectively of this Prospectus.

14. Our ability to pay dividends in the future will depend upon future earnings, financial condition, cash flows, working capital requirements and capital expenditures.

Our future ability to pay dividends will depend on our earnings, financial condition and capital requirements. Dividends distributed by us will attract dividend distribution tax at rates applicable from time to time. There can be no assurance that we will generate sufficient income to cover the operating expenses and pay dividends to the shareholders. Our ability to pay dividends will also depend on our expansion plans. We may be unable to pay dividends in the near or medium term, and the future dividend policy will depend on the capital requirements and financing arrangements for the business plans, financial condition and results of operations.

15. Our insurance cover may be inadequate to fully protect us from all losses and may in turn adversely affect our financial condition.

Our Company believes that its insurance coverage is adequate and consistent with industry standards. Our Company maintains a number of insurance policies to cover our assets, liabilities and risks that we face inherent to our business activities and operations.

Our insurance policies, however, may not provide adequate coverage in certain circumstances and are subject to certain deductibles, exclusions and limits on coverage. We cannot assure you that the terms of our insurance policies will be adequate to cover all damage or loss suffered by us or that such coverage will continue to be available on reasonable terms or will be available in sufficient amounts to cover one or more large claims, or that the insurer will not disclaim coverage as to any future claim. Further, there can be no assurance that any claim under the insurance policies maintained by us will be honoured fully, in part or on time. To the extent that we suffer loss or damage that is not covered by insurance or which exceeds our insurance coverage, our results of operations or cash flow may be affected.

16. If we are unable to continue to develop innovative, fashionable and popular designs, demand for our jewellery may decrease.

Our success depends largely on our ability to anticipate, gauge and respond to the changing consumer preferences and trends in a timely manner, while preserving and strengthening the perception and authenticity of our products. We must therefore continue to develop innovative and trend-setting jewellery designs that are different from our competitors. Market acceptance of new designs and products is subject to uncertainty and we cannot assure you that our efforts will be successful. The inability of new designs to gain market acceptance could adversely affect our business and financial condition.

17. The requirements of being a listed company may strain our resources.

We have no experience as a listed company and have not been subjected to the increased scrutiny of our affairs by shareholders, regulators and the public that is associated with being a listed company. As a listed company, we will incur significant legal, accounting, corporate governance and other expenses that we did not incur as an unlisted company. We will be subject to the SEBI (LODR) Regulations, which require us to file audited / unaudited reports periodically with respect to our business and financial condition. If we experience any delays, we may fail to satisfy our reporting obligations and/or we may not be able to readily determine and accordingly report any changes in our results of operations as timely as other listed companies. As a listed company, we will need to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, for which significant resources and management overview will be required. As a result, management's attention may be diverted from other business concerns, which could adversely affect our business, prospects, financial condition and results of operations. Further, we may need to hire additional legal and accounting staff with appropriate and relevant experience and technical accounting knowledge and we cannot assure you that we will be able to do so in a timely manner or at all.

18. Any changes in regulations or applicable government incentives would adversely affect the Company's operations and growth prospects.

Our Company is also subject to various regulations. Our Company's business and prospects could be adversely affected by changes in any of these regulations and policies, including the introduction of new laws, policies or



regulations or changes in the interpretation or application of existing laws, policies and regulations. There can be no assurance that our Company will succeed in obtaining all requisite regulatory approvals in the future for its operations or that compliance issues will not be raised in respect of its operations, either of which would have a material adverse affect on the Company's operations and financial results.

19. The Promoters and Promoter Group will continue to exercise control post completion of the Issue and will have considerable influence over the outcome of matters.

Upon completion of this Issue, our Promoters and Promoter Group will continue to own a majority of our Equity Shares. As a result, our Promoters will have the ability to exercise significant influence over all matters requiring shareholders' approval. Our Promoters will also be in a position to influence any shareholder action or approval requiring a majority vote, except where they may be required by applicable law to abstain from voting. This control could also delay, defer or prevent a change in control of our Company, impede a merger, consolidation, takeover or other business combination involving our Company, or discourage a potential acquirer from obtaining control of our Company even if it is in the best interests of our Company. The interests of our Promoters could conflict with the interests of our other equity shareholders, and the Promoters could make decisions that materially and adversely affect your investment in the Equity Shares.

20. We are dependent on third party transportation providers for delivery of raw materials to us from our supplier's delivery of raw materials to our job workers and delivery of our products to our clients. Any failure on part of such service providers to meet their obligations could have a material adverse effect on our business, financial condition and results of operation.

Our success depends on the smooth supply and transportation of the raw materials required for our business, delivery of the raw materials to the job worker and transportation of our products to our clients, which are subject to various uncertainties and risks. In addition, raw materials and products may be lost or damaged in transit for various reasons including occurrence of accidents or natural disasters. There may also be delay in delivery of raw materials and products which may also affect our business and our results of operation negatively. A failure to maintain a continuous supply of raw materials or to deliver the products to our clients in an efficient and reliable manner could have a material and adverse effect on our business, financial condition and results of operations.

21. We have high working capital requirements. If we experience insufficient cash flows to enable us to make required payments on our debt or fund working capital requirements, there may be an adverse effect on our results of operations.

Our business requires a substantial amount of working capital for our business operations. We would require additional working capital facilities in the future to satisfy our working capital need which is proposed to be met through the IPO proceeds. In case of our inability to obtain the requisite additional working capital finance, our internal accruals/cash flows would be adversely affected to that extent, and consequently affect our operations, revenue and profitability.

22. We have not entered into any non-disclosure or confidentiality agreements with our employees or other intermediaries.

We operate in a highly competitive industry our ability to succeed depends largely on the ability and skill of the job workers to create new and creative designs. Although, we have good terms with our employees, we cannot assure that we will have continued relation with them. Although, we believe that our designs may not be compromised, we cannot assure the same as we have not entered any non-disclosure or other confidentiality agreements with them.

23. Our Company does not have any listed peer companies for comparison of performance and therefore, investors must rely on their own examination of accounting ratios of our Company for the purposes of investment in the Issue.

As of the date of this Prospectus, there are no companies which are involved in the business similar to our business, which are listed on the Indian stock exchanges and accordingly, we are not in a position to provide comparative analysis of our performance with any listed company. Therefore, investors must rely on their own examination of accounting ratios of our Company for the purposes of investment in the Issue.



24. Our Company has not made provision for Gratuity Payment as required under The Payment of Gratuity Act 1972. Our Company has not complied with AS-15 – "Employee Benefits" as issued by ICAI.

Our Company has completed five years from the date of its incorporation and accordingly Payment of Gratuity Act, 1972 is applicable to our Company. Though statutorily required our Company has not made provision for gratuity payment as required under The Payment of Gratuity Act 1972 and accordingly is not in compliance with the relevant provisions of the Accounting Standard -15 "Employee Benefits". Non-compliance with the said provisions of the Payment of Gratuity Act 1972 and Accounting Standard -15 "Employee Benefits" for the aforesaid period may invite penal action on our Company as prescribed under the relevant provisions of the Payment of Gratuity Act 1972 or otherwise. Any such regulatory action/penalty may have an adverse effect on the reputation and results of operations of our Company.

25. Certain qualifications have been noted by Peer Review Auditor in their report on the Restated Financial Statements.

Our Peer Review Auditor have provided certain qualifications in their report on the Restated Financial Statements in relation to the period ended February 28, 2017 and in relation to Fiscal Years 2016, 2015, 2014, 2013 and 2012 in their audit report relating to the financial statements for our Company. For further details please refer "Financial Statements" and "Management's Discussion & Analysis of Financial Condition and Results of Operations" on page 94 & 114 of this prospectus .

26. We have not registered the trademarks used by us for our business and our inability to obtain or maintain these registrations may adversely affect our competitive business position. Our inability to protect or use our intellectual property rights may adversely affect our business.

We have not applied for the registration of our logo " The registration of any trademark is a time-consuming process, and there can be no assurance that any such registration will be granted as and when applied. In the absence of such registration, competitors or other companies may challenge the validity or scope of our intellectual property. These trademarks are integral to our business, and the loss of any of these intellectual property rights could have a material adverse effect on our business.

Further, if any of our unregistered trademarks are registered in favour of a third party, we may not be able to claim ownership or make use of such trademarks and consequently, we may be unable to seek remedies for infringement of those trademarks by third parties other than relief against passing off by other entities. Our inability to obtain or maintain these registrations may adversely affect our competitive business position. This may affect our brand value and consequently our business.

27. We have not entered into any long-term contracts with any of our customers.

We do not have any long-term contracts with our customers and any change in the buying pattern of the customers could adversely affect the business of our Company. Although we have satisfactory business relations with our customers and have received continued business from them in the past, there is no certainty that the same will continue in the years to come and may affect our profitability.

28. Our results of operations could be adversely affected by strikes, work stoppages or increased charges by job workers.

We are unable to assure you that we will not experience disruptions to our operations due to disputes or other problems with our job worker, which may lead to strikes, increased charges. Such issues could have an adverse effect on our business, and results of operations.

29. We have issued Equity Shares during the preceding 12 months at prices that may be lower than the Issue Price.

We have, in the 12 months preceding the filing this Prospectus, issued Equity Shares at prices that may be lower than the Issue Price. See "Capital Structure" on page 38.

30. Deployment of the Issue Proceeds is entirely at the discretion of the issuer and is not subject to any monitoring by any Independent agency.

The objects of the Issue have not been appraised by any agency. The Objects of the Issue and means of finance, therefore, are based on internal estimates of our Company. As the proceeds of the Issue will be less than Rs. 50,000



Lakhs, under the sub-regulation (1) of Regulation 16 of SEBI (ICDR) Regulations, 2009 it is not required that a monitoring agency be appointed by our Company.

However, as per section 177 of Companies Act, 2013, our Company has constituted the Audit Committee which will monitor the utilization of the Issue Proceeds.

31. Cancellation or reduction of orders placed by our customers can result in accumulation of excess inventory which may affect the results of operations.

We generally place orders for our raw materials after receiving orders from our customers. Orders placed by our customers can typically be cancelled unilaterally by them with little or no notice and no compensation. If there is any cancellation or reduction in orders placed by our customers in the future, it may result in unsaleable inventory which may affect our profits and our results of operations.

EXTERNAL RISKS

32. Political, economic or other factors that are beyond our control may have an adverse effect on our business and results of operations.

The following external risks may have an adverse effect on our business and results of operations should any of them materialize:

- a change in the central or state governments or a change in the economic and deregulation policies could adversely affect economic conditions prevalent in the areas in which we operate in general and our business in particular;
- high rates of inflation in India could increase our costs without proportionately increasing our revenues, and as such decrease our operating margins; and
- a slowdown in economic growth or financial instability in India could adversely affect our business and results of
 operations.

33. Our business is dependent on economic growth in India.

The performance and growth of our business are necessarily dependent on economic conditions prevalent in India, which may be materially and adversely affected by centre or state political instability or regional conflicts, a general rise in interest rates, inflation, economic slowdown elsewhere in the world or otherwise.

There have been periods of slowdown in the economic growth of India. India's economic growth is affected by various factors including domestic consumption and savings, balance of trade movements, namely export demand and movements in key imports (oil and oil products), global economic uncertainty and liquidity crisis, volatility in exchange currency rates and annual rainfall which affects agricultural production. Any continued or future slowdown in the Indian economy or a further increase in inflation could have a material adverse effect on the price of our raw materials and demand for our products and, as a result, on our business and financial results.

The Indian financial market and the Indian economy are influenced by economic and market conditions in other countries, particularly in emerging market in Asian countries. Financial turmoil in Asia, Europe, the U.S. and elsewhere in the world in recent years has affected the Indian economy. Although economic conditions are different in each country, investors' reactions to developments in one country can have adverse effects on the securities of companies in other countries, including India. A loss in investor confidence in the financial systems of other emerging markets may cause increased volatility in Indian financial markets and, indirectly, in the Indian economy in general. Any worldwide financial instability, including the financial crisis and fluctuations in the stock markets in China and further deterioration of credit conditions in the U.S. or European markets, could also have a negative impact on the Indian economy. Financial disruptions may occur again and could harm our business and financial results.

34. Changing laws, rules and regulations and legal uncertainties in India, including adverse application of corporate and tax laws, may adversely affect our business and financial results.

Our business and financial performance could be adversely affected by any change in laws or interpretations of existing laws, or the promulgation of new laws, rules and regulations applicable to us and our business including those relating to the industry in which we operate. There can be no assurance that the Government of India or state governments will not introduce new laws, regulations and policies which will require us to obtain additional approvals and licenses or impose onerous requirements on our business.



For example, the new Companies Act, 2013 contains significant changes to Indian company law, including in relation to the issue of capital by companies, disclosures in offer documents, related party transactions, corporate governance, audit matters, internal controls, shareholder class actions, restrictions on the number of layers of subsidiaries, prohibitions on loans to directors, insider trading and restrictions on directors and key management personnel from engaging in forward dealing. Moreover, effective April 1, 2014, companies exceeding certain net worth, revenue or profit thresholds are required to spend at least 2% of average net profits from the immediately preceding three financial years on corporate social responsibility projects, failing which an explanation is required to be provided in such companies' annual reports.

Additionally, the Government of India has proposed a comprehensive national goods and services tax ("GST") regime that will combine taxes and levies by the Central and State Governments into a unified rate structure. Although the Government has announced that it is committed to introduce GST with effect from April 1, 2016, given the limited availability of information in the public domain concerning the GST, we are unable to provide any assurance as to the exact date of when GST is to be introduced or any other aspect of the tax regime following implementation of the GST. Further, any disagreements between certain state governments may also create further uncertainty towards the implementation of the GST. Any such future increases or amendments may affect the overall tax efficiency of companies operating in India and may result in significant additional taxes becoming payable.

Further, the Government of India has proposed, the General Anti Avoidance Rules ("GAAR"). The tax consequences of the GAAR provisions being applied to an arrangement could result in denial of tax benefit amongst other consequences. In the absence of any precedents on the subject, the application of these provisions is uncertain. If the GAAR provisions are made applicable to our Company, it may have an adverse tax impact on us.

The impact of any changes to Indian legislation on our business cannot be fully determined at this time. Additionally, our business and financial performance could be adversely affected by unfavourable changes in or interpretations of existing, or the promulgation of new, laws, rules and regulations applicable to us and our business. Such unfavourable changes could decrease demand for our services and products, increase costs and/or subject us to additional liabilities. Any such changes could have an adverse effect on our business and financial results.

35. There is uncertainty on the impact of currency demonetization in India on our business.

The Reserve Bank of India, or RBI, and the Ministry of Finance of the GoI withdrew the legal tender status of Rs. 500 and Rs. 1,000 currency notes pursuant to notification dated November 8, 2016. The short-term impact of these developments has been, among other things, a decrease in liquidity of cash in India. There is uncertainty on the long-term impact of this action. The RBI has also established, and continues to refine, a process for holders of affected banknotes to tender such notes for equivalent value credited into the holders' bank accounts. The short and long-term effects of demonetization on the Indian economy and our business are uncertain and we cannot accurately predict its effect on our business, results of operations and financial condition.

36. The occurrence of natural or man-made disasters could adversely affect our results of operations and financial condition.

The occurrence of natural disasters, including cyclones, storms, floods, earthquakes, tsunamis, tornadoes, fires, explosions, pandemic disease and man-made disasters, including acts of terrorism and military actions, could adversely affect our results of operations or financial condition, including in the following respects:

- A natural or man-made disaster could result in damage to our assets or losses in our projects, or the failure of our counterparties to perform, or cause significant volatility in global financial markets.
- Pandemic disease, caused by a virus such as H5N1, the "avian flu" virus, the Ebola virus, or H1N1, the "swine flu" virus, could have a severe adverse effect on our business.
- Political tension, civil unrest, riots, acts of violence, situations of war or terrorist activities may result in disruption of services and may potentially lead to an economic recession and/or impact investor confidence.

37. The Equity Shares have never been publicly traded, and, after the Issue, the Equity Shares may experience price and volume fluctuations, and an active trading market for the Equity Shares may not develop. Further, the price of the Equity Shares may be volatile, and you may be unable to resell the Equity Shares at or above the Issue Price, or at all.

Prior to the Issue, there has been no public market for the Equity Shares, and an active trading market on the SME



Platform of BSE Limited may not develop or be sustained after the Issue. Our Company and the Lead Manager have appointed Guiness Securities Limited as Designated Market Maker for the Equity Shares of our Company. Listing and quotation does not guarantee that a market for the Equity Shares will develop, or if developed, the liquidity of such market for the Equity Shares. The Issue Price of the Equity Shares may not be indicative of the market price of the Equity Shares at the time of commencement of trading of the Equity Shares or at any time thereafter. The market price of the Equity Shares may be subject to significant fluctuations in response to, among other factors, variations in our operating results of our Company, market conditions specific to the industry we operate in, developments relating to India, volatility in the SME Platform of BSE Limited, securities markets in other jurisdictions, variations in the growth rate of financial indicators, variations in revenue or earnings estimates by research publications, and changes in economic, legal and other regulatory factors.

38. You will not be able to immediately sell any of the Equity Shares you purchase in this Issue on the SME Platform of BSE Limited.

In accordance with Indian law and practice, permission for listing of the Equity Shares will not be granted until after the Equity Shares in this Issue have been allotted. Approval will require all other relevant documents authorizing the issue of the Equity Shares to be submitted. There could be failure or delays in listing the Equity Shares on the SME Platform of BSE Limited. Further, certain actions must be completed before the Equity Shares can be listed and trading can commence. Investors' "book entry", or "demat", accounts with Depository Participants are expected to be credited within three Working Days of the date on which the Basis of Allotment is approved by the Designated Stock Exchange. Thereafter, upon receipt of final approval from the Designated Stock Exchange, trading in the Equity Shares is expected to commence within 6 Working Days from Issue Closing Date.

We cannot assure you that the Equity Shares will be credited to the investors' demat account, or that the trading in the Equity Shares will commence in a timely manner or at all. Any failure or delay in obtaining the approvals would restrict your ability to dispose of the Equity Shares.

39. There are restrictions on daily movements in the price of the Equity Shares, which may adversely affect a shareholder's ability to sell, or the price at which it can sell, Equity Shares at a particular point in time.

Following the Issue, our listed Equity Shares will be subject to a daily "circuit breaker" imposed on listed companies by BSE Limited, which does not allow transactions beyond specified increases or decreases in the price of the Equity Shares. This circuit breaker operates independently of the index-based, market-wide circuit breakers generally imposed by SEBI on Indian stock exchanges. The percentage limit on our circuit breakers will be set by the BSE Limited based on the historical volatility in the price and trading volume of the Equity Shares.

BSE Limited is not required to inform us of the percentage limit of the circuit breaker in effect from time to time and may change it without our knowledge. This circuit breaker will limit the upward and downward movements in the price of the Equity Shares. As a result of this circuit breaker, no assurance can be given regarding your ability to sell the Equity Shares or the price at which you may be able to sell the Equity Shares at any particular time.

40. There is no guarantee that the Equity Shares will be listed on the SME Platform of BSE in a timely manner or at all, and any trading closures at the BSE may adversely affect the trading price of the Equity Shares.

In accordance with Indian law and practice, permission for listing of the Equity Shares will not be granted until after those Equity Shares have been issued and allotted. In addition, we are required to deliver the Prospectus for registration to the Registrar of Companies under the Companies Act, 2013. We cannot assure you that the Registrar of Companies will register such Prospectus in a timely manner or at all. Approval requires all other relevant documents authorizing the issuing of Equity Shares to be submitted. There could be a failure or delay in listing the Equity Shares on the SME Platform of BSE Limited. Any delay in obtaining the approval would restrict your ability to dispose of the Equity Shares.

The regulation and monitoring of Indian securities markets and the activities of investors, brokers and other participants differ, in some cases significantly, from those in Europe and the U.S. The BSE and the NSE have in the past experienced problems, including temporary exchange closures, broker defaults, settlements delays and strikes by brokerage firm employees, which, if continuing or recurring, could affect the market price and liquidity of the securities of Indian companies, including the Equity Shares, in both domestic and international markets. A closure of, or trading stoppage on the BSE could adversely affect the trading price of the Equity Shares.

41. Any future issuance of Equity Shares, or convertible securities or other equity linked securities by us and any sale of Equity Shares by our significant shareholders may dilute your shareholding and adversely affect the trading price of the Equity Shares.



Any future issuance of the Equity Shares, convertible securities or securities linked to the Equity Shares by us may dilute your shareholding in the Company, adversely affect the trading price of the Equity Shares and our ability to raise capital through an issue of our securities. In addition, any perception by investors that such issuances or sales might occur could also affect the trading price of the Equity Shares. No assurance may be given that we will not issue additional Equity Shares. The disposal of Equity Shares by any of our significant shareholders, or the perception that such sales may occur may significantly affect the trading price of the Equity Shares. We cannot assure you that we will not issue Equity Shares or that such shareholders will not dispose of, pledge or encumber their Equity Shares in the future.

42. You may be subject to Indian taxes arising out of capital gains on the sale of the Equity Shares.

Under current Indian tax laws, unless specifically exempted, capital gains arising from the sale of Equity Shares in an Indian company are generally taxable in India. Any gain realized on the sale of listed equity shares on a stock exchange held for more than 12 months will not be subject to capital gains tax in India if Securities Transaction Tax ("STT") has been paid on the transaction. STT will be levied on and collected by a domestic stock exchange on which the Equity Shares are sold. Any gain realized on the sale of equity shares held for more than 12 months, which are sold other than on a recognized stock exchange and on which no STT has been paid to an Indian resident, will be subject to long term capital gains tax in India. Further, any gain realized on the sale of listed equity shares held for a period of 12 months or less will be subject to short term capital gains tax in India. Capital gains arising from the sale of the Equity Shares will be exempt from taxation in India in cases where the exemption from taxation in India is provided under a treaty between India and the country of which the seller is resident. Generally, Indian tax treaties do not limit India's ability to impose tax on capital gains. As a result, residents of other countries may be liable for tax in India as well as in their own jurisdiction on a gain upon the sale of the Equity Shares.

43. Rights of shareholders under Indian laws may be more limited than under the laws of other jurisdictions.

Indian legal principles related to corporate procedures, directors' fiduciary duties and liabilities, and shareholders' rights may differ from those that would apply to a company in another jurisdiction. Shareholders' rights including in relation to class actions, under Indian law may not be as extensive as shareholders' rights under the laws of other countries or jurisdictions. Investors may have more difficulty in asserting their rights as shareholder in an Indian company than as shareholder of a corporation in another jurisdiction.

44. There may be less information available about Companies listed on the Indian securities markets compared to information that would be available if we were listed on securities markets in certain other countries.

There may be differences between the level of regulation and monitoring of the Indian securities markets and the activities of investors, brokers and other participants and that of the markets in the U.S. and certain other countries. SEBI regulates the Indian capital market (along with the Indian stock exchanges, which also govern the companies whose securities are listed with them) and has issued regulations and guidelines on disclosure requirements, insider trading, substantial acquisitions and takeovers of listed companies and other matters. There may, however, be less publicly available information about companies listed on an Indian stock exchange compared to information that would be available if that company was listed on a securities market in certain other jurisdictions.

45. Statistical and industry data contained in this Prospectus may be incomplete or unreliable.

Statistical and industry data used throughout this Prospectus has been obtained from various government and industry publications. We believe the information contained herein has been obtained from sources that are reliable, but we have not independently verified it and the accuracy and completeness of this information is not guaranteed and its reliability cannot be assured. The market and industry data used from these sources may have been reclassified by us for purposes of presentation. In addition, market and industry data relating to India, its economy or its industries may be produced on different bases from those used in other countries. As a result data from other market sources may not be comparable. The extent to which the market and industry data presented in this Prospectus is meaningful will depend upon the reader's familiarity with and understanding of the methodologies used in compiling such data.

Further, this market and industry data has not been prepared or independently verified by us or the Lead Manager or any of their respective affiliates or advisors. Such data involves risks, uncertainties and numerous assumptions and is subject to change based on various factors. Accordingly, investment decisions should not be based on such information.



Prominent Notes:

- 1. Public issue of 19,62,000 Equity Shares of face value of Rs.10.00 each of our Company for cash at a price of Rs. 20.00 per Equity Share (including a share premium of Rs.10.00 per Equity Share) ("Issue Price") aggregating to Rs.392.40 lakhs ("the Issue") of which 1,02,000 Equity Shares aggregating to Rs. 20.40 lakhs will be reserved for subscription by Market Maker ("Market Maker Reservation Portion"). The Issue less the Market Maker Reservation Portion i.e. issue of 18,60,000 Equity Shares of face value of Rs.10.00 each at an Issue Price of Rs.20.00 per equity share aggregating to Rs.372.00 lakhs is hereinafter referred to as the "Net Issue". The Issue and the Net Issue will constitute 28.79 % and 27.30 %, respectively of the post issue paid-up equity share capital of our Company.
- 2. For information on changes in our Company's name, Registered Office and changes in the objects clause of the MOA of our Company, please refer "History and Certain Other Corporate Matters" on page 73 of this Prospectus.
- 3. Our Net Worth as at February 28, 2017, March 31, 2016, March 31, 2015, and March 31, 2014 was Rs. 643.42 lakhs, Rs. 281.49 lakhs, Rs. 124.39 lakhs and Rs. 122.17 lakhs respectively.
- 4. Our Net Asset Value per Equity Share as at February 28, 2017, March 31, 2016, March 31, 2015, and March 31, 2014 was Rs. 13.47, Rs. 50.09, Rs 49.76 and Rs. 48.87 respectively
- 5. The average cost of acquisition per Equity Share by our Promoters is set forth in the table below:

| Name of the Promoter | Average cost of acquisition (in Rs.) |
|----------------------|--------------------------------------|
| Akshay S. Mehta | 10.77 |
| Varshaben A. Mehta | 13.38 |

Note: The average cost of acquisition of our Equity Shares by our Promoters has been calculated by taking into account the amount paid by each of them to acquire the Equity Shares, by way of fresh allotment or share transfer. The above average cost of acquisition of equity shares by our promoters has been certified by M/s. Dhaval Padiya and Co., Chartered Accountants dated April 10, 2017. For further details relating to the allotment of Equity Shares to our Promoters, please refer "Capital Structure" on page 38 of this Prospectus.

- 6. None of our Group Entities have any business or other interest in our Company, except as stated in "*Financial Statements*" on page 94 and "*Group Entities*" on page 90 of this Prospectus, and to the extent of any Equity Shares held by them and to the extent of the benefits arising out of such shareholding.
- 7. This Issue is being made for at least 25% of the post to Rule 19(2) (b) (i) of the Securities Contracts (Regulation) Rules, as amended. This Issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, as amended from time to time. As per Regulation 43(4) of the SEBI (ICDR) Regulations, as amended, since the Issue is a fixed price issue 'the allocation' is the net issue to the public category shall be made as follows:
 - a) Minimum fifty percent to Retail Individual Investors; and
 - b) Remaining to other than Retail Individual Investors;
 - c) The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

If the retail individual investor category is entitled to more than fifty per cent on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

- 8. There has been no financing arrangement whereby the Promoter Group, our Directors and their relatives have financed the purchase, by any other person, of securities of our Company other than in the normal course of the business of the financing entity during the period of six months immediately preceding the date of this Prospectus.
- 9. Our Company was originally incorporated as Bhakti Gems And Jewellery Private Limited under the provisions of the Companies Act, 1956 pursuant to Certificate of Incorporation issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli on March 30, 2010. Subsequently, our Company was converted into a public limited company pursuant to special resolution passed at the Extra Ordinary General Meeting of our Company held on December 30, 2016 and the name of our Company was changed to Bhakti Gems And Jewellery Limited and a Fresh Certificate of Incorporation dated January 18, 2017 was issued by the Registrar of Companies, Ahmedabad.



- 10. Investors may contact the Lead Manager or the Company Secretary & Compliance Officer for any clarification, complaint or information pertaining to the Issue. The Lead Manager and our Company shall make all information available to the public and investors at large and no selective or additional information would be made available for a section of the investors in any manner whatsoever. For contact details of the Lead Manager and the Company Secretary & Compliance Officer please refer "General Information" on page 32 of this Prospectus.
- 11. For details of the related party transactions during the last five Fiscal Years, pursuant to the requirements under Accounting Standard 18 "Related Party Disclosures", issued by the Institute of Chartered Accountants of India, see "Financial Statements" on page 94 of this Prospectus.



Section III – Introduction

Summary of Industry

The information in this section is derived from various publicly available sources, government publications and other industry sources. Neither we nor any other person connected with the Issue has independently verified this information. Industry sources and publications generally state that the information contained therein has been obtained from sources generally believed to be reliable, but that their accuracy, completeness and underlying assumptions are not guaranteed and their reliability cannot be assured. Industry publications are also prepared based on information as of specific dates and may no longer be current or reflect current trends. Accordingly, investment decisions should not be based on such information. Unless otherwise specified, references to years are to calendar years in this section.

Indian Economy

India has the fourth largest economy in the world by purchasing power parity. Against a background of global instability, India registered a growth of 7.6% during the financial year 2016, becoming the fastest growing major economy in the world. During the same period, macroeconomic parameters such as inflation, fiscal deficit and current account balance all exhibited signs of improvement. The financial year 2016 has also witnessed the launch of several government programs and initiatives designed to boost manufacturing, industrial growth, foreign direct investment and ease of doing business. Financial, insurance, real estate and professional services are estimated to have achieved double-digit growth for the financial year 2016. The industrial sector, broadly comprising mining, manufacturing, electricity and construction is estimated to have grown to 7.3% of India's economy for the financial year 2016 from 5.9% for the financial year 2015. Sources:https://www.cia.gov/library/publications/the-world-factbook/geos/in.html.

Introduction

The Gems and Jewellery sector plays a significant role in the Indian economy, contributing around 6-7 per cent of the country's GDP. One of the fastest growing sectors, it is extremely export oriented and labour intensive.

Based on its potential for growth and value addition, the Government of India has declared the Gems and Jewellery sector as a focus area for export promotion. The Government has recently undertaken various measures to promote investments and to upgrade technology and skills to promote 'Brand India' in the international market.

India is deemed to be the hub of the global jewellery market because of its low costs and availability of high-skilled labour. India is the world's largest cutting and polishing centre for diamonds, with the cutting and polishing industry being well supported by government policies. Moreover, India exports 95 per cent of the world's diamonds, as per statistics from the Gems and Jewellery Export promotion Council (GJEPC). India's Gems and Jewellery sector has been contributing in a big way to the country's foreign exchange earnings (FEEs). The Government of India has viewed the sector as a thrust area for export promotion. The Indian government presently allows 100 per cent Foreign Direct Investment (FDI) in the sector through the automatic route.

Market size

The gems and jewellery market in India is home to more than 500,000 players, with the majority being small players.

India is one of the largest exporters of gems and jewellery and the industry is considered to play a vital role in the Indian economy as it contributes a major chunk to the total foreign reserves of the country. UAE, US, Russia, Singapore, Hong Kong, Latin America and China are the biggest importers of Indian jewellery. India's gems and jewellery exports to the US rose 7.81 per cent year-on-year during October-December 2016 due to a revival in the overall economic activity in the US.

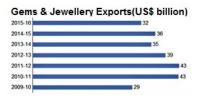
The overall net exports of Gems & Jewellery during April-December 2016 stood at Rs 175,879.24 crore (US\$ 26.28 billion), whereas exports of cut and polished diamonds stood at Rs 113,171.17 crore (US\$ 16.91 billion). Exports of gold coins and medallions stood at Rs 25,819.48 crore (US\$ 3.86 billion) and silver jewellery export stood at Rs 18,010.72 crore (US\$ 2.69 billion) during April-December 2016. According to GJEPC, gems and jewellery exports are likely to witness a growth of about 10 per cent this fiscal due to increasing demand in the US and Europe.

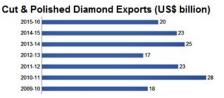
According to a report by Research and Markets, the jewellery market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of 15.95 per cent over the period 2014-2019.



Export of Gem & Jewellery and Cut & Polished Diamond

- Net Gems and Jewellery exports for 2015-16 was to the tune of US\$ 32 bn as compared to US\$ 36.2 bn in 2014-
- In terms of segments, exports for 2015-16 were as follows:
 - o Cut and polished diamonds: US \$ 20 bn,
 - o Gold Medallions and coins: US\$ 5.2 bn,
 - o Silver Jewellery: US\$ 3 bn
- The fall in exports have been due to slowdown in global economy and lack of demand for luxury good.
- The export performance for current year is also expected to be under pressure, though improvement of business sentiment would exist in America, which is the world's largest consumer; as well as 50 per cent of India's diamond jewellery production.





Challenges faced by the Gems and Jewellery Sector

- Low demand for polished diamonds during last two years.
- Competition threats.
- Highly regulated sector.

Demand Drivers

- Gold as a part of Indian tradition and increase acceptability of diamond jewellery.
- Gold is also valued as an important savings and investment vehicle in India and can be used for dual purpose of
 investment as well as jewellery.
- Highly skilled and low-cost manpower with a vast traditional knowledge and expertise in jewellery-making.

Investments/Developments

The Gems and Jewellery sector is witnessing changes in consumer preferences due to adoption of western lifestyle. Consumers are demanding new designs and varieties in jewellery, and branded jewellers are able to fulfil their changing demands better than the local unorganised players. Moreover, increase in per capita income has led to an increase in sales of jewellery, as jewellery is a status symbol in India.

The cumulative Foreign Direct Investment (FDI) inflows in diamond and gold ornaments in the period April 2000-September 2016 were US\$ 851.34 million, according to Department of Industrial Policy and Promotion (DIPP).

Some of the key investments in this industry are listed below:

- The International Institute of Diamond Grading & Research (IIDGR) has invested US\$ 5 million for expanding its synthetic diamond testing facility in Surat.
- Kalyan Jewellers plans to invest Rs 500 crore (US\$ 75 million) to add 15 new showrooms in 2017, to add to their on-going expansion in Northern and Eastern regions of India as well as expansion in West Asia. They also have plans to invest Rs. 900 crore (US\$ 133.55 million) over the next three years to expand its presence in the international markets like Sri Lanka, Singapore and Malaysia.
- London's ultra-luxury jeweller for the super-rich, Faberge, owned by the world's top emeralds and rubies-miner Gemfields Plc., has decided to enter India; Delhi and Mumbai, India's economic hotspots will be Faberge's beachhead in the country, where the jeweller will sell its products by select trunk shows for the uber-rich.
- Rajesh Exports Limited (REL), a jewellery exporter and retailer, has won an export order contract worth Rs. 1,045 crore (US\$ 154.85 million) of designer range of gold and diamond-studded jewellery and medallions from Singapore.
- KSS Limited, a digital and entertainment major, has forayed into the jewellery retailing business under the franchise model and is looking to open 500 stores under brand 'Bjewelz' which is owned by Birla Jewels Limited, a wholly owned subsidiary of KSS Limited.



- Melorra, a Bengaluru-based online jewellery start-up, has raised US\$ 5 million funding from venture capital firm Lightbox Ventures, to build its brand, enhance its technology platform, and talent acquisition.
- Major mining companies such as Rio Tinto, De Beers and Alrosa have decided to participate in the Indian Diamond Trading Centre (IDTC) which has been set up to eliminate the middlemen in diamond trade and allow Indian manufacturers to deal directly with miners.
- India Bullion and Jewellers Association (IBJA) has signed an pact with the Bombay Stock Exchange (BSE) for setting up India's first bullion exchange through a Special Purpose Vehicle (SPV), wherein IBJA and its constituents will hold 70 per cent and BSE will hold 30 per cent stake.
- Global luxury brand Montblanc International has entered into a joint venture with India's largest watch maker Titan Co Ltd and plans to start the retail operations in India by opening five Montblanc boutiques in Mumbai, Delhi, Hyderabad and Pune.
- Jewellery major Joyalukkas plans to invest Rs 1,500 crore (US\$ 220.08 million) on setting up 20 stores in India
 and 10 overseas. The new stores, which will come up almost in a year's time, will add to the Thrissurheadquartered company's existing 95 outlets.
- London-headquartered Gemfields, a multi-national firm specialising in colour gemstones mining and marketing, is planning to acquire colour gemstone mines in Odisha and Jharkhand, and participate in the exploration of the Kashmir sapphire mines in Jammu & Kashmir.
- The India arm of US private equity (PE) firm Warburg Pincus picked up a minority stake in Kerala-based Kalyan Jewellers for Rs 1,200 crore (US\$ 176 million). The jeweller plans to use the proceeds to fund its retail and manufacturing expansion plans.
- Creador, a PE firm focused on long-term investments in growth-oriented businesses in Indonesia, India, Malaysia and Singapore, invested Rs 135 crore (US\$ 20.28 million) for a minority stake in PC Jeweller Limited.

Government Initiatives

- In the Union Budget 2017-18, the Government of India, offered tax cuts for the middle class and other sections of society (5 per cent for the Rs 250,000-500,000 tax slab; which was 10 per cent initially). All these measures will drive consumption, which will be favourable to the gems and jewellery industry.
- The Government of India's proposal to cut corporate tax rates to 25 per cent for micro, small and medium enterprises (MSMEs) having annual turnover up to Rs. 50 crore (US\$ 7.5 million) will benefit a large number of gems and jewellery exporters from MSME category.
- The Government of India's announcement on establishing gold spot exchange could help in India's participation in determining gold price in the international markets.
- The demonetisation move is encouraging people to use plastic money, debit/ credit cards for buying jewellery. This is good for the industry in the long run and will create more transparency.
- The Reserve Bank of India has announced norms for gold monetisation scheme, which allows individuals, trusts and mutual funds to deposit gold with banks in return for interest, to help reduce gold imports and alleviate pressure on trade balance.
- The Reserve Bank of India (RBI) has liberalised gold import norms. With this, star and premier export houses can import the commodity, while banks and nominated agencies can offer gold for domestic use as loans to bullion traders and jewellers.
- India has signed a Memorandum of Understanding (MoU) with Russia to source data on diamond trade between the two countries. India is the top global processor of diamonds, while Russia is the largest rough diamond producer. The Government of India is planning to establish a special zone with tax benefits for diamond import and trading in Mumbai, in an effort to develop the city as a rival to Antwerp and Dubai, which are currently the top trading hubs for diamond.
- Due to shortage of skilled manpower, the Gems and Jewellery Skill Council of India is planning to train over four million people till 2022. The council aims to train, skill and enhance 4.07 million people by 2022. The council plans to tie-up with the existing training institutes including Gemological Institute of America (GIA) and Indian Gemological Institute (IGI), along with setting up of new institutes in major diamond cutting and processing centres.
- The Gem Jewellery Export Promotion Council (GJEPC) has also proposed to develop a jewellery park on Thane-Belapur Road which is around five kilometers from Mumbai with a view to boost the Mumbai-based jewellery industry by providing modern facilities and services.
- Indian Institute of Gems & Jewellery (IIGJ) Mumbai, a project of the GJEPC, has come-up with three-year Graduate Program in Jewellery Design & Manufacturing Techniques with an introduction to Management studies in collaboration with Welingkar Institute of Management.
- In September 2015, the Government of India approved the gold monetisation plan in the form of revamped Gold Deposit Scheme (GDS) and the Gold Metal Loan (GML) Scheme to mobilise tonnes of gold stored in households and temples across the country. The Union Cabinet also approved the introduction of Sovereign



Gold Bond Scheme, under which gold bonds denominated in grams of gold will be issued to individuals by the Reserve Bank of India (RBI), in consultation with Ministry of Finance.

Road Ahead

• In the coming years, growth in Gems and Jewellery sector would be largely contributed by the development of large retailers/brands. Established brands are guiding the organised market and are opening opportunities to grow. Increasing penetration of organised players provides variety in terms of products and designs. Also, the relaxation of restrictions of gold import is likely to provide a fillip to the industry. The improvement in availability along with the reintroduction of low cost gold metal loans and likely stabilisation of gold prices at lower levels is expected to drive volume growth for jewellers over short to medium term. The demand for jewellery is expected to be significantly supported by the recent positive developments in the industry.

Exchange Rate Used: INR 1 = US\$ 0.015 as on February 9, 2017. Sources: www.ibef.org



Summary of our Business

In this section "our Company" refers to the Company, while "we", "us" and "our" refers to Bhakti Gems and Jewellery Limited. Unless otherwise stated or the context otherwise requires, the financial information used in this section is derived from our restated financial information. This section should be read together with "Risk Factors" on page 11 and "Industry Overview" on page 59.

Overview

Our Company is the manufacturer, wholesaler and supplier of gold jewellery and is headquartered at Ahmedabad, Gujarat. Our Company is mainly focused on traditional Indian jewellery. Our products include handmade gold jewellery studded with precious and semi precious stones such as diamond, ruby, cubic zirconia (cz) etc. The jewelleries are designed by us and manufactured on job work basis at Ahmedabad, Rajkot and Mumbai.

We are a customer-centric Company, our prime focus is to attain the utmost client satisfaction by offering them quality assured products. We also deliver our products in a quality packaging material to ensure safe transport. Moreover, our ethical trade practices, transparent business dealings and timely delivery of products help us in maintaining cordial relations with our customers. Our Company strives at all times to provide products that offer our customers the designs with superior finish and quality.

Our Promoters Akshay S. Mehta and Varshaben A. Mehta have around 18 years and 5 years of experience respectively in gems and jewellery industry and with their innovative business ideas, in-depth knowledge and excellent management skills, we have served our customers proficiently. Some of our major customers includes Kalyan Jewellers India Ltd., Soni Dwarksdas Virchand, Ghanshyam Jewellers etc.

Our total income for the Fiscal ended March 31, 2015, 2016 and for the period ended February 28, 2017 was Rs. 1,840.61 Lakhs, Rs. 1,929.60 Lakhs and Rs. 2,062.86 Lakhs respectively. Our restated profit after tax for the Fiscal ended March 31, 2015, 2016 and for the period ended February 28, 2017 was Rs. 1.49 Lakhs, Rs. 1.09 Lakhs and Rs. 49.05 Lakhs respectively.

Our Competitive Strengths

- Cordial relationship with our customers.
- Experience of our Promoters.
- Quality of our products.
- Customer Satisfaction.

Our Business Strategies

- Continue to focus on our existing customers and leverage our relationships and knowledge base in the domestic markets.
- Prolonged focus on our wholesale business.



SUMMARY OF FINANCIAL STATEMENTS

Statement of Assets and Liabilities as Restated

(Rs. in Lakhs)

| Sr. No. | Particulars | As at February | (Rs. in Lakhs) As at March 31, | | | | |
|------------|--|-------------------|---------------------------------|--------|--------|--------|--------|
| 1,0. | | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| | Equity and Liabilities | | 2010 | 2013 | 2011 | 2010 | 2012 |
| 1) | Shareholders Funds | | | | | | |
| | a. Share Capital | 477.68 | 56.20 | 25.00 | 25.00 | 25.00 | 25.00 |
| | b. Reserves & Surplus | 165.74 | 225.29 | 99.39 | 97.17 | 97.02 | 96.67 |
| 2) | Share Application Money Pending Allotment | - | - | - | - | - | - |
| 3) | Non Current Liabilities | | | | | | |
| | a. Long Term Borrowings | - | 162.85 | 213.19 | 79.22 | 43.58 | 17.43 |
| | b. Deferred Tax Liabilities | 0.71 | 0.56 | 0.43 | 0.25 | 0.09 | 0.06 |
| | c. Other Long Term Liabilities | - | - | - | - | - | - |
| | d. Long Term Provisions | - | - | - | - | - | - |
| 4) | Current Liabilities | | | | | | |
| | a. Short Term Borrowings | - | - | - | - | - | - |
| | b. Trade Payables | 64.24 | 42.93 | 11.07 | 69.11 | - | - |
| | c. Other Current Liabilities | 130.52 | 3.45 | 15.98 | 80.44 | 43.17 | 128.55 |
| | d. Short Term Provisions | 23.08 | 2.30 | 0.92 | 0.20 | - | 0.07 |
| | TOTAL | 861.97 | 493.58 | 365.98 | 351.39 | 208.86 | 267.78 |
| | Assets | | | | | | |
| 1) | Non Current Assets | | | | | | |
| | a. Fixed Assets | | | | | | |
| | i. Tangible Assets | 7.66 | 7.50 | 5.90 | 5.36 | 1.57 | 1.57 |
| | ii. Intangible Assets | 0.73 | 0.73 | - | - | - | - |
| | Less: Accumulated Depreciation | 1.79 | 1.32 | 0.85 | 0.46 | 0.22 | 0.10 |
| | iii. Capital Work in Progress | - | - | - | - | - | - |
| | Net Block | 6.60 | 6.91 | 5.05 | 4.90 | 1.35 | 1.46 |
| | b. Other Non Current Assets | 5.36 | 1.10 | - | - | - | - |
| | c. Long term loans & Advances | - | - | - | - | - | - |
| 2) | Current Assets | | | | | | |
| | a. Current Investment | - | - | - | - | - | - |
| | b. Inventories | 407.62 | 304.12 | 324.03 | 248.30 | 203.71 | 212.65 |
| | c. Trade Receivables | 278.97 | 163.15 | 34.94 | 80.06 | - | 24.75 |
| | d. Cash and Cash Equivalents | 140.96 | 17.37 | 0.21 | 1.49 | 1.81 | 26.38 |
| | e. Short Term Loans & Advances | 21.72 | 0.93 | 1.75 | 16.64 | 1.99 | 2.54 |
| | f. Other Current Assets | 0.74 | - | - | - | - | - |
| | TOTAL | 861.97 | 493.58 | 365.98 | 351.39 | 208.86 | 267.78 |



Statement of Profit and Loss as Restated

(Rs. in Lakhs)

| Sr. No. | Particulars | As at February | For the year ended March 31, | | | | |
|------------|---|-------------------|------------------------------|----------|----------|--------|---------|
| | | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| A | Income | | | | | | |
| | Revenue from Operations | 2,059.00 | 1,929.60 | 1,839.56 | 1,121.95 | 912.02 | 660.75 |
| | Other Income | 3.86 | - | 1.05 | - | - | - |
| | Total Income (A) | 2,062.86 | 1,929.60 | 1,840.61 | 1,121.95 | 912.02 | 660.75 |
| В | Expenditure | | | | | | |
| | Cost of Material Consumed | 2,046.33 | 1,857.19 | 1,882.73 | 1,120.80 | 863.48 | 672.50 |
| | Changes in inventories of finished goods, traded goods and work-in-progress | (103.50) | 19.91 | (75.74) | (44.58) | 8.94 | (48.00) |
| | Employee benefit expenses | 30.05 | 38.18 | 19.76 | 25.16 | 17.49 | 26.06 |
| | Finance costs | 1.72 | 2.45 | 2.29 | 6.61 | 8.25 | 5.44 |
| | Depreciation and Amortisation expense | 0.47 | 0.47 | 0.39 | 0.24 | 0.12 | 0.09 |
| | Other Expenses | 15.99 | 9.08 | 8.77 | 13.23 | 13.36 | 4.21 |
| | Total Expenses (B) | 1,991.06 | 1,927.28 | 1,838.20 | 1,121.45 | 911.64 | 660.30 |
| С | Profit before extraordinary items and tax(A-B) | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| | Less: Extraordinary items | - | - | - | - | - | - |
| D | Profit before tax | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| | Tax expense: | | | | | | |
| | (i) Current tax | 22.60 | 1.10 | 0.74 | 0.20 | - | 0.07 |
| | (ii) Deferred tax | 0.15 | 0.13 | 0.18 | 0.15 | 0.03 | 0.06 |
| E | Total Tax Expense | 22.75 | 1.23 | 0.92 | 0.35 | 0.03 | 0.13 |
| F | Profit for the year (D-E) | 49.05 | 1.09 | 1.49 | 0.15 | 0.35 | 0.31 |



Statement of Cash Flow as Restated

(Rs. In Lakhs)

| Particulars | As at | For the year ended March 31, | | | . III Eukiis) | |
|---|-------------------|------------------------------|----------|---------|---------------|---------|
| | February 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Cash Flow From Operating Activities: | | | | | | |
| Profit before tax | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| Adjustments for: | | | | | | |
| Depreciation & Amortisation Expense | 0.47 | 0.47 | 0.39 | 0.24 | 0.12 | 0.09 |
| Loss / (profit) on sale of assets | - | - | - | - | - | - |
| Interest Expense | 1.72 | 2.45 | 2.29 | 6.61 | 8.25 | 5.44 |
| Interest Income | (2.44) | - | - | - | - | - |
| Provision for Gratuity | _ | - | - | - | - | - |
| Rental Income | _ | - | - | - | - | - |
| Operating Profit Before Working Capital Changes | 71.55 | 5.24 | 5.09 | 7.35 | 8.75 | 5.98 |
| Adjusted for (Increase)/ Decrease in: | | | | | | |
| Inventories | (103.50) | 19.91 | (75.74) | (44.58) | 8.94 | (48.00) |
| Trade Receivables | (115.82) | (128.21) | 45.13 | (80.06) | 24.75 | (6.09) |
| Loans and Advances and Other Current Assets | (21.54) | 0.83 | 14.88 | (14.64) | 0.55 | (0.95) |
| Trade Payables | 21.31 | 31.87 | (58.04) | 69.11 | - | - |
| Other Current Liabilities & Provisions | 147.86 | (11.16) | (63.74) | 37.47 | (85.38) | 75.05 |
| Cash Generated From Operations | (0.14) | (81.52) | (132.42) | (25.36) | (42.40) | 26.00 |
| Net Income Tax paid | (22.60) | (1.10) | - | (0.20) | (0.07) | (0.07) |
| Net Cash Flow from/(used in) Operating Activities: (A) | (22.74) | (82.62) | (132.42) | (25.56) | (42.48) | 25.92 |
| Cash Flow From Investing Activities: | | | | | | |
| Purchase of Fixed Assets (including capital work in progress) | (0.16) | (2.33) | (0.54) | (3.80) | - | (1.04) |
| Interest Income | 2.44 | - | - | - | - | - |
| Net Cash Flow from/(used in) Investing Activities: (B) | 2.28 | (2.33) | (0.54) | (3.80) | - | (1.04) |
| Cash Flow from Financing Activities: | | | | | | |
| Proceeds from issue of Share Capital / Share Application money | 312.88 | 156.00 | - | - | - | |
| Net Increase/(Decrease) in Borrowings | (162.85) | (50.34) | 133.97 | 35.64 | 26.15 | 6.92 |
| Interest paid | (1.73) | (2.45) | (2.29) | (6.61) | (8.25) | (5.44) |
| Net Cash Flow from/(used in) Financing Activities: (C) | 144.05 | 102.10 | 131.68 | 29.04 | 17.90 | 1.47 |
| Net Increase/(Decrease) in Cash & Cash Equivalents (A+B+C) | 123.59 | 17.16 | (1.28) | (0.32) | (24.58) | 26.36 |
| Cash & Cash Equivalents As At Beginning of the Year | 17.36 | 0.20 | 1.48 | 1.80 | 26.38 | 0.02 |
| Cash & Cash Equivalents As At End of the Year | 140.95 | 17.36 | 0.20 | 1.48 | 1.80 | 26.38 |



The Issue

Following table summarises the present Issue in terms of this Prospectus:

| Particulars | Details of Equity Shares | | | |
|--------------------------|--|--|--|--|
| Issue of Equity Shares | Issue of 19,62,000 Equity Shares having face value of Rs. 10.00 each at a price of Rs. 20.00 | | | |
| by our Company# | per Equity Share (including a share premium of Rs. 10.00 per Equity share) aggregating | | | |
| by our Company# | Rs.392.40 lakhs. | | | |
| Of subjekt | 103.372.70 Idriis. | | | |
| Of which: | I £ 1.02.000 F'+ £1 1'. £ £ D. 10.00 1 £ D. 20.00 | | | |
| Market Maker | Issue of 1,02,000 Equity Shares having face value of Rs.10.00 each at a price of Rs.20.00 | | | |
| Reservation Portion | per Equity Share aggregating Rs.20.40 lakhs. | | | |
| Net Issue to the Public* | Issue of 18,60,000 Equity Shares having face value of Rs.10.00 each at a price of Rs.20.00 | | | |
| | per Equity Share aggregating Rs.372.00 lakhs. | | | |
| | Of which: | | | |
| | 9,30,000 Equity Shares having face value of Rs.10.00 each at a price of Rs.20.00 per Equity | | | |
| | Share aggregating Rs.186.00 lakhs will be available for allocation to Retail Individ | | | |
| | Investors. | | | |
| | 9,30,000Equity Shares having face value of Rs.10.00 each at a price of Rs.20.00 per Ed | | | |
| | Share aggregating Rs.186.00 lakhs will be available for allocation to other than Retail | | | |
| | Individual Investors. | | | |
| Pre and Post Issue Share | Capital of our Company | | | |
| Equity Shares | 48,51,800 Equity Shares. | | | |
| outstanding prior to the | • • | | | |
| Issue | | | | |
| Equity Shares | 68,13,800 Equity Shares. | | | |
| outstanding after the | | | | |
| Issue | | | | |
| Objects of the Issue | Please refer chapter "Objects of the Issue" on page 49 of this Prospectus. | | | |

#Public Issue of upto 19,62,000 Equity Shares of Rs. 10.00 each for cash at a price of Rs. 20.00 per Equity Shares of our Company aggregating to Rs. 392.40 lakhs is being made in terms of Chapter XB of the SEBI (ICDR) Regulations. 2009, as amended from time to time. For further details, please refer to section titled "Terms of the Issue" beginning on page 141 of this Prospectus.

The Issue has been authorised by our Board pursuant to a resolution dated March 20, 2017 and by our Equity Shareholders pursuant to a resolution passed at the Extra ordinary general meeting held on April 03, 2017.

*As per Regulation 43 (4) of the SEBI (ICDR) Regulations, as amended, as the present issue is a fixed price issue the allocation in the net issue to the public category shall be made as follows:

- (a) Minimum fifty percent to Retail Individual Investors; and
- (b) Remaining to:
 - (i) individual applicants other than Retail Individual Investors and
 - (ii) other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for.
- (c) The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

If the Retail Individual Investor category is entitled to more than fifty per cent on proportionate basis, the Retail Individual Investors shall be allocated that higher percentage.



General Information

Our Company was originally incorporated as Bhakti Gems And Jewellery Private Limited under the provisions of the Companies Act, 1956 pursuant to Certificate of Incorporation issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli on March 30, 2010. Subsequently, our Company was converted into a public limited company pursuant to special resolution passed at the Extra Ordinary General Meeting of our Company held on December 30, 2016 and the name of our Company was changed to Bhakti Gems And Jewellery Limited and a Fresh Certificate of Incorporation dated January 18, 2017 was issued by the Registrar of Companies, Ahmedabad.

| Registration Number | 060064 | | | |
|---|--|--|--|--|
| Company Identification Number | U36910GJ2010PLC060064 | | | |
| Address of Registered office of Companies | 209, Shree Balaji Paragon, B/S Rock Regency Hotel, | | | |
| | Opposite Axis Bank, Near Circle - P, C.G Road, | | | |
| | Ahmedabad –380009, Gujarat, India | | | |
| | Tel: +91 79-2642 1701, | | | |
| | E-mail:info_bhaktiornaments@yahoo.co.in | | | |
| | Website: www.bhaktijewellery.com | | | |
| Address of Registrar of Companies | ROC Bhawan, Opp. Rupal Park Society, Behind Ankur Bus Stand, | | | |
| | Naranpura, Ahmedabad-380013, Gujarat | | | |
| | Tel: - 079-27437597 | | | |
| | Fax: - 079-27438371 | | | |
| | E-mail: roc.ahmedabad@mca.gov.in | | | |
| | Website: www.mca.gov.in | | | |
| Designated Stock Exchange | BSE Limited | | | |
| Listing of Shares offered in this Issue | SME Platform of BSE | | | |
| Contact Person: | Nirav A. Shah | | | |
| | Company Secretary & Compliance Officer | | | |
| | 2, Abhaypark Society, Near Sabarmati College, | | | |
| | Grampanchayat, Sabarmati Ahmedabad-380005, Gujarat, India | | | |
| | Tel: +91 79-2642 1701 | | | |
| | E-mail: compliancebhakti@gmail.com | | | |

For details of the changes in our Name, Registered Office and other details, please refer "History and Certain Other Corporate Matters" on page 73 of this Prospectus.

Our Board of Directors

Details regarding our Board of Directors as on the date of this Prospectus are set forth in the table hereunder:

| Sr. | Name and Designation | DIN | Address |
|-----|------------------------|----------|---|
| No. | | | |
| 1. | Akshay S. Mehta | 02986761 | 4, Pushpak Hill Bunglows, Chamunda Nagar Railway |
| | Managing Director | | crossing Road, B/H Anandnagar, Vejalpur, Ahmedabad- |
| | | | 380051, Gujarat. |
| 2. | Varshaben A. Mehta | 02988112 | 4, Pushpak Hill Bunglows, Chamunda Nagar Railway |
| | Whole-Time Director | | crossing Road, B/H Anandnagar, Vejalpur, Ahmedabad- |
| | | | 380051, Gujarat. |
| 3. | Milan C. Dave | 07738753 | 79, Sardar Patel Colony Navrangpura Ahmedabad- |
| | Independent Director | | 380014, Gujarat. |
| 4. | Manoharbhai B. Chunara | 07280916 | 1, Modi Compound, Bunglow Area Road, Saijpur Bogha, |
| | Independent Director | | Ahmedabad -382345, Gujarat. |
| 5. | Vijaykumar B. Patel | 07663781 | C-401, Shantiniketan-1, Opp. Raspan Party Plot, Near Kunj |
| | Independent Director | | mall, Nikol, Ahmedabad – 382350, Gujarat. |

For detailed profile of our Managing Director, Whole-Time Director and other Directors, refer "Our Management" and "Our Promoters and Promoter Group" on page 76 and page 87 respectively of this Prospectus.

Company Secretary and Compliance Officer

Our Company has appointed Nirav A. Shah, the Company Secretary of our Company, as the Compliance Officer, whose contact details are set forth hereunder.



Nirav A. Shah

2, Abhaypark Society, Near Sabarmati College, Grampanchayat, Sabarmati Ahmedabad-380005

Tel: +91 79-2642 1701

E-mail:compliancebhakti@gmail.com

Chief Financial Officer

Our Company has appointed Pratik R. Valani, as the Chief Financial Officer. His contact details are set forth hereunder.

Pratik R. Valani

C-202, Gaurav Tower, Near Nutan School, Rannapark, Ghatlodia, Ahmedabad-380061

Tel: +91 79-2642 1701

 $E\text{-}mail:info_bhaktiornaments@yahoo.co.in\\$

Details of Key Intermediaries pertaining to this Issue of our Company:

| Details of Key Intermediaries pertaining to this issue of | or our company. |
|---|---|
| Lead Manager of the Issue | Registrar to the Issue |
| Guiness Corporate Advisors Private Limited | Skyline Financial Services Private Limited |
| Registered Office:18 Deshapriya Park Road, | A49, Gundecha Onclave, Kherani Road, |
| Kolkata - 700 026, West Bengal, India | Sakinaka, Mumbai-400 072 |
| Tel: +91-33-30015555 | Tel: +91-2228511022/62215779 |
| Fax: +91-33- 3001 5531 | Email: mumbai@skylinerta.com |
| Email: gcapl@guinessgroup.net | Investor Grievance Email: grievances@skylinerta.com |
| Website: www.guinessonline.net | Website: www.skylinerta.com |
| Contact Person: Alka Mishra/Mohit Baid | Contact Person: Subhash Dhingreja |
| SEBI Registration No.: INM 000011930 | SEBI Registration No.: INR000003241 |
| Banker to the Company | Legal Advisor to the Issue |
| Yes Bank Limited | Moh. Salim M. Mansuri |
| 102/103, CG Centre, CG Road, | 4658, Khamasa Chakla, Khatkiwad, |
| Ahmedabad-380009, Gujarat | Gollimda, Jamalpur, |
| Tel: +91-79-66319000, | Ahmedabad-380001 |
| Fax: +91-79-66318430 | Tel: +91-9898936825 |
| Email: lokesh.lalchandani1@yesbank.in | Email: mansurisalim50@gmail.com |
| Contact Person: Lokesh Lalchandani | Contact Person: Moh. Salim M. Mansuri |
| Statutory Auditor of the Company | Peer Review Auditor |
| Dhaval Padiya and Co. | A D V & Associates |
| Chartered Accountants | Chartered Accountants |
| F-101, Shayona Tilak Residency, | 88, Amba Bhavan, Ground Floor, |
| Opp. Devnandan Flat, New S.G. Road, | 6 th Road, Prabhat Colony, Santacruz East, |
| Gota, Ahmedabad- 382481, Gujarat, India | Mumbai 400055, Maharashtra, India |
| Tel: +91- 99787 92564 | Tel::+91-22-26832311/12 |
| Email: <u>dhavalpadiyaca@gmail.com</u> | E-mail: advassociates@gmail.com |
| Contact Person: CA Dhaval Padiya | Contact Person: CA Prakash Mandhaniya |
| Membership Number:146291 | Membership Number: 421679 |
| Firm Registration No: 140653W | Firm Registration No 128045W |
| Banker to the Issue | |
| ICICI Bank Limited | |
| Capital Market Division, 1st Floor, 122, | |
| Mistry Bhawan, Dinshaw Vachha Road, | |
| Backbay Reclamation, Churchgate, | |
| Mumbai – 400 020, Maharashtra, India | |
| Tel.: +91 - 22 - 66818924 | |
| Fax: +91 - 22 - 2261 1138 | |
| E mail: shradha.salaria@icicibank.com | |
| Website: www.icicibank.com | |
| Contact Person: Shradha Salaria | |
| SEBI Registration No. INB100000004 | |

Applicants can contact the Compliance Officer or the Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allottment, credit of Allotted Equity



Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange / SEBI shall be forwarded to the Lead Manager, who shall respond to the same.

Applicants may contact the Lead Manager for complaints, information or clarifications pertaining to the Issue.

All grievances may be addressed to the Registrar to the Issue with a copy to the relevant Designated Intermediary with whom the ASBA Form was submitted. The Applicant should give full details such as name of the sole or first Applicant, ASBA Form number, Applicant DP ID, Client ID, PAN, date of the ASBA Form, address of the Applicant, number of the Equity Shares applied for and the name and address of the Designated Intermediary where the ASBA Form was submitted by the Applicant. Further, the investor shall also enclose the Acknowledgment Slip from the Designated Intermediaries in addition to the documents/information mentioned hereinabove.

Self Certified Syndicate Banks (SCSB's)

The list of banks that have been notified by SEBI to act as the SCSBs for the ASBA process is provided on the website of SEBI at http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/Recognised-Intermediaries. For details of the Designated Branches which shall collect Application Forms, please refer to the above-mentioned link.

Registered Brokers

In accordance with SEBI Circular No. CIR/CFD/14/2012 dated October 4, 2012 and CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, Applicants can submit Application Forms with the Registered Brokers at the Broker Centres, CDPs at Designated CDP Locations or the RTAs at the Designated RTA Locations, respective lists of which, including details such as address and telephone numbers, are available at the websites of the BSE at www.bseindia.com, respectively, as updated from time to time.

Registrar and Share Transfer Agents

The list of the RTAs eligible to accept ASBA Forms at the Designated RTA Locations, including details such as address, telephone number and e-mail address, are provided on the websites of Stock Exchange at www.bseindia.com, as updated from time to time.

Collecting Depository Participants

The list of the CDPs eligible to accept ASBA Forms at the Designated CDP Locations, including details such as name and contact details, are provided on the websites of Stock Exchanges at www.bseindia.com, as updated from time to time.

Statement of Responsibility of the Lead Manager/Statement of inter se allocation of responsibilities

Since Guiness Corporate Advisors Private Limited is the sole Lead Manager to this Issue, a statement of *inter se* allocation of responsibilities amongst Lead Managers is not required.

Credit Rating

This being an issue of Equity Shares, there is no requirement of credit rating for the Issue.

IPO Grading

Since the issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading agency.

Brokers to the Issue

All members of the recognized stock exchanges would be eligible to act as Brokers to the Issue.

Expert Opinion

Except as stated below, our Company has not obtained any expert opinions:



Our Company has received written consent from the Peer Reviewed Auditor namely, A D V & Associates, Chartered Accountants to include its name as required under Section 26(1)(a)(v) of the Companies Act, 2013 in this Prospectus and as "expert" as defined under section 2(38) of the Companies Act, 2013 in respect of the reports of the Peer Reviewed Auditor on the Restated Financial Statements, dated April 05, 2017 and the statement of tax benefits dated April 05, 2017 included in this Prospectus and such consent has not been withdrawn as on the date of this Prospectus.

DebentureTrustees

This is an issue of equity shares; hence appointment of debenturetrustee is not required.

Appraisal and Monitoring Agency

The objects of the Issue have not been appraised by any agency.

The Objects of the Issue and means of finance, therefore, are based on internal estimates of our Company. In terms of Regulation 16 of the SEBI (ICDR) Regulations, we are not required to appoint a monitoring agency since the Issue size is not in excess of Rs. 50,000 lakhs.

Underwriting Agreement

This Issue is 100% Underwritten. The Underwriting agreement is dated April 04, 2017. Pursuant to the terms of the Underwriting Agreement, the obligations of the Underwriter is several and are subject to certain conditions specified therein.

The Underwriter has indicated its intention to underwrite the following number of specified securities being offered through this Issue:

| Details of the Underwriter | No. of shares underwritten* | Amount Underwritten | % of the Total Issue Size |
|--|-----------------------------|------------------------|------------------------------|
| | underwritten" | | |
| | | (Rs. in Lakhs) | Underwritten |
| GUINESS CORPORATE ADVISORS PRIVATE LIMITED | 19,62,000 | 392.40 | 100.00 |
| 18, Deshapriya Park Road, Kolkata-700 026 | | | |
| Tel: +91-33-3001 5555 | | | |
| Fax: +91-33-3001 5531 | | | |
| Email: gcapl@guinessgroup.net | | | |
| Website: www.guinessonline.net | | | |
| Contact Person: Alka Mishra / Mohit Baid | | | |
| SEBI Registration No: INM 000011930 | | | |

^{*}Includes 1,02,000 Equity shares of Rs.10.00 each for cash of the Market Maker Reservation Portion which are to be subscribed by the Market Maker (Guiness Securities Limited) in its own account in order to claim compliance with the requirements of Regulation 106 V (4) of the SEBI (ICDR) Regulations, 2009, as amended.

In the opinion of our Board of Directors, the resources of the above mentioned Underwriter are sufficient to enable them to discharge the underwriting obligations in full. The abovementioned Underwriter is registered with SEBI under Section 12(1) of the SEBI Act or registered as broker with the Stock Exchange.

Details of the Market Making Arrangement for this Issue

Our Company has entered into Market Making Agreement dated April 04, 2017, with the Lead Manager and Market Maker, duly registered with BSE to fulfil the obligations of Market Making.

The details of Market Maker are set forth below:

| Name | Guiness Securities Limited |
|--------------------------|--|
| Corporate Office Address | Guiness House, 18, Deshapriya Park Road, Kolkata-700 026 |
| Tel no. | +91-33-3001 5555 |
| Fax no. | +91-33-2464 6969 |
| Email | kmohanty@guinessgroup.net |
| Website | www.guinessonline.net |
| Contact Person | Kuldeep Mohanty |
| SEBI Registration No. | INB 011146033 |



The Market Maker shall fulfil the applicable obligations and conditions as specified in the SEBI (ICDR) Regulations, and its amendments from time to time and the circulars issued by the BSE and SEBI regarding this matter from time to time. Following is a summary of the key details pertaining to the Market Making arrangement:

- 1) The Market Maker shall be required to provide a 2-way quote for 75% of the time in a day. The same shall be monitored by the Stock Exchange. Further, the Market Maker shall inform the Stock Exchange in advance for each and every black out period when the quotes are not being offered by the Market Maker.
- 2) The minimum depth of the quote shall be Rs.1,00,000. However, the investors with holdings of value less than Rs.1,00,000 shall be allowed to offer their holding to the Market Maker in that scrip provided that they sell their entire holding in that scrip in one lot along with a declaration to the effect to the selling broker.
- 3) After a period of three (3) months from the market making period, the market maker would be exempted to provide quote if the Shares of market maker in our Company reaches to 25% (including the 5% of Equity Shares of the Issue.) Any Equity Shares allotted to Market Maker under this Issue over and above 5% of Issue Size would not be taken in to consideration of computing the threshold of 25%. As soon as the Shares of market maker in our Company reduce to 24%, the market maker will resume providing 2-way quotes.
- 4) There shall be no exemption/threshold on downside. However, in the event the market maker exhausts his inventory through market making process, the concerned stock exchange may intimate the same to SEBI after due verification.
- 5) Execution of the order at the quoted price and quantity must be guaranteed by the Market Maker, for the quotes given by him.
- 6) There would not be more than five Market Makers for a script at any point of time and the Market Makers may compete with other Market Makers for better quotes to the investors.
- 7) The shares of the Company will be traded in continuous trading session from the time and day the company gets listed on SME Platform of BSE and Market Maker will remain present as per the guidelines mentioned under BSE and SEBI circulars.
- 8) There will be special circumstances under which the Market Maker may be allowed to withdraw temporarily/fully from the market for instance due to system problems, any other problems. All controllable reasons require prior approval from the Exchange, while *force-majeure* will be applicable for non-controllable reasons. The decision of the Exchange for deciding controllable and non-controllable reasons would be final.
- 9) The Market Maker shall have the right to terminate said arrangement by giving a six month notice or on mutually acceptable terms to the Merchant Banker, who shall then be responsible to appoint a replacement Market Maker.
 - In case of termination of the above mentioned Market Making agreement prior to the completion of the compulsory Market Making period, it shall be the responsibility of the Lead Manager to arrange for another Market Maker in replacement during the term of the notice period being served by the Market Maker but prior to the date of releasing the existing Market Maker from its duties in order to ensure compliance with the requirements of regulation 106V of the SEBI (ICDR) Regulations, 2009. Further the Company and the Lead Manager reserve the right to appoint other Market Maker either as a replacement of the current Market Maker or as an additional Market Maker subject to the total number of Designated Market Makers does not exceed five or as specified by the relevant laws and regulations applicable at that particulars point of time. The Market Making Agreement is available for inspection at our Registered Office from 11.00 a.m. to 5.00 p.m. on working days.
- 10) Risk containment measures and monitoring for Market Makers: BSE SME Exchange will have all margins which are applicable on the BSE Main Board viz., Mark-to-Market, Value-At-Risk (VAR) Margin, Extreme Loss Margin, Special Margins and Base Minimum Capital etc. BSE can impose any other margins as deemed necessary from time-to-time.
- Punitive Action in case of default by Market Makers: BSE SME Exchange will monitor the obligations on a real time basis and punitive action will be initiated for any exceptions and/or non-compliances. Penalties / fines may be imposed by the Exchange on the Market Maker, in case he is not able to provide the desired liquidity in a particular security as per the specified guidelines. These penalties / fines will be set by the Exchange from time to time. The Exchange will impose a penalty on the Market Maker in case he is not present in the market (offering two way quotes) for at least 75% of the time. The nature of the penalty will be monetary as well as suspension in market making activities / trading membership.



The Department of Surveillance and Supervision of the Exchange would decide and publish the penalties / fines / suspension for any type of misconduct/ manipulation/ other irregularities by the Market Maker from time to time.

12) Pursuant to SEBI Circular number CIR/MRD/DSA/31/2012 dated November 27, 2012, limits on the upper side for market maker(s) during market making process has been made applicable, based on the issue size and as follows:

| Issue Size | Buy quote exemption threshold (including mandatory initial inventory of 5% of the Issue Size) | Re-Entry threshold for buy quote (including mandatory initial inventory of 5% of the Issue Size) |
|-----------------------|---|--|
| Up to Rs.20 Crores | 25% | 24% |
| Rs.20 to Rs.50 Crores | 20% | 19% |
| Rs.50 to Rs.80 Crores | 15% | 14% |
| Above Rs.80 Crores | 12% | 11% |

All the above mentioned conditions and systems regarding the Market Making Arrangement are subject to change based on changes or additional regulations and guidelines from SEBI and Stock Exchange from time to time.



Capital Structure

The Equity Share capital of our Company, as on the date of this Prospectus and after giving effect to the Issue is set forth below:

| Sr. | Particulars | Amount (Rs. in Lakhs) | | | |
|-----|--|-------------------------|--------------------------------|--|--|
| No. | | Aggregate nominal value | Aggregate value at Issue Price | | |
| A. | Authorised Share Capital | | | | |
| | 70,00,000 Equity Shares of Rs.10.00 each | 700.00 | - | | |
| В. | Issued, Subscribed and Paid-Up Share Capital before the Issue | | | | |
| | 48,51,800 Equity Shares of Rs.10.00 each | 485.18 | - | | |
| C. | Present Issue in terms of this Prospectus | | | | |
| | Issue of 19,62,000 Equity Shares of Rs. 10.00 each for cash at a price of Rs.20.00 per Equity Share | 196.20 | 392.40 | | |
| | Which comprises: | | | | |
| | 1,02,000 Equity Shares of Rs. 10.00 each at a price of Rs. 20.00 per Equity Share reserved as Market Maker portion | 10.20 | 20.40 | | |
| | Net Issue to the Public of 18,60,000 Equity Shares of Rs. 10.00 each at a price of Rs.20.00 per Equity Share | 186.00 | 372.00 | | |
| | Of which: | | | | |
| | 9,30,000 Equity Shares of Rs. 10.00 each at a price of Rs.20.00 per Equity Share will be available for allocation to Retail Individual Investors upto Rs. 2.00 Lakhs | 93.00 | 186.00 | | |
| | 9,30,000 Equity Shares of Rs.10.00 each at a price of Rs.20.00 per Equity Share will be available for allocation to other than Retail Individual Investors of above Rs. 2.00 Lakhs | 93.00 | 186.00 | | |
| D. | Issued, Subscribed and Paid-up Share Capital after the Issue | | | | |
| | 68,13,800 Equity Shares of Rs. 10/- each | 681.38 | - | | |
| E. | Securities Premium Account | | | | |
| | Before the Issue | 134 | 1.70 | | |
| | After the Issue | | 0.90 | | |

The Issue has been authorised by our Board pursuant to a resolution dated March 20, 2017, and by our Equity Shareholders pursuant to a resolution passed at the extraordinary general meeting held on April 03, 2017.

Notes to the Capital Structure

1. Details of increase in authorised Share Capital:

Since the incorporation of our Company, the authorised share capital of our Company has been altered in the manner set forth below:

| Date | Particulars |
|------------|--|
| 30.03.2010 | Company has been incorporated with an Authorized Share Capital of Rs. 25,00,000/- divided into |
| | 2,50,000 Equity Shares of Rs. 10/- each. |
| 30.09.2015 | Increase in Authorised Share Capital from Rs. 25,00,000/- divided into 2,50,000 Equity Shares of Rs. |
| | 10/- each to Rs. 60,00,000/- divided into 6,00,000 Equity Shares of Rs. 10/- each. |
| 05.12.2016 | Increase in Authorised Share Capital from Rs. 60,00,000/- divided into 6,00,000 Equity Shares of Rs. |
| | 10/- each to Rs. 5,00,00,000/- divided into 50,00,000 Equity Shares of Rs. 10/- each. |
| 17.03.2017 | Increase in Authorised Share Capital from Rs. 5,00,00,000/- divided into 50,00,000 Equity Shares of |
| | Rs. 10/- each to Rs. 6,50,00,000/- divided into 65,00,000 Equity Shares of Rs. 10/- each. |
| 03.04.2017 | Increase in Authorised Share Capital from Rs. 6,50,00,000/- divided into 65,00,000 Equity Shares of |
| | Rs. 10/- each to Rs. 7,00,00,000/- divided into 70,00,000 Equity Shares of Rs. 10/- each. |



2. History of Issued and Paid Up Share Capital of our Company

(a) The history of the equity share capital of our Company is set forth below:

| Date of allotment | No of Equity Shares issued | Face Value (Rs.) | Issue Price (Rs.) | Nature of Consider ation | Nature of allotment | Cumulative no. of Equity Shares | Cumulative paid-up Equity Share capital (Rs.) | Cumulative Securities premium (Rs.) |
|-------------------|-------------------------------------|------------------------|-------------------------|-----------------------------------|--|--|---|--|
| 30.03.2010 | 10,000 | 10 | 10 | Cash | Subscription to MOA ⁽ⁱ⁾ | 10,000 | 1,00,000 | - |
| 23.04.2010 | 2,40,000 | 10 | 50 | Cash | Further Allotment ⁽ⁱⁱ⁾ | 2,50,000 | 25,00,000 | 96,00,000 |
| 23.10.2015 | 3,12,000 | 10 | 50 | Cash | Conversion of Unsecured loan into equity shares ⁽ⁱⁱⁱ⁾ | 5,62,000 | 56,20,000 | 2,20,80,000 |
| 30.01.2017 | 4,57,200 | 10 | 40 | Cash | Conversion of Unsecured loan into equity shares ^(iv) | 10,19,200 | 1,01,92,000 | 3,57,96,000 |
| 11.02.2017 | 1,25,000 | 10 | 40 | Cash | Conversion of Unsecured loan into equity shares ^(v) | 11,44,200 | 1,14,42,000 | 3,95,46,000 |
| 21.02.2017 | 34,32,600 | 10 | - | Other than cash | Bonus issue of three Equity Shares for every one Equity Share held ^(vi) | 45,76,800 | 4,57,68,000 | 52,20,000 |
| 24.02.2017 | 2,00,000 | 10 | 40 | Cash | Conversion of Unsecured loan into equity shares ^(vii) | 47,76,800 | 4,77,68,000 | 1,12,20,000 |
| 17.03.2017 | 75,000 | 10 | 40 | Cash | Conversion of Unsecured loan into equity shares ^(viii) | 48,51,800 | 4,85,18,000 | 1,34,70,000 |

⁽i). Initial allotment of 5,000 Equity Shares to Akshay S. Mehta and 5,000 Equity Shares to Varshaben A. Mehta, being the subscribers to the MoA of our Company.

- (iii). Allotment of 50,000 equity shares to Akshay S. Mehta and 2,62,000 Equity shares to Pioneer Mercantile Limited pursuant to the conversion of unsecured loans, which were given to our Company by such shareholders.
- (iv). Allotment of 4,19,200 equity shares to Akshay S. Mehta and 38,000 Equity shares to Varshaben A. Mehta pursuant to the conversion of unsecured loans, which were given to our Company by such shareholders.
- (v). Allotment of 65,000 equity shares to Akshay S. Mehta and 60,000 Equity shares to Varshaben A. Mehta pursuant to the conversion of unsecured loans, which were given to our Company by such shareholders.
- (vi). Allotment of 29,28,450 Equity Shares to Akshay S. Mehta, 1,29,000 Equity Shares to Varshaben A. Mehta, 3,75,000 Equity Shares to Pinalben R. Shah and 30 Equity Shares each to Kinnari T. Rana, Smitkumar R. Shah, Payalben Shah, Sanketbhai Shah and Palak Meet Mehta.
- (vii). Allotment of 2,00,000 equity shares to Akshay S. Mehta pursuant to the conversion of unsecured loans, which was given to our Company by such shareholder.
- (viii). Allotment of 47,500 equity shares to Akshay S. Mehta and 27,500 Equity shares to Varshaben A. Mehta.

⁽ii). Equity allotment of 24,000 Equity Shares to Ideal Optics Limited,60,000 Equity Shares to Lakshya Securities And Credit Holdings Limited,16,000 Equity Shares to Global Securities Limited,1,00,000 Equity Shares to Tripada Infrastructure Private Limited, 40,000 Equity Shares to Arcadia Mercantile Capital Limited



3. Issue of Equity Shares for Consideration other than Cash.

We have not issued any Equity Shares for consideration other than cash except as set forth below:

| Date of allotment | No. of Equity Shares | Face value (Rs.) | Issue price (Rs.) | Consideration | Nature of allotment | Benefits Accrued to our Company |
|-------------------|----------------------------|------------------------|-------------------------|-----------------|---------------------------|------------------------------------|
| 21/02/2017 | 34,32,600 | 10 | - | Other than Cash | Bonus in the ratio of 3:1 | Nil |

For details of allottees of the above allotment, please see notes under the table titled "The history of the equity share capital of our Company" on page 39 of this Prospectus.

- **4.** No Equity Shares have been allotted pursuant to any scheme approved under Sections 391-394 of the Companies Act, 1956 or Section 230-233 of the Companies Act, 2013.
- 5. We have not revalued our assets since inception and have not issued any equity share (including bonus shares) by capitalizing any revaluation reserves.

6. Issue of Shares in the preceding two years

For details of issue of Shares by our Company in the preceding two years, see refer "Capital Structure" on page 38 of this Prospectus.

7. Issue of Equity Shares in the last one year

Except for the following issue of Equity Shares, our Company has not issued any Equity Shares in the one year immediately preceding the date of this Prospectus at a price which is lower than the Issue Price.

| Date of | No. of Equity | Face value | Issue | Consideration | Nature of | % | % |
|------------|---------------|------------|-------|---------------|--------------|---------|----------|
| allotment | Shares | (Rs.) | price | | allotment | of Pre- | of Post- |
| | | | (Rs.) | | | Issue | Issue |
| | | | | | | Equity | Equity |
| | | | | | | Share | Share |
| | | | | | | Capital | Capital |
| 21/02/2017 | 34,32,600 | 10 | - | Other than | Bonus in the | 70.75 | 50.38 |
| | | | | Cash | ratio of 3:1 | | |

8. Build Up of our Promoters' Shareholding, Promoters' Contribution and Lock-In

As on the date of this Prospectus, our Promoters hold 43,51,600 Equity Shares, constituting 89.69% of the pre-issued, subscribed and paid-up Equity Share capital of our Company.

(a) Build-up of our Promoters' shareholding in our Company

| Date of Allotment / Transfer | Nature of acquisition (Allotment/Acquire d/ transfer) | Numbe r of Equity Shares | Face Value per Equit y Share (in Rs.) | Issue Price /Acquisi tion Price / Transfe r price per Equity Share (in Rs.) | Nature of Consider ation | Percenta ge of Pre- Issue Equity Share Capital (%) | Percenta ge of Post- Issue Equity Share Capital (%) | Source of Funds |
|------------------------------------|---|-----------------------------------|--|---|--------------------------------|--|---|--------------------|
| Akshay S. Meh 30/03/2010 | Subscription to MoA | 5,000 | 10.00 | 10.00 | Cash | Negligibl e | Negligibl e | Own Funds |
| 15/06/2010 | Acquired ⁽ⁱ⁾ | 2,40,000 | 10.00 | 10.00 | Cash | 4.95 | 3.52 | Own Funds |
| 23/10/2015 | Conversion of Unsecured loan into equity shares | 50,000 | 10.00 | 50.00 | Cash | 1.03 | 0.73 | Own Funds |



| 15/12/2016 | Acquired from Pioneer Mercantile Ltd | 2,62,000 | 10.00 | 50.00 | Cash | 5.40 | 3.85 | Own Funds |
|-----------------------|---|---------------|-------|-------|----------------------|----------------------|----------------------|-----------------|
| 30/12/2016 | Transfer ⁽ⁱⁱ⁾ | (50) | 10.00 | 50.00 | Cash | Negligibl e | Negligibl e | N.A. |
| 30/01/2017 | Conversion of Unsecured loan into equity shares | 4,19,200 | 10.00 | 40.00 | Cash | 8.64 | 6.15 | Own Funds |
| 11/02/2017 | Conversion of Unsecured loan into equity shares | 65,000 | 10.00 | 40.00 | Cash | 1.34 | 0.95 | Own Funds |
| 17/02/2017 | Transfer to Pinalben R. Shah | (65,000) | 10.00 | 40.00 | Cash | 1.34 | 0.95 | N.A. |
| 21/02/2017 | Bonus Issue | 29,28,45 0 | 10.00 | - | Other than Cash | 60.36 | 42.98 | N.A. |
| 24/02/2017 | Conversion of Unsecured loan into equity shares | 2,00,000 | 10.00 | 40.00 | Cash | 4.12 | 2.94 | Own Funds |
| 17/03/2017 | Conversion of Unsecured loan into equity shares | 47,500 | 10.00 | 40.00 | Cash | 0.98 | 0.70 | Own Funds |
| | Sub-total(A) | 41,52,10 | | | | 85.58 | 60.94 | |
| Varshaben A | . Mehta | Ü | | | | | | |
| 30/03/2010 | Subscription to MoA | 5,000 | 10.00 | 10.00 | Cash | Negligibl e | Negligibl e | Own Funds |
| 30/01/2017 | Conversion of Unsecured loan into equity shares | 38,000 | 10.00 | 40.00 | Cash | 0.78 | 0.56 | Own Funds |
| | /2017 Conversion of Unsecured loan into equity | | | | | | | |
| 11/02/2017 | Conversion of Unsecured loan into | 60,000 | 10.00 | 40.00 | Cash | 1.24 | 0.88 | Own Funds |
| 11/02/2017 | Conversion of Unsecured loan into equity | (60,000) | 10.00 | 40.00 | Cash | 1.24 | 0.88 | |
| | Conversion of Unsecured loan into equity shares Transfer to Pinalben | · | | | | | | Funds |
| 17/02/2017 | Conversion of Unsecured loan into equity shares Transfer to Pinalben R. Shah Bonus Issue Conversion of Unsecured loan into equity shares | (60,000) | 10.00 | 40.00 | Cash Other than | 1.24 2.66 0.57 | 0.88 1.89 0.40 | Funds N.A |
| 17/02/2017 21/02/2017 | Conversion of Unsecured loan into equity shares Transfer to Pinalben R. Shah Bonus Issue Conversion of Unsecured loan into equity | (60,000) | 10.00 | 40.00 | Cash Other than Cash | 1.24 | 0.88 | N.A. N.A. Own |

⁽i) Acquisition of 24,000 equity shares from Ideal Optics Limited, 60,000 equity shares from Lakshya Securities And Credit Holdings Limited, 16,000 equity shares to Global Securities Limited, 1,00,000 equity shares from Tripada Infrastructure Private Limited, 40,000 equity shares from Arcadia Mercantile Capital Limited, 2,62,000 equity shares from Pioneer Mercantile Ltd. All the shares are acquired at a price of Rs. 10.00 each.

(a) Details of Promoters' Contribution Locked-in for Three Years

Pursuant to the SEBI (ICDR) Regulations, an aggregate of at least 20% of the post Issue Equity Share capital of our Company held by our Promoters shall be considered as promoters' contribution ("Promoters Contribution") and locked-

⁽ii) Transfer of 10 Equity Shares each to Palak Meet Metha, Kinnari Tusharbhai Rana, Sumitkumar Rajeshkumar Shah, Payalben Shah and Sanket Bhai Shah.



in for a period of three years from the date of Allotment.

Our Promoters have granted consent to include such number of Equity Shares held by them as may constitute 20% of the post issue Equity Share capital of our Company as Promoters Contribution and have agreed not to sell or transfer or pledge or otherwise dispose of in any manner, the Promoters Contribution from the date of filing of this Prospectus until the commencement of the lock-in period specified above. Details of the Equity Shares forming part of Promoters Contribution and proposed to be locked-in for a period of three years are as follows:

| Date of Allotment / | Nature of | Number | Face | Issue/Tra | Nature of | % | % |
|---------------------|-------------|-----------|-----------|-----------|------------|---------|----------|
| Transfer | acquisition | of Equity | Value per | nsfer | Considerat | of Pre- | of Post- |
| | (Allotment/ | Shares | Equity | price per | ion | Issue | Issue |
| | transfer) | | Share (in | Equity | | Equity | Equity |
| | | | Rs.) | Share | | Share | Share |
| | | | | (in Rs.) | | Capital | Capital |
| Akshay S. Mehta | | | | | | | |
| 21/02/2017 | Bonus | 14,30,839 | 10.00 | = | Bonus | 29.50 | 21.00 |

For details on build-up of Equity Shares held by our Promoters, refer "Build-up of our Promoters' shareholding in our Company" at page 40 of this Prospectus.

We further confirm that the minimum Promoter Contribution of 20% which is subject to lock-in for three years does not consist of:

- Equity Shares acquired during the preceding three years for consideration other than cash and out of revaluation of assets or capitalization of intangible assets or bonus shares out of revaluation reserves or reserves without accrual of cash resources.
- Equity Shares acquired by the Promoters during the preceding one year, at a price lower than the price at which Equity Shares are being offered to public in the Issue.
- Private placement made by solicitation of subscription from unrelated persons either directly or through any intermediary.
- The Equity Shares held by the Promoters and offered for minimum 20% Promoters' Contribution are not subject to any pledge.
- Equity Shares for which specific written consent has not been obtained from the shareholders for inclusion of their subscription in the minimum Promoters' Contribution subject to lock-in.
- Equity shares issued to our Promoters on conversion of partnership firms into limited Companies.

Specific written consent has been obtained from the Promoters for inclusion of the Equity Shares for ensuring lock-in of three years to the extent of minimum 20% of post Issue paid-up Equity Share Capital from the date of allotment in the proposed public Issue. Promoters' Contribution does not consist of any private placement made by solicitation of subscription from unrelated persons either directly or through any intermediary.

The minimum Promoters' Contribution has been brought to the extent of not less than the specified minimum lot and from the persons defined as Promoters under the SEBI (ICDR) Regulations, 2009. The Promoters' Contribution constituting 20% of the post issue capital shall be locked-in for a period of three years from the date of Allotment of the Equity Shares in the Issue.

All Equity Shares, which are to be locked-in, are eligible for computation of Promoters' Contribution, in accordance with the SEBI (ICDR) Regulations, 2009. Accordingly we confirm that the Equity Shares proposed to be included as part of the Promoters' Contribution:

- have not been subject to pledge or any other form of encumbrance; or
- have not been acquired, during preceding three years, for consideration other than cash and revaluation of assets or capitalization of intangible assets is not involved in such transaction;
- is not resulting from a bonus issue by utilization of revaluation reserves or unrealized profits of the Issuer or from bonus issue against Equity Shares which are ineligible for minimum Promoters' Contribution;
- have not been acquired by the Promoters during the period of one year immediately preceding the date of filing of this Prospectus at a price lower than the Issue Price.



The Equity Shares held by our Promoters may be transferred to and among the Promoter Group or to new Promoters or persons in control of our Company, subject to continuation of the lock-in in the hands of the transferees for the remaining period and compliance with the Takeover Code, as applicable.

(b) Equity Shares locked-in for one year

Other than the Equity Shares held by our Promoters, which will be locked-in as minimum Promoters' contribution for three years, all pre-Issue Equity Shares shall be subject to lock-in for a period of one year from the date of Allotment in this Issue.

(c) Other requirements in respect of 'lock-in'

Pursuant to Regulation 39 of the SEBI (ICDR) Regulations, the locked-in Equity Shares held by our Promoters can be pledged with any scheduled commercial bank or public financial institution as collateral security for loans granted by such scheduled commercial bank or public financial institution, provided that (i) the pledge of shares is one of the terms of sanction of the loan and (ii) if the shares are locked-in as Promoter's contribution for three years under Regulation 36(a) of the SEBI (ICDR) Regulations, then in addition to the requirement in (i) above, such shares may be pledged only if the loan has been granted by the scheduled commercial bank or public financial institution for the purpose of financing one or more of the objects of the Issue.

Pursuant to Regulation 40 of the SEBI (ICDR) Regulations, Equity Shares held by our Promoters, which are locked-in in accordance with Regulation 36 of the SEBI (ICDR) Regulations, may be transferred to and among our Promoters and any member of the Promoter Group, or to a new promoter or persons in control of our Company subject to continuation of the lock-in in the hands of the transferee for the remaining period and compliance with the Takeover Regulations, as applicable.

Further, pursuant to Regulation 40 of the SEBI (ICDR) Regulations, Equity Shares held by shareholders other than our Promoters which are locked-in in accordance with Regulation 37 of the SEBI (ICDR) Regulations, may be transferred to any other person holding shares which are locked-in, subject to continuation of the lock-in in the hands of the transferee for the remaining period and compliance with the Takeover Regulations, as applicable.

2. Our shareholding pattern

- [A] Pursuant to Regulation 31 of the Listing Regulations, the holding of specified securities is divided into the following three categories:
- (a) Promoter and Promoter Group;
- (b) Public; and
- (c) Non-Promoter Non Public.



| Categor y (I) | Category of shareholde r (II) | Nos. of sharehold ers (III) | No. of fully paid up equity shares held (IV) | No. of Partly paid- up equity share | No. of shares underlyin g Depositor y Receipts | Total nos. share s held (VII) = | Shareholdin g as a % of total no. of shares (calculated as per | Number of Voting Rights held in each class of securities (XI) Shares Underlyit Outstand g convertib | | | each class of securities (XI) | | | Number of Locked in shares (XII) | pledged or otherwise | Number of equity shares held in dematerialize d form (XIV) |
|------------------|---|-----------------------------------|--|--|--|---------------------------------|---|--|--------------------------|---------------|---------------------------------------|--|--|--|-------------------------------------|--|
| | | | | s held (V) | (VI) | (IV) + (V) + (VI) | SCRR, 1957) As a % of (A+B+C2) (VIII) | No of V Class : Equit y | Class :preferenc e | Tota l | Total as a % of (A+B + C) | securities (including Warrants) (X) | convertible securities (as a % of diluted share capital) As a % of (A+B+C2) (XI) = (VII) + (X) | No As a . % of (a) total Share s held (b) | No. As a % of total Shares held (b) | |
| (A) | Promoter & Promoter Group | 2 | 43,51,600 | - | - | 43,51,6 00 | 89.69 | 43,51,6 00 | | 43,51, 600 | 89.69 | - | 89.69 | - | - | 43,51,600 |
| (B) | Public | 6 | 5,00,200 | - | - | 5,00,20 0 | 10.31 | 5,00,20 0 | | 5,00,2 00 | 10.31 | - | 10.31 | - | - | 5,00,080 |
| (C) | Non Promoter- Non Public | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (C1) | Shares underlying DRs | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (C2) | Shares held by Employee Trusts | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | Total | 8 | 48,51,800 | - | - | 48,51,8 00 | 100.00 | 48,51,8 00 | | 48,51, 800 | 100.00 | | 100.00 | - | - | 48,51,680 |

Note: The term "Encumbrance" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

- (a) Our Company will file the shareholding pattern of our Company in the form prescribed under Regulation 31 of SEBI (LODR) Regulations, one day prior to the listing of the Equity Shares. The shareholding pattern will be uploaded on the website of BSE before commencement of trading of our Equity Shares.
- (b) There are no Equity Shares against which depository receipts have been issued.
- (c) Other than the Equity Shares, there is no other class of securities issued by our Company.



3. The shareholding pattern of our Company before and after the Issue is set forth below:

| Sr. No. | Particulars | Pre Issue | | Post Issue | | |
|---------|----------------|-------------------------|--------|---------------|-----------|--|
| | | No. of Shares % Holding | | No. of Shares | % Holding | |
| a) | Promoters | 43,51,600 | 89.69 | 43,51,600 | 63.86 | |
| b) | Promoter Group | - | - | - | - | |
| c) | Public | 5,00,200 | 10.31 | 24,62,200 | 36.14 | |
| | Total | 48,51,800 | 100.00 | 68,13,800 | 100.00 | |

4. The shareholding pattern of our Promoters and Promoter Group before and after the Issue is set forth below:

| Sr. | Particulars | Pre Is | sue | Post Issue | | |
|------------|--------------------|---------------|-----------|---------------|-----------|--|
| | | No. of Shares | % Holding | No. of Shares | % Holding | |
| a) | Promoters | | | | | |
| | Akshay S. Mehta | 41,52,100 | 85.58 | 41,52,100 | 60.94 | |
| | Varshaben A. Mehta | 1,99,500 | 4.11 | 1,99,500 | 2.92 | |
| | Total | 43,51,600 | 89.69 | 43,51,600 | 63.86 | |
| b) | Promoter Group | - | - | - | - | |
| | Total | 43,51,600 | 89.69 | 43,51,600 | 63.86 | |

5. The average cost of acquisition of or subscription to Equity Shares by our Promoters is set forth in the table below:

| Name of the Promoters | No. of Equity Shares | Average cost of |
|-----------------------|----------------------|----------------------|
| | held | Acquisition (in Rs.) |
| Akshay S. Mehta | 41,52,100 | 10.77 |
| Varshaben A. Mehta | 1,99,500 | 13.38 |

6. Except as set out below, none of the directors of our Company are holding any Equity Shares in our Company:

| Particulars | Number of Shares | Percentage (%) pre- holding |
|--------------------|------------------|-----------------------------|
| Akshay S. Mehta | 41,52,100 | 85.58% |
| Varshaben A. Mehta | 1,99,500 | 4.11% |
| Total | 43,51,600 | 89.69 |

7. Particulars of top ten shareholders and the number of Equity Shares held by them are set forth below:

(a) Particulars of the top ten shareholders as on the date of this Prospectus:

| Sr. No. | Name of shareholder | No. of Equity Shares | % of Pre Issued Capital |
|---------|---------------------|----------------------|-------------------------|
| 1. | Akshay S. Mehta | 41,52,100 | 85.58 % |
| 2. | Varshaben A. Mehta | 1,99,500 | 4.11 % |
| 3. | Pinalben R. Shah | 5,00,000 | 10.31% |
| 4. | Palak Meet Metha | 40 | Negligible |
| 5. | Kinnari T.Rana | 40 | Negligible |
| 6. | Sumitkumar R. Shah | 40 | Negligible |
| 7. | Payalben Shah | 40 | Negligible |
| 8. | Sanket Bhai Shah | 40 | Negligible |
| | Total | 48,51,800 | 100.00 % |

(b) Particulars of top ten shareholders ten days prior to the date of this Prospectus:

| Sr. No. | Name of shareholder | No. of Equity Shares | % of Pre Issued Capital |
|---------|---------------------|----------------------|-------------------------|
| 1. | Akshay S. Mehta | 41,52,100 | 85.58 % |
| 2. | Varshaben A. Mehta | 1,99,500 | 4.11 % |
| 3. | Pinalben R. Shah | 5,00,000 | 10.31% |
| 4. | Palak Meet Metha | 40 | Negligible |



| 5. | Kinnari T.Rana | 40 | Negligible |
|----|--------------------|-----------|------------|
| 6. | Sumitkumar R. Shah | 40 | Negligible |
| 7. | Payalben Shah | 40 | Negligible |
| 8. | Sanket Bhai Shah | 40 | Negligible |
| | Total | 48,51,800 | 100.00 % |

(c) Particulars of the shareholders two years prior to the date of this Prospectus:

| Sr. No. | Name of shareholder | No. of Equity Shares | % of Issued Capital |
|---------|---------------------|----------------------|---------------------|
| 1. | Akshay S. Mehta | 2,45000 | 98.00 |
| 2. | Varshaben A. Mehta | 5,000 | 2.00 |
| | Total | 2,50,000 | 100.00 |

- **8.** Our Company has not revalued its assets since inception and has not issued any Equity Shares (including bonus shares) by capitalizing any revaluation reserves. Our Company has not issued any Equity Shares pursuant to any scheme approved under Sections 391-394 of the Companies Act, 1956 or under the corresponding provisions of the Companies Act, 2013.
- 9. Our Company does not have any Employee Stock Option Scheme / Employee Stock Purchase Plan for our employees and we do not intend to allot any shares to our employees under Employee Stock Option Scheme / Employee Stock Purchase Plan from the proposed Issue. As and when, options are granted to our employees under the Employee Stock Option Scheme, our Company shall comply with the Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014.
- 10. There will be no further issue of capital, whether by way of issue of bonus shares, preferential allotment, rights issue or in any other manner during the period commencing from the date of this Prospectus until the Equity Shares have been listed. Further, our Company presently does not have any intention or proposal to alter our capital structure for a period of six months from the date of opening of this Issue, by way of split / consolidation of the denomination of Equity Shares or further issue of Equity Shares (including issue of securities convertible into exchangeable, directly or indirectly, for our Equity Shares) whether preferential or otherwise, except that if we enter into acquisition(s) or joint venture(s), we may consider additional capital to fund such activities or to use Equity Shares as a currency for acquisition or participation in such joint ventures.
- 11. Except as stated herein below, none of the members of our Promoter Group, our Promoters, directors of the our Promoters or our Directors and their immediate relatives have purchased or sold any Equity Shares of the Company during the period of six months immediately preceding the date of filing of this Prospectus.

| Date of Allotment/ Acquisition/ Transfer | Name of Shareholder | Promoter/Pr omoter Group/Direc tor | Number of Equity Shares | Face Value (Rs.) | Issue /Acquisitio n/Transfer Price | % of Pre- Issue Capital | Nature of transaction |
|---|------------------------|---|-------------------------------|------------------------|---|----------------------------------|---|
| 15/12/2016 | Akshay S. Mehta | Promoter | 2,62,000 | 10 | 50 | 5.4 | Acquired from Pioneer Mercantile Ltd. |
| 30/12/2016 | Akshay S. Mehta | Promoter | (50) | 10 | 50 | Negligi ble | Transfer of 10 Equity Shares each to Palak Meet Metha, Kinnari Tusharbhai Rana, Sumitkumar Rajeshkumar Shah, Payalben Shah and Sanket Bhai Shah |
| 30/01/2017 | Akshay S. Mehta | Promoter | 419,200 | 10 | 40 | 8.64 | Conversion of Unsecured loan into equity shares |
| 30/01/2017 | Varshaben A Mehta | Promoter | 38,000 | 10 | 40 | 0.78 | Conversion of Unsecured loan into equity shares |



| 11/02/2017 | Akshay S | Promoter | 65,000 | 10 | 40 | 1.34 | Conversion of |
|------------|-------------|----------|-----------|----|----|-------|---------------------|
| | Mehta | | | | | | Unsecured loan into |
| | | | | | | | equity shares |
| 11/2/2017 | Varshaben A | Promoter | 60,000 | 10 | 40 | 1.24 | Conversion of |
| | Mehta | | | | | | Unsecured loan into |
| | | | | | | | equity shares |
| 17/02/2017 | Akshay S | Promoter | (65,000) | 10 | 40 | 1.34 | Transfer Shares to |
| | Mehta | | | | | | Pinalben R. Shah |
| 17/2/2017 | Varshaben A | Promoter | (60,000) | 10 | 40 | 1.24 | Transfer Shares to |
| | Mehta | | | | | | Pinalben R. Shah |
| 21/2/2017 | Akshay S. | Promoter | 2,928,450 | 10 | - | 60.36 | Bonus Issue |
| | Mehta | | | | | | |
| 21/2/2017 | Varshaben A | Promoter | 129,000 | 10 | - | 2.66 | Bonus Issue |
| | Mehta | | | | | | |
| 24/02/2017 | Akshay S | Promoter | 200,000 | 10 | 40 | 4.12 | Conversion of |
| | Mehta | | | | | | Unsecured loan into |
| | | | | | | | equity shares |
| 17/03/2017 | Akshay S | Promoter | 47,500 | 10 | 40 | 0.98 | Conversion of |
| | Mehta | | | | | | Unsecured loan into |
| | | | | | | | equity shares |
| 17/03/2017 | Varshaben A | Promoter | 27,500 | 10 | 40 | 0.57 | Conversion of |
| | Mehta | | | | | | Unsecured loan into |
| | | | | | | | equity shares |

- 12. No financing arrangements have been entered into by the members of the Promoter Group, the Directors, or their relatives for the purchase by any other person of the securities of our Company other than in the normal course of business of the financing entity during a period of six months preceding the date of filing of this Prospectus with the BSE.
- 13. Our Company, our Promoters, our Directors and the Lead Manager to this Issue have not entered into any buy-back, standby or similar arrangements with any person for purchase of our Equity Shares issued by our Company through this Prospectus.
- 14. There are no safety net arrangements for this public issue.
- 15. An oversubscription to the extent of 10% of the Issue can be retained for the purposes of rounding off to the minimum allotment lot and multiple of one share thereafter, while finalizing the Basis of Allotment. Consequently, the actual allotment may go up by a maximum of 10% of the Issue as a result of which, the post-issue paid up capital after the Issue would also increase by the excess amount of allotment so made. In such an event, the Equity Shares held by the Promoters and subject to lock- in shall be suitably increased so as to ensure that 20% of the Post Issue paid-up capital is locked in for 3 years.
- **16.** Under-subscription in the net Issue, if any, in any category, would be allowed to be met with spill over from any other category or a combination of categories at the discretion of our Company in consultation with the Lead Manager and the BSE.
- 17. As on the date of filing of this Prospectus, there are no outstanding warrants, options or rights to convert debentures, loans or other financial instruments into our Equity Shares.
- **18.** All the Equity Shares of our Company are fully paid up as on the date of this Prospectus. Further, since the entire money in respect of the Issue is being called on application, all the successful applicants will be issued fully paid-up equity shares.
- 19. As per RBI regulations, OCBs are not allowed to participate in this Issue.
- **20.** Our Company has not raised any bridge loan against the proceeds of this Issue. However, depending on business requirements, we might consider raising bridge financing facilities, pending receipt of the Issue Proceeds.
- **21.** Our Company undertakes that at any given time, there shall be only one denomination for our Equity Shares, unless otherwise permitted by law.



- 22. Our Company shall comply with such accounting and disclosure norms as specified by SEBI from time to time.
- 23. No payment, direct or indirect in the nature of discount, commission, allowances or otherwise shall be made either by us or our Promoters to the persons who receive allotments, if any, in this Issue.
- 24. We have 8(Eight) Shareholders as on the date of this Prospectus.
- 25. Our Promoters and the members of our Promoter Group will not participate in this Issue.
- 26. Our Company has not made any public issue since its incorporation.
- 27. As on the date of this Prospectus, the Lead Manager and their respective associates (determined as per the definition of 'associate company' under Section 2(6) of the Companies Act, 2013) do not hold any Equity Shares in our Company.
- 28. Our Company shall ensure that transactions in the Equity Shares by the Promoters and the Promoter Group between the date of filing this Prospectus and the Issue Closing Date shall be reported to the Stock Exchange within twenty-four hours of such transaction.
- **29.** For the details of transactions by our Company with our Promoter Group, Group Companies during the financial years ended March 2016, 2015, 2014, 2013 and 2012 and for eleven months period ended February 28 2017, please refer to "Financial Statements" on page 94 of this Prospectus.



Objects of the Issue

Our Company proposes to utilise the funds which are being raised towards funding the objects as set forth below and achieve the benefits of listing on SME Platform of BSE Limited.

Objects of the Issue

The Issue Proceeds from this issue will be utilised towards the following objects:

- Funding working capital requirements of the Company;
- Issue Expenses

We believe that listing will enhance our Company's corporate image, brand name and create a public market for our Equity Shares in India.

The main object clause of our Memorandum of Association enables us to undertake the activities for which funds are being raised in the Issue. The existing activities of our Company are within the object clause of our Memorandum of Association.

Requirements of Funds

The following table summarizes the requirement of funds:

(Rs. in Lacs)

| S.N. | Particulars | Amount |
|-------|---|--------|
| (a) | Funding working capital requirements of the Company | 364.40 |
| (c) | Issue Expenses | 28.00 |
| Total | | 392.40 |

^{*}As on April 10, 2017, our Company has incurred Rs. 2.00 Lacs towards Issue Expenses.

The fund requirements mentioned above are based on internal management estimates of our Company and have not been verified by the lead manager or appraised by any bank, financial institution or any other external agency. They are based on current circumstances of our business and our Company may have to revise its estimates from time to time on account of various factors beyond its control, such as market conditions, competitive environment, cost of commodities and interest or exchange rate fluctuations. Consequently, the fund requirements of our Company are subject to revisions in the future at the discretion of the management. In the event of any shortfall of funds for the activities proposed to be financed out of the issue proceeds as stated above, our Company may re-allocate the issue proceeds to the activities where such shortfall has arisen, subject to compliance with applicable laws. Further, in case of a shortfall in the issue proceeds or cost overruns, our management may explore a range of options including utilizing our internal accruals or seeking debt financing.

Means of Finance

We intend to entirely finance our requirements of objects from issue proceeds. In the event any additional payments are required to be made for financing our objects, it shall be made from our existing identifiable internal accruals.

Since the entire fund requirements are to be financed from the Issue Proceeds, there is no requirement to make firm arrangements of finance under Regulation 4(2)(g) of the SEBI Regulations through verifiable means towards 75% of the stated means of finance, excluding the amounts to be raised through the Issue.

Details of the objects of the Issue

a) Funding working capital requirements of the Company

Our business is working capital intensive and we fund the majority of our working capital requirements through internal accruals and financing from various banks.

We expect a further increase in the working capital requirements in view of current and potential operations that may be awarded. Accordingly, we have proposed to use Rs. 364.40 lakhs out of the issue proceeds to meet the working capital requirements.



Basis of Estimation of Working Capital Requirements

Our Company's existing working capital requirements and funding on the basis of our restated financial statements as of February 28, 2017 and March 31, 2016 are set out in the table below:

(Rs. in Lacs)

| Particulars | For the period ended February 28, 2017 | For the period ended March 31, 2016 |
|--|--|-------------------------------------|
| Current Assets | | |
| Inventories | 407.62 | 304.12 |
| Trade Receivables | 278.97 | 163.15 |
| Cash and Cash Equivalents | 140.97 | 17.37 |
| Short Term Loans & Advances | 21.72 | 0.92 |
| Other Current Assets | 0.74 | - |
| Total Current Assets(A) | 850.02 | 485.56 |
| Current Liabilities | | |
| Trade Payables | 64.24 | 42.93 |
| Other Current Liabilities | 130.52 | 3.45 |
| Short-Term Provisions | 23.08 | 2.30 |
| Total Current Liabilities(B) | 217.84 | 48.68 |
| Total Working Capital Requirement(A-B) | 632.18 | 436.88 |
| Funding Pattern | | |
| Working Capital funding from Banks | - | - |
| Internal Accruals | 632.18 | 436.88 |

On the basis of our existing working capital requirements, the details of our Company's estimated working capital requirements as at March 31, 2018 and the funding of the same are as set out in the table below:-

(Rs. in Lacs)

| Particulars | For the period ended March 31, 2018 |
|--|-------------------------------------|
| Current Assets | |
| Inventories | 468.76 |
| Trade Receivables | 320.82 |
| Cash and Cash Equivalents | 155.07 |
| Short Term Loans & Advances | 23.89 |
| Other Current Assets | 0.81 |
| Total Current Assets(A) | 969.35 |
| Current Liabilities | |
| Trade Payables | 73.88 |
| Other Current Liabilities | 143.57 |
| Short-Term Provisions | 25.39 |
| Total Current Liabilities(B) | 242.84 |
| Total Working Capital Requirement(A-B) | 726.52 |
| Funding Pattern | |
| Working Capital funding from Banks | - |
| Issue Proceeds | 364.40 |
| Internal Accruals | 362.12 |

Assumptions of working capital requirements

Assumption of Holding Levels



| Particulars | Holding Levels as of February 28, 2017 | Holding Levels as of March 31, 2016 | Holding Levels as of March 31, 2018 (Estimated) |
|----------------------------|---|--|---|
| Current Assets | | | |
| Raw Material | 29 | 24 | 28 |
| Work in process | 15 | 11 | 15 |
| Consumables | 28 | 26 | 27 |
| Trade Receivables | 49 | 31 | 45 |
| Current Liabilities | | | |
| Trade Payables | 11 | 8 | 11 |

Assumption for Working Capital requirements

| Particular | Assumptions made and justification |
|-------------------|---|
| Current Assets | |
| Raw Material | The holding period of Raw Material in our business for the FY 2015-16 and for the period ended February 28, 2017 were 24 and 29 days respectively. The Holding period of raw material for FY 2017-18 is estimated of 28 days subsequent to increase in Production of the company. |
| Work in process | The holding period of Work in Process in our business for the FY 2015-16 and for the period ended February 28, 2017 were 11 and 15 days respectively. The Holding period of Work in Progress for FY 2017-18 is estimated of 15 days subsequent to line with our expansion process. |
| Consumables | The holding period of Consumable in our business for the FY 2015-16 and for the period ended February 28, 2017 were 26 and 28 days respectively. The Holding period of consumable for FY 2017-18 is estimated of 27 days subsequent to expand our manufacturing operation. |
| Trade Receivables | In our existing business our Trade Receivables days for the FY 2015-16 and for the period ended February 28, 2017 were 31 and 49 days respectively. The company has been selling their product to corporate clients on credit Basis. In line with the customs of the trade, the holding period of Trade Receivables is estimated at 45 days for the FY 2017-18. |
| Trade Payables | The company generally purchases raw materials for Gold manufacturing on credit basis and credit period was 8 and 11 days in FY 2015-16 and for the period ended February 28, 2017 respectively and it is estimated at 11 days in FY 2017-18. The company will strive to adhere to stricter credit policy to achieve better and favourable pricing terms and ensure continued relationship with existing suppliers |

b) Issue Expenses

The estimated Issue Management fees includes Lead Manager fees, underwriting fees, commissions, brokerages, and payment to other intermediaries such as legal advisors, registrars and other out of pocket expenses etc. The total expenses for this Issue are estimated to be approximately Rs. 28.00 Lakhs which is 7.13% of the Issue Size. All the Issue related expenses shall be met out of the proceeds of the Issue and the break-up of the same is as follows:

(Rs. in Lacs)

| Particulars | Amount | Percentage of the total Issue | Percentage of the |
|---|--------|-------------------------------|-------------------|
| | | expenses | total Issue size |
| Issue Management fees including lead manager fees, underwriting fees, commissions, brokerages, and payment to other intermediaries such as legal advisors, registrars and other out of pocket expenses etc. | 23.00 | 82.14 | 5.86 |
| Regulatory Fees | 2.00 | 7.14 | 0.51 |
| Other Expenses (printing, stationery, advertisement, auditor fees, postage etc.) | 3.00 | 10.72 | 0.76 |
| Total | 28.00 | 100.00 | 7.13 |



Proposed year-wise deployment of funds:

The overall cost of the proposed object and the proposed year wise break up of deployment of funds are as under:

(Rs. in Lacs)

| Particulars | Already Incurred | FY 2017 – 18 | Total |
|---|------------------|--------------|--------|
| Funding working capital requirements of the | - | 364.40 | 364.40 |
| Company | | | |
| Issue Expenses | 2.00 | 26.00 | 28.00 |
| Total | 2.00 | 390.40 | 392.40 |

Details of funds already deployed till date and sources of funds deployed

The funds deployed up to April 10, 2017 pursuant to the object of this Issue as certified by the Auditor of our Company, viz. M/s Dhaval Padiya and Co., Chartered Accountants pursuant to their certificate dated April 10, 2017 is given below:

(Rs. in Lacs)

| Deployment of Funds | Amount |
|---------------------|--------|
| Issue Expenses | 2.00 |
| Total | 2.00 |

(Rs. in Lacs)

| Sources of Funds | Amount |
|-------------------|--------|
| Internal Accruals | 2.00 |
| Total | 2.00 |

Note: The amount deployed so far toward issue expenses shall be recouped out of the issue proceeds.

Bridge Financing

We have currently not raised any bridge loans against the proceeds of the Issue. However, depending on our requirement, we might consider raising bridge financing facilities, pending receipt of the proceeds of the Issue.

Appraisal by Appraising Agency

None of the Objects have been appraised by any bank or financial institution or any other independent third party organisation. The funding requirements of our Company and the deployment of the proceeds of the Issue are currently based on management estimates. However the funding requirements of our Company are dependent on a number of factors which may not be in the control of our management, including variations in interest rate structures, changes in our financial condition and current commercial conditions and are subject to change in light of changes in external circumstances or in our financial condition, business or strategy.

Shortfall of Funds

Any shortfall in meeting the objects will be met by way of internal accruals.

Interim use of Funds

Our Company, in accordance with the policies established by the Board from time to time, will have flexibility to deploy the Issue proceeds. The Issue proceeds of the Issue pending utilization for the purposes stated in this section shall be deposited only in Scheduled Commercial Banks included in the Second Schedule of Reserve Bank of India Act, 1934. In accordance with Section 27 of the Companies Act, 2013, our Company confirms that it shall not use the proceeds of the Issue for any investment in the equity markets.

Monitoring of Utilization of Funds

There is no requirement for a monitoring agency as the Issue size is less than Rs. 50,000 lakhs. Pursuant to Regulation 32(3) of the SEBI Listing Regulations, our Company shall on a half yearly basis disclose to the Audit Committee the uses and application of the Issue Proceeds. Until such time as any part of the Issue Proceeds remains unutilized, our Company will disclose the utilization of the Issue Proceeds under separate heads in our Company's balance sheet(s) clearly specifying the amount of and purpose for which Issue Proceeds have been utilized so far, and details of amounts out of the Issue Proceeds that have not been utilized so far, also indicating interim investments, if any, of such unutilized Issue



Proceeds. In the event that our Company is unable to utilize the entire amount that we have currently estimated for use out of the Issue Proceeds in a fiscal year, we will utilize such unutilized amount in the next fiscal year.

Further, in accordance with Regulation 32(1)(a) of the SEBI Listing Regulations, our Company shall furnish to the Stock Exchanges on a half yearly basis, a statement indicating material deviations, if any, in the utilization of the Issue Proceeds for the objects stated in this Prospectus.

Variation in Objects

In accordance with Section 27 of the Companies Act 2013, our Company shall not vary object of the Issue without our Company being authorized to do so by our shareholders in relation to the passing of such special resolution shall specify the prescribed details as required under the Companies Act and shall be published in accordance with the Companies Act and the rules thereunder. As per the current provisions of the Companies Act, our Promoters or controlling shareholders would be required to provide an exit opportunity to such shareholders who do not agree to the proposal to vary the objects, at such price, and in such manner as prescribed by Securities and Exchange Board of India in this regard.

Other confirmations

There is no material existing or anticipated transactions with our Promoters, our Directors, our Company's Key Managerial Personnel and Group Entities, in relation to the utilisation of the proceeds of the Issue. No part of the issue proceeds will be paid by us as consideration to our Promoters, our Directors or Key Managerial Personnel or our Group Entities, except in the normal course of business and in compliance with the applicable laws.



Basic Terms of the Issue

The Equity Shares, now being issued, are subject to the terms and conditions of this Prospectus, Application form, Confirmation of Allocation Note (CAN), the Memorandum and Articles of Association of our Company, the guidelines for listing of securities issued by the Government of India and SEBI (ICDR) Regulations, 2009, the Depositories Act, Stock Exchange, RBI, ROC and/or other authorities as in force on the date of the Issue and to the extent applicable. In addition, the Equity Shares shall also be subject to such other conditions as may be incorporated in the Share Certificates, as per the SEBI (ICDR) Regulations, 2009 notifications and other regulations for the issue of capital and listing of securities laid down from time to time by the Government of India and/or other authorities and other documents that may be executed in respect of the Equity Shares.

This Issue has been authorized by the Board of Directors pursuant to a board resolution dated March 20, 2017 and by the shareholders of our Company pursuant to a special resolution dated April 03, 2017 passed at the EGM of shareholders under section 62 (1)(c) of the Companies Act, 2013.

| Face Value | Each Equity Share shall have the face value of Rs.10.00 each. |
|------------------------------|--|
| Issue Price | Each Equity Share is being issued at a price of Rs. 20 each and is at 2.0 times of |
| | Face Value. |
| Market Lot and Trading Lot | The Market lot and Trading lot for the Equity Share is 6,000 and the multiple of |
| | 6,000; subject to a minimum allotment of 6,000 Equity Shares to the successful |
| | applicants. |
| Terms of Payment | 100% of the issue price of Rs. 20.00 each shall be payable on Application. For more |
| | details please refer "Issue Procedure" on page 148 of this Prospectus. |
| Ranking of the Equity Shares | The Equity Shares shall be subject to the Memorandum and Articles of Association |
| | of the Company and shall rank pari-passu in all respects including dividends with |
| | the existing Equity Shares of the Company. The Allottees in receipt of Allotment of |
| | Equity Shares under this Issue will be entitled to dividends and other corporate |
| | benefits, if any, declared by the Company after the date of Allotment. For further |
| | details, please see "Main Provisions of Articles of Association" on page 187 of this |
| | Prospectus. |

Minimum Subscription

This Issue is not restricted to any minimum subscription level. This Issue is 100% underwritten. If the Issuer does not receive the subscription of 100% of the Issue through this offer document including devolvement of Underwriter within sixty days from the date of closure of the Issue, the Issuer shall forthwith refund the entire subscription amount received. If there is a delay beyond eight days after the Issuer becomes liable to pay the amount, the Issuer shall pay interest prescribed under section 40 of the Companies Act, 2013.



Basis for Issue Price

Investors should read the following summary with the section titled "Risk Factors", the details about our Company under the section titled "Our Business" and its financial statements under the section titled "Financial Statements" beginning on pages 11, 63 and page 94 respectively of this Prospectus. The trading price of the Equity Shares of our Company could decline due to these risks and the investors may lose all or part of their investment.

The Issue Price has been determined by the Company in consultation with the Lead Manager on the basis of the key business strengths of our Company. The face value of the Equity Shares is Rs. 10.00 each and the Issue Price is Rs. 20.00 which is 2.0 times of the face value.

Qualitative Factors

Some of the qualitative factors which may form the basis for computing the Issue Price include the following:

- Cordial relationship with our customers.
- Experience of our Promoters.
- Quality of our products.
- Customer satisfaction.

For further details, refer "Our Strength" under chapter titled "Our Business" beginning from page 63 of this Prospectus.

Quantitative Factors

Information presented in this section is derived from our Company's restated financial statements prepared in accordance with Indian GAAP. Some of the quantitative factors, which form the basis for computing the price, are as set forth below:

1. Basic Earnings and Diluted Earnings Per Equity Share (EPS) as per Accounting Standard 20

| Period | Basic and Diluted EPS (in Rs.) | Weight |
|---|--------------------------------|--------|
| March 31, 2014 | 0.00 | 1 |
| March 31, 2015 | 0.60 | 2 |
| March 31, 2016 | 0.19 | 3 |
| Weighted Average | 0.30 | |
| For the period ended February 28, 2017* | 1.03 | |

^{*}Not Annualised

Note: The earnings per share has been calculated by dividing the net profit as restated, attributable to equity shareholders by restated weighted average number of Equity Shares outstanding during the period. Restated weighted average number of equity shares has been computed as per AS 20. The face value of each Equity Share is Rs. 10/-

2. Price / Earnings Ratio (P/E) in relation to the Issue Price of Rs.20.00

| Particulars | P/E Ratio |
|--|-----------|
| P/E ratio based on the Basic & Diluted EPS, as restated for FY 2015-16 | 105.26 |
| P/E ratio based on the Weighted Average EPS, as restated | 66.67 |
| Industry P/E* | |
| Highest | NA |
| Lowest | NA |
| Average | NA |

^{*} We believe that there are no listed Companies engaged into the business lines of manufacture, wholesaler and supplier of gold jewellery on job work basis that our Company is into.

3. Return on Net Worth

| Period | RONW (%) | Weight |
|----------------|----------|--------|
| March 31, 2014 | 0.12 | 1 |
| March 31, 2015 | 1.20 | 2 |
| March 31, 2016 | 0.39 | 3 |



| Weighted Average | 0.62 | |
|---|------|--|
| For the period ended February 28, 2017* | 7.62 | |

^{*}Not Annualised

Note: The RONW has been computed by dividing net profit after tax (as restated), by Networth (as restated) as at the end of the year.

4. Minimum return on post Issue Net Worth to maintain the Pre-issue EPS for the year ended March 31, 2016 - 1.21%

5. Net Asset Value (NAV) per Equity Share

| S.N. | Particulars | (Rs.) |
|------|--------------------------|-------|
| a) | As on March 31, 2016 | 50.09 |
| b) | As on February 28, 2017* | 13.47 |
| c) | After Issue | 15.64 |
| d) | Issue Price | 20.00 |

^{*} Not Annualised

Note: NAV has been calculated as networth divided by number of Equity Shares at the end of the year.

6. Comparison with other Listed Companies

We believe that there are no listed Companies engaged into the business lines of manufacture, wholesaler and supplier of gold jewellery on job work basis that our Company is into.

- 7. The face value of our share is Rs.10/- per share and the Issue Price is of Rs.20/- per share are 2.0 times of the face value.
- **8.** The Company in consultation with the Lead Manager believes that the Issue Price of Rs. 20.00 per share for the Public Issue is justified in view of the above parameters. Investor should read the above mentioned information along with the section titled "*Risk Factors*" on page 11 of this Prospectus and the financials of our Company including important profitability and return ratios, as set out in the section titled "*Financial Statements*" on page 94 of this Prospectus.



STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS

To
The Board of Directors
Bhakti Gems and Jewellery Limited
209, Shree Balaji Paragon, B/S Rock Regency Hotel,
Opp. Axis Bank, Near Circle - P, C.G Road,
Ahmedabad –380009, Gujarat

Dear Sirs.

Sub: Statement of possible special tax benefits ("the Statement") available to Bhakti Gems And Jewellery Limited ("the Company") and its shareholders prepared in accordance with the requirements in Schedule VIII-Clause (VII) (L) of the Securities Exchange Board of India (Issue of Capital Disclosure Requirements) Regulations 2009, as amended ("the Regulations")

We hereby report that the enclosed annexure, prepared by the Management of the Company, states the possible special tax benefits available to the Company and the shareholders of the Company under the Income - Tax Act, 1961 ('Act') as amended by the Finance Act, 2016 (i.e applicable to Financial Year 2016-17 relevant to Assessment Year 2017-18), presently in force in India. Several of these benefits are dependent on the Company or its shareholders fulfilling the conditions prescribed under the Act. Hence, the ability of the Company or its shareholders to derive the special tax benefits is dependent upon fulfilling such conditions which, based on business imperatives which the Company may face in the future, the Company may or may not choose to fulfill.

The benefits discussed in the enclosed annexure cover only special tax benefits available to the Company and its shareholders and do not cover any general tax benefits available to the Company or its shareholders. This statement is only intended to provide general information to the investors and is neither designed nor intended to be a substitute for professional tax advice. A shareholder is advised to consult his/her/its own tax consultant with respect to the tax implications arising out of his/her/its participation in the proposed issue, particularly in view of ever changing tax laws in India.

We do not express any opinion or provide any assurance as to whether:

- the Company or its shareholders will continue to obtain these benefits in future; or
- the conditions prescribed for availing the benefits have been/would be met.

The contents of this annexure are based on information, explanations and representations obtained from the Company and on the basis of our understanding of the business activities and operations of the Company and the provisions of the tax laws.

No assurance is given that the revenue authorities / courts will concur with the views expressed herein. The views are based on the existing provisions of law and its interpretation, which are subject to change from time to time. We would not assume responsibility to update the view, consequence to such change.

We shall not be liable to Company for any claims, liabilities or expenses relating to this assignment except to the extent of fees relating to this assignment, as finally judicially determined to have resulted primarily from bad faith of intentional misconduct.

The enclosed annexure is intended for your information and for inclusion in the Draft Prospectus/Prospectus in connection with the proposed issue of equity shares and is not to be used, referred to or distributed for any other purpose without our written consent.

For ADV & Associates Chartered Accountants Firm Registration no.: 128045W

Prakash Mandhaniya Partner M No: 421679 April 05, 2017



Annexure

STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS AVAILABLE TO THE COMPANY AND ITS SHAREHOLDERS

Outlined below are the possible special tax benefits available to the Company and its shareholders under the current direct tax laws in India for the financial year 2016-17.

A. SPECIAL TAX BENEFITS TO THE COMPANY UNDER THE INCOME TAX ACT, 1961 (THE "ACT")

The Company is not entitled to any special tax benefits under the Act.

B. SPECIAL TAX BENEFITS TO THE SHAREHOLDERS UNDER THE INCOME TAX ACT, 1961 (THE "ACT")

The Shareholders of the Company are not entitled to any special tax benefits under the Act.



Section IV: About Our Company

Industry Overview

The information in this section is derived from various publicly available sources, government publications and other industry sources.

Neither we nor any other person connected with the Issue has independently verified this information. Industry sources and publications generally state that the information contained therein has been obtained from sources generally believed to be reliable, but that their accuracy, completeness and underlying assumptions are not guaranteed and their reliability cannot be assured. Industry publications are also prepared based on information as of specific dates and may no longer be current or reflect current trends. Accordingly, investment decisions should not be based on such information. Unless otherwise specified, references to years are to calendar years in this section.

Indian Economy

India has the fourth largest economy in the world by purchasing power parity. Against a background of global instability, India registered a growth of 7.6% during the financial year 2016, becoming the fastest growing major economy in the world. During the same period, macroeconomic parameters such as inflation, fiscal deficit and current account balance all exhibited signs of improvement. The financial year 2016 has also witnessed the launch of several government programs and initiatives designed to boost manufacturing, industrial growth, foreign direct investment and ease of doing business. Financial, insurance, real estate and professional services are estimated to have achieved double-digit growth for the financial year 2016. The industrial sector, broadly comprising mining, manufacturing, electricity and construction is estimated to have grown to 7.3% of India's economy for the financial year 2016 from 5.9% for the financial year 2015. Sources:https://www.cia.gov/library/publications/the-world-factbook/geos/in.html.

Introduction

The Gems and Jewellery sector plays a significant role in the Indian economy, contributing around 6-7 per cent of the country's GDP. One of the fastest growing sectors, it is extremely export oriented and labour intensive.

Based on its potential for growth and value addition, the Government of India has declared the Gems and Jewellery sector as a focus area for export promotion. The Government has recently undertaken various measures to promote investments and to upgrade technology and skills to promote 'Brand India' in the international market.

India is deemed to be the hub of the global jewellery market because of its low costs and availability of high-skilled labour. India is the world's largest cutting and polishing centre for diamonds, with the cutting and polishing industry being well supported by government policies. Moreover, India exports 95 per cent of the world's diamonds, as per statistics from the Gems and Jewellery Export promotion Council (GJEPC). India's Gems and Jewellery sector has been contributing in a big way to the country's foreign exchange earnings (FEEs). The Government of India has viewed the sector as a thrust area for export promotion. The Indian government presently allows 100 per cent Foreign Direct Investment (FDI) in the sector through the automatic route.

Market size

The gems and jewellery market in India is home to more than 500,000 players, with the majority being small players.

India is one of the largest exporters of gems and jewellery and the industry is considered to play a vital role in the Indian economy as it contributes a major chunk to the total foreign reserves of the country. UAE, US, Russia, Singapore, Hong Kong, Latin America and China are the biggest importers of Indian jewellery. India's gems and jewellery exports to the US rose 7.81 per cent year-on-year during October-December 2016 due to a revival in the overall economic activity in the US.

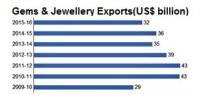
The overall net exports of Gems & Jewellery during April-December 2016 stood at Rs 175,879.24 crore (US\$ 26.28 billion), whereas exports of cut and polished diamonds stood at Rs 113,171.17 crore (US\$ 16.91 billion). Exports of gold coins and medallions stood at Rs 25,819.48 crore (US\$ 3.86 billion) and silver jewellery export stood at Rs 18,010.72 crore (US\$ 2.69 billion) during April-December 2016. According to GJEPC, gems and jewellery exports are likely to witness a growth of about 10 per cent this fiscal due to increasing demand in the US and Europe.

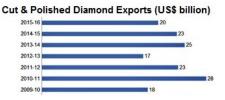
According to a report by Research and Markets, the jewellery market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of 15.95 per cent over the period 2014-2019.

Export of Gem & Jewellery and Cut & Polished Diamond



- Net Gems and Jewellery exports for 2015-16 was to the tune of US\$ 32 bn as compared to US\$ 36.2 bn in 2014-15
- In terms of segments, exports for 2015-16 were as follows:
 - o Cut and polished diamonds: US \$ 20 bn,
 - o Gold Medallions and coins: US\$ 5.2 bn,
 - o Silver Jewellery: US\$ 3 bn
- The fall in exports have been due to slowdown in global economy and lack of demand for luxury good
- The export performance for current year is also expected to be under pressure, though improvement of business sentiment would exist in America, which is the world's largest consumer; as well as 50 per cent of India's diamond jewellery production





Challenges faced by the Gems and Jewellery Sector

- Low demand for polished diamonds during last two years.
- Competition Threats.
- Highly Regulated Sector.

Demand Drivers

- Gold as a part of Indian tradition and increase acceptability of diamond jewellery.
- Gold is also valued as an important savings and investment vehicle in India and can be used for dual purpose of
 investment as well as iewellery.
- Highly skilled and low-cost manpower with a vast traditional knowledge and expertise in jewellery-making.

Investments/Developments

The Gems and Jewellery sector is witnessing changes in consumer preferences due to adoption of western lifestyle. Consumers are demanding new designs and varieties in jewellery, and branded jewellers are able to fulfil their changing demands better than the local unorganised players. Moreover, increase in per capita income has led to an increase in sales of jewellery, as jewellery is a status symbol in India.

The cumulative Foreign Direct Investment (FDI) inflows in diamond and gold ornaments in the period April 2000-September 2016 were US\$ 851.34 million, according to Department of Industrial Policy and Promotion (DIPP).

Some of the key investments in this industry are listed below:

- The International Institute of Diamond Grading & Research (IIDGR) has invested US\$ 5 million for expanding its synthetic diamond testing facility in Surat.
- Kalyan Jewellers plans to invest Rs 500 crore (US\$ 75 million) to add 15 new showrooms in 2017, to add to their on-going expansion in Northern and Eastern regions of India as well as expansion in West Asia. They also have plans to invest Rs. 900 crore (US\$ 133.55 million) over the next three years to expand its presence in the international markets like Sri Lanka, Singapore and Malaysia.
- London's ultra-luxury jeweller for the super-rich, Faberge, owned by the world's top emeralds and rubies-miner Gemfields Plc., has decided to enter India; Delhi and Mumbai, India's economic hotspots will be Faberge's beachhead in the country, where the jeweller will sell its products by select trunk shows for the uber-rich.
- Rajesh Exports Limited (REL), a jewellery exporter and retailer, has won an export order contract worth Rs. 1,045 crore (US\$ 154.85 million) of designer range of gold and diamond-studded jewellery and medallions from Singapore.
- KSS Limited, a digital and entertainment major, has forayed into the jewellery retailing business under the franchise model and is looking to open 500 stores under brand 'Bjewelz' which is owned by Birla Jewels Limited, a wholly owned subsidiary of KSS Limited.
- Melorra, a Bengaluru-based online jewellery start-up, has raised US\$ 5 million funding from venture capital firm Lightbox Ventures, to build its brand, enhance its technology platform, and talent acquisition.



- Major mining companies such as Rio Tinto, De Beers and Alrosa have decided to participate in the Indian Diamond Trading Centre (IDTC) which has been set up to eliminate the middlemen in diamond trade and allow Indian manufacturers to deal directly with miners.
- India Bullion and Jewellers Association (IBJA) has signed an pact with the Bombay Stock Exchange (BSE) for setting up India's first bullion exchange through a Special Purpose Vehicle (SPV), wherein IBJA and its constituents will hold 70 per cent and BSE will hold 30 per cent stake.
- Global luxury brand Montblanc International has entered into a joint venture with India's largest watch maker Titan Co Ltd and plans to start the retail operations in India by opening five Montblanc boutiques in Mumbai, Delhi, Hyderabad and Pune.
- Jewellery major Joyalukkas plans to invest Rs 1,500 crore (US\$ 220.08 million) on setting up 20 stores in India and 10 overseas. The new stores, which will come up almost in a year's time, will add to the Thrissurheadquartered company's existing 95 outlets.
- London-headquartered Gemfields, a multi-national firm specialising in colour gemstones mining and marketing, is planning to acquire colour gemstone mines in Odisha and Jharkhand, and participate in the exploration of the Kashmir sapphire mines in Jammu & Kashmir.
- The India arm of US private equity (PE) firm Warburg Pincus picked up a minority stake in Kerala-based Kalyan Jewellers for Rs 1,200 crore (US\$ 176 million). The jeweller plans to use the proceeds to fund its retail and manufacturing expansion plans.
- Creador, a PE firm focused on long-term investments in growth-oriented businesses in Indonesia, India, Malaysia and Singapore, invested Rs 135 crore (US\$ 20.28 million) for a minority stake in PC Jeweller Limited.

Government Initiatives

- In the Union Budget 2017-18, the Government of India, offered tax cuts for the middle class and other sections of society (5 per cent for the Rs 250,000-500,000 tax slab; which was 10 per cent initially). All these measures will drive consumption, which will be favourable to the gems and jewellery industry.
- The Government of India's proposal to cut corporate tax rates to 25 per cent for micro, small and medium enterprises (MSMEs) having annual turnover up to Rs. 50 crore (US\$ 7.5 million) will benefit a large number of gems and jewellery exporters from MSME category.
- The Government of India's announcement on establishing gold spot exchange could help in India's participation in determining gold price in the international markets.
- The demonetisation move is encouraging people to use plastic money, debit/ credit cards for buying jewellery. This is good for the industry in the long run and will create more transparency.
- The Reserve Bank of India has announced norms for gold monetisation scheme, which allows individuals, trusts and mutual funds to deposit gold with banks in return for interest, to help reduce gold imports and alleviate pressure on trade balance.
- The Reserve Bank of India (RBI) has liberalised gold import norms. With this, star and premier export houses can import the commodity, while banks and nominated agencies can offer gold for domestic use as loans to bullion traders and jewellers.
- India has signed a Memorandum of Understanding (MoU) with Russia to source data on diamond trade between the two countries. India is the top global processor of diamonds, while Russia is the largest rough diamond producer. The Government of India is planning to establish a special zone with tax benefits for diamond import and trading in Mumbai, in an effort to develop the city as a rival to Antwerp and Dubai, which are currently the top trading hubs for diamond.
- Due to shortage of skilled manpower, the Gems and Jewellery Skill Council of India is planning to train over four million people till 2022. The council aims to train, skill and enhance 4.07 million people by 2022. The council plans to tie-up with the existing training institutes including Gemological Institute of America (GIA) and Indian Gemological Institute (IGI), along with setting up of new institutes in major diamond cutting and processing centres.
- The Gem Jewellery Export Promotion Council (GJEPC) has also proposed to develop a jewellery park on Thane-Belapur Road which is around five kilometers from Mumbai with a view to boost the Mumbai-based jewellery industry by providing modern facilities and services.
- Indian Institute of Gems & Jewellery (IIGJ) Mumbai, a project of the GJEPC, has come-up with three-year Graduate Program in Jewellery Design & Manufacturing Techniques with an introduction to Management studies in collaboration with Welingkar Institute of Management.
- In September 2015, the Government of India approved the gold monetisation plan in the form of revamped Gold Deposit Scheme (GDS) and the Gold Metal Loan (GML) Scheme to mobilise tonnes of gold stored in households and temples across the country. The Union Cabinet also approved the introduction of Sovereign Gold Bond Scheme, under which gold bonds denominated in grams of gold will be issued to individuals by the Reserve Bank of India (RBI), in consultation with Ministry of Finance.



Road Ahead

• In the coming years, growth in Gems and Jewellery sector would be largely contributed by the development of large retailers/brands. Established brands are guiding the organised market and are opening opportunities to grow. Increasing penetration of organised players provides variety in terms of products and designs. Also, the relaxation of restrictions of gold import is likely to provide a fillip to the industry. The improvement in availability along with the reintroduction of low cost gold metal loans and likely stabilisation of gold prices at lower levels is expected to drive volume growth for jewellers over short to medium term. The demand for jewellery is expected to be significantly supported by the recent positive developments in the industry.

Exchange Rate Used: INR 1 = US\$ 0.015 as on February 9, 2017. Sources: www.ibef.org



Our Business

Some of the information contained in the following discussion, including information with respect to our plans and strategies, have forward-looking statements that involve risks and uncertainties. You should read the section titled "Forward-Looking Statements" on page 10 for a discussion of the risks and uncertainties related to those statements and also the section titled "Risk Factors" on page 11 for a discussion of certain factors that may affect our business, financial condition or results of operations. Our actual results may differ materially from those expressed in or implied by these forward-looking statements. Our fiscal year ends on March 31 of each year, so all references to a particular Fiscal are to the twelve-month period ended March 31 of that year.

In this section, a reference to the "Company" means Bhakti Gems And Jewellery Limited. Unless otherwise indicated, financial information included herein are based on our Restated Financial Statements for the period ended February 28, 2017 and for the financial year ended March 31, 2016, 2015, 2014, 2013 and 2012 included in this Prospectus on page 94

Overview

Our Company is the manufacturer, wholesaler and supplier of gold jewellery and is headquartered at Ahmedabad, Gujarat. Our Company is mainly focused on traditional Indian jewellery. Our products include handmade gold jewellery studded with precious and semi precious stones such as diamond, ruby, cubic zirconia (cz) etc. The jewelleries are designed by us and manufactured on job work basis at Ahmedabad, Rajkot and Mumbai.

We are a customer-centric Company, our prime focus is to attain the utmost client satisfaction by offering them quality assured products. We also deliver our products in a quality packaging material to ensure safe transport. Moreover, our ethical trade practices, transparent business dealings and timely delivery of products help us in maintaining cordial relations with our customers. Our Company strives at all times to provide products that offer our customers the designs with superior finish and quality.

Our Promoters Akshay S. Mehta and Varshaben A. Mehta have around 18 years and 8 years of experience respectively in gems and jewellery industry and with their innovative business ideas, in-depth knowledge and excellent management skills, we have served our customers proficiently. Some of our major customers includes Kalyan Jewellers India Ltd., Soni Dwarksdas Virchand, Ghanshyam Jewellers etc.

Our total income for the Fiscal ended March 31, 2015, 2016 and for the period ended February 28, 2017 was Rs. 1,840.61 Lakhs, Rs. 1,929.60 Lakhs and Rs. 2,062.86 Lakhs respectively. Our restated profit after tax for the Fiscal ended March 31, 2015, 2016 and for the period ended February 28, 2017 was Rs. 1.49 Lakhs, Rs. 1.09 Lakhs and Rs. 49.05 Lakhs respectively.

Our Competitive Strengths

Cordial relationship with our customers:

We maintain cordial relationships with our customers by strategically aligning our offerings with their requirements. Our relationships with our customers are built on our successful execution of prior engagements. We believe our track record of timely delivery of quality products and established technical expertise has helped in strengthening relationships with our major customers and gaining increased business from them.

Experience of our Promoters:

We believe that our experienced Promoters have significantly contributed to the growth of our business operations. Our Promoters Akshay S. Mehta and Varshaben A. Mehta have been in the business of gems and jewellery for around 18 years and 5 years respectively and have built immense experience and cordial relationships with customers in the industry. We believe that our Promoters experience in the industry enables us to respond to changing market conditions and evolving preferences of our customers and is essential to our overall success and our future growth.

Quality of our products

We endeavor to maintain the quality of our products, strive to create works of art that are true to nature, maintain the aesthetic value, follow strict procedures to ensure control quality, timely delivery and competitive prices. We offer both regular and customized designs and guarantee our esteemed customers for the time bound delivery of the products.



Customer Satisfaction

We believe in making mutually beneficial relationship with our customers by providing them optimum quality jewellery pieces at highly affordable market prices. In a zest to attain maximum customer satisfaction, we assure accurate and timely delivery of these adornments, at the customer's end. We provide customized solution to our customers keeping in mind their precise requirement.

Our Business Strategies

Continue to focus on our existing customers and leverage our relationships and knowledge base in the domestic markets

We believe that we have established ourselves in the domestic market and have developed a marketing network with major retail chains during the past few years. We intend to continue to cater to our existing customers comprising of retail chains and to capitalize on our credentials to add new customers in the domestic market.

Prolonged focus on our wholesale business

We are suppliers to the jewellery chains in the domestic market. We wish to continue leveraging our position as wholesaler and supplier of gold and studded jewellery by expanding our customer base and to enter new geographical boundaries. We aim to expand our customer base in our active markets by targeting different department stores, discount chain stores, fine jewellers. In this regard, we propose to adopt the marketing and branding strategies for the specific needs of target market for these retailers.

Our Products

Our product range includes chain, ring, earring, mangalsutra, anklet, necklace, bangle, bracelet, pendant etc.











Our Business Operations

We outsource our jewellery manufacturing to job workers who manufacture jewellery based on the designs provided by us. All of this jewellery is sold by us to retail showrooms. We provide the requisite raw materials and we pay these job workers only making charges. We do not enter into written agreements in connection with these manufacturing arrangements. We have established strong relationships with these job workers located at Ahmedabad, Rajkot, Mumbai for the manufacture of jewellery. Our quality control department ensures that all our jewellery manufactured by job workers meets the stringent quality standards.

Collaborations/tie ups/ joint ventures

Our Company does not have Collaboration/Tie Ups/ Joint Ventures as on the date of this Prospectus.

Future Prospects

The future plans of our Company are in line with the way the industry is thinking and planning ahead. Our Company is trying to increase the geographical areas of operations to cater to the growing market. Our Industry is fragmented consisting of large established players and small niche players. We compete with organized as well as unorganized sector on the basis of product quality and product range. Further, there are no entry barriers in this industry. Industry is very competitive and we expect competition to continue and likely to increase in the future.



Marketing Strategy

Being a manufacturer, wholesaler and supplier in jewellery industry, our primary factors considered in marketing is creating our customer's confidence by providing them quality products as per their needs and requirement, offering reasonable pricing for our products, timely and reliable delivery of our products together with the level and quality of customer service. We maintain an ongoing relationship with our existing customers. We believe that our success lies in the strength of our relationship with our existing customers.

Competition

Jewellery industry is highly competitive industry. Competition in this industry is based mainly on the quality, design, availability and pricing. We continuously take measure to reduce our procurement, production and distribution costs and improve our operational efficiencies. We face competition from both the organized and unorganized sector in the business of gold jewellery. However, we believe our true competition is with the unorganized sector.

Raw Material

Our raw material comprises gold bullion, diamonds, precious and semi precious stones. The raw materials are procured from domestic market. Generally we procure raw materials based on the basis of management estimation based on order received, past consumption and future estimation. Our major suppliers for the raw materials are Jyotirmay Jewels Pvt. Ltd., Ganesh Jewellery Pvt. Ltd.

UTILITIES & INFRASTRUCTURE FACILITIES

Infrastructure Facilities

Our registered office is located at Ahmedabad, Gujarat and is well equipped with computer systems, internet connectivity, other communication equipment, security and other facilities, which are required for our business operations to function smoothly.

Power

Our Company has made adequate arrangements for its power requirements. We currently source power from Torrent Power Limited.

Water

Water is required only for drinking and sanitary purposes and adequate water sources are available. The requirements are fully met at the existing premises.

Export and Export Obligations

Our Company doesn't have any export obligation.

Details of major Customers:

| Sr. No. | Name of the Customers |
|---------|-----------------------------------|
| 1 | Soni Dwarksdas Virchand |
| 2 | Kalyan Jewellers India Ltd. |
| 3 | Ramdev Gold Palace |
| 4 | Ghanshyam Jewellers |
| 5 | Lucky Jewellers |
| 6 | Nilaykumar & Brothers Jewellers |
| 7 | Vijay Gold |
| 8 | Anjalee Jewellers India Pvt. Ltd. |
| 9 | Veera Gold |
| 10 | Swagat Jewellers |

Plant & Machinery

Since we are a manufacturer, wholesaler and supplier of gold jewellery on job work basis, we do not own any major plant and machinery.



Our Properties

Details of our property are set forth in the table below:-

| Description of Property | Title(Leased/Owned | Date of Agreement | Agreement | Consideration |
|------------------------------------|--------------------|-------------------|------------|---------------|
| | /Rent) | | Valid till | (in Rs.) |
| 209, Shree Balaji Paragon, B/s | Lease | 16/12/2016 | 30/10/2017 | 50,000 p.m. |
| Rock Regency Hotel, Opp. Axis | | | | _ |
| Bank, near Circle - P, C. G. Road, | | | | |
| Ahmedabad-380009 | | | | |

Human Resource

We have experienced Promoters and management team whom we rely on to anticipate industry trends and capitalize on new business opportunities that may emerge. We believe that a combination of our reputation in the market, our working environment and competitive compensation programs allow us to attract and retain these talented people. Our management team consists of experienced individuals with diverse skills. We believe that our employees are the key to the success of our business. We focus on hiring and retaining employees. We view this process as a necessary tool to maximize the performance of our employees.

As on March 31, 2017, we have the total strength of 9 (on pay roll) in various departments. The details of which is given below:

| Details | Total | | |
|---------------------|-------|--|--|
| Managing Director | 1 | | |
| Whole-time Director | 1 | | |
| Company Secretary | 1 | | |
| CFO | 1 | | |
| Others | 5 | | |
| Total | 9 | | |

Insurance

Our Company has taken the Jewellers Block insurance policy to cover our Company's stock, cash and currency situated at 209, Shree Balaji Paragon, B/s Rock Regency Hotel, Opp. Axis Bank, near Circle - P, C. G. Road, Ahmedabad-380009 India.

Intellectual Property

As on date of this Prospectus, our company does not hold any intellectual property.



Key Industry Regulations and Policies

The following description is a summary of certain sector-specific laws currently in force in India, which are applicable to our Company. The information detailed in this chapter has been obtained from publications available in the public domain. The description below may not be exhaustive, and is only intended to provide general information to investors, and is neither designed as, nor intended to substitute, professional legal advice. Judicial and administrative interpretations are subject to modification or clarification by subsequent legislative, judicial or administrative decisions.

For information on regulatory approvals obtained by us, see "Government and Other Approvals" on page 125 of this Prospectus.

Gem and Jewellery Export Promotion Council

The GoI has designated the Gem and Jewellery Export Promotion Council ("GJEPC") as the importing and exporting authority in India in keeping with its international obligations under Section IV (b) of the Kimberley Process Certification Scheme ("KPCS"). The GJEPC has been notified as the nodal agency for trade in rough diamonds. The KPCS is a joint government, international diamond and civil society initiative to stem the flow of conflict diamonds, which are rough diamonds used by rebel movements to finance wars against legitimate governments. The KPCS comprises participating governments that represent approximately 99.8% of the world trade in rough diamonds. The KPCS has been implemented in India from January 1, 2003 by the GOI through communication No. 12/13/2000-EP (GJ) dated November 13, 2002. However, under the Special Economic Zones Rules, 2006, the Development Commissioners have been delegated powers to issue Kimberley Process Certificates for units situated in the respective Special Economic Zone (the "SEZ").

Importer Exporter Code

Under the Indian Foreign Trade Policy, 2004, no export or import can be made by a person or company without an Importer Exporter Code number unless such person/company is specifically exempted. An application for an Importer Exporter Code number has to be made to the office of the Joint Director General of Foreign Trade, Ministry of Commerce. An Importer Exporter Code number allotted to an applicant is valid for all its branches/divisions/units/factories.

Contract Labour Regulation and Abolition) Act, 1970 (CLRA) and Contract Labour (Regulation and Abolition) Central Rules, 1971 (Contract Labour Rules)

CLRA prevents exploitation of contract labour and also to introduce better conditions of work. A workman is deemed to be employed as Contract Labour when he is hired in connection with the work of an establishment by or through a Contractor. CLRA applies to the Principal Employer of an Establishment and the Contractor where in 20 or more workmen are employed or were employed even for one day during preceding 12 months as Contract Labour. CLRA does not apply to the Establishments where work performed is of intermittent or seasonal nature. If a Principal Employer or the Contractor falls within the vicinity of this Act then, such Principal Employer and the Contractor have to apply for Registration of the Establishment and License respectively.

The Payment of Bonus Act, 1965 (POB Act)

The POB Act provides for payment of minimum bonus to factory employees and every other establishment in which 20 or more persons are employed and requires maintenance of certain books and registers and filing of monthly returns showing computation of allocable surplus, set on and set off of allocable surplus and bonus due.

Minimum Wages Act, 1948

The Minimum Wages Act, 1948 came into force with an objective to provide for the fixation of a minimum wage payable by the employer to the employee. Every employer is mandated to pay the minimum wages to all employees engaged to do any work skilled, unskilled, and manual or clerical (including out-workers) in any employment listed in the schedule.



Child Labour (Prohibition and Regulation) Act, 1986

This statute prohibits employment of children below 14 years of age in certain occupations and processes and provides for regulation of employment of children in all other occupations and processes. Under this Act the employment of child labour in the building and construction industry is prohibited.

The Industrial (Development and Regulation) Act, 1951 (IDRA)

The IDRA has been liberalized under the New Industrial Policy dated July 24, 1991, and all industrial undertakings are exempt from licensing except for certain industries such as distillation and brewing of alcoholic drinks, cigars and cigarettes of tobacco and manufactured tobacco substitutes, all types of electronic aerospace and defence equipment, industrial explosives including detonating fuses, safety fuses, gun powder, nitrocellulose and matches and hazardous chemicals and those reserved for the small scale sector. An industrial undertaking which is exempt from licensing is required to file an Industrial Entrepreneurs Memorandum ("IEM") with the Secretariat for Industrial Assistance, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India, and no further approvals are required.

The Industrial Disputes Act, 1947(ID Act)

The ID Act provides the procedure for investigation and settlement of industrial disputes. When a dispute exists or is apprehended, the appropriate Government may refer the dispute to a labour court, tribunal or arbitrator, to prevent the occurrence or continuance of the dispute, or a strike or lock-out while a proceeding is pending. The labour courts and tribunals may grant appropriate relief including ordering modification of contracts of employment or reinstatement of workmen.

The Workmen Compensation Act, 1923 (WCA)

The WCA has been enacted with the objective to provide for the payment of compensation to workmen by employers for injuries by accident arising out of and in the course of employment, and for occupational diseases resulting in death or disablement. The WCA makes every employer liable to pay compensation in accordance with the WCA if a personal injury/disablement/loss of life is caused to a workman (including those employed through a contractor) by accident arising out of and in the course of his employment. In case the employer fails to pay compensation due under the WCA within one month from the date it falls due, the commissioner appointed under the WCA may direct the employer to pay the compensation amount along with interest and may also impose a penalty.

The Employees Provident Fund and Miscellaneous Provisions Act, 1952 ("Act") and the schemes formulated there under ("Schemes")

This Act provides for the institution of provident funds, family pension funds and deposit linked insurance fund for the employees in the factories and other establishments. Accordingly, the following schemes are formulated for the benefit of such employees:

- i. The Employees Provident Fund Scheme: as per this Scheme, a provident fund is constituted and both the employees and employer contribute to the fund at the rate of 12% (or 10% in certain cases) of the basic wages, dearness allowance and retaining allowance, if any, payable to employees per month.
- ii. The Employees Pension Scheme: Employees Pension Scheme is Pension Scheme for survivors, old aged and disabled persons. This Scheme derives its financial resource by partial diversion from the Provident Fund contribution, the rate being 8.33%. Thus, a part of contribution representing 8.33 per cent of the employee's pay shall be remitted by the employer to the Employees Pension fund within 15 days of the close of every month by a separate bank draft or cheque on account of the Employees Pension Fund contribution in such manner as may be specified in this behalf by the appropriate authority constituted under the Act. The Central Government shall also contribute at the rate of 1.16 per cent of the pay of the members of the Employees Pension Scheme and credit the contribution to the Employees Pension Fund.
- iii. The Employees Deposit Linked Insurance Scheme: As per this Scheme, the contribution by the employer shall be remitted by him together with administrative charges at such rate as the Central Government may fix from time to time under Section 6C (4) of the Act, to the Insurance Fund within 15 days of the close of every month by a separate bank draft or cheque or by remittance in cash in such manner as may be specified in this behalf by the appropriate authority constituted under the Act.



The Equal Remuneration Act, 1976 and Equal Remuneration Rules, 1976

The Constitution of India provides for equal pay for equal work for both men and women. To give effect to this provision, the Equal Remuneration Act, 1976 was implemented. The Act provides for payment of equal wages for equal work of equal nature to male or female workers and for not making discrimination against female employees in the matters of transfers, training and promotion etc.

The Employees State Insurance Act, 1948 (ESI Act)

The ESI Act, provides for certain benefits to employees in case of sickness, maternity and employment injury. All employees in establishments covered by the ESI Act are required to be insured, with an obligation imposed on the employer to make certain contributions in relation thereto. In addition, the employer is also required to register itself under the ESI Act and maintain prescribed records and registers.

The Payment of Gratuity Act, 1972

The Payment of Gratuity Act, 1972 was enacted with the objective to regulate the payment of gratuity, to an employee who has rendered for his long and meritorious service, at the time of termination of his services. Gratuity is payable to an employee on the termination of his employment after he has rendered continuous service for not less than five years:

- On his/her superannuation; or
- On his/her retirement or resignation; or
- On his/her death or disablement due to accident or disease (in this case the minimum requirement of five years does not apply).

Central Sales Tax Act, 1956 (CST Act)

The CST Act formulates principles for determining (a) when a sale or purchase takes place in the course of inter-state trade or commerce; (b) when a sale or purchase takes place outside a State and(c) when a sale or purchase takes place in the course of imports into or export from India. This Act provides for levy, collection and distribution of taxes on sales of goods in the course of inter-state trade or commerce and also declares certain goods to be of special importance in inter-State trade or commerce and specifies the restrictions and conditions to which State laws imposing taxes on sale or purchase of such goods of special importance (called as declared goods) shall be subject. Central Sales tax is levied on inter State sale of goods. Sale is considered to be inter-state when (a) sale occasions movement of goods from one State to another or (b) is effected by transfer of documents during their movement from one State to another.

A sale or purchase of goods shall be deemed to take place in the course of inter-state trade or commerce if the sale or purchase is affected by a transfer of documents of title to the goods during their movement from one state to another. When the goods are handed over to the carrier, he hands over a receipt to the seller. The seller sends the receipt to buyer. The buyer gets delivery of goods on submission of the receipt to the carrier at other end. The receipt of carrier is document of title of goods'. Such document is usually called Lorry Receipt (LR) in case of transport by Road or Air Way Bill (AWB) in case of transport by air. Though it is called Central Sales Tax Act, the tax collected under the Act in each State is kept by that State only. Central Sales Tax is payable in the State from which movement of goods commences (that is, from which goods are sold). The tax collected is retained by the State in which it is collected. The Central Sales Tax Act is administered by sales tax authorities of each State. The liability to pay tax is on the dealer, who may or may not collect it from the buyer.

Value Added Tax ("VAT")

Value Added tax is a system of multi-point levies on each of the purchases in the supply chain with the facility of set-off input tax on sales whereby tax is paid at the stage of purchase of goods by a trader and on purchase of raw materials by a manufacturer. VAT is based on the value addition of goods, and the related VAT liability of the dealer is calculated by deducting input tax credit for tax collected on the sales during a particular period. VAT is a consumption tax applicable to all commercial activities involving the production and distribution of goods and the provisions of services, and each State that has introduced VAT has its own VAT Act under which persons liable to pay VAT must register and obtain a registration number from the Sales Tax Officer of the respective State.

The following Act and rules are applicable to the Company:



Gujarat Value Added Tax Act, 2003, Gujarat Value Added Tax Rules, 2006.

Income Tax Act, 1961 (IT Act)

The IT Act is applicable to every company, whether domestic or foreign whose income is taxable under the provisions of this Act or Rules made there under depending upon its —Residential Statusl and —Type of Incomel involved. The IT Act provides for the taxation of persons resident in India on global income and persons not resident in India on income received, accruing or arising in India or deemed to have been received, accrued or arising in India. Every company assessable to income tax under the IT Act is required to comply with the provisions thereof, including those relating to Tax Deduction at Source, Advance Tax, Minimum Alternative Tax and the like. Every such company is also required to file its returns by September 30 of each assessment year.

The Central Excise Act, 1944 (Excise Act)

Excise Act imposes a liability on a manufacturer to pay excise duty on production or manufacture of goods in India. The Central Excise Act, 1944 is the principal legislation in this respect, which provides for the levy and collection of excise and also prescribes procedures for clearances from factory once the goods have been manufactured etc. Additionally, the Central Excise Tariff Act, 1985 prescribes the rates of excise duties for various goods.

Service Tax

Service tax is charged on taxable services as defined in Chapter V of Finance Act, 1994, (as amended from time to time) which requires a service provider of taxable services to collect service tax from a service recipient and pay such tax to the Government. The finance ministry has made it clear that service tax would not be applicable on outsourced processes, in the gem and jewellery sector, which qualify as manufacture under the Central excise law. In accordance with Rule 6 of Service tax Rules the assesses is required to pay Service tax in TR 6 challan by fifth of the month immediately following the month to which it relates. Further under Rule 7(1) of Service Tax Rules, the company is required to file a half yearly return in Form ST 3 by twenty fifth of the month immediately following the half year to which the return relates.

The Trademarks Act, 1999 (TM Act)

The TM Act provides for the application and registration of trademarks in India. The purpose of the Trade Marks Act is to grant exclusive rights to marks such as a brand, label and heading and to obtain relief in case of infringement for commercial purposes as a trade description. The registration of a trademark is valid for a period of 10 years, and can be renewed in accordance with the specified procedure.

Application for trademark registry has to be made to Controller-General of Patents, Designs and TM Act who is the Registrar of Trademarks for the purposes of the TM Act. The TM Act prohibits any registration of deceptively similar trademarks or chemical compound among others. It also provides for penalties for infringement, falsifying and falsely applying trademarks.

Indian Copyright Act, 1957 (Copyright Act)

The Copyright Act governs copyright protection in India. Under the Copyright Act, copyright may subsist in original literary, dramatic, musical or artistic works, cinematograph films, and sound recordings. Following the issuance of the International Copyright Order, 1999, subject to certain exceptions, the provisions of the Copyright Act apply to nationals of all member states of the World Trade Organization.

While copyright registration is not a prerequisite for acquiring or enforcing a copyright, registration creates a presumption favoring ownership of the copyright by the registered owner. Copyright registration may expedite infringement proceedings and reduce delay caused due to evidentiary considerations. Once registered, the copyright protection of a work lasts for 60 years.

The remedies available in the event of infringement of a copyright under the Copyright Act include civil proceedings for damages, account of profits, injunction and the delivery of the infringing copies to the copyright owner.

The Patents Act, 1970 (Patent Act)



The purpose of the Patent Act in India is to protect inventions. Patents provide the exclusive rights for the owner of a patent to make, use, exercise, distribute and sell a patented invention. The patent registration confers on the patentee the exclusive right to use, manufacture and sell his invention for the term of the patent. An application for a patent can be made by (a) person claiming to be the true and first inventor of the invention; (b) person being the assignee of the person claiming to be the true and first inventor in respect of the right to make such an application; and (c) legal representative of any deceased person who immediately before his death was entitled to make such an application.

The Companies Act, 1956

The Companies Act, 1956 dealt with laws relating to companies and certain other associations. It was enacted by the Parliament in 1956. The Act primarily regulated the formation, financing, functioning and winding up of companies. The Act prescribed regulatory mechanism regarding all relevant aspects, including organizational, financial and managerial aspects of companies. Regulation of the financial and management aspects constituted the main focus of the Act. In the functioning of the corporate sector, although freedom of companies was important, protection of the investors and shareholders, on whose funds they flourish, was equally important. The Act played the balancing role between these two competing factors, namely, management autonomy and investor protection

The Companies Act, 2013

The Companies Act, 2013, has been introduced to replace the existing Companies Act, 1956 in a phased manner. The Ministry of Corporate Affairs vide its notification dated September 12, 2013 has notified 98 sections of the Companies Act, 2013 and the same are applicable from the date of the aforesaid notification. Further 183 sections have been notified on March 26, 2014 and have become applicable from April 1, 2014. The Ministry of Corporate Affairs, has also issued rules complementary to the Companies Act, 2013 establishing the procedure to be followed by companies in order to comply with the substantive provisions of the Companies Act, 2013.

The Indian Contract Act, 1872 (Contract Act)

The Contract Act codifies the way in which a contract may be entered into, executed, implementation of the provisions of a contract and effects of breach of a contract. A person is free to contract on any terms he chooses. The Contract Act consists of limiting factors subject to which contract may be entered into, executed and the breach enforced. It provides a framework of rules and regulations that govern formation and performance of contract. The contracting parties themselves decide the rights and duties of parties and terms of agreement.

The Consumer Protection Act, 1986(COPRA)

COPRA aims at providing better protection to the interests of consumers and for that purpose makes provisions for the establishment of authorities for the settlement of consumer disputes. The COPRA provides a mechanism for the consumer to file a complaint against a trader or service provider in cases of unfair trade practices, restrictive trade practices, defects in goods, deficiency in services; price charged being unlawful and goods being hazardous to life and safety when used. The COPRA provides for a three tier consumer grievance redressal mechanism at the national, state and district levels.

Micro, Small and Medium Enterprises Development Act, 2006 ("MSMED Act")

The MSMED Act seeks to facilitate the development of micro, small and medium enterprises. The MSMED Act provides that where an enterprise is engaged in the manufacturing and production of goods pertaining to any industry specified in the first schedule to the Industries (Development and Regulation) Act, 1951, the classification of an enterprise will be as follows:

- a. where the investment in plant and machinery does not exceed twenty-five lakh rupees shall be regarded as a micro enterprise;
- b. where the investment in plant and machinery is more than twenty-five lakh rupees but does not exceed five crore rupees shall be regarded as a small enterprise.
- c. where the investment in plant and machinery is more than five crore rupees but does not exceed ten crore rupees shall be regarded as a medium enterprise.

The MSMED Act provides for the memorandum of micro, small and medium enterprises to be submitted by the relevant enterprises to the prescribed authority. While it is compulsory for medium enterprises engaged in manufacturing to submit the memorandum, the submission of the memorandum by micro and small enterprises engaged in manufacturing is optional. The MSMED Act defines a supplier to mean a micro or small enterprise that has filed a memorandum with



the concerned authorities. The MSMED Act ensures that the buyer of goods makes payment for the goods supplied to him immediately or before the date agreed upon between the buyer and supplier. The MSMED Act provides that the agreed period cannot exceed forty five days from the day of acceptance of goods. The MSMED Act also stipulates that in case the buyer fails to make payment to the supplier within the agreed period, then the buyer will be liable to pay compound interest at three times of the bank rated notified by the Reserve Bank of India from the date immediately following the date agreed upon. The MSMED Act also provides for the establishment of the Micro and Small Enterprises Facilitation Council ("Council"). The Council has jurisdiction to act as an arbitrator or conciliator in a dispute between the supplier located within its jurisdiction and a buyer located anywhere in India.

The Negotiable Instruments Act, 1881(NI Act)

In India, the laws governing monetary instruments such as cheques are contained in the NI Act, which is largely a codification of the English Law on the subject. To ensure prompt remedy against defaulters and to ensure credibility of the holders of the negotiable instrument a criminal remedy of penalty was inserted in Negotiable Instruments Act, 1881 in form of the Banking, Public Financial Institutions and Negotiable Instruments Laws (Amendment), 1988 which were further modified by the Negotiable Instruments (Amendment and Miscellaneous Provisions) Act, 2002. The Act provides effective legal provision to restrain people from issuing cheques without having sufficient funds in their account or any stringent provision to punish them in the event of such cheque not being honoured by their bankers and returned unpaid.

The Sale of Goods Act, 1930 (Sale of Goods Act)

The law relating to the sale of goods is codified in the Sale of Goods Act, 1930. It defines sale and agreement to sell as a contract whereby the seller transfers or agrees to transfer the property in goods to the buyer for a price and provides that there may be a contract of sale between part owner and another and that the contract of sale may be absolute or conditional. According to the provisions of this Act, a contract of sale is made by an offer to buy or sell the goods for a price and the acceptance of such offer. The Act further provides that the contract may provide for the immediate delivery of the goods or immediate payment of the price or both or for the delivery or payment by installments or that the delivery or payment or both shall be postponed. Provisions are made in this Act for existing or future goods, perishable goods, ascertainment of price, conditions and warranties, effects of the contract, delivery to courier, duties of seller and buyer, buyer's right of examining the goods, liability of buyer for neglecting or refusing the delivery of goods, rights of unpaid seller, suits for breach of the contract, sale, etc.

Competition Act, 2002 ("Competition Act")

The Competition Act aims to prevent anti-competitive practices that cause or are likely to cause an appreciable adverse effect on competition in the relevant market in India. The Competition Act regulates anti-competitive agreements, abuse of dominant position and combinations. The Competition Commission of India ("Competition Commission") which became operational from May 20, 2009 has been established under the Competition Act to deal with inquiries relating to anti-competitive agreements and abuse of dominant position and regulate combinations. The Competition Act also provides that the Competition Commission has the jurisdiction to inquire into and pass orders in relation to an anti-competitive agreement, abuse of dominant position or a combination, which even though entered into, arising or taking place outside India or signed between one or more non-Indian parties, but causes an appreciable adverse effect in the relevant market in India.

The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 (SHWW Act)

The SHWW Act provides for the protection of women and prevention of sexual harassment at work place. The SHWW Act also provides for a redressal mechanism to manage complaints in this regard. Sexual harassment includes one or more of the following acts or behavior namely, physical contact and advances or a demand or request for sexual favors or making sexually coloured remarks, showing pornography or any other unwelcome physical, verbal or non-verbal conduct of sexual nature. The SHWW Act makes it mandatory for every employer of a workplace to constitute an Internal Complaints Committee which shall always be presided upon by a woman. It also provides for the manner and time period within which a complaint shall be made to the Internal Complaints Committee i.e. a written complaint is to be made within a period of 3 (three) months from the date of the last incident. If the establishment has less than 10 (ten) employees, then the complaints from employees of such establishments as also complaints made against the employer himself shall be received by the Local Complaints Committee.



History and Certain Other Corporate Matters

Brief History of Our Company

Our Company was originally incorporated as Bhakti Gems And Jewellery Private Limited under the provisions of the Companies Act, 1956 pursuant to Certificate of Incorporation issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli on March 30, 2010. Subsequently, our Company was converted into a public limited company pursuant to special resolution passed at the Extra Ordinary General Meeting of our Company held on December 30, 2016 and the name of our Company was changed to Bhakti Gems And Jewellery Limited and a Fresh Certificate of Incorporation dated January 18, 2017 was issued by the Registrar of Companies, Ahmedabad.

Our Corporate Identification Number is U36910GJ2010PLC060064.

The Promoters of our Company are Akshay S. Mehta and Varshaben A. Mehta.

Our Company is the manufacturer, wholesaler and supplier of gold jewellery and is headquartered at Ahmedabad, Gujarat. Our Company is mainly focused on traditional Indian jewellery. Our products include handmade gold jewellery studded with precious and semi precious stones such as diamond, ruby, cubic zirconia (cz) etc. The jewelleries are designed by us and manufactured on job work basis at Ahmedabad, Rajkot and Mumbai.

Changes in our Registered Office of our Company

As on the date of this Prospectus, our Registered Office is situated at 209, Shree Balaji Paragon, B/S Rock Regency Hotel, Opposite Axis Bank, near Circle - P, C.G Road, Ahmedabad –380009, Gujarat, India. The details of changes in the registered office of our Company are given below:

| Date of Change | Details of Change | Reason of change |
|-----------------------|---|--------------------|
| 16/12/2016 | The registered office of our Company was changed from Shop no.1, 1 st floor, | For administrative |
| | Virchand Deepchand Haveli, M.G. Haveli Road, Manek Chowk, Ahmedabad- | convenience |
| | 380001, Gujarat to 209, Shree Balaji Paragon, B/S Rock Regency | |
| | Hotel, Opposite Axis Bank, near Circle - P, C.G Road, Ahmedabad –380009, | |
| | Gujarat | |

Main Objects of our Company:

The main objects of our Company, as contained in our Memorandum of Association, are as set forth below:

To carry on in India or elsewhere the business either by using various designs graphically or otherwise to manufacture, produce, process, prepare, commercialize, cut, polish, set, design, develop, modify, prepare, animate, fabricate, display, exchange, examine, refine, finish, grind, grade, assort, import, export, buy, sell, resell, demonstrate, market and to act as importer, exporter, agent, broker, indenter, liasioner, representative, C & F Agent, sales promote, supplier, provider, merchant, stockist, distributor, wholesaler, retailer or otherwise to deal in all shapes, sizes, varieties, descriptions, specifications, applications, design and kinds of various gold, silver, platinum, jewellery, ornaments, gems, apparels, fashion-items, wearing items such as watches and other articles, goods, cutleries, utensils, antiques, articles and things, their parts, accessories, fittings, components, ingredients and materials thereof made partly or wholly of gold, silver, platinum or other metals and alloys thereof together with precious, semi-precious, imitation, synthetic, natural or other varieties of stones such as diamonds, ruby, pearls, gem stones, blue sapphires, cat's eye stone, coral, topaz, opal, zircon, tourmaline, spinel blue, moon stone, jasper, blood stone, gold metal and alloys thereof and for the purpose to act as goldsmith, silversmith, jewellers, gem merchants, electroplaters, polishers and purifiers.

The main objects as contained in the Memorandum of Association enable our Company to carry on the business presently being carried out as well as to carry on the activities for which the funds are being raised in the Issue.

Amendments to the Memorandum of Association

The following changes have been made in the Memorandum of Association of our Company since inception:-



| Particulars | |
|--|--|
| rarucuiars | |
| | |
| | |
| Authorised Share Capital of our Company was increased from Rs. 25,00,000/- consisting of | |
| 2,50,000 Equity Shares of Rs. 10/- each to Rs. 60,00,000/- consisting of 6,00,000 Equity Shares of | |
| Rs. 10/- each. | |
| Authorised Share Capital of our Company was increased from Rs. 60,00,000/- consisting of | |
| 6,00,000 Equity Shares of Rs. 10/- each to Rs. 5,00,00,000/- consisting of 50,00,000 Equity Shares | |
| of Rs. 10/- each. | |
| Change in the name of our Company from Bhakti Gems And Jewellery Private Limited to Bhakti | |
| Gems And Jewellery Limited pursuant to the conversion from Private Limited to Public Limited | |
| Company. | |
| The Memorandum of Association was replaced in its entirety for compliance with the provisions of | |
| the Companies Act, 2013 and the rules thereunder. | |
| Authorised Share Capital of our Company was increased from Rs. 5,00,00,000/- consisting of | |
| 50,00,000 Equity Shares of Rs. 10/- each to Rs. 6,50,00,000/- consisting of 65,00,000 Equity | |
| Shares of Rs. 10/- each. | |
| Authorised Share Capital of our Company was increased from Rs. 6,50,00,000/- consisting of | |
| 65,00,000 Equity Shares of Rs. 10/- each to Rs. 7,00,00,000/- consisting of 70,00,000 Equity | |
| Shares of Rs. 10/- each. | |
| | |

Major Events and Milestones

The table below sets forth some of the key events in the history of our Company:

| Calendar Year | Event |
|---------------|---|
| 2010 | Incorporation of our Company |
| 2016 | Conversion of Private Limited Company to Public Limited Company |

Other Details regarding our Company

For details of our Company's corporate profile, business, marketing, the description of our activities, services, products, market segment, the growth of our Company, exports and profits due to foreign operations, standing of our Company in relation to prominent competitors with reference to our products, environmental issues, technology, market, major suppliers, major customers and geographical segment, please refer "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 63 and 114, respectively of this Prospectus.

For details of the management of our Company and its managerial competence, please refer "Our Management" on page 76 of this Prospectus.

Revaluation of Assets

Our Company has not revalued its assets since its incorporation.

Capital raising activities through equity or debt

For details regarding our capital raising activities through equity and debt, please refer "Capital Structure" and "Financial Indebtedness" on pages 38 and 113 respectively of this Prospectus.

Injunctions or restraining order against our Company

There are no injunctions or restraining orders against our Company.

Guarantees provided by our Promoters

Our Promoters have not given any guarantees to third parties that are outstanding as on the date of filing of this Prospectus.



Changes in the Activities of our Company during the last five years

There have been no changes in the activities of our Company during the last five years which may have had a material effect on the profits and loss account of our Company, including discontinuance of lines of business, loss of agencies or markets and similar factors.

Changes in the Management

There has been no change in the management in last 3 years.

Defaults or rescheduling of borrowings from financial institutions/banks and conversion of loans into equity

No defaults have been called by any financial institution or bank in relation to borrowings from financial institutions or banks. For details of our financing arrangements, please refer "Financial Indebtedness" on page 113 of this Prospectus. Further, none of our loans have been rescheduled or been converted into Equity Shares except as stated in the section "Capital Structure" on page 38 of this Prospectus.

Lockouts and strikes

There have been no lockouts or strikes at the unit of our Company.

Time and cost over runs

Our Company has not implemented any projects and has not, therefore, experienced any time or cost overrun in relation thereto.

Details regarding acquisition of business/undertakings, mergers, amalgamations and revaluation of assets

Our Company has not acquired any business or undertaking, and has not undertaken any merger, amalgamation or revaluation of assets.

Holding Company of our Company

As on the date of this Prospectus, our Company does not have a holding company.

Subsidiary of our Company

As on the date of this Prospectus, our Company does not have a subsidiary company.

Collaboration Agreements

As on the date of this Prospectus, our Company is not a party to any collaboration agreements.

Shareholder's Agreements

As on the date of this Prospectus, our Company has not entered into any shareholders' agreements.

Material Agreements

Except as described in this section, we have not entered into any material contract, not being a contract entered into in the ordinary course of business carried on or intended to be carried on by us or contract entered into more than two years before the filing of this Prospectus.

Strategic and Financial Partners

As on the date of this Prospectus, our Company does not have any strategic or financial partners.

Number of Shareholders

Our Company has Eight (8) shareholders on date of this Prospectus.



Our Management

Board of Directors

Our Articles of Association require us to have not less than 3 Directors and not more than 15 Directors. As of the date of this Prospectus, we have five Directors on our Board, comprising one Managing Director, one Whole-time Director (including one woman Director) and three Independent Directors.

Set forth below are details regarding our Board as on the date of this Prospectus:

| Name, Designation, Occupation, Term, DIN and Nationality | Age (years) | Address | Other Directorships |
|---|----------------|---|--|
| Akshay S. Mehta Designation: Managing Director Occupation: Business Term: Appointed as Managing Director for a period of five years w.e.f. December 30, 2016 PAN: AECPM3545E DIN:02986761 | 44 | 4, Pushpak Hill Bunglows, Chamunda Nagar Railway crossing Road, B/H Anandnagar, Vejalpur, Ahmedabad- 380051 Gujarat, India. | Gold Ornaments Wholesale Jewellers Association |
| Nationality: Indian | 1.1 | 4 Duelson 1- 11'11 | NI.1 |
| Varshaben A. Mehta Designation: Whole-Time Director Occupation: Business | 44 | 4, Pushpak Hill Bunglows, Chamunda Nagar Railway crossing Road, B/H Anandnagar Vejalpur, Ahmedabad- 380051, Gujarat, India | Nil |
| Term: Appointed as Whole-Time Director for a period of five years w.e.f. March 17, 2017 | | | |
| PAN:AFFPM8459M | | | |
| DIN : 02988112 | | | |
| Nationality: Indian | | | |
| Manoharbhai B. Chunara Designation: Independent Director Occupation: Professional Term: Appointed as Independent Director for term of five years w.e.f March 17, 2017 PAN:ASCPC0351N DIN:07280916 Nationality: Indian | 31 | 1, Modi Compound, Bunglow Area Road, Saijpur, Bogha, Ahmedabad- 382345, Gujarat, India | India Green Reality Limited Veeram Ornaments Limited |
| Milan C. Dave | 52 | 79, Sardar Patel | |
| Designation : Independent | | Colony, Navrangpura, | Nil |



| Name, Designation, Occupation, | Age | Address | Other Directorships |
|--|---------|---------------------------------------|---------------------|
| Term, DIN and Nationality | (years) | 11001000 | State En coordings |
| Director | | Ahmedabad-380014, | |
| | | Gujarat, India | |
| Occupation: Business | | | |
| Term: Appointed as Independent | | | |
| Director for the period of five | | | |
| years w.e.f. February16, 2017 | | | |
| | | | |
| PAN:AAJPD3275H | | | |
| DIN :07738753 | | | |
| DIII. 07738733 | | | |
| Nationality: Indian | | | |
| Vijaykumar B. Patel | 36 | C-401, Shantiniketan-1, | Nil |
| Designation, Independent | | Raspan Party Plot, near | |
| Designation : Independent Director | | Kunj Mall, Nikol, Ahmedabad-382350 | |
| Director | | Gujarat, India | |
| Occupation: Business | | 3 | |
| | | | |
| Term: Appointed as Independent | | | |
| Director for term of five years w.e.f. March 17,2017 | | | |
| | | | |
| PAN:AOMPP7527F | | | |
| DIN 07//2791 | | | |
| DIN :07663781 | | | |
| Nationality: Indian | | | |

Brief Profile of our Directors

Akshay S. Mehta, aged 44 years is the Promoter and Managing Director of our Company. He has completed his matriculation. He has been on the Board of our Company since incorporation and was appointed as Managing Director with effect from December 30, 2016. He has around 18 years of experience in the field of gems and Jewellery business. He spearheads the overall functioning of our Company.

Varshaben A. Mehta, aged 44 years is the Promoter and Whole-time Director of our Company. She has completed her matriculation. She has been on the Board of our Company since incorporation and was appointed as Whole-time Director with effect from March 17, 2017. She has around 8 years of experience in the field of gems and Jewellery business.

Manoharbhai B. Chunara, aged 31 years, is the Non-executive and Independent Director of our Company. He holds a Bachelor's degree in Commerce from Gujarat University. He is an Associate Member of the Institute of Company Secretaries of India (ICSI). He has professional experience of around 6 years in the field of Legal, Finance, Company Law, corporate compliance. He joined our Board on March 17, 2017.

Milan C. Dave, aged 52 years, is the Non-Executive Independent Director of our Company. He holds a Bachelor's degree in Commerce from Gujarat University. He has approximately 11 years of experience in the jewellery business. He joined our Board on February 16, 2017.

Vijaykumar B. Patel, aged 36 years the Non-Executive Independent Director of our Company. He has completed his education upto higher secondary. He has around 10 years of experience in the field of marketing and manufacturing of gold jewellery. He joined our Board on March 17, 2017.



Further Confirmations

- > There are no arrangements or understanding with major shareholders, customers, suppliers or others, pursuant to which any of the Directors were selected as a Director.
- There is no service contracts entered into by the Directors with our Company providing for benefits upon termination of employment.
- None of the Directors is categorized are on the RBI List of willful defaulters as on date.
- None of our Directors is or was a director of any listed company during the last five years preceding the date of this Prospectus, whose shares have been or were suspended from being traded on the Stock Exchange(s), during the term of their directorship in such company.
- None of our Directors is or was a director of any listed company which has been or was delisted from any stock exchange during the term of their directorship in such company.
- None of the Promoters, Persons forming part of our Promoter Group, Directors or persons in control of our Company, has been or is involved as a promoter, director or person in control of any other company, which is debarred from accessing the capital market under any order or directions made by SEBI or any other regulatory authority.
- No proceedings/ investigations have been initiated by SEBI against any Company, the board of directors of which also comprises any of the Directors of our Company. No consideration in cash or shares or otherwise has been paid or agreed to be paid to any of our Directors or to the firms of Companies in which they are interested by any person either to induce him to become or to help him qualify as a Director, or otherwise for services rendered by him or by the firm or Company in which he is interested, in connection with the promotion or formation of our Company.
- None of our Directors is or was a director of any Company who have made an application to the relevant registrar of Companies (in India), for striking off its name.

Relationship between our Directors

None of our other Directors are related to each other, except as follows:

| S. N. | Name of the Director | Related To | Nature of Relationship |
|-------|----------------------|--------------------|------------------------|
| 1. | Akshay S. Mehta | Varshaben A. Mehta | Spouse |
| 2. | Varshaben A. Mehta | Akshay S. Mehta | Spouse |

Compensation of our Directors

Set forth below is the remuneration paid by our Company to our Directors in Fiscal 2016.

| S. N. | Name of Director | Remuneration paid in financial year |
|-------|------------------------|-------------------------------------|
| | | 2016 (Rs. in lakhs) |
| 1. | Akshay S. Mehta | 9,00,000 |
| 2. | Varshaben A. Mehta | 9,60,000 |
| 3. | Manahorbhai B. Chunara | Nil |
| 4. | Milan C. Dave | Nil |
| 5. | Vijaykumar B. Patel | Nil |
| | Total | 18,60,000 |

Terms and conditions of employment of our Managing Director and Whole-time Director

Akshay S. Mehta

Akshay S. Mehta was appointed as a director of our Company, upon incorporation and appointed as a Managing Director of our Company *vide* Board resolution dated December 05, 2016 and shareholders' resolution dated December 30, 2016 for a period of five years commencing from December 30, 2016. The significant terms of his employment are as below:



| Salary | Basic salary of Rs.75,000/- per month |
|-----------------------|--|
| Term | Appointed as Managing Director for the period of five years w.e.f. December 30, 2016 |
| Remuneration in the | In the event of inadequacy or absence of profits in any financial years during his tenure, |
| event of loss or | the Managing Director will be entitled to above remuneration along with the perquisites/ |
| inadequacy of profits | benefits mentioned above by way of minimum remuneration. |

Varshaben A. Mehta

Varshaben A. Mehta was appointed as a director of our Company, upon incorporation and appointed as a Whole-time Director of our Company *vide* Board resolution dated March 16, 2017 and shareholders' resolution dated March 17, 2017 for a period of five years commencing from March 17, 2017. The significant terms of her employment are as below:

| Salary | Basic salary of Rs.80,000 per month |
|-----------------------|--|
| Term | Appointed as Whole-time Director for the period of Five years w.e.f. March 17, 2017 |
| Remuneration in the | In the event of inadequacy or absence of profits in any financial years during her tenure, |
| event of loss or | the Whole-time Director will be entitled to above remuneration along with the perquisites/ |
| inadequacy of profits | benefits mentioned above by way of minimum remuneration. |

Sitting Fees

Non-executive and Independent Directors of the Company may be paid sitting fees, commission and any other amounts as may be decided by our Board in accordance with the provisions of the Articles of Association, the Companies Act, 2013 and any other applicable laws and regulations.

Borrowing Powers of our Board

Our Articles of Association, subject to applicable law, authorize our Board to raise or borrow money or secure the payment of any sum of money for the purposes of our Company. Pursuant to a resolution passed by our shareholders at their meeting held on April 03, 2017, our shareholders have authorized our Board to borrow any sum of money from time to time notwithstanding that the sum or sums so borrowed together with the monies, if any, already borrowed by the company (apart from temporary loans obtained from the Company's bankers in the ordinary course of business) exceed the paid up capital and free reserves of the Company provided such amount does not exceed Rs. 2,500 lakhs in excess of its paid up capital and free reserves which may have not been set apart for any purpose.

Corporate Governance

The provisions of the Listing Regulations with respect to corporate governance will also be applicable to us immediately upon the listing of our Equity Shares with the Stock Exchange. We are in compliance with the requirements of the applicable regulations, including the SEBI (LODR) Regulations, the SEBI (ICDR) Regulations and the Companies Act, 2013 in respect of corporate governance including constitution of the Board and committees thereof.

Our Board has been constituted in compliance with the Companies Act and SEBI (LODR) Regulations, to the extent applicable. Our Board functions either as a full board or through various committees constituted to oversee specific functions. In compliance with the requirements of the Companies Act and the SEBI (LODR) Regulations, to the extent applicable our Board of Directors consists of five Directors (including one woman Director) of which three are non-executive Independent Directors which is in compliance with the requirements of Regulation 17 of SEBI (LODR) Regulations.

Committees of our Board

Our Board has constituted the following committees including those for compliance with corporate governance requirements:

a. Audit Committee

Our Audit Committee was constituted pursuant to a resolution of our Board dated March 20, 2017. The Audit Committee comprises:

| Name of Director | Status in Committee | Nature of Directorship | | | |
|-----------------------|---------------------|------------------------|-----------|-----|-------------|
| Manoharbhai B.Chunara | Chairman | Non- | Executive | and | Independent |



| Name of Director | Status in Committee | Nature of Directorship | |
|---------------------|---------------------|---|--|
| | | Director | |
| Milan C. Dave | Member | Non- Executive and Independent Director | |
| Vijaykumar B. Patel | Member | Non- Executive and Independent Director | |

The Company Secretary of the Company shall act as the Secretary of the Audit Committee.

Set forth below are the scope, functions and the terms of reference of our Audit Committee, in accordance with Section 177 of the Companies Act, 2013 and Regulation 18 of the SEBI (LODR) Regulations.

A. Powers of Audit Committee

The Audit Committee shall have powers, including the following:

- To investigate any activity within its terms of reference;
- To seek information from any employee;
- To obtain outside legal or other professional advice; and
- To secure attendance of outsiders with relevant expertise, if it considers necessary.

B. Role of Audit Committee

The role of the Audit Committee shall include the following:

- oversight of the listed entity's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;
- recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity;
- approval of payment to statutory auditors for any other services rendered by the statutory auditors;
- reviewing, with the management, the annual financial statements and auditor's report thereon before submission to the board for approval, with particular reference to:
 - o matters required to be included in the director's responsibility statement to be included in the board's report in terms of clause (c) of sub-section (3) of Section 134 of the Companies Act, 2013;
 - o changes, if any, in accounting policies and practices and reasons for the same;
 - o major accounting entries involving estimates based on the exercise of judgment by management;
 - o significant adjustments made in the financial statements arising out of audit findings;
 - o compliance with listing and other legal requirements relating to financial statements;
 - o disclosure of any related party transactions;
 - modified opinion(s) in the draft audit report;
- reviewing, with the management, the quarterly financial statements before submission to the board for approval;
- reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilisation of proceeds of a public or rights issue, and making appropriate recommendations to the board to take up steps in this matter;
- reviewing and monitoring the auditor's independence and performance, and effectiveness of audit process;
- approval or any subsequent modification of transactions of the listed entity with related parties;
- scrutiny of inter-corporate loans and investments;
- valuation of undertakings or assets of the listed entity, wherever it is necessary;
- evaluation of internal financial controls and risk management systems;
- reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems;
- reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit;
- discussion with internal auditors of any significant findings and follow up there on;
- reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board;
- discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;



- to look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors;
- to review the functioning of the whistle blower mechanism;
- approval of appointment of chief financial officer after assessing the qualifications, experience and background, etc. of the candidate;
- carrying out any other function as is mentioned in the terms of reference of the audit committee.

Further, the Audit Committee shall mandatorily review the following information:

- management discussion and analysis of financial condition and results of operations;
- statement of significant related party transactions (as defined by the audit committee), submitted by management;
- management letters / letters of internal control weaknesses issued by the statutory auditors;
- internal audit reports relating to internal control weaknesses; and
- the appointment, removal and terms of remuneration of the chief internal auditor shall be subject to review by the audit committee.
- statement of deviations: (a) quarterly statement of deviation(s) including report of monitoring agency, if applicable, submitted to stock exchange(s) in terms of Regulation 32(1); (b) annual statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7).

As required under Regulation 18 of the SEBI (LODR) Regulations, the Audit Committee shall meet at least four times in a year, and not more than four months shall elapse between two meetings. The quorum shall be two members present, or one-third of the members, whichever is greater, provided that there should be a minimum of two independent members present.

b. Stakeholders' Relationship Committee

The Stakeholders' Relationship Committee was constituted by a resolution of our Board dated March 20, 2017. The Stakeholders' Relationship Committee comprises:

| Name of Director | Status in Committee | Nature of Directorship |
|------------------------|---------------------|--------------------------------|
| Manoharbhai B. Chunara | Chairman | Non- Executive and Independent |
| | | Director |
| Milan C. Dave | Member | Non- Executive and Independent |
| | | Director |
| VijayKumar B. Patel | Member | Non- Executive and Independent |
| | | Director |

The Company Secretary of the Company shall act as the Secretary of the Stakeholders' Relationship Committee.

Set forth below are the terms of reference of our Stakeholders' Relationship Committee.

- To look into the redressal of grievances of shareholders, debenture holders and other security holders;
- To investigate complaints relating to allotment of shares, approval of transfer or transmission of shares;
- To consider and resolve the grievances of the security holders of the company including complaints related to transfer of shares, non-receipt of balance sheet, non-receipt of declared dividends; and
- To carry out any other function as prescribed under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as and when amended from time to time.

c. Nomination and Remuneration Committee

The Nomination and Remuneration Committee was constituted by our Board on March 20, 2017. The scope and function of the Nomination and Remuneration Committee is in accordance with Section 178 of the Companies Act, 2013 and the SEBI (LODR) Regulations. The Nomination and Remuneration Committee include the following:

| Name of Director | Status in Committee | Nature of Directorship |
|------------------------|---------------------|---|
| Manoharbhai B. Chunara | Chairman | Non- Executive and Independent Director |
| Milan C. Dave | Member | Non- Executive and Independent Director |
| Vijaykumar B. Patel | Member | Non- Executive and Independent Director |



The Company Secretary of the Company shall act as the Secretary of the Nomination and Remuneration Committee.

The scope, functions and the terms of reference of the Nomination and Remuneration Committee is in accordance with the Section 178 of the Companies Act, 2013 read with Regulation 19 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Set forth below are the terms of reference of our Nomination and Remuneration Committee.

- formulation of the criteria for determining qualifications, positive attributes and independence of a director and recommend to the board of directors a policy relating to, the remuneration of the directors, key managerial personnel and other employees;
- formulation of criteria for evaluation of performance of independent directors and the board of directors;
- devising a policy on diversity of board of directors;
- identifying persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down, and recommend to the board of directors their appointment and removal.
- to extend or continue the term of appointment of the independent director, on the basis of the report of performance evaluation of independent directors.

Shareholding of Directors in our Company

Our Articles of Association do not require our Directors to hold qualification shares. As on date of this Prospectus, our Directors hold the following number of Equity Shares of our Company:

| Name of Directors | Number of Equity Shares Held (Pre-Issue) | Percentage of pre- Issue capital |
|--------------------|--|-------------------------------------|
| Akshay S. Mehta | 41,52,100 | 85.58 |
| Varshaben A. Mehta | 1,99,500 | 4.11 |
| Total | 43,51,600 | 89.69 |

Interest of our Directors

Our Managing Director and our Whole-time Director may be interested to the extent of remuneration paid to them, respectively for services rendered as a Director of our Company and reimbursement of expenses payable to them. For details please refer "Terms and conditions of employment of our Managing Director and Whole-time Director" above. Further, all our Non-executive and Independent Directors may be interested to the extent of fees payable to them and/or the commission payable to them for attending meetings of the Board of Directors or a committee thereof.

Further, except as disclosed under "Shareholding of Directors in our Company" above, none of our Directors hold any Equity Shares or any other form of securities in our Company. Our Directors may also be interested to the extent of Equity Shares, if any, held by them or held by the entities in which they are associated as promoters, directors, partners, proprietors or trustees or held by their relatives or that may be subscribed by or allotted to the companies, firms, ventures, trusts in which they are interested as promoters, directors, partners, proprietors, members or trustees, pursuant to the Issue. Further, our Directors may also be deemed to be interested to the extent of any dividend payable to them and other distributions in respect of the Equity Shares.

Our Promoter Directors Akshay S. Mehta and Varshaben A. Mehta may be interested to the extent our Company is promoted by them and Akshay S. Mehta and Varshaben A. Mehta were subscribers to the Memorandum of Association of our Company on its incorporation. For details, please refer "*History and Certain Other Corporate Matters*" on page 73 of this Prospectus.

None of our Directors have any interest in any property acquired by our Company within two years of the date of this Prospectus or proposed to be acquired by it or in any transaction in acquisition of land, construction of building and supply of machinery etc.

Further, our Directors maybe directors on the board, or are members, or are partners, or are trustees of certain Group Entities and may be deemed to be interested to the extent of the payments made by our Company, if any, to such Group Entities. For the payments that are made by our Company to certain Group Entities, please refer "Financial Statements"



on page 94 of this Prospectus.

Other than as stated above and except as stated in the chapters "Financial Statements" and in "Our Promoters and Promoter Group" on pages 94 and 87 respectively of this Prospectus, our Directors do not have any other interest in the business of our Company.

Appointment of relatives of Directors to any office or place of profit

Except as disclosed in this Prospectus, none of the relatives of our Directors currently hold any office or place of profit in our Company.

Bonus or Profit Sharing Plan for our Directors

None of our Directors are a party to any bonus or profit sharing plan.

Changes in our Board during the Last Three Years

Except as disclosed below, there have been no changes in our Board during the last three years.

| Name of Director | Date of Appointment | Date of Cessation | Reason |
|------------------------|---------------------|--------------------------|-----------------------|
| Varshaben A. Mehta | 17/03/2017 | - | Change in designation |
| Manoharbhai B. Chunara | 17/03/2017 | - | Appointment |
| Vijaykumar B. Patel | 17/03/2017 | - | Appointment |
| Pratikkumar R. Valani | - | 07/03/2017 | Resignation |
| Anandkumar G. Rawal | - | 07/03/2017 | Resignation |
| Milan C. Dave | 16/02/2017 | - | Appointment |
| Vijaykumar B. Patel | - | 16/02/2017 | Resignation |
| Vijaykumar B. Patel | 24/11/2016 | - | Appointment |
| Anandkumar G. Rawal | 24/11/2016 | - | Appointment |
| Pratikkumar R. Valani | 24/11/2016 | - | Appointment |
| Akshay S. Mehta | 30/12/2016 | - | Change in designation |

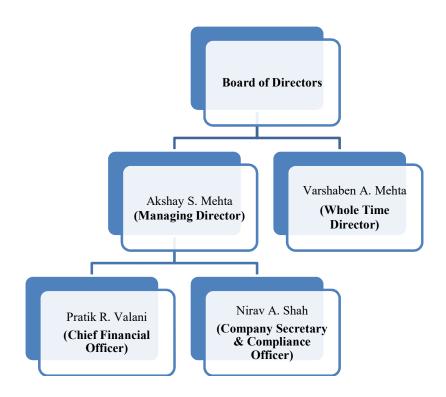
Policies

Our Company has adopted the following policies:

- 1. Code of Conduct
- 2. Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information
- 3. Whistle Blower Policy & Vigil Mechanism
- 4. Related Party Transaction(RPT) Policy
- 5. Policy for Preservation of Documents & Archival of Documents
- 6. Policy for Prevention of Sexual Harassment



Organisation Structure





Our Key Managerial Personnel

Set forth below are the details of our key managerial personnel in addition to our Managing Director and the Whole-time Director as on the date of this Prospectus. For details of our Managing Director and the Whole-time Director, please refer "Our Management" on page 76 of this Prospectus.

Pratik R. Valani, aged 30 years is the Chief Financial Officer of our Company. He is Commerce graduate from University of Gujarat. He has around 6 years of experience in the field of finance & accounting. He is currently responsible for overseeing the accounts, liaison with bank, financial projections of our Company. He has been appointed as Chief Financial Officer of our Company since March 07, 2017. In Fiscal 2017, he received gross remuneration of Rs. 1.20 Lacs p.a.

Nirav A. Shah, aged 24 years, is Company Secretary & Compliance Officer of our Company. He holds a Bachelor's degree in Commerce from Gujarat University and an associate member of Institute of Companies Secretaries of India. He is associated with our Company from January 04, 2017. He is currently responsible for secretarial and legal compliances and matters related thereto of our Company. His gross salary is Rs. 3.60 Lacs p.a. In Fiscal 2017, he received gross remuneration of Rs. 0.90 Lacs.

Status of Key Managerial Personnel

All our key managerial personnel are permanent employees of our Company.

Nature of family relationship

Except Varshaben A. Mehta spouse of Akshay S. Mehta, none of the above mentioned key managerial personnel are related to each other and neither are they related to our Promoters or Directors. There are no arrangements or understanding with major shareholders, customers, suppliers or others, pursuant to which any of the key managerial personnel were selected as members of our senior management.

Shareholding of the Key Managerial Personnel

As on date of this Prospectus, our key managerial personnel hold the following number of Equity Shares of our Company:

| Name of Directors | Number of Equity Shares Held (Pre-Issue) | Percentage of pre- | | |
|--------------------|--|--------------------|--|--|
| | | Issue capital | | |
| Akshay S. Mehta | 41,52,100 | 85.58 | | |
| Varshaben A. Mehta | 1,99,500 | 4.11 | | |
| Total | 43,51,600 | 89.69 | | |

Bonus or Profit Sharing Plan for our Key Managerial Personnel

As on the date of this Prospectus our Company does not have any performance linked bonus or profit sharing plan with any of our key managerial personnel.

Loans to Key Managerial Personnel

There is no loan outstanding against key managerial personnel as on date of this Prospectus.

Interest of Key Managerial Personnel

Except for Akshay S. Mehta who is one of the Promoter and Managing Director of our Company, Varshaben A. Mehta who is the whole-time director of our Company, the key managerial personnel of our Company do not have any interest in our Company other than to the extent of the remuneration or benefits to which they are entitled as per their terms of appointment, reimbursement of expenses incurred by them during the ordinary course of business. The key managerial personnel may also be deemed to be interested to the extent of any dividend payable to them and other distributions in respect of such Equity Shares, if any.

Except as disclosed, none of the key managerial personnel has been paid any consideration of any nature from our Company, other than their remuneration.



Changes in Key Managerial Personnel in the Last Three Years

For details of changes in our Managing Director and the Whole-time Director during the last three years, see "Our Management" page 76 of this Prospectus.

Set forth below are the changes in our key managerial personnel in the last three years immediately preceding the date of this Prospectus:

| Name | Designation | Date of Change | Reason |
|-----------------------|-------------------------|-------------------|-------------|
| Varshaben A. Mehta | Chief Financial Officer | March 07, 2017 | Cessation |
| Pratikkumar R. Valani | Chief Financial Officer | March 07, 2017 | Appointment |
| Nirav A. Shah | Company Secretary | January 04, 2017 | Appointment |
| Varshaben A. Mehta | Chief Financial Officer | November 28, 2016 | Appointment |

Employees Stock Option Scheme

Our Company does not have any Employee Stock Option Scheme/ Employee Stock Purchase Scheme as on the date of filing of this Prospectus.

Payment or Benefit to officers of our Company

Except as stated in this Prospectus and any statutory payments made by our Company, no non-salary amount or benefit has been paid, in two preceding years, or given or is intended to be paid or given to any of our Company's officers except remuneration of services rendered as Directors, officers or employees of our Company.

Except as stated in the section "Financial Statements" on page 94 of this Prospectus, none of the beneficiaries of loans and advances and sundry debtors are related to our Company, our Directors or our Promoters.

Currently, our Company does not have any profit sharing plans or any employee stock option or purchase schemes for our employees.

Arrangements and Understanding with Major Shareholders

None of our Key Managerial Personnel or Directors has been appointed pursuant to any arrangement or understanding with our major shareholders, customers, suppliers or others. For more information, please refer "History and Certain Other Corporate Matters" on page 73 of this Prospectus.

Employees

The details about our employees appear under the Paragraph titled "Human Resource" beginning on page 66 of this Prospectus.



Our Promoters and Promoter Group

Our Promoters comprise Akshay S. Mehta and Varshaben A. Mehta. As on the date of this Prospectus, our Promoters holds 43,51,600 Equity Shares representing 89.69% of the issued and paid-up Equity Share capital of our Company.

Details of our Promoters

Akshay S. Mehta



Akshay S. Mehta aged 44 years is the Promoter and Managing Director of our company.

For a complete profile of Akshay S. Mehta, i.e., his educational qualifications, experience, positions / posts held in the past and other directorships and special achievements, please refer "Our Management" on page 76 of this Prospectus.

Passport No: J1354626

Driving License: Not Available Voters ID: ZCU3324753 PAN:AECPM3545E

Name of Bank & Bank Account No.: Punjab National Bank & 3753002100014002

As on date of this Prospectus, Akshay S. Mehta holds 41,52,100 Equity Shares representing 85.58% of the pre-issue paid-up capital of our Company.

Varshaben A. Mehta



Varshaben A. Mehta, aged 44 years is the Promoter and Whole-Time Director of our Company.

For a complete profile of Varshaben A. Mehta, i.e., her educational qualifications, experience, positions / posts held in the past and other directorships and special achievements, please refer "Our Management" on page 76 of this Prospectus.

Passport No: J2976272

Driving License: Not Available **Voters ID**: ZCU3324761 **PAN**:AFFPM8459M

Name of Bank & Bank Account No.: Punjab National Bank & 3753000100038868

As on date of this Prospectus, Varshaben Akshay Mehta holds 1,99,500 Equity Shares representing 4.11% of the pre-issue paid-up capital of our Company.

We confirm that the PAN, bank account numbers and passport numbers of our Promoters will be submitted to SME Platform of BSE Limited where the Equity Shares are proposed to be listed at the time of filing this Prospectus with BSE Limited.

Interest of our Promoters

Our Promoters are interested in our Company to the extent of their respective Equity shareholding in our Company and to such extent any dividend distribution that may be made by our Company in the future. For details pertaining to our Promoters' shareholding, please refer "Capital Structure" on page 38 of this Prospectus.

Our Promoters may also be interested to the extent our Company was promoted by them. Our Promoters, Akshay S. Mehta and Varshaben A. Mehta are also interested to the extent of being Directors on our Board, as well as any remuneration, sitting fees and reimbursement of expenses payable to each of them. For more information, please refer "Our Management" on page 76 of this Prospectus.

None of our Promoters have any interest in any property acquired by our Company within two years of the date of this Prospectus or proposed to be acquired by it or in any transaction in acquisition of land, construction of building and supply of machinery etc.



Other than as disclosed in the section "Financial Statements" on page 94 of this Prospectus, there are no sales/purchases between our Company and our Promoter and Promoter Group, Group Companies and our associate Companies when such sales or purchases exceeding in value in the aggregate 10% of the total sales or purchases of our Company or any business interest between our Company, our Promoters, our Promoter Group, Group Companies and the associate Companies as on the date of the last financial statements.

As on the date of this Prospectus, our Promoters may be interested to the extent of giving personal guarantees as security in relation to certain loans availed by our Company. Further, our Promoters may be interested to the extent the Company has availed unsecured loans from them which are repayable on demand. For further details, please refer "Financial Statements" and "Financial Indebtedness" on pages 94 and 113, respectively of this Prospectus.

Change in the management and control of our Company

Our Promoters are the original promoters of our Company and there has not been any change in the management or control of our Company.

Group Company

For details of our group entities, please refer "Group Entities" on page 90 of this Prospectus.

Payment of Benefit to Promoters

Except as stated above in "Our Management" and in "Financial Statements" and "Capital Structure" on pages 76, 94 and 38 there has been no payment of benefits to our Promoters, members of our Promoter Group and Group Entities, during the two years preceding the filing of this Prospectus.

Litigation

For details relating to legal proceedings involving the Promoters, please refer 'Outstanding Litigations and Material Developments' on page 122 of this Prospectus.

Other Confirmations

Our Promoters have confirmed that they have not been declared as wilful defaulters by the RBI or any other governmental authority and there are no violations of securities laws committed by them in the past and no proceedings pertaining to such penalties are pending against them.

There is no litigation or legal action pending or taken by any ministry, department of the Government or statutory authority during the last five years preceding the date of this Prospectus against any of our Promoters.

As on the date of this Draft Prospectus, our Promoters and members of our Promoter Group are not and have not ever been prohibited from accessing or operating in the capital markets, or restrained from buying, selling or dealing in securities under any order or direction passed by SEBI or any other regulatory or governmental authority. Further, none of our Promoters was or is a promoter or person in control of any other company that is or has ever been debarred from accessing the capital markets under any order or direction made by SEBI or any other authority.

Our Promoters are not interested in any entity which holds any intellectual property rights that are used by our Company.

Guarantees

Our Promoters have not given any guarantee to any third party as of the date of this Prospectus.

Companies with which our Promoters have disassociated in the last three years

None of the Promoters are disassociated with any Company in last three years.

Changes in our Promoters

There is no change in our Promoters since Incorporation i.e. March 30, 2010.



Our Promoter Group

In addition to the Promoters named above, the following individuals and entities form a part of the Promoter Group:

A. Natural Persons who form part of our Promoter Group:

| Relationship | Akshay S. Mehta | Varshaben A. Mehta |
|------------------|----------------------------|----------------------------|
| Father | Sevantilal Mehta | Balchandbhai Shah |
| Mother | Pushaben Mehta | Subhadraben Shah |
| Spouse | Varshaben Mehta | Akshay Mehta |
| Brother | Sanjaybhai Mehta | Jitubhai Shah |
| Sister | Induben Shah | Bhanuben Valani |
| Son | Maurya Mehta | Maurya Mehta |
| Daughter | Steffi Mehta, Richal Mehta | Steffi Mehta, Richal Mehta |
| Spouse's Father | Balchandbhai Shah | Sevantilal Mehta |
| Spouse's Mother | Subhadraben Shah | Pushaben Mehta |
| Spouse's Brother | Jitubhai Shah | Sanjaybhai Mehta |
| Spouse's Sister | Bhanuben Valani | Induben Shah |

B. Companies, partnership firms, proprietary concerns, trusts, HUF's related to our Promoters

| Nature of Relationship | Entity |
|--|-----------------------|
| Any body corporate in which 10% or more of the equity | NIL |
| share capital of the Promoter or the immediate relative of | |
| the promoter or a firm or a firm or HUF in which the | |
| promoter or any one or more, of the equity share capital | |
| Any body corporate in which a body corporate as | NIL |
| mentioned above holds 10% or more, of the equity share | |
| capital | |
| Any HUF or firm in which the aggregate shareholding of | Akshay S. Mehta (HUF) |
| the promoter and his immediate relatives is equal to or | |
| more than 10% | |

C. All persons whose shareholding is aggregated for the purpose of disclosing in this Prospectus under the heading "shareholding of the promoter group"

Nil

Relationship of Promoters with our Directors

| Sr. No. | Name of the Promoter | Related To | Nature of Relationship |
|---------|----------------------|--------------------|------------------------|
| 1 | Akshay S. Mehta | Varshaben A. Mehta | Spouse |
| 2 | Varshaben A. Mehta | Akshay S. Mehta | Spouse |

Other than as stated above there are no relationships between our Promoters and Directors.



Group Entities

As per the requirements of SEBI (ICDR) Regulations, for the purpose of identification of 'group companies/ entities', our Company has considered companies as covered under the applicable accounting standards (i.e. Accounting Standard 18 issued by the Institute of Chartered Accountants of India) or other companies as considered material by our Board. Pursuant to a resolution of our Board dated March 20, 2017, for the purpose of disclosure in offer document for the Issue, a company shall be considered material and will be disclosed as a Group Entity if such entity is covered under the applicable accounting standards (i.e. Accounting Standard 18 issued by the Institute of Chartered Accountants of India) and such entity in which our Promoters hold individually or jointly, more than 20% (twenty per cent) of issued, subscribed and paid up share capital or voting rights of such entities.

1. Group Companies

Nil

2. Partnership Firms

Nil

3. HUFs

Akshay S. Mehta (HUF) is a Hindu Undivided Family incorporated on April 23, 1997 and represented by Akshay S. Mehta as its Karta. The office of Akshay S. Mehta (HUF) is situated at A/16, Someshwar Raw House, Shyamal Cross Road, Satellite, Ahmedabad- 380015, Gujarat, India. The present members of Akshay S. Mehta (HUF) are Varshaben A Mehta, Steffi Mehta, Richal Mehta and Maurya Mehta. The PAN Number of Akshay S. Mehta (HUF) is AAKHM9703Q.

Financial Information

| Particulars | For the period ended March 31 | | | | | | |
|--------------|-------------------------------|-------|-------|--|--|--|--|
| | 2016 2015 2014 | | | | | | |
| Total Income | 3.96 | 3.46 | 2.98 | | | | |
| Capital A/c | 40.55 | 38.71 | 35.97 | | | | |

Related Party Transactions and sales and purchases between our Company and Group Entities

For details of related party transactions entered into by our Company, please refer to "Related Party Transactions" on page 92 of this Prospectus.

Common Pursuits

None of our Group Entities are involved in the activities similar to those conducted by our Company.

Other Confirmations

Business interest of Group Entities in our Company

None of our Group Entities have any business or other interest in our Company except for business conducted on an arms' length basis or to the extent of any Equity Shares held by them. For more information on business transactions with our Group Entities and their significance on our financial performance, please refer "Financial Statements" on page 94 of this Prospectus.

Sale or Purchase between our Company and our Promoter Group Companies

There are no sales or purchases between our Company and any Company in the Promoter Group and the Group Companies / Entities except as stated on under the titled "Related party transactions" on page no. 92 in this Prospectus exceeding 10% of the sales or purchases of our Company.



Interest in promotion of Our Company

None of our Group Entities were interested in the promotion of our Company.

Interest in the property of Our Company

Our Group Entities do not have any interest in any property acquired by or proposed to be acquired by our Company two years prior to filing of this Prospectus.

Interest in the transaction involving acquisition of land

None of our Group Entities were interested in any transaction with our Company involving acquisition of land, construction of building or supply of any machinery.

Further, our Group Entities have confirmed that they have not been detained as wilful defaulters by the RBI or any other governmental authority and there are no violations of securities laws committed by them in the past or currently pending against them. None of our Group entities has been (i) prohibited from accessing the capital market under any order or direction passed by SEBI or any other authority or (ii) refused listing of any of the securities issued by such entity by any stock exchange, in India or abroad.

Litigation

For details relating to legal proceedings involving our Group Entities, please refer 'Outstanding Litigations and Material Developments' on page 122 of this Prospectus.

Payment or Benefit to our Group Entities

Except as stated in the "Related Party Transactions" on page 92 of this Prospectus, there has been no payment of benefits to our Group Entities during the two years prior to the filing of this Prospectus.

Other Confirmations

As on the date of this Prospectus, none of our Group Companies are listed on any stock exchange and they have not made any public or rights issue of securities in the preceding three years. As on the date of this Prospectus, none of the Group Companies: (i) are listed on any stock exchange; (ii) have completed any public or rights issue since the date of its incorporation; (iii) have become a sick company within the meaning of the Sick Industrial Companies (Special Provisions) Act, 1995 in India; (iv) has received any winding up petition accepted by a court; (v) have become defunct; (vi) have made an application to the relevant registrar of companies (in India), for striking off its name; or (vii) had negative net worth as of the date of their last audited financial statements.

Disclosures Pertaining to Wilful Defaulters

Our Company, our Promoters, Group Entities and/or our Directors, have not been declared as wilful defaulters by the RBI or any bank or financial institution or consortium thereof. Further, our Company, our Promoters, Group Entities and/or our Directors, have not been debarred from dealing in securities and/or accessing capital markets by the SEBI. No disciplinary action has been taken by the SEBI or any stock exchanges against our Company, our Promoters or our Directors, that may have a material adverse effect on our business or financial position, nor, so far as we are aware, are there any such proceedings pending or threatened.



RELATED PARTY TRANSACTIONS

For details of related party transactions during the last five Fiscal Years being fiscal February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 as per the requirements under Accounting Standard 18 "*Related Party Disclosures*" issued by the Institute of Chartered Accountants of India and as reported in the Restated Financial Statements, please refer "*Financial Statements*" on page 94 of this Prospectus.



DIVIDEND POLICY

The declaration and payment of dividends, if any, will be recommended by our Board of Directors and approved by our shareholders at their discretion, subject to the provision of the Articles of Association and the Companies Act. The dividends, if any, will depend on a number of factors, including but not limited to the earnings, capital requirements and overall financial position of our Company. In addition, our ability to pay dividends may be impacted by a number of other factors, including, restrictive covenants under the loan or financing documents we may enter into from time to time. For further details on restrictive covenants, please refer "Financial Indebtedness" on page 113 of this Prospectus. Our Company has no formal dividend policy. Our Board may also, from time to time, pay interim dividends.

Our Company has not declared any dividends during the last five financial years.



<u>SECTION V – FINANCIAL INFORMATION</u>

Financial statements as re-stated

Independent Auditor's Report on Restated Financial Statements

To
The Board of Directors
Bhakti Gems And Jewellery Limited
209, Shree Balaji Paragon,
B/S Rock Regency Hotel,
Opp. Axis Bank, Near Circle- P,
C.G. Road, Ahmedabad-380009,
Gujarat, India

Dear Sir,

- 1. We have examined the attached restated summary statement of assets and liabilities of **Bhakti Gems And Jewellery Limited**, (hereinafter referred to as "the Company") as at February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 restated summary statement of profit and loss and restated summary statement of cash flows for the period ended on February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 (collectively referred to as the "restated summary statements" or "restated financial statements") annexed to this report and initialed by us for identification purposes. These restated financial statements have been prepared by the management of the Company and approved by the Board of Directors of the company in connection with the Initial Public Offering (IPO) on SME Platform of BSE Limited ("BSE").
- 2. These restated summary statements have been prepared in accordance with the requirements of:
 - (i) sub-clauses (i) and (iii) of clause (b) of sub-section (1) of section 26 of the Companies Act, 2013 ("the Act") read with Companies (Prospectus and Allotment of Securities) Rules 2014;
 - (ii) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2009 ("ICDR Regulations") and related amendments / clarifications from time to time issued by the Securities and Exchange Board of India ("SEBI")
- 3. We have examined such restated financial statements taking into consideration:
 - (i) The terms of reference to our engagement letter with the Merchant Banker dated March 15, 2017 requesting us to carry out the assignment, in connection with the Draft Prospectus/ Prospectus being issued by the Company for its proposed Initial Public Offering of equity shares in SME Platform of BSE Limited ("IPO" or "SME IPO"); and
 - (ii) The Guidance Note on Reports in Company Prospectus (Revised) issued by the Institute of Chartered Accountants of India ("Guidance Note").
- 4. The restated financial statements of the Company have been extracted by the management from the audited financial statements of the Company for the period ended on February 28, 2017, March 31 2016, 2015, 2014, 2013 and 2012.
- 5. In accordance with the requirements of the Act including the rules made there under, ICDR Regulations, Guidance Note and Engagement Letter, we report that:
 - (i) The "restated statement of asset and liabilities" of the Company as at February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 examined by us, as set out in Annexure I to this report read with significant accounting policies in Annexure IV has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to the restated summary statements to this report.



- (ii) The "restated statement of profit and loss" of the Company for the period ended on February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 examined by us, as set out in Annexure II to this report read with significant accounting policies in Annexure IV has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to the restated summary statements to this report.
- (iii) The "restated statement of cash flows" of the Company for the period ended on February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 examined by us, as set out in Annexure III to this report read with significant accounting policies in Annexure IV has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to restated summary statements to this report.
- (iv) As per Accounting Standard- 15: Employee Benefits issued by the Institute of Chartered Accountants of India, Company is required to assess its gratuity liability each year on the basis of actuarial valuation and make provision for gratuity liability. However, company has not provided for gratuity liability in the financials.
- (v) The Company fails to provide sufficient and appropriate evidences for the purpose of valuation of Closing Stock. Hence, we relied on the audited financial statements for the same purpose.
- 6. Based on our examination, we are of the opinion that the restated financial statements have been prepared:
 - a) Using consistent accounting policies for all the reporting periods.
 - b) Adjustments for prior period and other material amounts in the respective financial years to which they relate.
 - c) There are no extra-ordinary items other than those appearing in financials that need to be disclosed separately in the accounts and requiring adjustments.
 - d) There are no audit qualifications in the audit reports issued by the statutory auditor for the period ended February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 which would require adjustments in this restated financial statement of the Company.
- 7. Audit for the period ended on February 28, 2017 was conducted by Dhaval Padiya and Co. and for the financial year ended March 31 2016, 2015, 2014, 2013 and 2012 was conducted by M. H. Zaveri & Co. The financial report included for these period is based solely on the report submitted by them. Further financial statements for period ended on February 28, 2017 and March 31, 2016 have been reaudited by us as per the relevant guidelines.
- 8. We have also examined the following other financial information relating to the Company prepared by the Management and as approved by the Board of Directors of the Company and annexed to this report relating to the Company for the period ended on February 28, 2017, March 31, 2016, 2015, 2014, 2013 and 2012 proposed to be included in the Draft Prospectus / Prospectus ("Offer Document").

Annexure to restated financial statements of the Company:-

- 1. Summary statement of assets and liabilities, as restated as appearing in ANNEXURE I;
- 2. Summary statement of profit and loss, as restated as appearing in ANNEXURE II;
- 3. Summary statement of cash flow as restated as appearing in ANNEXURE III;
- 4. Significant accounting policies as restated as appearing in ANNEXURE IV;
- 5. Details of share capital as restated as appearing in ANNEXURE V to this report;
- 6. Details of reserves and surplus as restated as appearing in ANNEXURE VI to this report;
- 7. Details of long term borrowings as restated as appearing in ANNEXURE VII to this report;
- 8. Details of deferred tax asset/liability as restated as per ANNEXURE VIII to this report;
- 9. Details of Trade Payables as restated as appearing in ANNEXURE IX to this report;
- 10. Details of Other Current Liabilities as restated as appearing in ANNEXURE X to this report;
- 11. Details of Short Term Provisions as restated as appearing in ANNEXURE XI to this report;
- 12. Details of Fixed Assets as restated as appearing in ANNEXURE XII to this report;



- 13. Details of Other Non Current Assets as restated as appearing in ANNEXURE XIII to this report;
- 14. Details of Inventories as restated as appearing in ANNEXURE XIV to this report;
- 15. Details of Trade Receivables as restated as appearing in ANNEXURE XV to this report;
- 16. Details of Cash And Cash Equivalents as restated as appearing in ANNEXURE XVI to this report;
- 17. Details of Short Term Loans And Advances as restated as appearing in ANNEXURE XVII to this report;
- 18. Details of Other Current Assets as restated as appearing in ANNEXURE XVIII to this report;
- 19. Details of Revenue From Operations as restated as appearing in ANNEXURE XIX to this report;
- 20. Details of Other Income as restated as appearing in ANNEXURE XX to this report;
- 21. Details of related party transactions as restated as appearing in ANNEXURE XXI to this report;
- 22. Summary of significant accounting ratios as restated as appearing in ANNEXURE XXII to this report,
- 23. Capitalisation Statement as at February 28, 2017 as restated as appearing in ANNEXURE XXIII to this report;
- 24. Statement of tax shelters as restated as appearing in ANNEXURE XXIV to this report.
- 9. The report should not in any way be construed as a re-issuance or re-dating of any of the previous audit reports issued by any other firm of chartered accountants nor should this report be construed as a new opinion on any of the financial statements referred to therein.
- 10. We have no responsibility to update our report for events and circumstances occurring after the date of the report.
- 11. In our opinion, the above financial information contained in Annexure I to XXIV of this report read with the respective significant accounting polices and notes to restated summary statements as set out in Annexure IV are prepared after making adjustments and regrouping as considered appropriate and have been prepared in accordance with the Act, ICDR Regulations, Engagement Letter and Guidance Note.
- 12. Our report is intended solely for use of the management and for inclusion in the Offer Document in connection with the SME IPO. Our report should not be used, referred to or adjusted for any other purpose except with our consent in writing.

For ADV & Associates Chartered Accountants Firm Registration no.: 128045W

Prakash Mandhaniya Partner M No: 421679

April 05, 2017



Statement of Assets and Liabilities as Restated

Annexure - I (Rs. In Lakhs)

| Sr. Particulars As at As at March 31, | | | | | | . In Lakhs) | |
|---------------------------------------|--|----------|-----------------|--------|--------|-------------|--------|
| No. | r ar ucular s | February | As at Maich 31, | | | | |
| | | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| | Equity and Liabilities | | | | | | |
| 1) | Shareholders Funds | | | | | | |
| | a. Share Capital | 477.68 | 56.20 | 25.00 | 25.00 | 25.00 | 25.00 |
| | b. Reserves & Surplus | 165.74 | 225.29 | 99.39 | 97.17 | 97.02 | 96.67 |
| | | | | | | | |
| 2) | Share Application Money Pending Allotment | - | - | - | - | - | - |
| 3) | Non Current Liabilities | | | | | | |
| -, | a. Long Term Borrowings | | 162.85 | 213.19 | 79.22 | 43.58 | 17.43 |
| | b. Deferred Tax Liabilities | 0.71 | 0.56 | 0.43 | 0.25 | 0.09 | 0.06 |
| | c. Other Long Term Liabilities | - | _ | - | - | - | _ |
| | d. Long Term Provisions | - | _ | _ | _ | _ | _ |
| | g | | | | | | |
| 4) | Current Liabilities | | | | | | |
| , | a. Short Term Borrowings | - | _ | - | - | - | _ |
| | b. Trade Payables | 64.24 | 42.93 | 11.07 | 69.11 | - | - |
| | c. Other Current Liabilities | 130.52 | 3.45 | 15.98 | 80.44 | 43.17 | 128.55 |
| | d. Short Term Provisions | 23.08 | 2.30 | 0.92 | 0.20 | - | 0.07 |
| | | | | | | | |
| | TOTAL | 861.97 | 493.58 | 365.98 | 351.39 | 208.86 | 267.78 |
| | Assets | | | | | | |
| 1) | Non Current Assets | | | | | | |
| -, | a. Fixed Assets | | | | | | |
| | i. Tangible Assets | 7.66 | 7.50 | 5.90 | 5.36 | 1.57 | 1.57 |
| | ii. Intangible Assets | 0.73 | 0.73 | 3.50 | - | - | - |
| | Less: Accumulated Depreciation | 1.79 | 1.32 | 0.85 | 0.46 | 0.22 | 0.10 |
| | iii. Capital Work in Progress | - | - | - | - | - | - |
| | Net Block | 6.60 | 6.91 | 5.05 | 4.90 | 1.35 | 1.46 |
| | b. Other Non Current Assets | 5.36 | 1.10 | - | - | - | - |
| | c. Long term loans & Advances | | - | - | - | - | - |
| 2) | Current Assets | | | | | | |
| _ | a. Current Investment | - | - | - | - | - | - |
| | b. Inventories | 407.62 | 304.12 | 324.03 | 248.30 | 203.71 | 212.65 |
| | c. Trade Receivables | 278.97 | 163.15 | 34.94 | 80.06 | - | 24.75 |
| | d. Cash and Cash Equivalents | 140.96 | 17.37 | 0.21 | 1.49 | 1.81 | 26.38 |
| | e. Short Term Loans & Advances | 21.72 | 0.93 | 1.75 | 16.64 | 1.99 | 2.54 |
| | f. Other Current Assets | 0.74 | - | - | - | - | - |
| | TOTAL | 861.97 | 493.58 | 365.98 | 351.39 | 208.86 | 267.78 |



Statement of Profit and Loss as Restated

Annexure–II (Rs. In Lakhs)

| Sr. No. | Particulars | As at February | ry | | | | |
|------------|---|-------------------|----------|----------|----------|--------|---------|
| | | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| A | Income | | | | | | |
| | Revenue from Operations | 2,059.00 | 1,929.60 | 1,839.56 | 1,121.95 | 912.02 | 660.75 |
| | Other Income | 3.86 | - | 1.05 | - | - | - |
| | Total Income (A) | 2,062.86 | 1,929.60 | 1,840.61 | 1,121.95 | 912.02 | 660.75 |
| В | Expenditure | | | | | | |
| - | Cost of Material Consumed | 2,046.33 | 1,857.19 | 1,882.73 | 1,120.80 | 863.48 | 672.50 |
| | Changes in inventories of finished goods, traded goods and work-in-progress | (103.50) | 19.91 | (75.74) | (44.58) | 8.94 | (48.00) |
| | Employee benefit expenses | 30.05 | 38.18 | 19.76 | 25.16 | 17.49 | 26.06 |
| | Finance costs | 1.72 | 2.45 | 2.29 | 6.61 | 8.25 | 5.44 |
| | Depreciation and Amortisation expense | 0.47 | 0.47 | 0.39 | 0.24 | 0.12 | 0.09 |
| | Other Expenses | 15.99 | 9.08 | 8.77 | 13.23 | 13.36 | 4.21 |
| | Total Expenses (B) | 1,991.06 | 1,927.28 | 1,838.20 | 1,121.45 | 911.64 | 660.30 |
| С | Profit before extraordinary items and tax(A-B) | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| | Less: Extraordinary items | - | - | - | - | - | - |
| D | Profit before tax | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| | Tax expense: | | | | | | |
| | (i) Current tax | 22.60 | 1.10 | 0.74 | 0.20 | - | 0.07 |
| | (ii) Deferred tax | 0.15 | 0.13 | 0.18 | 0.15 | 0.03 | 0.06 |
| E | Total Tax Expense | 22.75 | 1.23 | 0.92 | 0.35 | 0.03 | 0.13 |
| F | Profit for the year (D-E) | 49.05 | 1.09 | 1.49 | 0.15 | 0.35 | 0.31 |



Statement of Cash Flow as Restated

Annexure-III (Rs. In Lakhs)

| Particulars | As at | | For the ye | ar ended N | | s. In Lakns) |
|---|-------------------|----------|------------|------------|---------|--------------|
| | February 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Cash Flow From Operating Activities: | | | | | | |
| Profit before tax | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| Adjustments for: | | | | | | |
| Depreciation & Amortisation Expense | 0.47 | 0.47 | 0.39 | 0.24 | 0.12 | 0.09 |
| Loss / (profit) on sale of assets | - | - | - | - | - | - |
| Interest Expense | 1.72 | 2.45 | 2.29 | 6.61 | 8.25 | 5.44 |
| Interest Income | (2.44) | - | - | - | - | - |
| Provision for Gratuity | - | - | - | - | - | - |
| Rental Income | _ | - | - | _ | - | - |
| Operating Profit Before Working Capital Changes | 71.55 | 5.24 | 5.09 | 7.35 | 8.75 | 5.98 |
| Adjusted for (Increase)/ Decrease in: | | | | | | |
| Inventories | (103.50) | 19.91 | (75.74) | (44.58) | 8.94 | (48.00) |
| Trade Receivables | (115.82) | (128.21) | 45.13 | (80.06) | 24.75 | (6.09) |
| Loans and Advances and Other Current Assets | (21.54) | 0.83 | 14.88 | (14.64) | 0.55 | (0.95) |
| Trade Payables | 21.31 | 31.87 | (58.04) | 69.11 | - | - |
| Other Current Liabilities & Provisions | 147.86 | (11.16) | (63.74) | 37.47 | (85.38) | 75.05 |
| Cash Generated From Operations | (0.14) | (81.52) | (132.42) | (25.36) | (42.40) | 26.00 |
| Net Income Tax paid | (22.60) | (1.10) | - | (0.20) | (0.07) | (0.07) |
| Net Cash Flow from/(used in) Operating Activities: (A) | (22.74) | (82.62) | (132.42) | (25.56) | (42.48) | 25.92 |
| Cash Flow From Investing Activities: | | | | | | |
| Purchase of Fixed Assets (including capital work in progress) | (0.16) | (2.33) | (0.54) | (3.80) | - | (1.04) |
| Interest Income | 2.44 | - | - | - | - | - |
| Net Cash Flow from/(used in) Investing Activities: (B) | 2.28 | (2.33) | (0.54) | (3.80) | - | (1.04) |
| Cash Flow from Financing Activities: | | | | | | |
| Proceeds from issue of Share Capital / Share Application money | 312.88 | 156.00 | - | - | - | |
| Net Increase/(Decrease) in Borrowings | (162.85) | (50.34) | 133.97 | 35.64 | 26.15 | 6.92 |
| Interest paid | (1.73) | (2.45) | (2.29) | (6.61) | (8.25) | (5.44) |
| Net Cash Flow from/(used in) Financing Activities: (C) | 144.05 | 102.10 | 131.68 | 29.04 | 17.90 | 1.47 |
| Net Increase/(Decrease) in Cash & Cash Equivalents (A+B+C) | 123.59 | 17.16 | (1.28) | (0.32) | (24.58) | 26.36 |
| Cash & Cash Equivalents As At Beginning of the Year | 17.36 | 0.20 | 1.48 | 1.80 | 26.38 | 0.02 |
| Cash & Cash Equivalents As At End of the Year | 140.95 | 17.36 | 0.20 | 1.48 | 1.80 | 26.38 |



RESTATED SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNTS:

CORPORATE INFORMATION

Bhakti Gems And Jewellery Limited was incorporated in the year 2010 and is the manufacturer, wholesaler and supplier of gold jewellery. The Company is mainly focused on traditional Indian jewellery. The products include handmade gold jewellery studded with precious and semi precious stones such as diamond, ruby, cubic zirconia (cz) etc.

A. Basis of preparation of Financial Statements:

The restated summary statement of assets and liabilities of the Company as at February 28 2017, March (i) 2016, 2015, 2014, 2013 and 2012 and the related restated summary statement of profits and loss and restated summary statement of cash flows for the period ended on February 28 2017, March 2016, 2015, 2014, 2013 and 2012 (herein collectively referred to as ('restated summary statements') have been compiled by the management from the audited financial statements of the Company for the period ended on February 28 2017, March 2016, 2015, 2014, 2013 and 2012, approved by the Board of Directors of the Company. The restated summary statements have been prepared to comply in all material respects with the provisions of sub-clauses (i) and (iii) of clause (b) of sub-section (1) of section 26 of the Companies Act, 2013 ("the Act") read with Companies (Prospectus and Allotment of Securities) Rules 2014; The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2009 ("ICDR Regulations") and related amendments / clarifications from time to time issued by the Securities and Exchange Board of India ("SEBI") and Guidance note on reports in Companies Prospectus (Revised). The restated summary statements have been prepared specifically for inclusion in the offer document to be filed by the Company with the SME Platform of BSE in connection with its proposed Initial public offering of equity shares. The Company's management has recast the financial statements in the form required by Schedule III of the Companies Act, 2013 for the purpose of restated summary statements.

B. Use of Estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect amounts in the financial statements and reported notes thereto. Actual results could differ from these estimates. Differences between the actual result and estimates are recognized in periods in which the results are known/materialized.

C. Fixed Assets:

Fixed assets are stated at cost of acquisition or construction less accumulated depreciation and impairment loss, if any. The cost of an asset comprises of its purchase price and any directly attributable cost of bringing the assets to working condition for its intended use. Expenditure on additions, improvements and renewals is capitalized and expenditure for maintenance and repairs is charged to profit and loss account.

D. Depreciation:

Depreciation on fixed assets for the year ended on March 31, 2014, 2013 and 2012 is calculated on Straight Line Method (SLM) basis for all tangible and intangible assets using the rates prescribed under Schedule XIV of the Companies Act, 1956. Depreciation on fixed assets purchased after April 1, 2014 is calculated on Straight Line Method (SLM) basis for all tangible and intangible assets using the rates and useful life as prescribed under Schedule II of the Companies Act, 2013

E. Valuation of Inventories:

Inventory has to be valued as per AS-2 while re auditing Financial Statements for Year 2015-16 and stub period April 2016 to Feb. 2017 we relied on the valuation done by the management for the same purpose and also on the audited statements.

F. Valuation of Investments:



- i. Investments that are readily realizable and intended to be held for not more than a year are classified as current investments. All other investments are classified as long term investments.
- ii. Current Investments are carried at lower of cost and fair market value determined on an individual investment basis.
- iii. Long-term investments are carried at cost. However, provision for diminution in value is made to recognize a decline other than temporary in the value of investments.

G. Revenue Recognition:

Revenue is recognized to the extent it is probable that the economic benefits will flow to the company and the revenue can be reliably measured.

H. Earning Per Share

Basic earning per share is computed by dividing the net profit after tax for the year after prior period adjustments attributable to equity shareholders by the weighted average number of equity shares outstanding during the year.

I. Taxation & Deferred Tax

Provision for Current Tax is made in accordance with the provision of Income Tax Act, 1961. Deferred tax is recognized on timing differences between taxable & accounting income expenditure that originates in one period and are capable of reversal in one or more subsequent period(s).

J. Contingent Liabilities / Provisions

Contingent liabilities are not provided in the accounts and are disclosed separately in notes on Accounts.

K. Impairment Of Assets

The company assesses at each balance sheet date whether there is any indication due to external factors that an asset or group of assets comprising a cash generating unit (CGU) may be impaired. If any such indication exists, the company estimates the recoverable amount of the asset. If such recoverable amount of the asset or the recoverable amount of the CGU, to which the asset belongs is less than the carrying amount of the asset or the CGU as the case may be, the carrying amount is reduced to its recoverable amount and the reduction is treated as impairment loss and is recognized in the statement of profit and loss. If at any subsequent balance sheet date, there is an indication that a previously assessed impairment loss no longer exists, the recoverable amount is re assessed and the asset is reflected at recoverable amount subject to a maximum of depreciated historical cost and is accordingly reversed in the statement of profit and loss.

L. Investments

Long term investments are valued at cost with an appropriate provision for permanent diminution in value, if any. Investment that is readily realizable and is intended to be held for not more than one year is valued at lower of cost or realizable value.

Presentation and disclosure of financial statements

During the year ended 31 March 2012, the Revised Schedule VI notified under the Act, had become applicable to the Company, for preparation and presentation of its financial statements. Accordingly, the Company has prepared the financial statements for the year ended March 31, 2012 onwards in accordance with Revised Schedule VI of the Act. The adoption of Revised Schedule VI of the Act does not impact recognition and measurement principles followed for preparation of financial statements. However, it has significant impact on presentation and disclosures made in the financial statements



ANNEXURE - IV (B)

NOTES ON RECONCILIATION OF RESTATED PROFITS

(Rs in Lakhs)

| A divertments for | February 28, 2017 | For the year ended March 31, | | | | | | | |
|--|-------------------|------------------------------|------|------|------|------|--|--|--|
| Adjustments for | | 2016 | 2015 | 2014 | 2013 | 2012 | | | |
| Net profit/(loss) after tax as per audited statement of profit and loss | 50.50 | 1.23 | 1.66 | 0.30 | 0.38 | 0.37 | | | |
| Adjustments for: | | | | | | | | | |
| Provision For Deferred Tax | - | 0.13 | 0.18 | 0.15 | 0.03 | 0.06 | | | |
| Roc Expenses related to share issue | 1.45 | - | - | - | - | - | | | |
| Net profit/ (loss) after tax as restated | 49.05 | 1.091.099 | 1.49 | 0.15 | 0.35 | 0.31 | | | |

Explanatory notes to the above restatements made in the audited financial statements of the Company for the respective years.

Adjustments having impact on Profit

- 1. Provision For Deferred Tax Deferred Tax has been calculated taking into account timing differences arising in one period and capable of reversal in another accounting period and so profit for the periods under restatement have been adjusted accordingly taking into account deferred tax profit /loss.
- 2. In the year 2013-2014 company received Rs.16,00,000 from Pioneer Mercantile Ltd. and added to general reserve, which was reversed in 2014-15 under the head unsecured loan. For the year 2013-14 the same is restated under the head unsecured loan account.

Adjustments having no impact on Profit

Material Regrouping

W.e.f. April 1 2014, Schedule III notified under the Companies Act, 2013 has become applicable to the Company for preparation and presentation of its financial statements. Revised Schedule VI notified under the Companies Act, 1956 became applicable to the Company from April 1, 2011, for preparation and presentation of its financial statements. The adoption of Schedule III / Revised Schedule VI does not impact recognition and measurement principles followed for preparation of financial statements.

There is no significant impact on the presentation and disclosures made in the financial statements on adoption of Schedule III as compared to Revised Schedule VI. Appropriate adjustments have been made in the restated summary statements, wherever required, by a reclassification of the corresponding items of income, expenses, assets, liabilities and cash flows in order to bring them in line with the groupings as per the audited financial statements of the Company, prepared in accordance with Schedule III and the requirements of the Securities and Exchange Board of India (Issue of Capital & Disclosure Requirements) Regulations, 2009 (as amended).

Details of Share Capital as Restated

Annexure –V (Rs. In Lakhs)

| Particulars | February | As at March 31, | | | | | | |
|-----------------|----------|-----------------|------|------|------|------|--|--|
| | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Share Capital : | | | | | | | | |



| Authorised: | | | | | | |
|--|-----------------|----------------|----------|----------|----------|------------|
| Equity Shares of Rs.10.00 each | 500.00 | 60.00 | 25.00 | 25.00 | 25.00 | 25.00 |
| Total | 500.00 | 60.00 | 25.00 | 25.00 | 25.00 | 25.00 |
| Issued, Subscribed and Paid Up | | | | | | |
| Equity Shares of Rs.10.00 each | 477.68 | 56.20 | 25.00 | 25.00 | 25.00 | 25.00 |
| Total | 477.68 | 56.20 | 25.00 | 25.00 | 25.00 | 25.00 |
| Reconciliation of number of shares out | standing at the | e end of the y | ear: | | (Amou | nt in Rs.) |
| Equity Shares at the beginning of the | | | | | | |
| year | 5,62,000 | 2,50,000 | 2,50,000 | 2,50,000 | 2,50,000 | 2,50,000 |
| Add: Shares issued during the year | 42,14,800 | 3,12,000 | - | - | - | - |
| Equity Shares at the end of the year | 47,76,800 | 5,62,000 | 2,50,000 | 2,50,000 | 2,50,000 | 2,50,000 |

Details of Shareholders holding more than 5% of the aggregate shares of the company:

| Name of | As at 1 28,20 | Feb. | As at M 31,20 | Iarch | As at March 31,2015 | | As at March 31,2014 | | As at March 31,2013 | | As at Marc h 31,201 3 |
|-----------------------|--------------------------|----------------|--------------------------|---------------|--------------------------|---------------------|--------------------------|---------------------|--------------------------|----------------|-----------------------|
| Shareholders | No. of Shares Held | % of Hol din g | No. of Shares Held | % of Hol ding | No. of Shares Held | % of Holdin g | No. of Shares Held | % of Holdi ng | No. of Shares Held | % of Hol din g | % of Holdi ng |
| Equity Shares | | | | | | | | | | | |
| Akshay S. Mehta | 41,04, 600 | 86 % | 2,95,0 00 | 52% | 2,45,00 | 98.00 % | 2,45,00 | 98.00 | 2,45,00 | 98. 00 % | 98.00 % |
| Varshaben A. Mehta | 1,72,0 00 | 4% | - | - | 5,000 | 2.00% | 5,000 | 2.00 % | 5,000 | 2.0 0% | 2.00% |
| Pioneer M. Ltd. | - | - | 2,62,0 00 | 47% | - | - | - | - | - | - | - |

Details of Reserves and Surplus as Restated

Annexure –VI (Rs. In Lakhs)

| | | | | | (11.5 | . III Lakiis) | | |
|---|----------|-----------------|-------|-------|-------|---------------|--|--|
| Particulars | February | As at March 31, | | | | | | |
| | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Surplus in profit and loss account | | | | | | | | |
| Opening Balance | 4.49 | 3.39 | 1.17 | 1.02 | 0.67 | 0.36 | | |
| Add: Net profit / (loss) after tax for the year | 49.05 | 1.10 | 2.23 | 0.15 | 0.35 | 0.31 | | |
| Closing Balance | 53.54 | 4.49 | 3.40 | 1.17 | 1.02 | 0.67 | | |
| General Reserve | - | - | - | - | - | - | | |
| Securities premium A/c | 112.20 | 220.80 | 96.00 | 96.00 | 96.00 | 96.00 | | |
| Total | 165.74 | 225.29 | 99.39 | 97.17 | 97.02 | 96.67 | | |



Details of Long Term Borrowings as Restated

Annexure –VII (Rs. In Lakhs)

| Particulars | February | As at March 31, | | | | | | |
|--|----------|-----------------|--------|-------|-------|-------|--|--|
| | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Secured Loans | - | - | - | - | - | - | | |
| Unsecured Loans | | | | | | | | |
| -From directors and relatives of directors | - | 158.85 | 172.19 | 44.22 | 39.58 | 17.43 | | |
| -From Others | - | 4.00 | 41.00 | 35.00 | 4.00 | - | | |
| | | | | | | | | |
| TOTAL | - | 162.85 | 213.19 | 79.22 | 43.58 | 17.43 | | |

Nature of security and terms of repayment for long term borrowings:

Nature of security and terms of repayment

Unsecured loan taken from taken from directors / relatives of directors and other parties are without any stipulation w.r.t. to terms of repayment as no loan agreement for the same has been entered into between the Company and the lender

Details of Deferred Tax asset/liability as Restated

Annexure -VIII (Rs. In Lakhs)

| | | | | | (173 | s. III Lakiis) | | |
|--|----------|-----------------|------|--------|------|----------------|--|--|
| Particulars | February | As at March 31, | | | | | | |
| rarticulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Deferred Tax Liability | | | | | | | | |
| Related to WDV of Fixed Assets | 0.71 | 0.56 | 0.43 | 0.31 | 0.09 | 0.06 | | |
| | | | | | | | | |
| Deferred Tax Asset | | | | | | | | |
| Related to Unabsorbed Depreciation | - | - | - | (0.06) | - | - | | |
| | | | | | | | | |
| Deferred Tax Liability (net) after adjustments | 0.71 | 0.56 | 0.43 | 0.25 | 0.09 | 0.06 | | |

Details of Trade Payables as Restated

Annexure –IX (Rs. In Lakhs)

| | | | | | (| · | | |
|-------------------------------------|----------|-----------------|-------|-------|------|------|--|--|
| Dantianlana | February | As at March 31, | | | | | | |
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Micro, Small and Medium Enterprises | - | - | - | - | - | - | | |
| Others than acceptances | - | - | - | - | - | - | | |
| Trade Payables | 64.24 | 42.93 | 11.07 | 69.11 | - | - | | |
| TOTAL | 64.24 | 42.93 | 11.07 | 69.11 | - | - | | |

Details of Other Current Liabilities as Restated

Annexure –X (Rs. In Lakhs)

| Particulars | February | As at March 31, | | | | | |
|-------------|----------|-----------------|------|------|------|------|--|
| raruculars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | |



| Bank Overdraft A/c: UBI | - | - | 14.32 | 76.00 | 42.46 | 123.81 |
|--------------------------|--------|------|-------|-------|-------|--------|
| Overdraft A/c:- Yes bank | 88.49 | - | - | - | - | - |
| Excise payable | 1.55 | - | - | - | - | - |
| Creditors for Expenses | 0.21 | 0.75 | 1.00 | 0.42 | 0.23 | 0.35 |
| TDS payable | 0.07 | 0.30 | - | 0.02 | 0.48 | 0.03 |
| Statutory Liabilities | 0.74 | 0.59 | - | - | - | - |
| Advance from customers | 39.46 | 1.81 | 0.66 | 4.00 | - | 4.36 |
| TOTAL | 130.52 | 3.45 | 15.98 | 80.44 | 43.17 | 128.55 |

Details of Short Term Provisions as Restated

Annexure –XI (Rs. In Lakhs)

| Particulars | February | As at March 31, | | | | | | |
|--------------------------|----------|-----------------|------|------|------|------|--|--|
| | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Provision for income tax | 22.60 | 1.10 | - | 0.20 | - | 0.07 | | |
| Provision for expenses | 0.48 | 1.20 | 0.92 | - | - | - | | |
| | | | | | - | - | | |
| TOTAL | 23.08 | 2.30 | 0.92 | 0.20 | - | 0.07 | | |

Details of Fixed Assets as Restated

Annexure XII (Rs. In Lakhs)

| Fixed | | Gros | s Block | | Depreciation | | | | Net | Net Block | |
|-----------------|-------------------------|---------------|----------------|-------------------------|--------------|-----------------------|----------------|---------|---------------------|---------------------|--|
| assets | As At 31.03.20 11 | Addi tions | Deduc tions | As At 31.03.201 2 | Openin g | During the Year | Deducti ons | Closing | As At 31.03.2012 | As At 31.03.2011 | |
| Tangible | | | | | | | | | | | |
| <u>Assets</u> | | | | | | | | | | | |
| Computer | 0.36 | - | - | 0.36 | 0.01 | 0.06 | - | 0.07 | 0.29 | 0.35 | |
| Office | - | 0.21 | - | 0.21 | - | 0.00 | - | 0.00 | 0.20 | - | |
| Equipment | | | | | | | | | | | |
| S | | | | | | | | | | | |
| Mobile | 0.17 | 0.03 | - | 0.20 | 0.01 | 0.01 | - | 0.01 | 0.19 | 0.16 | |
| Air | - | 0.80 | - | 0.80 | - | 0.02 | - | 0.02 | 0.78 | - | |
| Condition | | | | | | | | | | | |
| er | | | | | | | | | | | |
| Total | 0.53 | 1.04 | - | 1.57 | 0.01 | 0.09 | • | 0.10 | 1.46 | 0.52 | |

(Rs. In Lakhs)

| Fixed | Gross Block | | | | Depreciation | | | | Net Block | |
|---------------------|-------------------------|---------------|----------------|-------------------------|--------------|-----------------------|----------------|---------|---------------------|---------------------|
| assets | As At 31.03.20 12 | Addi tions | Deduc tions | As At 31.03.201 3 | Openin g | During the Year | Deducti ons | Closing | As At 31.03.2013 | As At 31.03.2012 |
| Tangible Assets | | | | | | | | | | |
| Computer | 0.36 | - | - | 0.36 | 0.07 | 0.06 | - | 0.12 | 0.24 | 0.29 |
| Office Equipment | 0.21 | - | - | 0.21 | 0.00 | 0.01 | - | 0.01 | 0.19 | 0.20 |



| S | | | | | | | | | | |
|------------------------|------|---|---|------|------|------|---|------|------|------|
| Mobile | 0.20 | - | - | 0.20 | 0.01 | 0.01 | - | 0.02 | 0.18 | 0.19 |
| Air Condition er | 0.80 | - | - | 0.80 | 0.02 | 0.04 | - | 0.06 | 0.74 | 0.78 |
| Total | 0.77 | - | - | 0.77 | 0.08 | 0.08 | - | 0.16 | 0.60 | 0.68 |

(Rs. In Lakhs)

| Fixed | | \sim | | | | | | | | |
|------------------------|-------------------------|-------------------|--------------------|-------------------------|-------------|------------------------|----------------|-------------|-------------------------|-------------------------|
| | | Block | | Depreciation | | | | Net Block | | |
| assets | As At 31.03.20 13 | Add ition s | Ded ucti ons | As At 31.03.20 14 | Openi ng | Durin g the Year | Deducti ons | Closin g | As At 31.03.201 4 | As At 31.03.201 3 |
| Tangible Assets | | | | | | | | | | |
| Air Condition er | 0.80 | 2.09 | - | 2.89 | 0.06 | 0.10 | - | 0.16 | 2.73 | 0.74 |
| A 2 Z | - | 0.62 | - | 0.62 | - | 0.05 | - | 0.05 | 0.57 | - |
| Bar Code System | - | 0.72 | - | 0.72 | - | 0.00 | - | 0.00 | 0.71 | - |
| Computer | 0.36 | - | - | 0.36 | 0.12 | 0.06 | - | 0.18 | 0.18 | 0.24 |
| Office Equipment | 0.21 | - | - | 0.21 | 0.01 | 0.01 | - | 0.02 | 0.18 | 0.19 |
| Mobile | 0.20 | - | - | 0.20 | 0.02 | 0.01 | - | 0.03 | 0.17 | 0.18 |
| Weighting Scale | - | 0.37 | - | 0.37 | - | 869.00 | - | 869.00 0 | (868.64) | - |
| Total | 1.57 | 3.80 | - | 5.36 | 0.22 | 869.23 | - | 869.46 | (864.09) | 1.35 |

(Rs. In Lakhs)

| Fixed | | Block | | Depreciation | | | | Net Block | | |
|--------------------------|-------------------------|-------------|--------------------|-------------------------|-------------|------------------------|----------------|-------------|-------------------------|-------------------------|
| assets | As At 31.03.20 14 | Add ition s | Ded ucti ons | As At 31.03.20 15 | Openi ng | Durin g the Year | Deducti ons | Closin g | As At 31.03.201 5 | As At 31.03.201 4 |
| Tangible Assets | | | | | | | | | | |
| Bar Code System | 0.72 | 0.54 | - | 1.25 | 0.00 | 0.06 | - | 0.06 | 1.19 | 0.71 |
| Mobile | 0.20 | - | - | 0.20 | 0.03 | 0.01 | - | 0.04 | 0.16 | 0.17 |
| AIR Condition er | 2.89 | | | 2.89 | 0.16 | 0.14 | | 0.30 | 2.60 | 2.734 |
| Computer | 0.99 | - | - | 0.99 | 0.24 | 0.16 | - | 0.40 | 0.59 | 0.75 |
| Office Equipment s | 0.57 | - | - | 0.57 | 0.03 | 0.03 | - | 0.06 | 0.51 | 0.54 |
| Total | 5.36 | 0.54 | - | 5.90 | 0.46 | 0.39 | - | 0.85 | 5.05 | 4.90 |

(Rs. In Lakhs)

| | | | () |
|-------|-------------|--------------|-----------|
| Fixed | Gross Block | Depreciation | Net Block |



| assets | As At 31.03.20 | Add ition | Ded ucti | As At 31.03.20 | Openi ng | Durin g the | Deducti ons | Closin g | As At 31.03.201 | As At 31.03.201 |
|--------------------------|----------------|--------------|-------------|----------------|-------------|----------------|----------------|-------------|-----------------|-----------------|
| | 15 | s | ons | 16 | | Year | | | 6 | 5 |
| Tangible Assets | | | | | | | | | | |
| Computer | 0.99 | - | - | 0.99 | 0.40 | 0.16 | - | 0.56 | 0.43 | 0.59 |
| AIR Condition er | 2.89 | - | - | 2.89 | 0.30 | 0.14 | - | 0.43 | 2.46 | 2.60 |
| Furniture | - | 1.15 | - | 1.15 | - | 0.02 | - | 0.02 | 1.13 | - |
| Bar Code Systems | 1.25 | - | - | 1.25 | 0.06 | 0.06 | - | 0.12 | 1.13 | 1.19 |
| Office Equipment s | 0.57 | - | 1 | 0.57 | 0.06 | 0.03 | - | 0.09 | 0.48 | 0.51 |
| Mobile | 0.20 | - | - | 0.20 | 0.04 | 0.01 | - | 0.05 | 0.15 | 0.16 |
| Camera | - | 0.46 | - | 0.46 | - | 0.01 | - | 0.01 | 0.45 | - |
| Software | - | 0.73 | - | 0.73 | - | 0.05 | - | 0.05 | 0.68 | - |
| TOTAL | 5.90 | 2.33 | - | 8.23 | 0.85 | 0.47 | - | 1.32 | 6.91 | 5.05 |

(Rs. In Lakhs)

| Fixed | | Gross | Block | | | Depreciation | | | | Block |
|--------------------------|-------------------|---------------|--------------------|-----------------|-------------|-----------------------|----------------|---------|-----------------|---------------------|
| assets | As At 31.03.201 6 | Addi tions | Dedu ction s | As At 28.2.2017 | Openin g | During the Year | Deducti ons | Closing | As At 28.2.2017 | As At 31.03.2016 |
| Tangible Assets | | | | | | | | | | |
| Computer | 0.99 | - | - | 0.99 | 0.56 | 0.15 | - | 0.70 | 0.28 | 0.43 |
| AIR Condition er | 2.89 | - | - | 2.89 | 0.43 | 0.13 | - | 0.56 | 2.33 | 2.46 |
| Furniture | 1.15 | - | | 1.15 | 0.02 | 0.05 | | 0.07 | 1.08 | 1.13 |
| Bar Code Systems | 1.25 | - | - | 1.25 | 0.12 | 0.05 | | 0.17 | 1.08 | 1.13 |
| Office Equipment s | 0.57 | 0.03 | - | 0.60 | 0.09 | 0.03 | - | 0.11 | 0.49 | 0.48 |
| Mobile | 0.20 | 0.10 | - | 0.30 | 0.05 | 0.01 | - | 0.06 | 0.23 | 0.15 |
| Camera | 0.46 | - | - | 0.46 | 0.01 | 0.02 | - | 0.03 | 0.43 | 0.45 |
| Weight Scale | - | 0.03 | - | 0.03 | - | 0.00 | - | 0.00 | 0.03 | - |
| Intangible Assets | | | | | | | | | | |
| Software | 0.73 | | | 0.73 | 0.05 | 0.03 | | 0.08 | 0.65 | 0.68 |
| TOTAL | 8.23 | 0.16 | - | 8.39 | 1.32 | 0.47 | - | 1.79 | 6.60 | 6.91 |

Details of Other Non Current Assets as Restated

Annexure-XIII (Rs. In Lakhs)

| Deute-view | February | As at March 31, | | | | | |
|--|----------|-----------------|------|------|------|------|--|
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | |
| ROC Expenses (To the extent not written off) | 5.36 | 1.10 | - | 1 | - | - | |
| Total | 5.36 | 1.10 | - | - | - | - | |



Details of Inventories as Restated

Annexure-XIV (Rs. In Lakhs)

| Doutionlans | February | As at March 31, | | | | | |
|----------------|----------|-----------------|--------|--------|--------|--------|--|
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | |
| Stock in Trade | 407.62 | 304.12 | 324.04 | 248.30 | 203.71 | 212.65 | |
| TOTAL | 407.62 | 304.12 | 324.04 | 248.30 | 203.71 | 212.65 | |

Details of Trade Receivables as Restated

Annexure-XV (Rs. In Lakhs)

| Don't and any | February | | As at March 31, | | | | | |
|---|----------|--------|-----------------|-------|------|-------|--|--|
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Unsecured, considered good | | | | | | | | |
| - Outstanding for less than Six Months | - | - | - | - | - | - | | |
| From Directors/ Promoter/ Promoter Group/Relatives of Directors and Group Companies | - | - | - | - | - | - | | |
| From others | 278.97 | 163.15 | 34.94 | 80.06 | - | 24.75 | | |
| - Other Debts | - | - | - | - | - | - | | |
| From Directors/ Promoter/ Promoter Group/Relatives of Directors and Group Companies | - | - | - | - | - | - | | |
| From others | - | - | - | - | - | - | | |
| TOTAL | 278.97 | 163.15 | 34.94 | 80.06 | - | 24.75 | | |

Details of Cash and Cash Equivalents as Restated

Annexure-XVI (Rs. In Lakhs)

| Particulars | February 28, | As at March 31, | | | | | | | |
|--------------------------------|--------------|-----------------|------|------|------|-------|--|--|--|
| Particulars | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | | |
| Cash in Hand | 0.30 | 0.63 | 0.07 | 1.29 | 1.62 | 1.19 | | | |
| Cash at Bank | - | - | - | 0.19 | 0.19 | 25.19 | | | |
| Balance with Banks | - | - | - | - | - | - | | | |
| a) Current accounts | 40.67 | 16.74 | 0.14 | - | - | - | | | |
| b) Fixed Deposit with Yes Bank | 100.00 | - | - | - | - | - | | | |
| Margin money with Bank | - | - | - | - | - | - | | | |
| TOTAL | 140.97 | 17.37 | 0.21 | 1.48 | 1.81 | 26.38 | | | |

Details of Short Term Loan and Advances as Restated

Annexure-XVII (Rs. In Lakhs)

| Danticulans | February 28, | As at March 31, | | | | | | |
|---------------------|--------------|-----------------|------|-------|------|------|--|--|
| Particulars | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Loans & Advances | 19.60 | - | - | 16.60 | 1.50 | 1.50 | | |
| Advance to Supplies | 2.12 | - | - | - | - | - | | |



| Out put VAT balance | - | - | 1.15 | 0.02 | 0.49 | 1.04 |
|---------------------|-------|------|------|-------|------|------|
| TDS | - | 0.92 | 0.61 | 0.02 | - | - |
| TOTAL | 21.72 | 0.92 | 1.76 | 16.64 | 1.99 | 2.54 |

Details of Other Current Assets as Restated

Annexure-XVIII (Rs. In Lakhs)

| Danticulous | February | | | | | |
|--------------------------------------|----------|------|------|------|------|------|
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Other Current Assets- TDS receivable | 0.74 | - | - | - | - | - |
| TOTAL | 0.74 | - | - | - | - | - |

Details of Revenue from Operations as Restated

Annexure-XIX (Rs. In Lakhs)

| Dantianlana | February 28, | As at March 31, | | | | | | |
|-----------------------------|--------------|-----------------|----------|----------|--------|--------|--|--|
| Particulars Particulars | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | |
| Sales of Manufactured Goods | 2,053.75 | 1,929.60 | 1,839.56 | 1,118.79 | 912.02 | 660.75 | | |
| TOTAL | 2,053.75 | 1,929.60 | 1,839.56 | 1,118.79 | 912.02 | 660.75 | | |

Details of Other Income as Restated

Annexure-XX (Rs. In Lakhs)

| Particulars | February | | As | Nature | | | |
|-----------------------------------|----------|-------|--------|--------|-------|-------|--|
| raruculars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | |
| Other income | 3.87 | - | 1.05 | - | - | - | |
| Net Profit Before Tax as Restated | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 | |
| Percentage | 5.39% | 0.00% | 43.57% | 0.00% | 0.00% | 0.00% | |

| Courses of Income | February | | As at March 31, | | | | | | |
|--------------------------------|----------|------|-----------------|------|------|------|---|--|--|
| Sources of Income | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | | | |
| Balance W/off | - | - | 1.05 | - | - | - | Non Recurring and not related to business activity | | |
| Interest income on Mutual Fund | 3.15 | - | - | - | - | - | Non Recurring and not related to business activity | | |
| Interest on FD(yes bank) | 0.71 | - | - | - | - | - | Non Recurring and not related to business activity | | |
| TOTAL | 3.87 | - | 1.05 | - | - | - | | | |



Details of Related Party Transaction as Restated

Annexure-XXI (Rs. In Lakhs)

| SI. No. | Name | Relations hip | Nature of Transaction | Amoun t of Transa cti during the period ended Februa ry 28, 2017 | Amount Outstand ing as on February 28, 2017 (Payable) / Receivabl e | Amount of Transacti on during the period ended March 31,2016 | Amount Outstand ing as on March 31,2016 (Payable) / Receivabl e | Amount of Transacti on during the period ended March 31,2015 | Amount Outstand ing as on March 31,2015 (Payable) / Receivabl e | Amount of Transacti on during the period ended March 31,2014 | Amount Outstand ing as on March 31,2014 (Payable) / Receivabl e | Amount of Transacti on during the period ended March 31,2013 | Amount Outstand ing as on March 31,2013 (Payable) / Receivabl e | Amount of Transacti on during the period ended March 31,2012 | Amount Outstand ing as on March 31,2012 (Payable) / Receivabl e |
|------------|---------------------------|-------------------|---------------------------|--|---|--|---|--|---|--|---|--|---|--|---|
| 1 | Akshay S. | Key Manageria | Directors Remuneration | 10.00 | - | 12.90 | 143.65 | - | 172.19 | 11.80 | 0.20 | 7.30 | 4.79 | 6.39 | 4.41 |
| | Mehta | 1 | Loan Given | 142.00 | - | 14.46 | | 185.00 | İ | 26.50 | 42.16 | 27.00 | 26.92 | 61.00 | 11.33 |
| | | Personnel | Loan Repaid | 285.65 | - | 43.00 | | 39.67 | | 11.26 | | 7.00 | | 54.08 | |
| 2 | Varshab en A. Mehta | Key Manageria | Directors Remuneration | 8.00 | - | 10.20 | (89.97) | 1.56 | - | 12.00 | 1.56 | 5.00 | 7.56 | 5.00 | 5.80 |
| | | Personnel | Loan Given | 16.00 | - | 85.32 | | - | - | - | - | - | - | - | - |
| | | | Loan Repaid | 105.97 | - | - | | 15.30 | - | - | - | - | - | - | - |
| 3 | Bhakti Orname nts | Promoter Group | Loan Given | - | 14.50 | - | - | 7.00 | 6.00 | 10.00 | (10.00) | 14.00 | - | - | - |
| | | | Loan Repaid | 14.50 | | 6.00 | | - | | 11.00 | | 14.00 | - | - | - |



Summary of Significant Accounting Ratios as Restated

Annexure-XXII (Rs. In Lakhs)

| Particulars | February 28, 2017 | | A | s at March 3 | | . III Lakiisj |
|--|--------------------------|----------|----------|--------------|-----------|---------------|
| | | 2016 | 2015 | 2014 | 2013 | 2012 |
| Profit after tax as restated | 49.05 | 1.09 | 1.49 | 0.15 | 0.35 | 0.31 |
| Weighted average number of equity hares at the end of the year | 47,76,800 | 5,62,000 | 2,50,000 | 75,38,870 | 67,72,781 | 2,50,000 |
| Number of equity shares outstanding at the end of the year | 47,76,800 | 5,62,000 | 2,50,000 | 2,50,000 | 2,50,000 | 2,50,000 |
| Net Worth | 643.42 | 281.49 | 124.39 | 122.17 | 122.02 | 121.67 |
| Earnings Per Share | | | | | | |
| Basic & Diluted | 1.03 | 0.19 | 0.60 | 0.00 | 0.01 | 0.13 |
| Return on Net Worth (%) | 7.62% | 0.39% | 1.20% | 0.12% | 0.29% | 0.25% |
| Net Asset Value Per Share (Rs) | 13.47 | 50.09 | 49.76 | 48.87 | 48.81 | 48.67 |

Ratios have been calculated as below

Basic and Diluted Earnings Per Share (EPS)

(Rs.)

Restated Profit after Tax available to equity Shareholders

Weighted Average Number of Equity Shares at the end of the year / period

Return on Net Worth (%)

Restated Profit after Tax available to equity Shareholders

Restated Net Worth of Equity Shareholders

Net Asset Value per equity share (Rs.)

Restated Net Worth of Equity Shareholders

Number of Equity Shares outstanding at the end of the year

Capitalisation Statement As At February 28, 2017

Annexure-XXIII
(Rs. In Lakhs)

| Particulars | Pre Issue | Post Issue |
|-------------------------------------|-----------|------------|
| Borrowings | | |
| Short term debt (A) | 88.49 | 88.49 |
| Long term debt (B) | - | - |
| Total debt (C) | 88.49 | 88.49 |
| Shareholders' funds | | |
| Equity share capital | 477.68 | 681.38 |
| Reserve and surplus - as restated | 165.74 | 384.44 |
| Total shareholders' funds | 643.42 | 1,065.82 |
| Long term debt / shareholders funds | - | |
| Total debt / shareholders funds | 0.14 | 0.08 |



Annexure-XXIV (Rs. In Lakhs)

| | February | | | As at March 3 | | Ks. In Lakns |
|---|----------|--------|--------|---------------|--------|--------------|
| Particulars | 28, 2017 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Profit before tax as Restated (A) | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| Tax Rate as per IT (%) | 30.90% | 30.90% | 30.90% | 30.90% | 30.90% | 30.90% |
| MAT Rate (%) | 19.06% | 19.06% | 19.06% | 19.06% | 19.06% | 19.06% |
| Adjustments: | | | | | | |
| Permanent Differences(B) | - | - | - | - | - | - |
| Total Permanent Differences(B) | - | - | - | - | - | - |
| Timing Differences (C) | | | | | | |
| Difference between tax depreciation and book depreciation | (0.49) | (0.42) | (0.37) | (0.71) | (0.09) | (0.20) |
| Unabsorbed Depreciation Loss | - | - | - | - | - | - |
| Total Timing Differences (C) | (0.49) | (0.42) | (0.37) | (0.71) | (0.09) | (0.20) |
| Net Adjustments D = (B+C) | (0.49) | (0.42) | (0.37) | (0.71) | (0.09) | (0.20) |
| Taxable Income/(Loss) (A+D) | 71.31 | 1.90 | 2.04 | (0.21) | 0.29 | 0.25 |
| Income Tax Payable (E) | 22.03 | 0.59 | 0.57 | - | 0.09 | 0.07 |
| Taxable Income/(Loss) as per MAT | 71.80 | 2.32 | 2.41 | 0.50 | 0.38 | 0.45 |
| MAT Payable (F) | 13.68 | 0.44 | 0.46 | 0.10 | 0.07 | 0.09 |
| Tax payable as per normal or MAT (higher of (E) or (F) | Normal | Normal | Normal | MAT | Normal | MAT |



Financial Indebtedness

There is no financial Indebtedness as on March 31, 2017.



MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion and analysis of our financial condition and results of operations together with the restated financial statements prepared in accordance with the Companies Act, Indian GAAP, the Accounting Standards and SEBI (ICDR) Regulations, including the schedules, annexure and notes thereto and the reports thereon of each of the financial years February 28, 2017, March 2016, 2015, 2014, 2013 and 2012 in the chapter titled "Financial Statements" on page 94 of this Prospectus. Our fiscal year ends on March 31 of each year so accordingly all references to a particular financial year are to the twelve months ended March 31 of that year.

Business Overview

Our Company is the manufacturer, wholesaler and supplier of gold jewellery and is headquartered at Ahmedabad, Gujarat. Our Company is mainly focused on traditional Indian jewellery. Our products include handmade gold jewellery studded with precious and semi precious stones such as diamond, ruby, cubic zirconia (cz) etc. The jewelleries are designed by us and manufactured on job work basis at Ahmedabad, Rajkot and Mumbai.

We are a customer-centric Company, our prime focus is to attain the utmost client satisfaction by offering them quality assured products. We also deliver our products in a quality packaging material to ensure safe transport. Moreover, our ethical trade practices, transparent business dealings and timely delivery of products help us in maintaining cordial relations with our customers. Our Company strives at all times to provide products that offer our customers the designs with superior finish and quality.

Our Promoters Akshay S. Mehta and Varshaben A. Mehta have around 18 years and 8 years of experience respectively in gems and jewellery industry and with their innovative business ideas, in-depth knowledge and excellent management skills, we have served our customers proficiently. Some of our major customers includes Kalyan Jewellers India Ltd, Soni Dwarksdas Virchand, Ghanshyam Jewellers etc.

Significant Material Developments Subsequent To the Last balance sheet i.e. February 28, 2017

To our knowledge, except as disclosed in this Prospectus, there is no subsequent development after the date of our financial statements contained in this Prospectus which materially affects, or is likely to affect, our operations or profitability, or the value of our assets, or our ability to pay our material liabilities within the next 12 months.

Key factors that may affect our results of operation:

Our results of operations have been, and will be, affected by many factors, some of which are beyond our control. This section sets out certain key factors that our management believes have historically affected our results of operations during the period under review, or which could affect our results of operations in the future.

- · Capable to manage large sized and multiple orders
- Strong in-house design capabilities and techniques
- Strengthen infrastructure for manufacturing
- Evolving customer needs and market trends
- Orders from significant customers
- Our ability to maintain and expand our existing product portfolio;
- Our ability to successfully implement our growth strategy and expansion plans, and to successfully launch and implement various projects and business plans;
- Changes in laws and regulations relating to the industry in which we operate;
- Any adverse outcome in the legal proceedings in which we may be involved;
- General economic and demographic conditions;
- Interest and exchange rate fluctuations;
- Tax benefits and incentives.
- Increasing competition in the industry;
- Changes in fiscal, economic or political conditions in India;

For more information on these and other factors/development which have or may affect us, please refer to chapters titled "Risk Factors", "Industry Overview" and "Our Business" beginning on page 11, 59 and 63 respectively of this Prospectus.



Results of Operation

The following table sets forth select financial data from restated profits and loss accounts for the period ended on February 28, 2017, March 2016, 2015, 2014, 2013 & 2012 and the components of which are also expressed as a percentage of total income for such periods.



| Particulars | | | | | | As | s at March 3 | 1, | | | | |
|--|--|-------------------------|----------|-------------------------|----------|-------------------------|--------------|-------------------------|--------|-------------------------|---------|-------------------------|
| | For the period ended February 28, 2017 | % of Total Income | 2016 | % of Total Income | 2015 | % of Total Income | 2014 | % of Total Income | 2013 | % of Total Income | 2012 | % of Total Income |
| Income | | | | | | | | | | | | |
| Revenue From Operations | 2,059.00 | 99.81 | 1,929.60 | 100.00 | 1,839.56 | 99.94 | 1,121.95 | 100.00 | 912.02 | 100.00 | 660.75 | 100.00 |
| Other Income | 3.87 | 0.19 | - | • | 1.05 | 0.06 | - | - | - | - | ı | - |
| Total Income | 2,062.87 | 100.00 | 1,929.60 | 100.00 | 1,840.61 | 100.00 | 1,121.95 | 100.00 | 912.02 | 100.00 | 660.75 | 100.00 |
| Expenditure | | | | | | | | | | | | |
| Cost of Material Consumed | 2,046.33 | 99.20 | 1,857.19 | 96.25 | 1,882.73 | 102.29 | 1,120.80 | 99.90 | 863.48 | 94.68 | 672.50 | 101.78 |
| Changes in inventories of finished goods, traded | | | | | | | | | | | (48.00) | (7.26) |
| goods and work-in-progress | (103.50) | (5.02) | 19.91 | 1.03 | (75.74) | (4.11) | (44.58) | (3.97) | 8.94 | 0.98 | | |
| Employees Benefit Expenses | 30.05 | 1.46 | 38.18 | 1.98 | 19.76 | 1.07 | 25.16 | 2.24 | 17.49 | 1.92 | 26.06 | 3.94 |
| Finance Cost | 1.72 | 0.08 | 2.45 | 0.13 | 2.29 | 0.12 | 6.61 | 0.59 | 8.25 | 0.90 | 5.44 | 0.82 |
| Depreciation and Amortisation Expense | 0.47 | 0.02 | 0.47 | 0.02 | 0.39 | 0.02 | 0.24 | 0.02 | 0.12 | 0.01 | 0.09 | 0.01 |
| Other Expenses | 15.99 | 0.78 | 9.08 | 0.47 | 8.77 | 0.48 | 13.23 | 1.18 | 13.36 | 1.46 | 4.21 | 0.64 |
| Total Expenditure | 1,991.06 | 96.52 | 1,927.28 | 99.88 | 1,838.20 | 99.87 | 1,121.46 | 99.96 | 911.64 | 99.96 | 660.30 | 99.93 |
| Profit before extraordinary Items & Tax | 71.81 | 3.48 | 2.32 | 0.12 | 2.41 | 0.13 | 0.49 | 0.04 | 0.38 | 0.04 | 0.45 | 0.07 |
| Extraordinary Items | - | - | - | - | - | | - | - | - | - | - | - |
| Profit before Tax | 71.81 | 3.48 | 2.32 | 3.48 | 2.41 | 0.13 | 0.49 | 0.04 | 0.38 | 0.04 | 0.45 | 0.07 |
| Current Tax | 22.60 | 1.10 | 1.10 | 0.06 | 0.74 | 0.04 | 0.20 | 0.02 | 0.03 | 0.00 | 0.07 | 0.01 |
| Deferred Tax | 0.15 | 0.01 | 0.13 | 0.01 | 0.18 | 0.01 | 0.15 | 0.01 | 0.03 | 0.00 | 0.06 | 0.01 |
| Profit for the year | 49.06 | 2.38 | 1.09 | 0.06 | 1.49 | 0.08 | 0.14 | 0.01 | 0.35 | 0.04 | 0.32 | 0.05 |



Key Components of Our Profit And Loss Statement

Revenue from operations: Revenue from operations mainly consists of Sale of Manufactured goods.

Other Income: Other income primarily comprises Interest Income.

Cost of Material Consumed: Our cost towards raw materials consumed consist primarily of costs of purchase of gold and stone.

Changes in inventories of finished goods, stock in trade and work in progress: This includes inventories of finished goods and work-in-progress.

Employee benefits expense: Employee benefit expense includes salaries, staff welfare expenses etc.

Finance Costs: Finance cost comprises Interest on Indebtedness, bank and other Finance charges.

Depreciation expense: We recognize depreciation and amortization expense on a Straight Line Method as per the provisions set forth in the Companies Act 2013 from 1st April 2014 and rates set forth in Companies Act, 1956 for prior period to 1st April 2014.

Other expenses: Our other expenses include fuel expenses, Insurance, Audit fees, Electricity expenses, Telephone expenses, Conveyance expenses, Exhibition expenses, Municipal taxes, etc.

COMPARISON OF THE FINANCIAL PERFORMANCE OF FISCAL 2016 WITH FISCAL 2015

Income

Revenue from Operations

During the financial year 2015-16 the revenue from operations of our company increased to Rs. 1,929.60 Lacs as against Rs.1,839.56 Lacs in the year 2014-15, representing an increase of 4.89%. This increase is majorly due to increase in the sale of manufactured products.

Other Income

During the financial year 2015-16 there is no Other Income of our company as against Rs. 1.05 lacs for the financial year 2014-15. Such increase was due to interest income received by company.

Expenditure

Total Expenses

The total expenditure for the financial year 2015-16 increased to Rs.1,927.28 Lacs from Rs.1,838.20 Lacs in the year 2014-15, representing an increase of 4.85%.

Cost of Materials Consumed

There was 1.36% decrease in our total cost of material consumed from Rs. 1882.73Lacs in the financial year 2014-15 to Rs. 1857.19Lacs in the financial year 2015-16. This decrease was primarily due to effective utilization of resources.

Changes in Inventories of Finished Goods and Work-in-Progress

Change in inventories of finished goods and work-in-progress totalled Rs. 19.91 Lacs in the financial year 2015-16, as compared to Rs. (75.74) Lacs in the financial year 2014-15. This was attributable to increase in inventory of Finished Goods.

Employee benefits expenses

The employee benefit expense comprises of salaries, staff welfare expenses etc. Our Company has incurred Rs.38.18 lacs as employee benefit expenses during the FY 2015-16 as compared to Rs.19.76 lacs during the FY 2014-15. The increase of 93.22% as compared to previous year is due to increase in salaries, wages, Bonus etc.

Finance Cost



These Costs were for the year 2015-16 increased to Rs 2.45 Lacs as against Rs.2.29 Lacs during the previous financial year. The increase of 6.99% as compared to previous year is due to increase in interest paid to lenders.

Depreciation expense

Depreciation for the financial year 2015-16 stood at Rs. 0.47 Lacs the same was Rs.0.39 Lacs for the financial year 2014-15. The increase by 20.51% is mainly due to increase in Fixed asset of the Company.

Other Expenses

Our Company has incurred Rs. 9.08 lacs during the FY 2015-16 on Other Expenses as compared to Rs. 8.77 lacs during FY 2014-15. The increase of 3.53% is majorly due to increase in manufacturing expenses and other miscellaneous expenses.

Profit/ (Loss) After Tax

For the year 2015-16 the profit stood at Rs 1.09 Lacs as against the profit of Rs. 1.49 Lacs for the previous year 2014-15. The cause of decrease of 26.85% was majorly due to the factors mentioned above.

COMPARISON OF THE FINANCIAL PERFORMANCE OF FISCAL 2015 WITH FISCAL 2014

Income

Revenue from Operations

During the financial year 2014-15 the revenue from operations of our company increased to Rs. 1,839.56 Lacs as against Rs.1121.95 Lacs in the year 2013-14, representing an increase of 63.96%. This increase is majorly due to increase in the sale of manufactured products.

Other Income

During the financial year 2014-15 the Other Income of our company was Rs.1.05 Lacs as against no other income for the financial year 2013-14. Such was due to interest income received by company.

Expenditure

Total Expenses

The total expenditure for the financial year 2014-15 increased to Rs.1838.20 Lacs from Rs.1121.46 Lacs in the year 2013-14, representing an increase of 63.91%.

Cost of Materials Consumed

There was 67.98% increase in our total cost of material consumed from Rs. 1120.80 Lacs in the financial year 2013-14 to Rs. 1882.73Lacs in the financial year 2014-15. This was primarily due to increase in purchase of raw material.

Changes in Inventories of Finished Goods and Work-in-Progress

Change in inventories of finished goods and work-in-progress totalled Rs. (75.74) Lacs in the financial year 2014-15, as compared to Rs.(44.58) Lacs in the financial year 2013-14. This was attributable due to increase in inventory of Finished Goods.

Employee benefits expenses

The employee benefit expense comprises of salaries, staff welfare expenses etc. Our Company has incurred Rs.19.76 Lacs as employee benefit expenses during the FY 2014-15 as compared to Rs. 25.16 Lacs during the FY 2013-14. The decrease of 21.46% as compared to previous year is due to decrease in salary, staff welfare expenses etc.

Finance Cost

These Costs were for the year 2014-15 decreased to Rs. 2.29 Lacs as against Rs.6.61 Lacs during the previous financial year. The decrease of 65.36% as compared to previous year is due to lower in interest rate on bank overdraft.

Depreciation expense



Depreciation for the financial year 2014-15 stood at 0.39 Lacs the same was 0.24 Lacs for the financial year 2013-14. The increase by 62.50% is mainly due to re-computation of depreciation as per schedule-III of Companies Act, 2013.

Other Expenses

Our Company has incurred Rs. 8.77 Lacs during the FY 2014-15 on Other Expenses as compared to Rs. 13.23 Lacs during FY 2013-14. The decrease of 33.71% is majorly due to decrease in manufacturing expenses, Administrative expenses and other miscellaneous expenses.

Profit/(Loss) After Tax

For the year 2014-15 the profit stood at Rs.1.49 Lacs as against the profit of Rs. 0.15 Lacs for the previous year 2013-14. The cause of increase of 964.29% was majorly due to the factors mentioned above.

COMPARISON OF THE FINANCIAL PERFORMANCE OF FISCAL 2014 WITH FISCAL 2013

Income

Revenue from Operations

During the financial year 2013-14 the revenue from operations of our company increased to Rs. 1121.95 Lacs as against Rs. 912.02 Lacs in the year 2012-13, representing an increase of 23.02%. This increase is majorly due to increase in the sale of manufactured products.

Expenditure

Total Expenses

The total expenditure for the financial year 2013-14 increased to Rs.1121.46 Lacs from Rs. 911.64 Lacs in the year 2012-13, representing an increase of 23.02%.

Cost of Materials Consumed

There was 29.80% increase in our total cost of material consumed from Rs. 863.48Lacs in the financial year 2012-13 to Rs. 1120.80 Lacs in the financial year 2013-14. This was primarily due to increase in purchase of raw material.

Changes in Inventories of Finished Goods and Work-in-Progress

Change in inventories of finished goods and work-in-progress totalled Rs. (44.58) Lacs in the financial year 2013-14, as compared to Rs. 8.94 Lacs in the financial year 2012-13. This was attributable to increase in inventory of Finished Goods.

Employee benefits expenses

The employee benefit expense comprises of salaries, staff welfare expenses etc. Our Company has incurred Rs.25.16 Lacs as employee benefit expenses during the FY 2013-14 as compared to Rs.17.49 Lacs during the FY 2012-13. The decrease of 43.85% as compared to previous year is due to increase in salary, staff welfare expenses etc.

Finance Cost

These Costs were for the year 2013-14 increased to Rs 6.61 Lacs as against Rs. 8.25 Lacs during the previous financial year. The decrease of 19.88% as compared to previous year is due to decrease in interest paid to lenders.

Depreciation expense

Depreciation for the financial year 2013-14 stood at 0.24 Lacs the same was 0.12 Lacs for the financial year 2012-13. The increase by 100.00% is mainly due to addition in the fixed assets.

Other Expenses



Our Company has incurred Rs. 13.23 Lacs during the FY 2013-14 on Other Expenses as compared to Rs. 13.36 Lacs during FY 2012-13. The decrease of 0.97% is majorly due to decrease in manufacturing expenses, Administrative expenses and other miscellaneous expenses.

Profit/ (Loss) After Tax

For the year 2013-14 the profit stood at Rs.0.15 Lacs as against the profit of Rs. 0.35 Lacs for the previous year 2012-13. The cause of decrease of 60.00% was majorly due to the factors mentioned above.

Information required as per Item (2) (IX) (E) (5) of Part A of Schedule VIII to the SEBI Regulations:

An analysis of reasons for the changes in significant items of income and expenditure is given hereunder:

• Unusual or infrequent events or transactions

There has not been any unusual or infrequent events or transactions that have significantly affected operations of the Company.

• Significant economic changes that materially affected or are likely to affect income from continuing operations.

There are no significant economic changes that materially affected Company's operations or are likely to affect income from continuing operations. Any slowdown in the growth of Indian economy or future volatility in global commodity prices, could affect the business, including the future financial performance, shareholders' funds and ability to implement strategy and the price of the Equity Shares.

Known trends or uncertainties that have had or are expected to have a material adverse impact on sales, revenue
or income from continuing operations.

Apart from the Risks disclosed under the section titled "Risk Factors" no known trends or uncertainties are envisaged or are expected to have a material adverse impact on sales, revenue or income from continuing operations to Company's knowledge.

 Future changes in relationship between costs and revenues in case of events such as future increase in labour or material cost or prices that will cause material change.

Other than as described in the chapter titled "Risk Factors" beginning on page 11 of this Prospectus, to our knowledge there are no factors, which will affect the future relationship between costs and income or which are expected to have a material adverse impact on our operations and finances.

• The extent to which material increases in net sales / revenue is due to increase in sales volume, introduction of new products or services or increased sales prices

Increases in revenues are by and large linked to increases in volume of business activity carried out by the Company

Total turnover of each major industry segment in which our Company operates

The Company operates in single segment in context of accounting standards 17 on Segment Reporting issued by ICAI.

Status of any publicly announced New Products or Business Segment

Our Company has not announced any new product.

• The extent to which our Company's business is seasonal

Our industry has seasonal increases and decreases in revenues and profitability, corresponding with festivals. Please refer "*Risk Factors*" on pages 11.

Dependence on few Suppliers/ customers



Given the nature of our business operations, our business is dependent few Supplier/customers. For further detail, please refer Risk Factor on page 11 of this Prospectus.

• Competitive conditions

It faces competition from existing and potential competitors which is common for any business. It has, over a period of time, developed certain competitive strengths which has been discussed in section titled "Our Business" on page 63 of this Prospectus.

Certain Observations Noted by Auditors

In connection with the restatement of our Company's financial statements, our Peer Review Auditor noted certain qualifications for fiscal 2012, 2013, 2014, 2015, 2016 and for the period ended February 28, 2017. We have taken steps to address and remedy the deficiencies as described below:

(i) As per Accounting Standard- 15: Employee Benefits issued by the Institute of Chartered Accountants of India, Company is required to assess its gratuity liability each year on the basis of actuarial valuation and make provision for gratuity liability. However, company has not provided for gratuity liability in the financials.

Management Comments: Our Company is in compliance with AS-15.

(i) The Company fails to provide sufficient and appropriate evidences for the purpose of valuation of Closing Stock. Hence, we relied on the audited financial statements for the same purpose.

Management Comments: Our Company is maintaining all required records for the valuation of the closing stock.



Section VI - Legal and Other Information

Outstanding litigations and material developments

Except as stated herein, there are no outstanding or pending litigation, suits, civil prosecution, criminal proceedings or tax liabilities against our Company, our Directors, our Promoters and Promoter Group and there are no defaults, non-payment of statutory dues, over dues to banks and financial institutions, defaults against bank and financial institutions and there are no outstanding debentures, bonds, fixed deposits or preference shares issued by our Company; no default in creation of full security as per the terms of the issue, no proceedings initiated for economic or other offences (including past cases where penalties may or may not have been awarded and irrespective of whether they are specified under paragraph (I) of Part I of Schedule XIII of the Companies Act, 1956), and no disciplinary action has been taken by SEBI or any stock exchanges against our Promoters, our Directors or Promoter Group Companies.

The Company has a policy for identification of Material' Outstanding Dues to Creditors in terms of the SEBI(ICDR) Regulations, 2009 as amended for creditors where outstanding due to any one of them exceeds 5% of consolidated trade payables as per the last audited financial statements of the Issuer.

Further in terms of the SEBI (ICDR) Regulations, 2009 as amended **the Company has a policy for providing consolidated information** for outstanding dues to small scale undertakings and micro, small and medium enterprise giving details of number of cases and amount involved.

The Company has a policy for identification of Material' Litigation in terms of the SEBI (ICDR) Regulations, 2009 as amended for disclosure of all pending litigation involving the Issuer, its directors, promoters, group companies and subsidiaries, other than criminal proceedings, statutory or regulatory actions and taxation matters where the monetary amount of claim by or against the entity or person in any such pending matter(s) is in excess of 5% of the net profits after tax of the Company for the most recent audited fiscal period whichever is higher and such pending cases are material from the perspective of the Issuer's business, operations, prospects or reputation.

The Company has a policy for identification of Material' Related Party Transactions in terms of the SEBI (ICDR) Regulations, 2009 as amended for transactions with a related party where the transaction/transactions to be entered into individually or taken together with the previous transactions during the financial year exceed 10% of the annual consolidated turnover of the Company as per the last audited financial statements of the Company.

LITIGATIONS INVOLVING OUR COMPANY

Litigations against our Company

1. Civil Suit: Nil

2. Labours matters: Nil

3. Custom: Nil4. Criminal: Nil5. Income Tax: Nil

Litigations by our Company

1. Civil Suit: Nil

2. Labours matters: Nil

3. Custom: Nil4. Criminal: Nil5. Income Tax: Nil

LITIGATION INVOLVING OUR PROMOTER GROUP COMPANIES

Litigations against our Promoter Group Companies

1. Civil Suit: Nil

2. Labours matters: Nil

3. Custom: Nil



4. Criminal: Nil

Litigations by our Promoter Group Companies

NIL

LITIGATIONS INVOLVING OUR PROMOTERS

Litigations against our Promoters

Ni

Litigations by our Promoters

Nil

LITIGATION INVOLVING OUR DIRECTORS (OTHER THAN PROMOTERS)

Litigations against our Directors

NIL

Litigations by our Directors (Other than Promoters)

NIL

<u>PENALTIES LEVIED UPON OUR COMPANY / PROMOTER / PROMOTER GROUP COMPANIES IN THE</u> <u>PAST FIVE YEARS</u>

NIL

MATERIAL FRAUDS AGAINST OUR COMPANY

There have been no material frauds committed against our Company in the five years preceding the year of this Prospectus.

PROCEEDINGS INITIATED AGAINST OUR COMPANY FOR ECONOMIC OFFENCES

There are no proceedings initiated against our Company for any economic offences.

NON PAYMENT OF STATUTORY DUES

As on the date of this Prospectus there have been no (i) instances of non-payment or defaults in payment of statutory dues by our Company, (ii) overdues to companies or financial institutions by our Company, (iii) defaults against companies or financial institutions by our Company, or (iv) contingent liabilities not paid for.

PAST CASES WHERE PENALTIES WERE IMPOSED

There are no past cases where penalties were imposed on our Company by concerned authorities/courts.

<u>OUTSTANDING LITIGATION AGAINST OTHER PERSONS AND COMPANIES WHOSE OUTCOME COULD</u> <u>HAVE AN ADVERSE EFFECT ON OUR COMPANY</u>

As on the date of this Prospectus, there is no outstanding litigation against other persons and companies whose outcome could have a material adverse effect on our Company.

PAST INQUIRIES, INSPECTIONS OR INVESTIGATIONS

There have been no inquiries, inspections or investigations initiated or conducted under the Companies Act 2013 or any previous company law in the last five years immediately preceding the year of this Prospectus in the case of Company, Promoters, Directors. Other than as described above, there have been no prosecutions filed (whether pending or not) fines imposed, compounding of offences in the last five years immediately preceding the year of this Prospectus. Further, there is no legal action pending or taken by any Ministry or Department of the Government or a statutory authority against the



promoters during the last five years immediately preceding the year of the issue of this Prospectus and any direction issued by such Ministry or Department or statutory authority upon conclusion of such litigation or legal action.

OUTSTANDING DUES TO CREDITORS

As per the Materiality Policy, our Board has approved that each creditor, to whom our Company individually owes a net aggregate amount that exceeds 5.00% of the trade payables as per the Restated Financial Statements for the most recent financial year, shall be considered as a material creditor of our Company. Our Board has also approved that dues owed by our Company to small scale undertakings as per the Restated Financial Statements for the most recent financial year shall be disclosed in a consolidated manner.

As of February 28, 2017, our Company, in its ordinary course of business, has an aggregate amount of Rs. 62.33 lakhs, which is due towards sundry and other creditors. As per the above policy, consolidated information of outstanding dues, as at February 28, 2017, owed to small scale undertakings, material dues to creditors and other dues to creditors separately, giving details of number of cases and aggregate amount for such dues is as under:

| Particulars | Number of cases | Amount Outstanding (Rs. In Lacs) |
|----------------------------------|-----------------|----------------------------------|
| Dues to small scale undertakings | Not Available | Not Available |
| Material dues to creditors | 3 | 60.28 |
| Other dues to creditors | - | - |
| Total | 3 | 60.28 |

Further, our Company has not received any intimation from suppliers regarding their status under the Micro, Small and Medium Enterprises Development Act, 2006 and hence disclosure, if any, in relation to amount unpaid as at the year end together with interest payable as required under the said Act have not been furnished. Our Company does not owe any small scale industries or any MSMEs any amounts exceeding Rs.1 lakhs which is outstanding for more than 30 days. There are no disputes with such entities in relation to payments to be made to them.

The details pertaining to net outstanding dues towards our creditors are available on the website of our Company at www.bhaktijewellery.com. It is clarified that such details available on our website do not form a part of this Prospectus. Anyone placing reliance on any other source of information, including our Company's website, www.bhaktijewellery.com, would be doing so at their own risk

MATERIAL DEVELOPMENTS

Except as stated in "Management's Discussion and Analysis of Financial Condition and Results of Operation" on page 114, there have not arisen, since the date of the last financial statements disclosed in this Prospectus, any circumstances which materially and adversely affect or are likely to affect our profitability taken as a whole or the value of our assets or our ability to pay our liabilities within the next 12 months.

ADVERSE EVENTS

There has been no adverse event affecting the operations of our Company occurring within one year prior to the date of filling Draft Prospectus/Prospectus with the Registrar of Companies.



Government and Other Approvals

In view of the licenses / permissions / approvals / no-objections / certifications / registrations, (collectively "Authorisations") from the Government of India and various statutory / regulatory / governmental authorities listed below, our Company can undertake this Issue and our current business activities and to the best of our knowledge, no further approvals from any governmental or statutory or regulatory authority or any other entity are required to undertake this Issue or continue our business activities. Unless otherwise stated, these approvals are all valid as of the date of this Prospectus.

The main objects clause of the Memorandum of Association and objects incidental to the main objects enable our Company to undertake its existing business activities. For further details in connection with the regulatory and legal framework within which we operate, please refer "Key Industry Regulations and Policies" on page 67 of this Prospectus.

A. Approvals for the Issue

- 1. The Board of Directors have, pursuant to Section 62(1) (c) of the Companies Act 2013, by a resolution passed at its meeting held on March 20, 2017 authorized the Issue, subject to the approval of the shareholders and such other authorities as may be necessary.
- 2. The shareholders of our Company have, pursuant Section 62(1) (c) of the Companies Act, 2013, by a special resolution passed in the Extra Ordinary General Meeting held on April 03, 2017 authorized the Issue.
- 3. In-principle approval dated April 28, 2017 from the BSE for listing of the Equity Shares issued by our Company pursuant to the Issue.
- 4. Our Company's International Securities Identification Number ("ISIN") is INE986W01016

B. Corporate / General Authorisations

| Sr. No. | Authorisation granted | Issuing Authority | Registration No./Reference No./License No. | Applicable Act/ Regulation | Date of Issue | Valid up to |
|------------|---|---|---|----------------------------------|---------------------|--------------------------|
| 1. | Certificate of Incorporation | Assistant Registrar of Companies, | U36910GJ2010PTC060064 | Companies Act, 1956 | March 30, 2010 | Valid until cancelled |
| | | Gujarat, Dadra and Nagar Havelli | | | | |
| 2. | Fresh Certificate of Incorporation in the name of "Bhakti Gems and Jewellery Limited" | Registrar of Companies, Ahmedabad | U36910GJ2010PLC060064 | Companies Act, 1956 | January 18, 2017 | Valid until cancelled |

C. Business Approvals

| Sr. No | Particulars | Granting Authoritie | , | Registration/Approval/Code No./ Artistic Work No. | Date of Issue/Renewal date | Period of Validity if specified |
|-----------|-------------|------------------------|-----|--|----------------------------------|---------------------------------------|
| 1. | Permanent | Income | Tax | AAECB0358D | March 30, 2010 | Valid until |
| | Account | Department, | | | | cancellation |
| | Number | Government | of | | | |
| | | India | | | | |



| Sr. No | Particulars | Granting Authorities | Registration/Approval/Code No./ Artistic Work No. | Date of Issue/Renewal date | Period of Validity if specified |
|-----------|---|--|--|----------------------------------|---------------------------------------|
| 4. | Tax Deduction Account Number (TAN) | Income Tax Department, Government of India | AHMB05229A | July 17, 2010 | Valid until cancellation |
| 4. | Excise Registration Certificate | Central Board of Excise and Customs | AAECB0358DEM001 | May 03, 2016 | Valid until cancellation |
| 5. | Professional Tax Registration Certificate | Assistant Manager, Professional Tax Officer, New West Zone, Gujarat | PE/C015134544 | April 19, 2014 | Valid until cancellation |
| 6. | Gujarat VAT tax Registration Certificate | Commercial Tax Department, Government Of India | 24071302335 | April 12, 2010 | Valid until cancellation |
| 7. | Shops and Establishment | Amdavad Municipal Corporation | PII / LG / null / 0161449 | October 30, 2012 | December 31, 2021 |
| 8. | Certificate of Importer-Exporter Code | Joint Director General of Foreign Trade, Ministry of Commerce & Industry | 0814001475 | April 16, 2014 | Valid until cancellation |

APPROVALS RELATING TO INTELLECTUAL PROPERTY

NIL



Section VII-Other Regulatory and Statutory Disclosures

Authority for the Issue

Corporate Approvals

- Our Board has, pursuant to its resolution dated March 20, 2017, authorized the Issue, subject to the approval of the Equity Shareholders of our Company under Section 62(1) (c) of the Companies Act 2013.
- Our Equity Shareholders have, pursuant to a resolution dated April 03, 2017, under Section 62(1)(c) of the Companies Act, authorized the Issue.

We have received approval from BSE *vide* their letter dated April 28, 2017 to use the name of BSE in the Offer Document for listing of our Equity Shares on SME Platform of BSE. BSE is the Designated Stock Exchange.

Prohibition by SEBI, the RBI or other Governmental Authorities

None of our Company, our Promoters, our Promoter Group, our Directors, our Group Entities and persons in control of our Company are or have ever been prohibited from accessing or operating in the capital market or restrained from buying, selling or dealing in securities under any order or direction passed by the SEBI or any other governmental authorities. Neither our Promoters, nor any of our Directors or persons in control of our Company were or are a promoter, director or person in control of any other company which is debarred from accessing the capital market under any order or directions made by the SEBI or any other governmental authorities. Further, there has been no violation of any securities law committed by any of them in the past and no such proceedings are currently pending against any of them.

Neither our Company, nor any of our Promoters, Group Entities, nor our Directors, nor the relatives (as per the Companies Act) of our Promoters are or have been identified as wilful defaulters by the RBI or any other governmental authorities.

The listing of securities of our Company has never been refused at any time by any stock exchange in India or abroad.

Association with Securities Market

We confirm that none of our Directors are associated with the securities market in any manner except for trading on day to day basis for the purpose of investment.

Eligibility for this Issue

This Issue is being made in terms of Regulation 106M (1) of Chapter XB of the SEBI (ICDR) Regulations, whereby, an issuer whose post issue face value capital does not exceed ten crores, shall issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the SME Platform of BSE).

We confirm that:

- a) In accordance with Regulation 106(P) of the SEBI (ICDR) Regulations, this Issue has been hundred percent underwritten and that the Lead Manager to the Issue has underwritten more than 15% of the Total Issue Size. For further details pertaining to said underwriting please refer to "General Information Underwriting" on page 35 of this Prospectus.
- b) In accordance with Regulation 106(R) of the SEBI (ICDR) Regulations, we shall ensure that the total number of proposed allottees in the Issue is greater than or equal to fifty, otherwise, the entire application money will be refunded forthwith. If such money is not repaid within Eight (8) days from the date our Company becomes liable to repay it, then our Company and every officer in default shall, on and from expiry of eight (8) days, be liable to repay such application money, with interest as prescribed under section 40 of the Companies Act, 2013.
- c) In accordance with Regulation 106(O) the SEBI (ICDR) Regulations, we have not filed any Draft Offer Document with SEBI nor has SEBI issued any observations on our Offer Document. Also, we shall ensure that our Lead Manager submits the copy of this Prospectus along with a Due Diligence Certificate including additional



confirmations as required to SEBI at the time of filing this Prospectus with Stock Exchange and the Registrar of Companies.

d) In accordance with Regulation 106(V) of the SEBI (ICDR) Regulations, we have entered into an agreement with the Lead Manager and Market Maker to ensure compulsory Market Making for a minimum period of three years from the date of listing of equity shares offered in this Issue. For further details of the arrangement of market making please refer to the section titled "General Information – Details of the Market Making Arrangements for this Issue" on page 35 of this Prospectus.

We further confirm that we shall be complying with all the other requirements as laid down for such an offer under Chapter XB of SEBI (ICDR) Regulations, as amended from time to time and subsequent circulars and guidelines issued by SEBI and the Stock Exchange/s.

As per Regulation 106(M)(3) of SEBI (ICDR) Regulations, 2009, the provisions of Regulations 6(1), 6(2), 6(3), Regulation 8, Regulation 9, Regulation 10, Regulation 25, Regulation 26, Regulation 27 and Sub-regulation (1) of Regulation 49 of SEBI (ICDR) Regulations, 2009 shall not apply to us in this Issue.

- e) Our Company has Net Tangible assets of at least Rs. 3 crores as per the latest audited financial results.
- f) The Net worth (excluding revaluation reserves) of our Company is at least Rs. 3 crores as per the latest audited financial results
- g) Our Company has track record of distributable profits in terms of sec. 123 of Companies Act, 2013 for at least two years out of immediately preceding three financial years and each financial year has to be a period of at least 12 months.
- h) The distributable Profit, Net Tangible Assets and Net worth of our Company as per the restated financial statements for Fiscal/Period ended February 28, 2017, March 31, 2016, 2015 and 2014 is as set forth below:

(Rs. in lakhs)

| Particulars | February | March 31, | March 31, | March 31, |
|-------------------------------------|----------|-----------|-----------|-----------|
| | 28, 2017 | 2016 | 2015 | 2014 |
| Distributable Profit ⁽¹⁾ | 49.05 | 1.09 | 1.49 | 0.15 |
| Net tangible Assets ⁽²⁾ | 643.49 | 444.21 | 338.02 | 201.64 |
| Net Worth ⁽³⁾ | 643.42 | 281.49 | 124.39 | 122.17 |

- 1. "Distributable profits" have been computed in terms section 123 of the Companies Act, 2013.
- 2. "Net tangible assets" are defined as the sum of all net assets (i.e. non current assets, current assets less current liabilities) of our Company, excluding deferred tax asset and intangible assets as defined in Accounting Standard 26 (AS 26) issued by the Institute of Chartered Accountants of India.
- 3. "Net Worth" has been defined as the aggregate of the paid up share capital, share application money (excluding the portion included in other current liabilities) and reserves and surplus excluding revaluation reserve and after deducting miscellaneous expenditure, if any.
- i) As on the date of this Prospectus, our Company has a paid up capital of Rs. 485.18 lakhs and the Post Issue Paid-up Equity Share Capital will be Rs. 681.38 lakhs which is in excess of Rs. 3 crores.
- j) Our Company has not been referred to the Board for Industrial and Financial Reconstruction (BIFR).
- k) There is no winding up petition against the Company, which has been admitted by the court or a liquidator has not been appointed.
- 1) There has been no change in the Promoter(s) of the Company in the preceding one year from date of filing application to BSE for listing on SME segment.
- m) Our Company has entered into the tripartite agreements with NSDL & CDSL along with our Registrar for facilitating trading in dematerialized mode.
- n) We have a website: www.bhaktijewellery.com



DISCLAIMER CLAUSE OF SEBI

IT IS TO BE DISTINCTLY UNDERSTOOD THAT SUBMISSION OF OFFER DOCUMENT TO SEBI SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED OR APPROVED BY SEBI. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR THE FINANCIAL SOUNDNESS OF ANY SCHEME OR THE PROJECT FOR WHICH THE ISSUE IS PROPOSED TO BE MADE OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE OFFER DOCUMENT. THE LEAD MERCHANT BANKER, GUINESS CORPORATE ADVISORS PRIVATE LIMITED HAS CERTIFIED THAT THE DISCLOSURES MADE IN THE OFFER DOCUMENT ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 IN FORCE FOR THE TIME BEING. THIS REQUIREMENT IS TO FACILITATE INVESTORS TO TAKE AN INFORMED DECISION FOR MAKING AN INVESTMENT IN THE PROPOSED ISSUE.

IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE THE COMPANY IS PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THIS PROSPECTUS, THE LEAD MERCHANT BANKER, GUINESS CORPORATE ADVISORS PRIVATE LIMITED IS EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT THE COMPANY DISCHARGES ITS RESPONSIBILITY ADEQUATELY IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE LEAD MERCHANT BANKER, GUINESS CORPORATE ADVISORS PRIVATE LIMITED HAS FURNISHED TO SEBI, A DUE DILIGENCE CERTIFICATE DATED MAY 08, 2017 WHICH READS AS FOLLOWS:

- 1. WE HAVE EXAMINED VARIOUS DOCUMENTS INCLUDING THOSE RELATING TO LITIGATION LIKE COMMERCIAL DISPUTES, PATENT DISPUTES, DISPUTES WITH COLLABORATORS, ETC. AND OTHER MATERIAL IN CONNECTION WITH THE FINALISATION OF THIS PROSPECTUS PERTAINING TO THE SAID ISSUE:
- 2. ON THE BASIS OF SUCH EXAMINATION AND THE DISCUSSIONS WITH THE ISSUER, ITS DIRECTORS AND OTHER OFFICERS, OTHER AGENCIES, AND INDEPENDENT VERIFICATION OF THE STATEMENTS CONCERNING THE OBJECTS OF THE ISSUE, PRICE JUSTIFICATION AND THE CONTENTS OF THE DOCUMENTS AND OTHER PAPERS FURNISHED BY THE ISSUER, WE CONFIRM THAT:
 - A. THE PROSPECTUS FILED WITH THE BOARD IS IN CONFORMITY WITH THE DOCUMENTS, MATERIALS AND PAPERS RELEVANT TO THE ISSUE;
 - B. ALL THE LEGAL REQUIREMENTS RELATING TO THE ISSUE AS ALSO THE REGULATIONS GUIDELINES, INSTRUCTIONS, ETC. FRAMED/ISSUED BY THE BOARD, THE CENTRAL GOVERNMENT AND ANY OTHER COMPETENT AUTHORITY IN THIS BEHALF HAVE BEEN DULY COMPLIED WITH; AND
 - C. THE DISCLOSURES MADE IN THE PROSPECTUS ARE TRUE, FAIR AND ADEQUATE TO ENABLE THE INVESTORS TO MAKE A WELL INFORMED DECISION AS TO THE INVESTMENT IN THE PROPOSED ISSUE AND SUCH DISCLOSURES ARE IN ACCORDANCE WITH THE REQUIREMENTS OF THE COMPANIES ACT, 1956, THE COMPANIES ACT, 2013 (TO THE EXTENT NOTIFIED), THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 AND OTHER APPLICABLE LEGAL REQUIREMENTS.
- 3. WE CONFIRM THAT BESIDES OURSELVES, ALL THE INTERMEDIARIES NAMED IN THE PROSPECTUS ARE REGISTERED WITH THE BOARD AND THAT TILL DATE SUCH REGISTRATION IS VALID.
- 4. WE HAVE SATISFIED OURSELVES ABOUT THE CAPABILITY OF THE UNDERWRITERS TO FULFIL THEIR UNDERWRITING COMMITMENTS.
- 5. WE CERTIFY THAT WRITTEN CONSENT FROM PROMOTERS HAS BEEN OBTAINED FOR INCLUSION OF THEIR SPECIFIED SECURITIES AS PART OF PROMOTERS CONTRIBUTION



SUBJECT TO LOCK-IN AND THE SPECIFIED SECURITIES PROPOSED TO FORM PART OF PROMOTERS CONTRIBUTION SUBJECT TO LOCK-IN SHALL NOT BE DISPOSED / SOLD /TRANSFERRED BY THE PROMOTERS DURING THE PERIOD STARTING FROM THE DATE OF FILING OF THE PROSPECTUS WITH THE BOARD TILL THE DATE OF COMMENCEMENT OF LOCK-IN PERIOD AS STATED IN THE PROSPECTUS.

- 6. WE CERTIFY THAT REGULATION 33 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009, WHICH RELATES TO SPECIFIED SECURITIES INELIGIBLE FOR COMPUTATION OF PROMOTERS CONTRIBUTION, HAS BEEN DULY COMPLIED WITH AND APPROPRIATE DISCLOSURES AS TO COMPLIANCE WITH THE SAID REGULATION HAVE BEEN MADE IN THE PROSPECTUS.
- 7. WE UNDERTAKE THAT SUB-REGULATION (4) OF REGULATION 32 AND CLAUSE (C) AND (D) OF SUB-REGULATION (2) OF REGULATION 8 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 SHALL BE COMPLIED WITH. WE CONFIRM THAT ARRANGEMENTS HAVE BEEN MADE TO ENSURE THAT PROMOTERS CONTRIBUTION SHALL BE RECEIVED AT LEAST ONE DAY BEFORE THE OPENING OF THE ISSUE. WE UNDERTAKE THAT AUDITORS' CERTIFICATE TO THIS EFFECT SHALL BE DULY SUBMITTED TO THE BOARD. WE FURTHER CONFIRM THAT ARRANGEMENTS HAVE BEEN MADE TO ENSURE THAT PROMOTERS' CONTRIBUTION SHALL BE KEPT IN AN ESCROW ACCOUNT WITH A SCHEDULED COMMERCIAL BANK AND SHALL BE RELEASED TO THE ISSUER ALONG WITH THE PROCEEDS OF THE PUBLIC ISSUE. NOT APPLICABLE
- 8. WE CERTIFY THAT THE PROPOSED ACTIVITIES OF THE ISSUER FOR WHICH THE FUNDS ARE BEING RAISED IN THE PRESENT ISSUE FALL WITHIN THE "MAIN OBJECTS" LISTED IN THE OBJECT CLAUSE OF THE MEMORANDUM OF ASSOCIATION OR OTHER CHARTER OF THE ISSUER AND THAT THE ACTIVITIES WHICH HAVE BEEN CARRIED OUT UNTIL NOW ARE VALID IN TERMS OF THE OBJECT CLAUSE OF ITS MEMORANDUM OF ASSOCIATION.
- 9. WE CONFIRM THAT NECESSARY ARRANGEMENTS HAVE BEEN MADE TO ENSURE THAT THE MONEYS RECEIVED PURSUANT TO THE ISSUE ARE KEPT IN A SEPARATE BANK ACCOUNT AS PER THE PROVISIONS OF SUB-SECTION (3) OF SECTION 40 OF THE COMPANIES ACT, 2013AND THAT SUCH MONEYS SHALL BE RELEASED BY THE SAID BANK ONLY AFTER PERMISSION IS OBTAINED FROM THE STOCK EXCHANGE MENTIONED IN THIS PROSPECTUS. WE FURTHER CONFIRM THAT THE AGREEMENT ENTERED INTO BETWEEN THE BANKERS TO THE ISSUE AND THE ISSUER SPECIFICALLY CONTAINS THIS CONDITION NOTED FOR COMPLIANCE
- 10. WE CERTIFY ALL THE SHARES SHALL BE ISSUED IN DEMATERIALIZED FORM IN COMPLIANCE WITH THE PROVISIONS OF SECTION 29 OF THE COMPANIES ACT, 2013 AND THE DEPOSITORIES ACT, 1996 AND THE REGULATIONS MADE THEREUNDER.
 - 11. WE CERTIFY THAT ALL THE APPLICABLE DISCLOSURES MANDATED IN THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 HAVE BEEN MADE IN ADDITION TO DISCLOSURES WHICH, IN OUR VIEW, ARE FAIR AND ADEQUATE TO ENABLE THE INVESTOR TO MAKE A WELL INFORMED DECISION.
 - 12. WE CERTIFY THAT THE FOLLOWING DISCLOSURES HAVE BEEN MADE IN THE PROSPECTUS:
 - A. AN UNDERTAKING FROM THE ISSUER THAT AT ANY GIVEN TIME, THERE SHALL BE ONLY ONE DENOMINATION FOR THE EQUITY SHARES OF THE ISSUER, AND
 - B. AN UNDERTAKING FROM THE ISSUER THAT IT SHALL COMPLY WITH SUCH DISCLOSURE AND ACCOUNTING NORMS SPECIFIED BY THE BOARD FROM TIME TO TIME.



- 13. WE UNDERTAKE TO COMPLY WITH THE REGULATIONS PERTAINING TO ADVERTISEMENT IN TERMS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 WHILE MAKING THE ISSUE <u>NOTED FOR COMPLIANCE</u>
- 14. WE ENCLOSE A NOTE EXPLAINING HOW THE PROCESS OF DUE DILIGENCE HAS BEEN EXERCISED BY US IN VIEW OF THE NATURE OF CURRENT BUSINESS BACKGROUND OF THE ISSUER, SITUATION AT WHICH THE PROPOSED BUSINESS STANDS, THE RISK FACTORS, PROMOTERS EXPERIENCE, ETC.
- 15. WE ENCLOSE A CHECKLIST CONFIRMING REGULATION-WISE COMPLIANCE WITH THE APPLICABLE PROVISIONS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009, CONTAINING DETAILS SUCH AS THE REGULATION NUMBER, ITS TEXT, THE STATUS OF COMPLIANCE, PAGE NUMBER OF THE PROSPECTUS WHERE THE REGULATION HAS BEEN COMPLIED WITH AND OUR COMMENTS, IF ANY.
- 16. WE ENCLOSE STATEMENT ON PRICE INFORMATION OF PAST ISSUES HANDLED BY MERCHANT BANKER, AS PER FORMAT SPECIFIED BY THE BOARD THROUGH CIRCULAR.
- 17. WE CERTIFY THAT PROFITS FROM RELATED PARTY TRANSACTIONS HAVE ARISEN FROM LEGITIMATE BUSINESS TRANSACTIONS.

THE FILING OF THIS OFFER DOCUMENT DOES NOT, HOWEVER, ABSOLVE OUR COMPANY FROM ANY LIABILITIES UNDER SECTION 34 OR SECTION 36 OF THE COMPANIES ACT, 2013 OR FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY AND/OR OTHER CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE PROPOSED ISSUE. SEBI FURTHER RESERVES THE RIGHT TO TAKE UP AT ANY POINT OF TIME, WITH THE LEAD MERCHANT BANKER ANY IRREGULARITIES OR LAPSES IN THE OFFER DOCUMENT.

ADDITIONAL CONFIRMATIONS/ CERTIFICATIONS TO BE GIVEN BY MERCHANT BANKER IN DUE DILIGENCE CERTIFICATE TO BE GIVEN ALONG WITH OFFER DOCUMENT REGARDING SME EXCHANGE.

- (1) WE CONFIRM THAT NONE OF THE INTERMEDIARIES NAMED IN THE PROSPECTUS HAVE BEEN DEBARRED FROM FUNCTIONING BY ANY REGULATORY AUTHORITY.
- (2) WE CONFIRM THAT ALL THE MATERIAL DISCLOSURES IN RESPECT OF THE ISSUER HAVE BEEN MADE IN PROSPECTUS AND CERTIFY THAT ANY MATERIAL DEVELOPMENT IN THE ISSUER OR RELATING TO THE ISSUE UP TO THE COMMENCEMENT OF LISTING AND TRADING OF THE SPECIFIED SECURITIES OFFERED THROUGH THIS ISSUE SHALL BE INFORMED THROUGH PUBLIC NOTICES/ ADVERTISEMENTS IN ALL THOSE NEWSPAPERS IN WHICH PRE-ISSUE ADVERTISEMENT AND ADVERTISEMENT FOR OPENING OR CLOSURE OF THE ISSUE HAVE BEEN GIVEN.
- (3) WE CONFIRM THAT THE ABRIDGED PROSPECTUS CONTAINS ALL THE DISCLOSURES AS SPECIFIED IN THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009.-NOTED FOR COMPLIANCE.
- (4) WE CONFIRM THAT AGREEMENTS HAVE BEEN ENTERED INTO WITH THE DEPOSITORIES FOR DEMATERIALISATION OF THE SPECIFIED SECURITIES OF THE ISSUER.
- (5) WE CERTIFY THAT AS PER THE REQUIREMENTS OF FIRST PROVISO TO SUB-REGULATION (4) OF REGULATION 32 OF SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009, CASHFLOW STATEMENT HAS BEEN PREPARED AND DISCLOSED IN THE PROSPECTUS. NOT APPLICABLE
- (6) WE CONFIRM THAT UNDERWRITING AND MARKET MAKING ARRANGEMENTS AS PER REQUIREMENTS OF REGULATION 106P AND 106V OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009 HAVE BEEN MADE.



(7) WE CONFIRM THAT THE ISSUER HAS REDRESSED AT LEAST NINETY FIVE PER CENT OF THE COMPLAINTS RECEIVED FROM THE INVESTORS TILL THE END OF THE QUARTER IMMEDIATELY PRECEDING THE MONTH OF THE FILING OF THE PROSPECTUS WITH THE REGISTRAR OF COMPANIES. – NOT APPLICABLE

Note: The filing of this Prospectus does not, however, absolve our Company from any liabilities under section 34 and section 36 of the Companies Act, 2013 or from the requirement of obtaining such statutory and / or other clearances as may be required for the purpose of the proposed Issue. SEBI further reserves the right to take up at any point of time, with the LM any irregularities or lapses in this Prospectus.

All legal requirements pertaining to the Issue will be complied with at the time of registration of the Prospectus with the Registrar of Companies, Ahmedabad in terms of Section 26 and 30 of the Companies Act, 2013.

Disclaimer Clause of BSE

BSE Limited ("BSE") has given vide its letter dated April 28, 2017, permission to this Company to use its name in this offer document as one of the stock exchanges on which this company's securities are proposed to be listed on the SME Platform. BSE has scrutinized this offer document for its limited internal purpose of deciding on the matter for granting the aforesaid permission to this company. BSE does not in any manner:-

- i. Warrant, certify or endorse the correctness or completeness of any of the contents of this offer document; or
- ii. Warrant that this company's securities will be listed or will continue to be listed on BSE; or
- iii. Take any responsibility for the financial or other soundness of this Company, its Promoters, its management or any scheme or project of this Company;

and it should not for any reason be deemed or construed that this offer document has been cleared or approved by BSE. Every person who desires to apply for or otherwise acquires any securities in this Company may do so pursuant to independent inquiry, investigations and analysis and shall not have any claim against BSE whatsoever by reason of loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or for any other reason whatsoever.

CAUTION - Disclaimer from our Company, our Directors and the Lead Manager

Our Company, its Directors and the Lead Manager accept no responsibility for statements made otherwise than in this Prospectus or in the advertisements or any other material issued by or at our instance and anyone placing reliance on any other source of information, including our website, www.bhaktijewellery.com, would be doing so at his or her own risk.

The Lead Manager accepts no responsibility, save to the limited extent as provided in the MOU entered into between the Lead Manager and our Company dated April 04, 2017 and the Underwriting Agreement dated April 04, 2017 entered into between the Underwriter and our Company and the Market Making Agreement dated April 04, 2017 entered into among the Lead Manager, the Market Maker and our Company.

All information shall be made available by our Company and the Lead Manager to the Applicants and public at large and no selective or additional information would be available for a section of the investors in any manner whatsoever, including at road show presentations, in research or sales reports, at collection centres or elsewhere.

The Lead Manager and their respective associates and affiliates may engage in transactions with, and perform services for our Company, our Group Entities and our respective affiliates and associates in the ordinary course of business, and have engaged, or may in the future engage in commercial banking and investment banking transactions with our Company or our Group Entities or their respective affiliates or associates for which they have received, and may in future receive compensation.

Note:

Investors who apply in the Issue will be required to confirm and will be deemed to have represented to our Company, the Underwriter and their respective directors, officers, agents, affiliates and representatives that they are eligible under all applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares of our Company and will not offer, sell, pledge or transfer the Equity Shares of our Company to any person who is not eligible under applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares of our Company. Our Company, the Underwriter and their respective directors, officers, agents, affiliates and representatives accept no responsibility or liability for advising any investor on whether such investor is eligible to acquire Equity Shares of our Company.



Statement on Price Information of Past Issues handled by Guiness Corporate Advisors Private Limited:-

Price information of past issues handled by Guiness Corporate Advisors Private Limited

| Sr. No. | Issuer Name | Issue size (Rs. in cr.) | Issue price (Rs.) | Listing Date | Opening Price on listing date | +/- % change in closing price, [+/- % change in closing benchmark]- 30th calendar days from listing | +/- % change in closing price, [+/- % change in closing benchmark]- 90th calendar days from listing | +/- % change in closing price, [+/- % change in closing benchmark]- 180th calendar days from listing |
|------------|--|-------------------------------|-------------------------|--------------|--|---|---|--|
| 1 | Nintec Systems Limited | 1.88 | 10 | 18.04.2016 | 11.70 | 15.00% [-0.43%] | 41.50% [+7.48%] | 110.00% [+7.19%] |
| 2 | Shanti Educational Initiatives Limited | 39.60 | 90 | 14.06. 2016 | 90.00 | 3.33% | 5.56% | 7.22% |
| _ | | | | | | [+5.86%] | [+7.42%] | [+0.45%] |
| 3 | Kwality Pharmaceuticals Limited | 6.21 | 45 | 18.07. 2016 | 45.00 | 0.11% | 15.11% | 75.11% |
| | · | | | | | [+1.15%] | [-0.78%] | [-1.83%] |
| 4 | Riddhi Steel and Tube Limited | 8.89 | 38 | 14.09. 2016 | 37.70 | 2.63% | -3.03% | -12.50% |
| | | | | | | [-2.57%] | [-6.55%] | [+3.77%] |
| 5 | Aditya Consumer Marketing Limited | 6.00 | 15 | 17.10.2016 | 15.70 | 28.33% | 40.67% | 197.00% |
| | | | | | | [-4.45%] | [-0.88%] | [+7.02%] |
| 6 | India Green Reality Limited | 10.38 | 30 | 18.10.2016 | 31.50 | -0.33% | 18.67% | 42.33% |
| | | | | | | [-6.25%] | [-2.72%] | [+5.03%] |
| 7 | Aditya Vision Ltd. | 5.76 | 15 | 12.12.2016 | 15.50 | 16.67% | 16.67% | NA |
| | | | | | | [+1.45%] | [+11.04%] | |
| 8 | Super Fine Knitters Limited | 4.08 | 12 | 02.02.2017 | 12.60 | 26.00% | 0.08% | NA |
| | | | | | | [+2.15%] | [+6.00%] | |
| 9 | Sarthak Metals Limited | 10.91 | 30 | 27.03.2017 | 29.45 | 10.67% | NA | NA |
| | | | | | | [+1.43%] | | |
| 10 | ASL Industries Limited | 9.80 | 35 | 18.04.2017 | 33.10 | NA | NA | NA |

Note: The 30th, 90th, and 180th calendar days has been taken as listing date plus 29, 89, 179 calendar days respectively. Where the 30th day / 90th day / 180th day of a particular year falls on a trading holiday, the immediately following trading day has been considered. Where the 30th day / 90th day / 180th of a particular year falls on the day when there is no trade in equity share of the Company, preceding trading day has been considered. The designated exchange for the issue has been considered for the price, benchmark index and other details. We have taken the Issue price to calculate the % change in closing price as on 30th, 90th and 180th day.



Summary statement of price information of past issues handled by Guiness Corporate Advisors Private Limited

| | Total no. of IPOs | Total Funds raised | discount | POs trading at as on 30th cal listing date | | premiun | premium as on 30th calendar | | | Nos. of IPOs trading at discount as on 180th calendar day from listing date | | | Nos. of IPOs trading at premium as on 180th calendar day from listing date | | | |
|---|-------------------------|--------------------------|----------|--|---------------------|---------|-----------------------------|---------------------|-------|---|---------------------|------|--|---------------------|--|--|
| | | (Rs. in cr.) | Over | Between 25-50% | Less than 25% | Over | Between 25-50% | Less than 25% | Over | Between 25-50% | Less than 25% | Over | Between 25-50% | Less than 25% | | |
| April 1, 2017 – date of filing of this Prospectus | 1 | 9.80 | NA | NA | NA | NA | NA | NA | NA NA | NA | NA | NA | NA | NA | | |
| 2016-17 | 9 | 93.71 | NA | NA | 1 | NA | 2 | 6 | NA | NA | 1 | 2 | NA | 1 | | |
| 2015-16 | 3 | 9.60 | NA | NA | 1 | NA | NA | 2 | NA | 1 | 2 | NA | NA | NA | | |



Track records of past issues handled by the Guiness Corporate Advisors Private Limited

For details regarding the track record of the Guiness Corporate Advisors Private Limited, as specified under Circular reference CIR/MIRSD/1/2012 dated January 10, 2012 issued by the SEBI, please refer to the website of Guiness Corporate Advisors Private Limited at www.guinessonline.net

Disclaimer in Respect of Jurisdiction

This Issue is being made in India to persons resident in India (including Indian nationals resident in India who are not minors, HUFs, companies, corporate bodies and societies registered under the applicable laws in India and authorised to invest in shares, Indian Mutual Funds registered with SEBI, Indian financial institutions, commercial banks, regional rural banks, co-operative banks (subject to RBI permission), or trusts under applicable trust law and who are authorised under their constitution to hold and invest in shares, public financial institutions as specified in Section 2 (72) of the Companies Act, 2013, scheduled commercial banks, mutual fund registered with SEBI, FII and sub-account (other than a sub-account which is a foreign corporate or foreign individual) registered with SEBI, Alternative Investment Fund, multilateral and bilateral development financial institution, venture capital fund registered with SEBI, foreign venture capital investor registered with SEBI, state industrial development corporation, insurance company registered with Insurance Regulatory and Development Authority, provident fund with minimum corpus of Rs. 2,500 Lakhs, pension fund with minimum corpus of Rs. 2,500 Lakhs, National Investment Fund set up by resolution no. F. No. 2/3/2005-DDII dated November 23, 2005 of the Government of India published in the Gazette of India, insurance funds set up and managed by army, navy or air force of the Union of India and Insurance funds set up and managed by the Department of Posts, India, provided that they are eligible under all applicable laws and regulations to hold Equity Shares of the Company this Prospectus does not, however, constitute an invitation to purchase shares offered hereby in any jurisdiction other than India to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. Any person into whose possession this Prospectus comes is required to inform himself or herself about, and to observe, any such restrictions. Any dispute arising out of this Offer will be subject to the jurisdiction of appropriate court(s) in Ahmedabad, India only.

No action has been, or will be, taken to permit a public offering in any jurisdiction where action would be required for that purpose, except that this Prospectus has been filed with BSE for its observations and BSE shall give its observations in due course. Accordingly, the Equity Shares represented hereby may not be offered or sold, directly or indirectly, and this Prospectus may not be distributed, in any jurisdiction, except in accordance with the legal requirements applicable in such jurisdiction. Neither the delivery of this Prospectus nor any sale hereunder shall, under any circumstances, create any implication that there has been no change in the affairs of our Company since the date hereof or that the information contained herein is correct as of any time subsequent to this date.

The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Further, each applicant where required agrees that such applicant will not sell or transfer any Equity Shares or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable laws and legislations in each jurisdiction, including India.

Disclaimer clause under rule 144A of the U.S. Securities Act

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applicants may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.



Further, each applicant where required agrees that such applicant will not sell or transfer any Equity Shares or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable laws and legislations in each jurisdiction, including India.

Filing

The Draft Prospectus shall not be filed with SEBI, nor will SEBI issue any observation on the Offer Document in term of Regulation 106(M)(3) of SEBI (ICDR) Regulations. However, a copy of this Prospectus shall be filed with SEBI at the The Regional Manager, Unit No. 002, Ground Floor, Sakar I, near Gandhigram Railway Station, Opp. Nehru Bridge Ashram Road, Ahmedabad - 380 009.

A copy of the Prospectus, along with the documents required to be filed under Section 26 of the Companies Act, 2013 will be delivered for registration with the RoC, Ahmedabad situated at RoC Bhavan, Opp. Rupal Park Society, Behind Ankur Bus Stop, Naranpura, Ahmedabad-380013.

Listing

In terms of Chapter XB of the SEBI (ICDR) Regulations, 2009, application shall be made to SME Platform of BSE for obtaining permission for listing of the Equity Shares being offered and sold in the Issue on its SME Platform after the allotment in the Issue.

If the permissions to deal in, and for an official quotation of, the Equity Shares are not granted by BSE, our Company will forthwith repay, all moneys received from the applicants in pursuance of the Prospectus. If such money is not repaid within the prescribed time, then our Company and every officer in default shall be liable to repay the money, with interest, as prescribed under applicable law.

Our Company shall ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at BSE are taken within six Working Days of the Issue Closing Date.

The Company has obtained approval from BSE vide letter dated April 28, 2017 to use the name of BSE in this Offer document for listing of equity shares on SME Platform of BSE.

Impersonation

Attention of the Applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, 2013 which is reproduced below:

"Any person who -

- a) makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities, or
- b) makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or
- c) otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name, shall be liable for action under section 447."

The liability prescribed under Section 447 of the Companies Act, 2013, includes imprisonment for a term of not less than six months extending up to ten years (provided that where the fraud involves public interest, such term shall not be less than three years) and fine of an amount not less than the amount involved in the fraud, extending up to three times of such amount.

Consents

Consents in writing of the Directors, the Promoters, Chief Financial Officer, the Company Secretary & Compliance Officer, the Statutory Auditor, the Peer Review Auditor, the Banker to the Company, the Lead Manager, Registrar to the Issue, Banker to the Issue, Legal Advisor to the Issue, Underwriter to the Issue and Market Maker to the Issue to act in



their respective capacities, will be obtained and filed along with a copy of the Prospectus with the RoC, as required under Sections 26 of the Companies Act, 2013 and such consents will not be withdrawn up to the time of delivery of the Prospectus for registration with the RoC.

In accordance with the Companies Act, 2013 and the SEBI (ICDR) Regulations, M/s. Dhaval Padiya & Co, Chartered Accountants, have agreed to provide their written consent to include its report on statement of funds deployed as on April 10, 2017 dated April 10, 2017. A D V & Associates, Chartered Accountants (Peer Review Auditor) have provided their written consent to the inclusion of their reports dated April 05, 2017 on the Restated Financial Statements and their reports dated April 05, 2017 on the Statement of Possible Tax Benefits, which may be available to the Company and its shareholders, included in this Prospectus in the form and context in which they appear therein and such consents and reports have not been withdrawn up to the time of filing of this Prospectus.

Expert Opinion

Our Company has received written consent from Independent Peer Reviewed Auditor, A D V & Associates, Chartered Accountants to include their name as required under section 26(1)(a)(v) of the Companies Act, 2013 in this Prospectus and as "Expert" as defined under section 2(38) of the Companies Act, 2013 in respect of the reports on the Restated Financial Statements dated April 05, 2017 and the Statement of Tax Benefits dated April 05, 2017, issued by them, included in this Prospectus and such consent has not been withdrawn as on the date of this Prospectus.

Issue Related Expenses

The total expenses of the Issue are estimated to be approximately Rs. 28.00 lakhs. The estimated Issue related expenses include, among others, Issue management fees including lead manager fees, underwriting fees, commission, brokerages, and payment to other intermediaries such as legal advisor, peer review auditor, registrar to the Issue etc. and other out of pocket expenses. The break-up for the estimated Issue expenses are as follows:

(Rs. in Lacs)

| Activity | Amount | Percentage of the total Issue | Percentage of the total Issue size |
|---|--------|-------------------------------|------------------------------------|
| | | expenses | |
| Issue management fees including lead manager fees, underwriting fees, commission, brokerages, and payment to other intermediaries such as legal advisor, peer review auditor, registrar to the Issue etc. and other out of pocket expenses. | | 82.14 | 5.86 |
| Regulatory Fees | 2.00 | 7.14 | 0.51 |
| Other Expenses (printing, stationery, advertisement, postage etc.) | 3.00 | 10.72 | 0.76 |
| Total estimated Issue expenses | 28.00 | 100.00 | 7.13 |

Details of Fees Payable

Fees Payable to the Lead Manager

The total fees payable to the Lead Manager (including underwriting fees) will be as per the Memorandum of Understanding and Underwriting Agreement between our Company and the Lead Manager, copy of which is available for inspection at the Registered Office of our Company.

Fees Payable to the Registrar to the Issue

The fees payable to the Registrar to the Issue will be as per the Agreement signed by our Company and the Registrar to the Issue dated February 01, 2017, a copy of which is available for inspection at our Registered Office.

The Registrar to the Issue will be reimbursed for all out-of-pocket expenses including cost of stationery, postage, stamp duty and communication expenses. Adequate funds will be provided by the Company to the Registrar to the Issue to enable them to send refund orders or allotment advice by registered post/ speed post/ under certificate of posting.

Fees Payable to Others

The total fees payable to the Legal Advisor, Peer Review Auditor and Advertisers, etc. will be as per the terms of their



respective engagement letters, if any.

Commission and Brokerage Paid on Previous Issues of our Equity Shares

Since this is the Initial Public Offer of the Company, no sum has been paid or has been payable as commission or brokerage for subscribing to or procuring or agreeing to procure subscription for any of the Equity Shares since inception of the Company.

Previous Rights and Public Issues during the Last Five Years

We have not made any previous rights and/or public issues during the last five years, and are an "Unlisted Issuer" in terms of the SEBI (ICDR) Regulations and this Issue is an "Initial Public Offering" in terms of the SEBI (ICDR) Regulations.

Previous Issues of Shares otherwise than for Cash

Except as stated in "Capital Structure" on page 38 of this Prospectus, we have not made any previous issues of shares for consideration otherwise than for cash.

Previous capital issue during the last three years by listed Group Companies and Subsidiary of our Company

None of the Group Companies of our Company are listed. Further, none of our Group Companies have made any public or rights issue of securities in the preceding three years.

Performance vis-à-vis objects

Our Company is an "Unlisted Issuer" in terms of the SEBI (ICDR) Regulations, and this Issue is an "Initial Public Offering" in terms of the SEBI (ICDR) Regulations. Therefore, data regarding promise versus performance is not applicable to us.

None of the Group Entities has made public issue of equity shares during the period of ten years immediately preceding the date of filing offer document with the BSE.

Outstanding Debentures or Bond Issues or Redeemable Preference Shares

As on the date of this Prospectus, our Company has no outstanding debentures, bonds or redeemable preference shares.

Partly Paid-Up Shares

As on the date of this Prospectus, there are no partly paid-up Equity Shares of our Company.

Outstanding Convertible Instruments

Our Company does not have any outstanding convertible instruments as on the date of filing this Prospectus.

Option to Subscribe

- a. Investors will get the allotment of specified securities in dematerialization form only.
- b. The equity shares, on allotment, shall be traded on stock exchange in demat segment only.

Stock Market Data for our Equity Shares

Our Company is an "Unlisted Issuer" in terms of the SEBI (ICDR) Regulations, and this Issue is an "Initial Public Offering" in terms of the SEBI (ICDR) Regulations. Thus there is no stock market data available for the Equity Shares of our Company.

Investor Grievances and Redressal System

The Company has appointed Skyline Financial Services Private Limited as the Registrar to the Issue, to handle the investor grievances in co-ordination with the Compliance Officer of the Company. All grievances relating to the present Issue may be addressed to the Registrar with a copy to the Compliance Officer, giving full details such as name, address



of the applicant, number of Equity Shares applied for, amount paid on application and name of bank and branch. The Company would monitor the work of the Registrar to ensure that the investor grievances are settled expeditiously and satisfactorily.

The Registrar to the Issue, namely, Skyline Financial Services Private Limited, will handle investor's grievances pertaining to the Issue. A fortnightly status report of the complaints received and redressed by them would be forwarded to the Company.

The Company would also be co-coordinating with the Registrar to the Issue in attending to the grievances to the investor.

All grievances relating to the ASBA process may be addressed to the SCSBs, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount paid on application and the Designated Branch of the SCSB where the Application Form was submitted by the Applicant. We estimate that the average time required by us or the Registrar to the Issue or the SCSBs for the redressal of routine investor grievances will be seven business days from the date of receipt of the complaint. In case of non-routine complaints and complaints where external agencies are involved, we will seek to redress these complaints as expeditiously as possible.

Our Board by a resolution on March 20, 2017 constituted a Stakeholders Relationship Committee. For further details, please refer to the chapter titled "Our Management" beginning on page 76 of this Prospectus.

The Company assures that the Board of Directors in respect of the complaints, if any, to be received shall adhere to the following schedules:

| Sr. No. | Nature of Complaint | Time Table | | |
|---------|---|--|--|--|
| 1. | Non receipt of Demat Credit of Shares | Within 7 days of receipt of complaint subject to production of satisfactory evidence | | |
| 2. | Any other complaint in relation to Public Issue | Within 7 days of receipt of complaint with all relevant details. | | |

Redressal of investors' grievance is given top priority by the Company. The Committee oversees redressal of complaints of shareholders/investors and other important investor related matters. The Company has adequate arrangements for redressal of investor complaints as follows:

Our Company has appointed Nirav A. Shah as the Company Secretary and Compliance Officer and he may be contacted at the following address:

Nirav A. Shah

Company Secretary & Compliance Officer,

209, Shree Balaji Paragon, B/S Rock Regency Hotel, Opp. Axis Bank, near Circle - P, C.G Road, Ahmedabad –380009, Gujarat.

Tel: +91 79-2642 1701

E-mail:compliancebhakti@gmail.com

Investors can contact the Company Secretary and Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems such as non-receipt of letters of Allotment, credit of allotted Equity Shares in the respective beneficiary account or refund orders, etc.

Status of Investor Complaints

We confirm that we have not received any investor compliant during the three years preceding the date of this Prospectus and hence there are no pending investor complaints as on the date of this Prospectus.

Disposal of Investor Grievances by Listed Companies under the Same Management as the Company

As on the date of this Prospectus our Company does not have any Listed Group Company.

Changes in Auditors during the last three financial years

Changes in the Auditors of Our Company in the last three years as set forth below:-

| From | То | Date | Reason |
|--------------------|---------------------|--------------------|-----------------------|
| M. H. Zaveri & Co. | Dhaval Padiya & Co. | September 30, 2016 | Due to pre-occupation |

139



Capitalisation of Reserves or Profits

Save and except as stated in "Capital Structure" on page 38 of this Prospectus, our Company has not capitalized its reserves or profits at any time since inception.

Revaluation of assets

Our Company has not revalued its assets since incorporation.



Section VIII - Issue Related Information

Terms of the Issue

The Equity Shares being offered are subject to the provisions of the Companies Act, SEBI (ICDR) Regulations, 2009, our Memorandum and Articles of Association, the terms of this Prospectus, Application Form, the Revision Form and other terms and conditions as may be incorporated in the allotment advices and other documents/certificates that may be executed in respect of the Issue. The Equity Shares shall also be subject to laws as applicable, guidelines, notifications and regulations relating to the issue of capital and listing and trading of securities issued from time to time by SEBI, the Government of India, the Stock Exchange, the RBI, RoC and/or other authorities, as in force on the date of the Issue and to the extent applicable.

Please note that, in terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, all the investors applying in a public issue shall use only Application Supported by Blocked Amount (ASBA) facility for making payment.

Further vide the said circular Registrar to the Issue and Depository Participants have been also authorised to collect the application forms.

Ranking of Equity Shares

The Equity Shares being issued in the Issue shall be subject to the provisions of the Companies Act and the Memorandum and Articles of Association and shall rank pari-passu with the existing Equity Shares of our Company including rights in respect of dividend. The Allottees in receipt of Allotment of Equity Shares under this Issue will be entitled to dividends and other corporate benefits, if any, declared by our Company after the date of Allotment. For further details, please refer "Main Provisions of Articles of Association" on page 187 of this Prospectus.

Authority for the Issue

This Issue has been authorized by a resolution of the Board passed at their meeting held on March 20, 2017 subject to the approval of shareholders through a special resolution to be passed pursuant to section 62 (1) (c) of the Companies Act, 2013. The shareholders have authorized the Issue by a special resolution in accordance with Section 62 (1) (c) of the Companies Act, 2013 passed at the EGM of the Company held on April 03, 2017.

Mode of Payment of Dividend

The declaration and payment of dividend will be as per the provisions of Companies Act and recommended by the Board of Directors and the Shareholders at their discretion and will depend on a number of factors, including but not limited to earnings, capital requirements and overall financial condition of our Company. We shall pay dividend, if declared, to our Shareholders as per the provisions of the Companies Act and our Articles of Association.

Face Value and Issue Price per Share

The face value of the Equity Shares is Rs.10.00 each and the Issue Price is Rs.20.00 per Equity Share.

The Issue Price is determined by our Company in consultation with the Lead Manager and is justified under "Basis for Issue Price" on page 55 of this Prospectus. At any given point of time there shall be only one denomination for the Equity Shares.

Compliance with SEBI (ICDR) Regulations

Our Company shall comply with all requirements of the SEBI (ICDR) Regulations. Our Company shall comply with all disclosure and accounting norms as specified by SEBI from time to time.

Rights of the Equity Shareholders

Subject to applicable laws, rules, regulations and guidelines and the Articles of Association, the Equity shareholders shall have the following rights:

Right to receive dividend, if declared;



- Right to attend general meetings and exercise voting rights, unless prohibited by law;
- Right to vote on a poll either in person or by proxy;
- Right to receive offer for rights shares and be allotted bonus shares, if announced;
- Right to receive surplus on liquidation subject to any statutory and preferential claim being satisfied;
- Right of free transferability subject to applicable law, including any RBI rules and regulations; and
- Such other rights, as may be available to a shareholder of a listed public limited company under the Companies Act, the terms of the listing agreements with the Stock Exchange(s) and the Memorandum and Articles of Association of our Company.

For a detailed description of the main provisions of the Articles of Association relating to voting rights, dividend, forfeiture and lien and/or consolidation/splitting, please refer "Main Provisions of Articles of Association" on page 187 of this Prospectus.

Jurisdiction

Exclusive jurisdiction for the purpose of this Issue is with the competent courts/authorities in Ahmedabad, India.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

The above information is given for the benefit of the Applicants. Our Company and the Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

Joint Holders

Where two or more persons are registered as the holders of any Equity Shares, they shall be deemed to hold the same as joint – tenants with benefits of survivorship.

Nomination Facility to Investor

In accordance with Section 72 of the Companies Act, 2013 the sole or first Applicant, along with other joint Applicants, may nominate any one person in whom, in the event of the death of sole Applicant or in case of joint Applicants, death of all the Applicants, as the case may be, the Equity Shares Allotted, if any, shall vest. A person, being a nominee, entitled to the Equity Shares by reason of the death of the original holder(s), shall in accordance with Section 72 of the Companies Act, 2013 be entitled to the same advantages to which he or she would be entitled if he or she were the registered holder of the Equity Share(s). Where the nominee is a minor, the holder(s) may make a nomination to appoint, in the prescribed manner, any person to become entitled to Equity Share(s) in the event of his or her death during the minority. A nomination shall stand rescinded upon a sale of Equity Share(s) by the person nominating. A buyer will be entitled to make a fresh nomination in the manner prescribed. Fresh nomination can be made only on the prescribed form available on request at our Registered Office or to the registrar and transfer agents of our Company.

In accordance with Section 72 of the Companies Act, 2013 any person who becomes a nominee by virtue of the provisions of Section 72 of the Companies Act, 2013 shall upon the production of such evidence as may be required by the Board, elect either:

- a) to register himself or herself as the holder of the Equity Shares; or
- b) to make such transfer of the Equity Shares, as the deceased holder could have made.

Further, the Board may at any time give notice requiring any nominee to choose either to be registered himself or herself or to transfer the Equity Shares, and if the notice is not complied with within a period of ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other moneys payable in respect of the Equity Shares, until the requirements of the notice have been complied with.

Since the Allotment of Equity Shares in the Issue will be made only in dematerialized mode there is no need to make a separate nomination with our Company. Nominations registered with respective depository participant of the applicant would prevail. If the investor wants to change the nomination, they are requested to inform their respective depository participant.



Minimum Subscription

This Issue is not restricted to any minimum subscription level. This Issue is 100% underwritten. If the Issuer does not receive the subscription of 100% of the Issue through this offer document including devolvement of Underwriter within sixty days from the date of closure of the Issue, the Issuer shall forthwith refund the entire subscription amount received. If there is a delay beyond eight days after the Issuer becomes liable to pay the amount, the Issuer shall pay interest prescribed under section 40 of the Companies Act, 2013.

In accordance with Regulation 106 P (1) of the SEBI (ICDR) Regulations, our Issue shall be hundred percent underwritten. Thus, the underwriting obligations shall be for the entire hundred percent of the offer through this Prospectus and shall not be restricted to the minimum subscription level.

In accordance with Regulation 106(R) of the SEBI (ICDR) Regulations, our Company shall ensure that the number of prospective allottees to whom the Equity Shares will allotted will not be less than 50 (Fifty).

Further, the minimum application size in terms of number of specified securities shall not be less than Rupees One Lakh per application.

Minimum Number of Allottees

The minimum number of allottees in this Issue shall be 50 shareholders. In case the minimum number of prospective allottees is less than 50, no allotment will be made pursuant to this Issue and the monies collected shall be refunded within 15 days of closure of Issue.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Arrangements for Disposal of Odd Lots

The trading of the equity shares will happen in the minimum contract size of 6,000 shares in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012. However, the market maker shall buy the entire shareholding of a shareholder in one lot, where value of such shareholding is less than the minimum contract size allowed for trading on the SME Platform of BSE.

Minimum Application Value; Market Lot and Trading Lot

In terms of section 29 of the Companies Act, 2013, the Equity Shares shall be allotted only in dematerialized form. In terms of existing SEBI ICDR Regulations, trading in the Equity Shares shall only be in dematerialized form for all investors.

Trading of the Equity Shares will happen in the minimum contract size of 6,000 Equity Shares in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012 and the same may be modified by BSE from time to time by giving prior notice to investors at large.

Allocation and allotment of Equity Shares through this Issue will be done in multiples of 6,000 Equity Share subject to a minimum allotment of 6,000 Equity Shares to the successful applicants.

Application by Eligible NRIs, FIIs registered with SEBI, VCFs registered with SEBI and QFIs

It is to be understood that there is no reservation for Eligible NRIs or FIIs registered with SEBI or VCFs or QFIs. Such Eligible NRIs, QFIs, FIIs registered with SEBI will be treated on the same basis with other categories for the purpose of Allocation.

Restrictions, if any on Transfer and Transmission of Equity Shares

Except for the lock-in of the pre-Issue capital of our Company, Promoters' minimum contribution as provided in "Capital Structure" on page 38 of this Prospectus, and except as provided in the Articles of Association there are no restrictions on transfer of Equity Shares. Further, there are no restrictions on the transmission of shares/debentures and on their consolidation/splitting, except as provided in the Articles of Association. For details, please refer "Main Provisions of Articles of Association" on page 187 of this Prospectus.



Option to receive Equity Shares in Dematerialized Form

Pursuant to Section 29 of the Companies Act, the Equity Shares in the Issue shall be allotted only in dematerialised form. Further, as per the SEBI (ICDR) Regulations, the trading of the Equity Shares shall only be in dematerialised form on the Stock Exchange.

Migration to Main Board

Our Company may migrate to the main board of BSE from the SME Platform on a later date subject to the following:

a) If the Paid up Capital of the company is likely to increase above Rs.25 crores by virtue of any further issue of capital by way of rights, preferential issue, bonus issue etc. (which has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the Promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal and for which the company has obtained in-principal approval from the main board), we shall have to apply to BSE for listing our shares on its Main Board subject to the fulfilment of the eligibility criteria for listing of specified securities laid down by the Main Board.

OR

b) If the Paid up Capital of the company is more than Rs.10 crores but below Rs.25 crores, we may still apply for migration to the main board if the same has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

Market Making

The shares offered though this Issue are proposed to be listed on the SME Platform of BSE, wherein the Lead Manager to this Issue shall ensure compulsory Market Making through the registered Market Makers of the SME Platform for a minimum period of three years from the date of listing on the SME Platform of BSE. For further details of the agreement entered into between the Company, the Lead Manager and the Market Maker please refer "General Information – Details of the Market Making Arrangements for this Issue" on page 35 of this Prospectus.

In accordance with the SEBI Circular No.CIR/MRD/DSA/31/2012 dated November 27, 2012; it has decided to make applicable limits on the upper side for the Market Maker during market making process taking into consideration the Issue size in the following manner:

| Issue size | Buy quote exemption threshold (including mandatory initial inventory of 5% of issue size) | Re-entry threshold for buy quotes (including mandatory initial inventory of 5% of issue size) |
|----------------------------|---|---|
| Upto Rs. 20 Crore | 25% | 24% |
| Rs.20 Crore to Rs.50 Crore | 20% | 19% |
| Rs.50 Crore to Rs.80 Crore | 15% | 14% |
| Above Rs.80 Crore | 12% | 11% |

Further, the following shall apply to market makers while managing their inventory during the process of market making:

The exemption from threshold shall not be applicable for the first three months of market making and the market maker shall be required to provide two way quotes during this period irrespective of the level of holding.

Any initial holdings over and above such 5% of issue size would not be counted towards the inventory levels prescribed.

Apart from the above mandatory inventory, only those shares which have been acquired on the platform of the exchange during market making process shall be counted towards the Market Maker's threshold. Threshold limit will take into consideration, the inventory level across market makers.

The Market Maker shall give two way quotes till it reaches the upper limit threshold; thereafter it has the option to give only sell quotes. Two way quotes shall be resumed the moment inventory reaches the prescribed re-entry threshold.



In view of the Market Maker obligation, there shall be no exemption/threshold on downside. However, in the event the Market Maker exhausts its inventory through market making process on the platform of the exchange, the concerned stock exchange may intimate the same to SEBI after due verification.

New Financial Instruments

The Issuer Company is not issuing any new financial instruments through this Issue.

Period of Operation of Subscription List of Public Issue

| Issue Opens On | WEDNESDAY, MAY 17, 2017 |
|-----------------|-------------------------|
| Issue Closes On | MONDAY, MAY 22, 2017 |

Submission of Applications

| Issue Period (except the Issue Closing Date) | | | | | | | | | |
|--|---|--|--|--|--|--|--|--|--|
| Submission and Revision in Applications | Only between 10.00 a.m. and 5.00 p.m. IST | | | | | | | | |
| | Issue Closing Date | | | | | | | | |
| Submission and Revision in Applications | Only between 10.00 a.m. and 3.00 p.m. IST | | | | | | | | |

On the Issue Closing Date, the Applications shall be uploaded until:

- (i) 4.00 p.m. IST in case of Applications by QIBs and Non-Institutional Investors, and
- (ii) until 5.00 p.m. IST or such extended time as permitted by the Stock Exchange, in case of Applications by Retail Individual Investors.

On Issue Closing Date, extension of time will be granted by Stock Exchange only for uploading Applications received by Retail Individual Investors after taking into account the total number of Applications received and as reported by the Lead Manager to the Stock Exchange.

It is clarified that Applications not uploaded on the electronic bidding system or in respect of which the full Application Amount is not blocked by SCSBs would be rejected.

Due to limitation of time available for uploading the Applications on the Issue Closing Date, Applicants are advised to submit their Applications one day prior to the Issue Closing Date. Any time mentioned in this Prospectus is IST. Applicants are cautioned that, in the event a large number of Applications are received on the Issue Closing Date, some Applications may not get uploaded due to lack of sufficient time. Such Applications that cannot be uploaded will not be considered for allocation under this Issue. Applications will be accepted only on Working Days. None among our Company or Lead Manager is liable for any failure in uploading the Applications due to faults in any software/hardware system or otherwise.



Issue Structure

This Issue is being made in terms of Regulation 106M (1) of Chapter XB of the SEBI (ICDR) Regulations, whereby, an issuer whose post issue face value capital does not exceed ten crores, shall issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the SME Platform of BSE). For further details regarding the salient features and terms of this Issue, please refer to sections titled "Terms of the Issue" and "Issue Procedure" beginning on pages 141 and 148 respectively of this Prospectus.

Following is the Issue structure:

Public issue of 19,62,000 Equity Shares of face value of Rs.10.00 each of our Company for cash at a price of Rs.20.00 per Equity Share (including a share premium of Rs.10.00 per Equity Share) ("Issue Price") aggregating to Rs.392.40 lakhs ("the Issue") of which 1,02,000 Equity Shares aggregating to Rs.20.40 lakhs will be reserved for subscription by Market Maker ("Market Maker Reservation Portion"). The Issue less the Market Maker Reservation Portion i.e. issue of 18,60,000 Equity Shares of face value of Rs.10.00 each at an Issue Price of Rs.20.00 per equity share aggregating to Rs.372.00 lakhs is hereinafter referred to as the "Net Issue". The Issue and the Net Issue will constitute 28.79% and 27.30%, respectively of the post issue paid-up equity share capital of our Company.

| Particulars | Net Issue to Public^ | Market Maker reservation portion | | | | | | |
|-------------------------------|--|---|--|--|--|--|--|--|
| Number of Equity Shares | 18,60,000 Equity Shares | 1,02,000 Equity Shares | | | | | | |
| Transcr of Equity Shares | | | | | | | | |
| Percentage of Issue Size | 94.80% of the Issue Size | 5.20% of the Issue Size | | | | | | |
| available for allocation | | | | | | | | |
| | (50% for the Retail Individual Investors | | | | | | | |
| | and the balance 50% for Other than Retail | | | | | | | |
| | Individual Investors). | | | | | | | |
| Basis of Allotment/Allocation | Proportionate subject to minimum | Firm Allotment | | | | | | |
| if respective category is | allotment of 6,000 Equity Shares and | | | | | | | |
| oversubscribed | Further allotment in multiples of 6,000 | | | | | | | |
| | Equity Shares each. | | | | | | | |
| | For further details please refer to the | | | | | | | |
| | section titled "Issue Procedure – Basis of | | | | | | | |
| | Allotment" on page 154 of this | | | | | | | |
| | Prospectus. | | | | | | | |
| Mode of Application* | All Applications by the Applicants must | Through ASBA mode | | | | | | |
| Troub of rappiduois | be made compulsorily through ASBA | | | | | | | |
| | mode (Online or Physical). | | | | | | | |
| Minimum Application Size | For QIB and NII: | 1,02,000 Equity Shares | | | | | | |
| | Such number of Equity Shares in | | | | | | | |
| | multiples of 6,000 Equity Shares such that | | | | | | | |
| | the Application Value exceeds Rs. | | | | | | | |
| | 2,00,000 | | | | | | | |
| | | | | | | | | |
| | For Retail Individuals: | | | | | | | |
| Maximum Application | 6,000 Equity Shares For OIB and NII: | 1,02,000 Equity Shares | | | | | | |
| Maximum Application | The maximum application size is the Net | 1,02,000 Equity Shares | | | | | | |
| | Issue to public subject to limits the | | | | | | | |
| | investor has to adhere under the relevant | | | | | | | |
| | laws and regulations as applicable. | | | | | | | |
| | | | | | | | | |
| | For Retail Individuals: | | | | | | | |
| | 6,000 Equity Shares | | | | | | | |
| Mode of Allotment | Dematerialized Form | Dematerialized Form | | | | | | |
| Trading Lot | 6,000 Equity Shares | 6,000 Equity Shares. However the | | | | | | |
| | | Market Maker may accept odd lots if | | | | | | |
| | | any in the market as required under the | | | | | | |
| TE 6 | TI COOP 1 11 1 | SEBI (ICDR) Regulations. | | | | | | |
| Terms of payment | The SCSBs shall be authorized to block | | | | | | | |
| | Applicant that are specified in the ASBA Applicant that are specified in the A | ppiication Form. | | | | | | |



^As per Regulation 43(4) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price issue 'the allocation' is the net issue to the public category shall be made as follows: (a) Fifty percent to Retail Individual Investors; and (b) Remaining to Investors Other than Retail Individual Investors. The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

If the retail individual investor category is entitled to more than fifty per cent on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

* In case of joint Application, the Application Form should contain only the name of the first Applicant whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such first Applicant would be required in the Application Form and such first Applicant would be deemed to have signed on behalf of the joint holders.

Withdrawal of the Issue

The Company, in consultation with the LM, reserves the right not to proceed with the Issue at any time before the Issue Opening Date, without assigning any reason thereof. Notwithstanding the foregoing, the Issue is also subject to obtaining the following:

- 1. The final listing and trading approvals of BSE for listing of Equity Shares offered through this issue on its SME Platform, which the Company shall apply for after Allotment and,
- 2. The final ROC approval of the Prospectus after it is filed with the ROC.

In case, the Company wishes to withdraw the Issue after Issue opening but before allotment, the Company will give public notice giving reasons for withdrawal of Issue. The public notice will appear in two widely circulated national newspapers (One each in English and Hindi) and one in regional newspaper.

The Lead Manager, through the Registrar to the Issue, will instruct the SCSBs to unblock the ASBA Accounts within one Working Day from the day of receipt of such instruction. The notice of withdrawal will be issued in the same newspapers where the pre-Issue advertisements have appeared and the Stock Exchange will also be informed promptly. If our Company withdraws the Issue after the Issue Closing Date and subsequently decides to undertake a public offering of Equity Shares, our Company will file a fresh offer document with the stock exchange where the Equity Shares may be proposed to be listed.

Issue Programme

| Issue Opening Date | WEDNESDAY, MAY 17, 2017 |
|--------------------|-------------------------|
| Issue Closing Date | MONDAY, MAY 22, 2017 |

Applications and any revisions to the same will be accepted only between 10.00 a.m. and 5.00 p.m. (Indian Standard Time) during the Issue Period at the Application Centres mentioned in the Application Form except that on the Issue Closing Date applications will be accepted only between 10.00 a.m. and 3.00 p.m. (Indian Standard Time). Applications will be accepted only on Working day i.e. all trading days of stock exchanges excluding Sunday and bank holidays as per SEBI circular no. SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January 21, 2016.



Issue Procedure

All Applicants should review the General Information Document for Investing in Public Issues prepared and issued in accordance with the circular (CIR/CFD/DIL/12/2013) dated October 23, 2013 notified by SEBI ("General Information Document") included below under section titled "Part B - General Information Document for investing in public issues", which highlights the key rules, processes and procedures applicable to public issues in general in accordance with the provisions of the Companies Act, the Securities Contracts (Regulation) Act, 1956,the Securities Contracts (Regulation) Rules, 1957 and the SEBI ICDR Regulations. The General Information Document has been updated to reflect amendments to the SEBI ICDR Regulations and to include reference to the Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2014 and certain notified provisions of the Companies Act, 2013, to the extent applicable to a public issue. The General Information Document is also available on the websites of the Stock Exchange and the Lead Manager. Please refer to the relevant portions of the General Information Document which are applicable to this Issue.

Our Company and the Lead Manager do not accept any responsibility for the completeness and accuracy of the information stated in this section and the General Information Document and are not liable for any amendment, modification or change in applicable law which may occur after the date of this Prospectus. Applicants are advised to make their independent investigations and ensure that their Applications are submitted in accordance with applicable law and do not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or as specified in the Prospectus.

This section applies to all the Applicants. Please note that all the Applicants are required to make payment of the full Application Amount along with the Application Form.

PART A

Fixed Price Issue

The Issue is being made under Regulation 106(M)(1) of Chapter XB of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009 via Fixed Price Process.

In case of QIB Applicants, the Company in consultation with the Lead Manager may reject Applications at the time of acceptance of Application Form provided that the reasons for such rejection shall be provided to such Applicant in writing. In case of Non-Institutional Applicants and Retail Individual Applicants, our Company would have a right to reject the Applications only on technical grounds.

Investors should note that according to section 29(1) of the Companies Act, 2013, allotment of Equity Shares to all successful Applicants will only be in the dematerialised form. Applicants will not have the option of getting allotment of the Equity Shares in physical form. The Equity Shares on allotment shall be traded only in the dematerialised segment of the Stock Exchange.

Our Company or the Lead Manager will not be responsible for loss, if any, incurred by the Applicant on account of conversion of foreign currency.

There is no reservation for Eligible NRIs, FPIs and FVCIs and all Applicants will be treated on the same basis with other categories for the purpose of allocation.

Application Form

Copies of the Application Form and the abridged prospectus will be available at the offices of the Lead Manager, the Designated Intermediaries, and Registered Office of our Company. An electronic copy of the Application Form will also be available for download on the websites of the Lead Manager, SCSBs, the BSE (www.bseindia.com), the terminals of the Registered Brokers, the RTAs and the CDPs at least one day prior to the Issue Opening Date.

Pursuant to SEBI Circular dated September 27, 2011 and bearing No. CIR/CFD/DIL/1/2016, the Application Form has been standardized. Also please note that pursuant to SEBI Circular CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 investors in public issues can only invest through ASBA Mode.

Applicants must provide bank account details and authorisation to block funds in the relevant space provided in the Application Form and the Application Forms that do not contain such details are liable to be rejected. Applicants shall



ensure that the Applications are made on Application Forms bearing the stamp of the Designated Intermediary, submitted at the Collection Centres only (except in case of electronic Application Forms) and the Application Forms not bearing such specified stamp are liable to be rejected.

The prescribed colour of the Application Forms for various categories is as follows:

| | Category | Colour of Application Form* |
|---|--|-----------------------------|
| | Resident Indians and Eligible NRIs applying on a non-repatriation basis | White |
| | Non-Residents including Eligible NRIs, FIIs, FPI or FVCIs or FPIs, registered multilateral and | Blue |
| 1 | bilateral development financial institutions applying on a repatriation basis | |

^{*} Excluding electronic Application Forms

Designated Intermediaries shall submit Application Forms to SCSBs and shall not submit it to any non-SCSB bank or any escrow bank.

An Applicant shall submit a completed Application Form to any of the Designated Intermediaries which include: (i) an SCSB, with whom the bank account to be blocked, is maintained; (ii) a syndicate member (or sub-syndicate member); (iii) a stock broker registered with a recognised stock exchange (and whose name is mentioned on the website of the stock exchange as eligible for this activity); (iv) a depository participant (whose name is mentioned on the website of the stock exchange as eligible for this activity); (v) a registrar to an issue and share transfer agent (whose name is mentioned on the website of the stock exchange as eligible for this activity).

The Designated Intermediaries shall, at the time of receipt of Application, give an acknowledgement to Applicant, by giving the counter foil or specifying the Application number to the Applicant, as a proof of having accepted the Application Form, in physical or electronic mode, respectively.

- (i) For Applications submitted by Applicants to SCSB: After accepting the form, SCSB shall capture and upload the relevant details in the electronic bidding system as specified by the Stock Exchange and may begin blocking funds available in the bank account specified in the form, to the extent of the Application money specified.
- (ii) For applications submitted by investors to other Designated Intermediaries: After accepting the Application Form, respective Designated Intermediary shall capture and upload the relevant details in the electronic bidding system of Stock Exchange.

Stock Exchange shall validate the electronic Application details with depository's records for DP ID, Client ID and PAN, by the end of each day and bring the inconsistencies to the notice of Designated Intermediaries concerned, for rectification and re-submission within the time specified by Stock Exchange. Stock Exchange shall allow modification of selected fields in the Application details already uploaded on a daily basis.

Syndicate Member/SCSB to note that stamp of Broker/SCSB/DP/RTA Branch shall be done only after Application has been uploaded

Who can apply?

In addition to the category of Applicants set forth under "- General Information Document for Investing in Public Issues - Category of Investors Eligible to Participate in an Issue", the following persons are also eligible to invest in the Equity Shares under all applicable laws, regulations and guidelines, including:

- · Scientific and/or industrial research organisations authorised in India to invest in the Equity Shares; and
- Any other persons eligible to Apply in this Issue under the laws, rules, regulations, guidelines and policies applicable to them.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.



Option to subscribe in the Issue

- a. As per Section 29 of the Companies Act, 2013, allotment of Equity Shares will in dematerialized form only.
- b. The equity shares, on allotment, shall be traded on Stock Exchange in demat segment only.
- c. A single application form from any investor shall not exceed the investment limit/minimum number of specified securities that can be held by him/her/it under the relevant regulations/statutory guidelines and applicable law.

Participation by Associates of Lead Manager

Except for the Underwriting Obligations, the Lead Manager shall not be allowed to subscribe to this Issue in any manner. However, associates and affiliates of the Lead Manager may subscribe to or purchase Equity Shares in the Issue, where the allocation is on a proportionate basis.

Application by Indian Public Including Eligible NRI's

Application must be made only in the names of Individuals, Limited Companies or Statutory Corporations/ Institutions and not in the names of Minors (except through their Legal Guardians), Foreign Nationals, Non Residents (except for those applying on non-repatriation), Trusts (unless the Trust is registered under the Societies Registration Act, 1860 or any other applicable Trust laws and is authorized under its constitution to hold shares and debentures in a Company), Hindu Undivided Families, Partnership firms or their nominees. In case of HUFs application shall be made by the Karta of the HUF. An applicant in the Net Public Category cannot make an application for that number of securities exceeding the number of securities offered to the public.

Eligible NRIs may obtain copies of Application Form from the Designated Intermediaries. Eligible NRI Applicants make application on a repatriation basis by using the Non-Resident Forms should authorize their SCSB to block their Non-Resident External ("NRE") accounts, or Foreign Currency Non-Resident ("FCNR") ASBA Accounts, and eligible NRI Applicants make application on a non-repatriation basis by using Resident Forms should authorize their SCSB to block their Non-Resident Ordinary ("NRO") accounts for the full Application Amount, at the time of the submission of the Application Form.

Eligible NRIs Applicants make applications on non-repatriation basis are advised to use the Application Form for residents (white in colour).

Eligible NRIs Applicants make applications on a repatriation basis are advised to use the Application Form meant for Non-Residents (blue in colour).

Applications by Mutual Funds

With respect to Applications by Mutual Funds, a certified copy of their SEBI registration certificate must be lodged with the Application Form. Failing this, the Company reserve the right to reject any Application without assigning any reason thereof. Applications made by asset management companies or custodians of Mutual Funds shall specifically state names of the concerned schemes for which such Applications are made.

In case of a Mutual Fund, a separate Application may be made in respect of each scheme of a Mutual Fund registered with the SEBI and such Applications in respect of more than one scheme of a Mutual Fund will not be treated as multiple Applications, provided that such Applications clearly indicate the scheme for which the Application is submitted.

No Mutual Fund scheme shall invest more than 10% of its net asset value in equity shares or equity related instruments of any single company provided that the limit of 10% shall not be applicable for investments in case of index funds or sector or industry specific scheme. No Mutual Fund under all its schemes should own more than 10% of any company's paid-up share capital carrying voting rights.

Applications by FPI (including FIIs and QFIs)

On January 7, 2014, the SEBI notified the Securities and Exchange Board of India (Foreign Portfolio Investor) Regulations 2014 ("SEBI FPI Regulations") pursuant to which the existing classes of portfolio investors namely, 'foreign institutional investors' and 'qualified foreign investors' will be subsumed under a new category namely, 'foreign



portfolio investors' or 'FPIs'. On March 13, 2014, the RBI amended FEMA 20 and specified conditions and requirements with respect to investment by FPIs in Indian companies.

In terms of the SEBI FPI Regulations, an FII which holds a valid certificate of registration from SEBI shall be deemed to be a registered FPI until the expiry of the block of three years for which fees have been paid as per the SEBI FII Regulations. Accordingly, such FIIs can participate in the Issue in accordance with Schedule 2 of the FEMA Regulations. An FII shall not be eligible to invest as an FII after registering as an FPI under the SEBI FPI Regulations.

In terms of the SEBI FPI Regulations, the issue of Equity Shares to a single FPI or an investor group (which means the same set of ultimate beneficial owner(s) investing through multiple entities) is not permitted to exceed 10% of our post-Issue Equity Share capital. Further, in terms of the FEMA Regulations, the total holding by each FPI shall be below 10% of the total paid-up Equity Share capital of our Company and the total holdings of all FPIs put together shall not exceed 24% of the paid-up Equity Share capital of our Company. The aggregate limit of 24% may be increased up to the sectorial cap by way of a resolution passed by the Board of Directors followed by a special resolution passed by the Shareholders of our Company and subject to prior intimation to RBI. In terms of the FEMA Regulations, for calculating the aggregate holding of FPIs in a company, holding of all registered FPIs as well as holding of FIIs (being deemed FPIs) shall be included.

FPIs are permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government from time to time.

Subject to compliance with all applicable Indian laws, rules, regulations, guidelines and approvals in terms of Regulation 22 of the SEBI FPI Regulations, an FPI, other than Category III Foreign Portfolio Investors and unregulated broad based funds, which are classified as Category II Foreign Portfolio Investors by virtue of their investment manager being appropriately regulated, may issue or otherwise deal in offshore derivative instruments (as defined under the SEBI FPI Regulations as any instrument, by whatever name called, which is issued overseas by a FPI against securities held by it that are listed or proposed to be listed on any recognised stock exchange in India, as its underlying) directly or indirectly, only if (i) such offshore derivative instruments are issued only to persons who are regulated by an appropriate regulatory authority; and (ii) such offshore derivative instruments are issued after compliance with 'know your client' norms. An FPI is also required to ensure that no further issue or transfer of any offshore derivative instrument is made by, or on behalf of, it to any persons that are not regulated by an appropriate foreign regulatory authority.

Applications by SEBI registered Venture Capital Funds, AIFs and Foreign Venture Capital Investors

The Securities and Exchange Board of India (Venture Capital Funds) Regulations, 1996 as amended, (the "SEBI VCF Regulations") and the Securities and Exchange Board of India (Foreign Venture Capital Investor) Regulations, 2000, as amended, among other things prescribe the investment restrictions on VCFs and FVCIs registered with SEBI. Further, the Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012 (the "SEBI AIF Regulations") prescribe, amongst others, the investment restrictions on AIFs.

Accordingly, the holding by any individual VCF registered with SEBI in one venture capital undertaking should not exceed 25% of the corpus of the VCF. Further, VCFs and FVCIs can invest only up to 33.33% of the investible funds by way of subscription to an initial public offering.

The category I and II AIFs cannot invest more than 25% of the investible funds in one investee company. A category III AIF cannot invest more than 10% of the investible funds in one investee company. A venture capital fund registered as a category I AIF, as defined in the SEBI AIF Regulations, cannot invest more than $1/3^{\rm rd}$ of its investible funds by way of subscription to an initial public offering of a venture capital undertaking. Additionally, the VCFs which have not reregistered as an AIF under the SEBI AIF Regulations shall continue to be regulated by the SEBI VCF Regulations until the existing fund or scheme managed by the fund is wound up and such funds shall not launch any new scheme after notification of the SEBI AIF Regulations.

Applications by limited liability partnerships

In case of Applications made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, must be attached to the Application Form. Failing this, our Company reserves the right to reject any Application without assigning any reason thereof.



Applications by banking companies

In case of Applications made by banking companies registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, and (ii) the approval of such banking company's investment committee are required to be attached to the Application Form, failing which our Company reserves the right to reject any Application without assigning any reason thereof.

The investment limit for banking companies in non-financial services companies as per the Banking Regulation Act, 1949 (the "Banking Regulation Act"), and Master Circular – Para-banking Activities dated July 1, 2015 is 10% of the paid-up share capital of the investee company or 10% of the banks' own paid-up share capital and reserves, whichever is less. Further, the investment in a non-financial services company by a banking company together with its subsidiaries, associates, joint ventures, entities directly or indirectly controlled by the bank and mutual funds managed by asset management companies controlled by the banking company cannot exceed 20% of the investee company's paid-up share capital. A banking company may hold up to 30% of the paid-up share capital of the investee company with the prior approval of the RBI provided that the investee company is engaged in non-financial activities in which banking companies are permitted to engage under the Banking Regulation Act.

Applications by insurance companies

In case of Applications made by insurance companies registered with the IRDA, a certified copy of certificate of registration issued by IRDA must be attached to the Application Form. Failing this, our Company reserves the right to reject any Application without assigning any reason therefor.

The exposure norms for insurers applicable to investment in equity shares, prescribed under the Insurance Regulatory and Development Authority (Investment) Regulations, 2000 ("IRDA Investment Regulations"), as amended, are: (a) equity shares of a company: the lower of 10% of the outstanding Equity Shares (face value) or 10% of the respective fund in case of life insurer or 10% of investment assets in case of general insurer or reinsurer; (b) the entire group of the investee company: not more than 15% of the respective fund in case of a life insurer or 15% of investment assets in case of a general insurer or reinsurer or 15% of the investment assets in all companies belonging to the group, whichever is lower; and; (c) the industry sector in which the investee company belong to: not more than 15% of the fund of a life insurer or a general insurer or a reinsurer or 15% of the investment asset, whichever is lower.

The maximum exposure limit, in the case of an investment in equity shares, cannot exceed the lower of an amount of 10% of the investment assets of a life insurer or general insurer and the amount calculated under points (a), (b) and (c) above, as the case may be. Insurance companies participating in this Issue shall comply with all applicable regulations, guidelines and circulars issued by IRDA from time to time

Applications by provident funds/pension funds

In case of Applications made by provident funds/pension funds, subject to applicable laws, with minimum corpus of Rs.2,500 lakhs, a certified copy of certificate from a chartered accountant certifying the corpus of the provident fund/pension fund must be attached to the Application Form. Failing this, our Company reserves the right to reject any Application, without assigning any reason thereof.

Applications by SCSBs

SCSBs participating in the Issue are required to comply with the terms of the SEBI circulars dated September 13, 2012 and January 2, 2013. Such SCSBs are required to ensure that for making applications on their own account using ASBA, they should have a separate account in their own name with any other SEBI registered SCSBs. Further, such account shall be used solely for the purpose of making application in public issues and clear demarcated funds should be available in such account for ASBA applications.

In accordance with RBI regulations, OCBs cannot participate in the Issue.

Application under Power of Attorney

In case of applications made pursuant to a power of attorney by limited companies, corporate bodies, registered societies, Mutual Funds, insurance companies and provident funds with minimum corpus of Rs.25 Crores (subject to applicable law) and pension funds with a minimum corpus of Rs.25 Crores a certified copy of the power of attorney or the relevant resolution or authority, as the case may be, along with a certified copy of the memorandum of association and articles of



association and/or bye laws must be lodged with the Application Form. Failing this, our Company reserves the right to accept or reject any application in whole or in part, in either case, without assigning any reason therefore.

In addition to the above, certain additional documents are required to be submitted by the following entities:

- (a). With respect to applications by Mutual Funds, a certified copy of their SEBI registration certificate must be lodged along with the Application Form. Failing this, our Company reserves the right to accept or reject any application, in whole or in part, in either case without assigning any reasons thereof.
- (b). With respect to applications by insurance companies registered with the Insurance Regulatory and Development Authority, in addition to the above, a certified copy of the certificate of registration issued by the Insurance Regulatory and Development Authority must be lodged with the Application Form as applicable. Failing this, our Company reserves the right to accept or reject any application, in whole or in part, in either case without assigning any reasons thereof.
- (c). With respect to applications made by provident funds with minimum corpus of Rs.25 Crores (subject to applicable law) and pension funds with a minimum corpus of Rs.25 Crores, a certified copy of a certificate from a chartered accountant certifying the corpus of the provident fund/pension fund must be lodged along with the Application Form. Failing this, our Company reserves the right to accept or reject such application, in whole or in part, in either case without assigning any reasons thereof.

Our Company in its absolute discretion, reserves the right to relax the above condition of simultaneous lodging of the power of attorney along with the Application Form, subject to such terms and conditions that our Company , the lead manager may deem fit.

Our Company, in its absolute discretion, reserves the right to permit the holder of the power of attorney to request the Registrar to the Issue that, for the purpose of printing particulars and mailing of the Allotment Advice / CANs / letters notifying the unblocking of the bank accounts of ASBA applicants, the Demographic Details given on the Application Form should be used (and not those obtained from the Depository of the application). In such cases, the Registrar to the Issue shall use Demographic Details as given on the Application Form instead of those obtained from the Depositories.

The above information is given for the benefit of the Applicants. The Company and the LM are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of the Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

Maximum and Minimum Application Size

(a) For Retail Individual Applicants

The Application must be for a minimum of 6,000 Equity Shares and in multiples of 6,000 Equity Share thereafter, so as to ensure that the Application Price payable by the Applicant does not exceed Rs.2,00,000. In case of revision of Applications, the Retail Individual Applicants have to ensure that the Application Price does not exceed Rs. 2,00,000.

(b) For Other Applicants (Non Institutional Applicants and QIBs):

The Application must be for a minimum of such number of Equity Shares such that the Application Amount exceeds Rs. 200,000 and in multiples of 6,000 Equity Shares thereafter. An Application cannot be submitted for more than the Issue size. However, the maximum Application by a QIB investor should not exceed the investment limits prescribed for them by applicable laws. Under existing SEBI Regulations, a QIB or Non Institution Applicant cannot withdraw or lower its Application at any stage of Issue.

In case of revision in Applications, the Non Institutional Applicants, who are individuals, have to ensure that the Application Amount is greater than Rs. 2,00,000 for being considered for allocation in the Non Institutional Portion.

Applicants are advised to ensure that any single Application from them does not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in the Prospectus.



Information for the Applicants:

- a) Our Company will file the Prospectus with the RoC at least 3 (three) days before the Issue Opening Date.
- b) The LM will circulate copies of the Prospectus along with the Application Form to potential investors.
- c) Any investor (who is eligible to invest in our Equity Shares) who would like to obtain the Prospectus and/ or the Application Form can obtain the same from our Registered Office or from the registered office of the LM.
- d) Applicants who are interested in subscribing for the Equity Shares should approach the LM or their authorized agent(s) to register their Applications.
- e) Applications made in the name of Minors and/or their nominees shall not be accepted.

Instructions for Completing the Application Form

The Applications should be submitted on the prescribed Application Form and in BLOCK LETTERS in ENGLISH only in accordance with the instructions contained herein and in the Application Form. Applications not so made are liable to be rejected. Application Forms should bear the stamp and acknowledge by the Designated Intermediary.

Applicant's Depository Account and Bank Details

Please note that, providing bank account details in the space provided in the application form is mandatory and applications that do not contain such details are liable to be rejected.

Applicants should note that on the basis of name of the Applicants, Depository Participant's name, Depository Participant Identification number and Beneficiary Account Number provided by them in the Application Form, the Registrar to the Issue will obtain from the Depository the demographic details including address, Applicants bank account details, MICR code and occupation (hereinafter referred to as 'Demographic Details'). These Demographic Details would be used for all correspondence with the Applicants including mailing of the Allocation Advice. The Demographic Details given by Applicants in the Application Form would not be used for any other purpose by the Registrar to the Issue. By signing the Application Form, the Applicant would be deemed to have authorized the depositories to provide, upon request, to the Registrar to the Issue, the required Demographic Details as available on its records.

Procedure and Time Schedule for Allotment of Equity Shares

The Issue will be conducted through the "Fixed Price Method" pursuant to which the Designated Intermediary will accept Applications for the Equity Shares during the Issue Period. The Issue Period will commence on Wednesday, May 17, 2017 and expire on Monday, May 22, 2017. Following the expiration of the Issue Period, our Company, in consultation with the Lead Manager, will determine the basis of allotment and entitlement to allotment based on the applications received and subject to the confirmation by the Stock Exchanges. Successful Applicants will be provided with a confirmation of their allocation for the Equity Shares within a prescribed time. The SEBI (ICDR) Regulations, 2009 require our Company to complete the allotment to successful Applicants within 4 days of the expiration of the Issue Period. The Equity Shares will then be credited and allotted to the investors demat accounts maintained with the relevant depository participant. Upon approval by the Stock Exchanges, the Equity Shares will be listed and trading will commence.

Payment Instructions

All Applicants are required to use the ASBA facility to make payment.

Basis of Allotment

Allotment will be made in consultation with BSE Limited (The Designated Stock Exchange). In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots as set forth here:

- 1. The total number of shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of shares applied for in that category multiplied by the inverse of the over subscription ratio (number of applicants in the category x number of shares applied for).
- 2. The number of shares to be allocated to the successful applicants will be arrived at on a proportionate basis in marketable lots (i.e. total number of shares applied for into the inverse of the over subscription ratio).



- 3. For applications where the proportionate allotment works out to less than 6,000 equity shares the allotment will be made as follows:
- a) Each successful applicant shall be allotted 6,000 Equity Shares; and
- b) The successful applicants out of the total applicants for that category shall be determined by the drawal of lots in such a manner that the total number of shares allotted in that category is equal to the number of shares worked out as per (2) above.
- 4. If the proportionate allotment to an applicant works out to a number that is not a multiple of 6,000 equity shares, the number in excess of the multiple of 6,000 would be rounded off to the nearest multiple of 6,000, subject to minimum allotment of 6,000 Equity Share.
- 5. If the shares allotted on a proportionate basis to any category is more than the shares allotted to the applicants in that category, the balance available shares for allocation shall be first adjusted against any category, where the allotted shares are not sufficient for proportionate allotment to the successful applicants in that category, the balance shares, if any, remaining after such adjustment will be added to the category comprising of applicants applying for the minimum number of shares. If as a result of the process of rounding off to the lower nearest multiple of 6,000 equity shares, results in the actual allotment being higher than the shares offered, the final allotment may be higher at the sole discretion of the Board of Directors, up to 110% of the size of the offer specified under the Capital Structure mentioned in this Prospectus.
- 6. The above proportionate allotment of shares in an Issue that is oversubscribed shall be subject to the reservation for small individual applicants as described below:
- a) A minimum of 50% of the net offer of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be.
- b) The balance net offer of shares to the public shall be made available for allotment to a) individual applicants other than retails individual investors and b) other investors, including Corporate Bodies/ Institutions irrespective of number of shares applied for.
- c) The unsubscribed portion of the net offer to any one of the categories specified in (a) or (b) shall/may be made available for allocation to applicants in the other category, if so required.

As per Regulation 43 (4) of SEBI (ICDR) Regulations, 2009 as amended, if the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage.

'Retail Individual Investor' means an investor who applies for shares of value of not more than Rs. 2,00,000/- Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with BSE.

The Executive Director / Managing Director of BSE - the Designated Stock Exchange in addition to Lead Manager and Registrar to the Public Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI (ICDR) Regulations, 2009.

As per the RBI regulations, OCBs are not permitted to participate in the Issue.

There is no reservation for Non Residents, NRIs, FIIs and foreign venture capital funds and all Non Residents, NRI, FII and Foreign Venture Capital Funds applicants will be treated on the same basis with other categories for the purpose of allocation.

Terms of Payment / Payment Instructions

The entire Issue price of Rs. 20/- per share is payable on application. In case of allotment of lesser number of Equity Shares than the number applied, The Registrar shall instruct the SCSBs to unblock the excess amount paid on Application to the Applicants.

- All Applicants are required to make use ASBA for applying in the Issue
- Application Amount cannot be paid in cash, through money order, cheque or through postal order or through stock invest.
- Applicants may submit the Application Form in physical mode to the Designated Intermediaries.



- Applicants must specify the Bank Account number in the Application Form. The Application Form submitted by
 an Applicant and which is accompanied by cash, cheque, demand draft, money order, postal order or any mode of
 payment other than blocked amounts in the ASBA Account maintained with an SCSB, will not be accepted.
- Applicants should ensure that the Application Form is also signed by the ASBA Account holder(s) if the Applicant is not the ASBA Account holder;
- Applicants shall note that for the purpose of blocking funds under ASBA facility clearly demarcated funds shall be available in the account.
- From one ASBA Account, a maximum of five Applications can be submitted.
- Applicants applying directly through the SCSBs should ensure that the Application Form is submitted to a Designated Branch of a SCSB where the ASBA Account is maintained.
- Upon receipt of the Application Form, the Designated Branch of the SCSB may verify if sufficient funds equal to the Application Amount are available in the ASBA Account, as mentioned in the Application Form.
- If sufficient funds are available in the ASBA Account, the SCSB may block an amount equivalent to the Application Amount mentioned in the Application Form and may upload the details on the Stock Exchange Platform
- If sufficient funds are not available in the ASBA Account, the Designated Branch of the SCSB may not upload such Applications on the Stock Exchange platform and such Applications are liable to be rejected.
- Upon submission of a completed Application Form each Applicant may be deemed to have agreed to block the entire Application Amount and authorized the Designated Branch of the SCSB to block the Application Amount specified in the Application Form in the ASBA Account maintained with the SCSBs.
- The Application Amount may remain blocked in the aforesaid ASBA Account until finalisation of the Basis of Allotment and consequent transfer of the Application Amount against the Allotted Equity Shares to the Public Issue Account, or until withdrawal or failure of the Issue, or until withdrawal or rejection of the Application, as the case may be.
- SCSBs applying in the Offer must apply through an ASBA Account maintained with any other SCSB; else their Applications are liable to be rejected.

Unblocking of ASBA Account

- a. Once the Basis of Allotment is approved by the Designated Stock Exchange, the Registrar to the Issue provide the following details to the controlling branches of each SCSB, along with instructions to unblock the relevant bank accounts and for successful applications transfer the requisite money to the Public Issue Account designated for this purpose, within the specified timelines: (i) the number of Equity Shares to be Allotted against each Application, (ii) the amount to be transferred from the relevant bank account to the Public Issue Account, for each Application, (iii) the date by which funds referred to in (ii) above may be transferred to the Public Issue Account, and (iv) details of rejected Applications, if any, along with reasons for rejection and details of withdrawn or unsuccessful Applications, if any, to enable the SCSBs to unblock the respective bank accounts.
- b. On the basis of instructions from the Registrar to the Issue, the SCSBs may transfer the requisite amount against each successful Application to the Public Issue Account and may unblock the excess amount, if any, in the ASBA Account.
- c. In the event of withdrawal or rejection of the Application Form and for unsuccessful Applications, the Registrar to the Issue may give instructions to the SCSB to unblock the Application Amount in the relevant ASBA Account within six Working Days of the Issue Closing Date

Electronic Registration of Applications

- 1. The Designated Intermediary will register the Applications using the on-line facilities of the Stock Exchanges. There will be at least one on-line connectivity facility in each city, where a stock exchange is located in India and where Applications are being accepted. The Lead Manager, our Company and the Registrar are not responsible for any acts, mistakes or errors or omission and commissions in relation to, (i) the Applications accepted by the Designated Intermediary, (ii) the Applications accepted but not uploaded by the Designated Intermediary or (iv) Applications accepted and uploaded without blocking funds.
- 2. The Designated Intermediary shall be responsible for any acts, mistakes or errors or omission and commissions in relation to, (i) the Applications accepted by the Designated Intermediary, (ii) the Applications uploaded by the Designated Intermediary, (iii) the Applications accepted but not uploaded by the Designated



Intermediary and (iv) Applications accepted and uploaded without blocking funds. It shall be presumed that for Applications uploaded by the Designated Intermediary, the full Application Amount has been blocked.

- 3. In case of apparent data entry error either by the Designated Intermediary in entering the Application Form number in their respective schedules other things remaining unchanged, the Application Form may be considered as valid and such exceptions may be recorded in minutes of the meeting submitted to Stock Exchange(s).
- 4. The Designated Intermediary will undertake modification of selected fields in the Application details already uploaded within before 1.00 p.m. of the next Working Day from the Issue Closing Date.
- 5. The Stock Exchanges will offer an electronic facility for registering Applications for the Issue. This facility will be available with the Designated Intermediary and their authorized agents during the Issue Period. The Designated Branches or the Agents of the Designated Intermediary can also set up facilities for off-line electronic registration of Applications subject to the condition that they will subsequently upload the off-line data file into the on-line facilities on a regular basis. On the Issue Closing Date, the Designated Intermediary shall upload the Applications till such time as may be permitted by the Stock Exchanges. This information will be available with the Lead Manager on a regular basis. Applicants are cautioned that a high inflow of high volumes on the last day of the Issue Period may lead to some Applications received on the last day not being uploaded and such Applications will not be considered for allocation.
- 6. At the time of registering each Application submitted by an Applicant, Designated Intermediary shall enter the following details of the investor in the on-line system, as applicable:
 - Name of the Applicant;
 - IPO Name;
 - Application Form number;
 - Investor Category;
 - PAN (of First Applicant, if more than one Applicant);
 - DP ID of the demat account of the Applicant;
 - Client Identification Number of the demat account of the Applicant;
 - Numbers of Equity Shares Applied for;
 - Location of the Banker to the Issue or Designated Branch, as applicable, and bank code of the SCSB branch where the ASBA Account is maintained; and
 - Bank account number

In case of submission of the Application by an Applicant through the Electronic Mode, the Applicant shall complete the above-mentioned details and mention the bank account number, except the Electronic Application Form number which shall be system generated.

- 7. The Designated intermediaries shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the application form, in physical or electronic mode, respectively. The registration of the Application by the Designated Intermediary does not guarantee that the Equity Shares shall be allocated / allotted either by our Company.
- 8. Such acknowledgement will be non-negotiable and by itself will not create any obligation of any kind.
- 9. In case of QIB Applicants, the Lead Manager has the right to accept the Application or reject it. However, the rejection should be made at the time of receiving the Application and only after assigning a reason for such rejection in writing. In case on Non-Institutional Applicants and Retail Individual Applicants, Applications would be rejected on the technical grounds.
- 10. The permission given by the Stock Exchanges to use their network and software of the Online IPO system should not in any way be deemed or construed to mean that the compliance with various statutory and other requirements by our Company and/or the Lead Manager are cleared or approved by the Stock Exchanges; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the compliance with the statutory and other requirements nor does it take any responsibility for the financial or other soundness of our Company, our Promoter, our management or any scheme or project of our Company; nor does



it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Prospectus; nor does it warrant that the Equity Shares will be listed or will continue to be listed on the Stock Exchanges.

11. Only Applications that are uploaded on the online IPO system of the Stock Exchanges shall be considered for allocation/Allotment. The Designated Intermediary will be given time till 1.00 p.m. on the next working day after the Issue Closing Date to verify the PAN, DP ID and Client ID uploaded in the online IPO system during the Issue Period, after which the Registrar will receive this data from the Stock Exchanges and will validate the electronic Application details with depository's records. In case no corresponding record is available with depositories, which matches the three parameters, namely DP ID, Client ID and PAN, then such Applications are liable to be rejected.

Do's:

- Check if you are eligible to apply as per the terms of this Prospectus and under applicable law rules, regulations, guidelines and approvals;
- Ensure that you have Applied at the Issue Price;
- Read all the instructions carefully and complete the Application Form in the prescribed form;
- Ensure that the details about the PAN, DP ID and Client ID are correct and the Applicant's depository account is active, as Allotment of the Equity Shares will be in the dematerialised form only;
- Ensure that the Application Form is signed by the account holder in case the Applicant is not the account holder. Ensure that you have mentioned the correct bank account number in the Application Form;
- With respect to Applications by SCSBs, ensure that you have a separate account in your own name with any other SCSB having clear demarcated funds for applying under the ASBA process and that such separate account (with any other SCSB) is used as the ASBA Account with respect to your Application;
- Ensure that you request for and receive an acknowledgement of the Application from the concerned Designated Intermediary, for the submission of your Application Form;
- Ensure that you have funds equal to the Application Amount in the ASBA Account maintained with the SCSB before submitting the Application Form under the ASBA process to the respective member of the syndicate (in the Specified Locations), the SCSBs, the Registered Broker (at the Broker Centres) the RTA (at the Designated RTA Locations) or CDP (at the Designated CDP Locations);
- Instruct your respective banks to not release the funds blocked in the ASBA Account for any other purpose;
- Submit revised Application to such Designated Intermediary through whom the original Application was placed and obtain a revised acknowledgement;
- Except for Applications (i) on behalf of the Central or State Governments and the officials appointed by the courts, who, in terms of the SEBI circular dated June 30, 2008, may be exempt from specifying their PAN for transacting in the securities market, and (ii) Applications by persons resident in the state of Sikkim, who, in terms of the SEBI circular dated July 20, 2006, may be exempted from specifying their PAN for transacting in the securities market, all Applicants should mention their PAN allotted under the IT Act. The exemption for the Central or the State Government and officials appointed by the courts and for investors residing in the State of Sikkim is subject to (a) the demographic details received from the respective depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PAN field and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address as per the demographic details evidencing the same. All other applications in which PAN is not mentioned will be rejected;
- Ensure that the Demographic Details (as defined below) are updated, true and correct in all respects;
- Ensure that thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India are attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal;
- Ensure that the signature of the First Applicant, in case of joint Application, is included in the Application Forms;
- Ensure that the name(s) given in the Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant. In case of joint Application, the Application Form should contain only the name of the First Applicant whose name should also appear as the first holder of the beneficiary account held in joint names;
- Ensure that the category and sub-category is indicated;
- Ensure that in case of Application under power of attorney or by limited companies, corporate, trust etc., relevant documents are submitted;
- Ensure that Application submitted by any person outside India should be in compliance with applicable foreign and Indian laws;
- Applicants should note that in case the DP ID, Client ID and the PAN mentioned in their Application Form and entered into the online IPO system of the Stock Exchange by the relevant Designated Intermediary, as the case



may be, do not match with the DP ID, Client ID and PAN available in the Depository database, then such Applications are liable to be rejected. Where the Application Form is submitted in joint names, ensure that the beneficiary account is also held in the same joint names and such names are in the same sequence in which they appear in the Application Form;

- Ensure that you tick the correct investor category, as applicable, in the Application Form to ensure proper upload of your Application in the online IPO system of the Stock Exchange;
- Ensure that the Application Form is delivered within the time prescribed as per the Application Form and the Prospectus;
- Ensure that you have mentioned the correct ASBA Account number in the Application Form;
- Ensure that the entire Application Amount is paid at the time of submission of the Application or in relation to the ASBA Applications, ensure that you have correctly signed the authorization/undertaking box in the Application Form, or have otherwise provided an authorisation to the SCSB via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Amount mentioned in the Application Form;
- Ensure that you receive an acknowledgement from the Designated Branch of the SCSB, for the submission of your Application Form.

Dont's:

- Do not Apply for lower than the minimum Application size;
- Do not Apply /revise Application Amount to less than or higher than the Issue Price;
- Do not Apply on another Application Form after you have submitted an Application to the Lead Manager, the SCSBs or the Registered Brokers, as applicable;
- Do not pay the Application Amount in cash, by money order or by postal order or by stock invest;
- The payment of the Application Amount in any mode other than blocked amounts in the bank account maintained with an SCSB shall not be accepted;
- Do not send Application Forms by post; instead submit the same to the Designated Intermediaries only;
- Do not Apply for an Application Amount exceeding Rs.200,000 if you are applying under the Retail category;
- Do not fill up the Application Form such that the Equity Shares applied for exceeds the Issue size and/ or investment limit or maximum number of the Equity Shares that can be held under the applicable laws or regulations or maximum amount permissible under the applicable regulations or under the terms of the Prospectus;
- Do not submit the General Index Register number instead of the PAN;
- Do not instruct your respective banks to release the funds blocked in the ASBA Account for any other purpose;
- Do not submit incorrect details of the DP ID, Client ID and PAN or provide details for a beneficiary account which is suspended or for which details cannot be verified by the Registrar to the Issue;
- Do not submit Applications on plain paper or on incomplete or illegible Application Forms or on Application Forms in a colour prescribed for another category of Applicant;
- Do not submit an Application in case you are not eligible to acquire Equity Shares under applicable law or your relevant constitutional documents or otherwise:
- Do not Apply if you are not competent to contract under the Indian Contract Act, 1872, as amended (other than minors having valid depository accounts as per Demographic Details provided by the Depositories);
- Do not withdraw your Application or lower the size of your Application (in terms of quantity of the Equity Shares or the Application Amount) at any stage, if you are a QIB or a Non-Institutional Investor;
- Do not submit more than five Application Forms per ASBA Account;

The Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.

Other Instructions

Joint Applications in the case of Individuals

Applications may be made in single or joint names (not more than three). In the case of joint Applications, all payments will be made out in favour of the Applicant whose name appears first in the Application Form or Revision Form. All communications will be addressed to the First Applicant and will be dispatched to his or her address as per the Demographic Details received from the Depository.

Multiple Applications

An Applicant should submit only one Application (and not more than one) for the total number of Equity Shares required. Two or more Applications will be deemed to be multiple Applications if the sole or First Applicant is one and the same.



In this regard, the procedures which would be followed by the Registrar to the Issue to detect multiple applications are given below:

- i. All applications are electronically strung on first name, address (1st line) and applicant's status. Further, these applications are electronically matched for common first name and address and if matched, these are checked manually for age, signature and father/ husband's name to determine if they are multiple applications.
- ii. Applications which do not qualify as multiple applications as per above procedure are further checked for common DP ID/ beneficiary ID. In case of applications with common DP ID/ beneficiary ID, are manually checked to eliminate possibility of data entry error to determine if they are multiple applications.
- iii. Applications which do not qualify as multiple applications as per above procedure are further checked for common PAN. All such matched applications with common PAN are manually checked to eliminate possibility of data capture error to determine if they are multiple applications.

In case of a mutual fund, a separate Application can be made in respect of each scheme of the mutual fund registered with SEBI and such Applications in respect of more than one scheme of the mutual fund will not be treated as multiple Applications provided that the Applications clearly indicate the scheme concerned for which the Application has been made.

In cases where there are more than 20 valid applications having a common address, such shares will be kept in abeyance, post allotment and released on confirmation of "know your client" norms by the depositories. The Company reserves the right to reject, in our absolute discretion, all or any multiple Applications in any or all categories.

Permanent Account Number or PAN

Pursuant to the circular MRD/DoP/Circ 05/2007 dated April 27, 2007, SEBI has mandated Permanent Account Number ("PAN") to be the sole identification number for all participants transacting in the securities market, irrespective of the amount of the transaction w.e.f. July 2, 2007. Each of the Applicants should mention his/her PAN allotted under the IT Act. Applications without this information will be considered incomplete and are liable to be rejected. It is to be specifically noted that Applicants should not submit the GIR number instead of the PAN, as the Application is liable to be rejected on this ground.

Right to Reject Applications

In case of QIB Applicants, the Company in consultation with the LM may reject Applications provided that the reasons for rejecting the same shall be provided to such Applicant in writing. In case of Non Institutional Applicants, Retail Individual Applicants who applied, the Company has a right to reject Applications based on technical grounds.

Grounds of Rejections

Application Form can be rejected on the below mentioned technical grounds either at the time of their submission to any of the Designated Intermediaries, or at the time of finalisation of the Basis of Allotment. Applicants are advised to note that the Applications are liable to be rejected, *inter-alia*, on the following grounds, which have been detailed at various placed in this GID:-

- Application by persons not competent to contract under the Indian Contract Act, 1872, as amended, (other than minors having valid Depository Account as per Demographic Details provided by Depositories);
- Applications by OCBs;
- In case of partnership firms, Application for Equity Shares made in the name of the firm. However, a limited liability partnership can apply in its own name;
- In case of Applications under power of attorney or by limited companies, corporate, trust etc., relevant documents not being submitted along with the Application Form;
- Applications by persons prohibited from buying, selling or dealing in the shares directly or indirectly by SEBI or any other regulatory authority;
- Applications by any person outside India if not in compliance with applicable foreign and Indian laws;
- PAN not mentioned in the Application Form, except for Applications by or on behalf of the Central or State
 Government and officials appointed by the court and by the investors residing in the State of Sikkim, provided
 such claims have been verified by the Depository Participant;



- In case no corresponding record is available with the Depositories that matches the DP ID, the Client ID and the PAN;
- Applications for lower number of Equity Shares than the minimum specified for that category of investors;
- The amounts mentioned in the Application Form does not tally with the amount payable for the value of the Equity Shares Applied for;
- Applications for amounts greater than the maximum permissible amounts prescribed by the regulations;
- Submission of more than five Application Form as through a single ASBA Account;
- Applications for number of Equity Shares which are not in multiples Equity Shares which are not in multiples as specified in the Prospectus;
- Multiple Applications as defined in this GID and this Prospectus;
- Application Forms are not delivered by the Applicants within the time prescribed as per the Application Form, Issue Opening Date advertisement and as per the instructions in the Prospectus and the Application Forms;
- Inadequate funds in the bank account to block the Application Amount specified in the Application Form at the time of blocking such Application Amount in the bank account;
- Where no confirmation is received from SCSB for blocking of funds;
- Applications by Applicants not submitted through ASBA process;
- Applications not uploaded on the terminals of the Stock Exchange; and
- Applications by SCSBs wherein a separate account in its own name held with any other SCSB is not mentioned as the ASBA Account in the Application Form.

Applicants Should Note that in Case the PAN, the DP ID and client ID mentioned in the application form and entered into the electronic application system of the stock exchanges do not match with PAN, the DP ID and client ID available in the depository database, the application form is liable to be rejected.

Impersonation

Attention of the Applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, 2013 which is reproduced below:

"Any person who -

- a) makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities, or
- b) makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or
- c) otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name, shall be liable for action under section 447."

The liability prescribed under Section 447 of the Companies Act, 2013, includes imprisonment for a term of not less than six months extending up to 10 years (provided that where the fraud involves public interest, such term shall not be less than three years) and fine of an amount not less than the amount involved in the fraud, extending up to three times of such amount.

Signing of Underwriting Agreement

Vide an Underwriting Agreement dated April 04, 2017 this issue is 100% Underwritten.

Filing of the Prospectus with the ROC

The Company has filed a copy of this Prospectus with the ROC in terms of 26 of the Companies Act, 2013.



Pre-Issue Advertisement

Subject to Section 30 of the Companies Act, 2013 the Company shall, after registering the Prospectus with the ROC, publish a pre-Issue advertisement, in the form prescribed by the SEBI Regulations, in one widely circulated English language national daily newspaper; one widely circulated Hindi language national daily newspaper and one regional newspaper with wide circulation. This advertisement, in addition to the information that has to be set out in the statutory advertisement, shall indicate the Issue Price.

Issuance of a Confirmation of Allocation Note ("CAN")

Upon approval of the basis of allotment by the Designated Stock Exchange, the Lead Manager or Registrar to the Issue shall send to the Brokers a list of their Applicants who have been allocated Equity Shares in the Issue.

The Registrar will then dispatch a CAN to their Applicants who have been allocated Equity Shares in the Issue. The dispatch of a CAN shall be deemed a valid, binding and irrevocable contract for the Applicant.

Designated Date and Allotment of Equity Shares

- (a) **Designated Date:** On the Designated Date, the SCSBs shall transfer the funds represented by allocation of Equity Shares into the Public Issue Account with the Banker to the Issue.
- (b) **Issuance of Allotment Advice:** Upon approval of the Basis of Allotment by the Designated Stock Exchange, the Registrar shall upload the same on its website. On the basis of the approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the Allotment and credit of Equity Shares. Applicants are advised to instruct their Depository Participant to accept the Equity Shares that may be allotted to them pursuant to the Issue.
- (c) The dispatch of Allotment Advice shall be deemed a valid, binding and irrevocable contract.
- (d) Issuer will ensure that: (i) the Allotment of Equity Shares; and (ii) credit of shares to the successful Applicants Depository Account will be completed within six Working Days of the Issue Closing Date. The Issuer also ensures the credit of shares to the successful Applicant's depository account is completed within five Working Days from the Issue Close Date.

Disposal of Applications and Application Moneys and Interest in Case of Delay

The Company shall ensure the dispatch of Allotment advice, and give benefit to the beneficiary account with Depository Participants and submit the documents pertaining to the Allotment to the Stock Exchange within two working days of date of Allotment of Equity Shares.

The Company shall use best efforts to ensure that all steps for completion of the necessary formalities for listing and commencement of trading at SME Platform of BSE where the Equity Shares are proposed to be listed are taken within 6 working days of closure of the issue.

In accordance with the Companies Act, the requirements of the Stock Exchange and the SEBI Regulations, the Company further undertakes that:

- 1) Allotment of Equity Shares shall be made within 3 (three) working days of the Issue Closing Date;
- 2) Giving of Instructions for refund by unblocking of amount via ASBA not later than 4(four) working days of the Issue Closing Date, would be ensured; and
- 3) If such money is not repaid within eight days from the date our Company becomes liable to repay it, then our Company and every officer in default shall, on and from expiry of eight days, be liable to repay such application money, with interest as prescribed under SEBI (ICDR) Regulations, the Companies Act, 2013 and applicable law. Further, in accordance with Section 40 of the Companies Act, 2013, the Company and each officer in default may be punishable with fine and/or imprisonment in such a case.

Undertakings by our Company

Our Company undertakes the following:

(i) if our Company does not proceed with the Issue after the Issue Closing Date the reason thereof shall be given as a public notice to be issued by our Company within two days of the Issue Closing Date. The public notice shall be



- issued in the same newspapers where the pre-Issue advertisements were published. The Stock Exchange on which the Equity Shares are proposed to be listed shall also be informed promptly.
- (ii) If our Company withdraws the Issue after the Issue Closing Date, our Company shall be required to file a fresh offer document with the Stock Exchange(s)/RoC/SEBI, in the event our Company subsequently decide to proceed with the Issue.
- (iii) That the complaints received in respect of the Issue shall be attended to by our Company expeditiously and satisfactorily;
- (iv) all steps for completion of the necessary formalities for listing and commencement of trading at the Stock Exchange where the Equity Shares are proposed to be listed are taken within six Working Days of the Issue Closing Date;
- (v) Allotment will be made or the Application money will be refunded within six Working Days from the Issue Closing Date or such lesser time as specified by SEBI or the application money will be refunded to the Applicants forthwith, failing which interest will be due to be paid to the Applicants at the rate of 15% per annum for the delayed period.
- (vi) Where refunds are made through electronic transfer of funds, a suitable communication shall be sent to the Applicant within six Working Days from the Issue Closing Date, giving details of the bank where refunds shall be credited along with amount and expected date of electronic credit of refund.
- (vii) That funds required for making refunds to unsuccessful Applicants as per the mode(s) disclosed shall be made available to the Registrar to the Issue by our Company;
- (viii) That no further issue of Equity Shares shall be made until the Equity Shares offered through the Prospectus are listed or until the Application monies are refunded on account of non-listing, under-subscription etc.;
- (ix) Adequate arrangements shall be made to collect all Application Forms from the Applicants;
- (x) That the certificates of the securities/refund orders to Eligible NRIs shall be dispatched within specified time; and
- (xi) Our Company shall not have recourse to the proceeds from the Issue until the approval for trading of the Equity Shares from the Stock Exchange where listing is sought has been received.

Utilization of Issue Proceeds

Our Board certifies that:

- (i) all monies received from the Issue shall be transferred to separate bank account other than the bank account referred to in sub-section (3) of section 40 of the Companies Act, 2013;
- (ii) details of all monies utilised out of the Issue referred to in sub item (i) shall be disclosed and continue to be disclosed until the time any part of the Issue proceeds remains unutilised, under an appropriate separate head in the balance-sheet of the Issuer indicating the purpose for which such monies had been utilised; and
- (iii) details of all unutilised monies out of the Issue referred to in sub-item (i) shall be disclosed under an appropriate separate head in the balance sheet of our Company indicating the form in which such unutilised monies have been invested.
- (iv) Our Company shall comply with the requirements of the SEBI (LODR) Regulations in relation to the disclosure and monitoring of the utilisation of the proceeds of the Issue.

Our Company declare that all monies received out of the Public Issue shall be credited/transferred to a separate bank account other than the bank account referred to in sub-section (3) of Section 40 of the Companies Act, 2013.

Our Company shall not have recourse to the Issue Proceeds until the approval for listing and trading of the Equity Shares from the Stock Exchange where listing is sought has been received.

Withdrawal of the Issue

Our Company in consultation with the LM reserves the right not to proceed with the Issue at anytime, including after the Issue Closing Date but before the Board meeting for Allotment, without assigning any reason. Notwithstanding the foregoing, the Issue is also subject to obtaining the final listing and trading approvals of the Stock Exchange, which the Company shall apply for after Allotment.



In case, the Company wishes to withdraw the Issue after Issue Opening but before allotment, the Company will give public notice giving reasons for withdrawal of Issue. The public notice will appear in two widely circulated national newspapers (one each in English and Hindi) and one in regional newspaper. The Stock Exchanges where the Equity Shares are proposed to be listed shall also be informed promptly.

If the Company withdraws the Issue after the Application Closing Date, the Company will be required to file a fresh Offer Document with the Stock Exchange.

Equity Shares in Dematerialised Form with NSDL or CDSL

To enable all shareholders of the Company to have their shareholding in electronic form, the Company had signed the following tripartite agreements with the Depositories and the Registrar and Share Transfer Agent:

- (a) Agreement dated March 11, 2017 between NSDL, the Company and the Registrar to the Issue;
- (b) Agreement dated March 14, 2017 between CDSL, the Company and the Registrar to the Issue;

The Company's shares bear an ISIN No. INE986W01016.

- An Applicant applying for Equity Shares must have at least one beneficiary account with either of the Depository Participants of either NSDL or CDSL prior to making the Application.
- The Applicant must necessarily fill in the details (including the Beneficiary Account Number and Depository Participant's identification number) appearing in the Application Form or Revision Form.
- Allotment to a successful Applicant will be credited in electronic form directly to the beneficiary account (with the Depository Participant) of the Applicant.
- Names in the Application Form or Revision Form should be identical to those appearing in the account details in the Depository. In case of joint holders, the names should necessarily be in the same sequence as they appear in the account details in the Depository.
- If incomplete or incorrect details are given under the heading 'Applicants Depository Account Details' in the Application Form or Revision Form, it is liable to be rejected.
- The Applicant is responsible for the correctness of his or her Demographic Details given in the Application Form vis à vis those with his or her Depository Participant.
- Equity Shares in electronic form can be traded only on the stock exchanges having electronic connectivity with NSDL and CDSL. The Stock Exchange where our Equity Shares are proposed to be listed has electronic connectivity with CDSL and NSDL.
- The trading of the Equity Shares of the Company would be in dematerialized form only for all investors.

Communications

All future communications in connection with the Applications made in this Issue should be addressed to the Registrar to the Issue quoting the full name of the sole or First Applicant, Application Form number, Applicants Depository Account Details, number of Equity Shares applied for, date of Application form, name and address of the Banker to the Issue where the Application was submitted and cheque or draft number and issuing bank thereof and a copy of the acknowledgement slip. Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre Issue or post Issue related problems such as non receipt of letters of allotment, credit of allotted shares in the respective beneficiary accounts etc.



PART B

General Information Document for Investing in Public Issues

This General Information Document highlights the key rules, processes and procedures applicable to public issues in accordance with the provisions of the Companies Act, 2013 (to the extent notified and in effect), the Companies Act, 1956 (without reference to the provisions thereof that have ceased to have effect upon the notification of the Companies Act, 2013), the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957 and the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009. Bidders/Applicants should not construe the contents of this General Information Document as legal advice and should consult their own legal counsel and other advisors in relation to the legal matters concerning the Issue. For taking an investment decision, the Applicants should rely on their own examination of the Issuer and the Issue, and should carefully read the Draft Prospectus / this Prospectus before investing in the Issue.

SECTION 1: PURPOSE OF THE GENERAL INFORMATION DOCUMENT (GID)

This document is applicable to the public issues undertaken inter-alia through Fixed Price Issues. The purpose of the "General Information Document for Investing in Public Issues" is to provide general guidance to potential Applicants in IPOs, on the processes and procedures governing IPOs, undertaken in accordance with the provisions of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009 ("SEBI ICDR Regulations, 2009").

Applicants should note that investment in equity and equity related securities involves risk and Applicant should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. The specific terms relating to securities and/or for subscribing to securities in an Issue and the relevant information about the Issuer undertaking the Issue; are set out in the Prospectus filed by the Issuer with the Registrar of Companies ("RoC"). Applicants should carefully read the entire Prospectus and the Application Form and the Abridged Prospectus of the Issuer in which they are proposing to invest through the Issue. In case of any difference in interpretation or conflict and/or overlap between the disclosure included in this document and the Prospectus, the disclosures in the Prospectus shall prevail. The Prospectus of the Issuer is available on the websites of Stock Exchange, on the website of the LM to the Issue and on the website of Securities and Exchange Board of India at www.sebi.gov.in.

For the definitions of capitalized terms and abbreviations used herein Applicants may refer to the section "Glossary and Abbreviations".

SECTION 2: BRIEF INTRODUCTION TO IPOS ON SME EXCHANGE

2.1 Initial Public Offer (IPO)

An IPO means an offer of specified securities by an unlisted Issuer to the public for subscription and may include an Offer for Sale of specified securities to the public by any existing holder of such securities in an unlisted Issuer.

For undertaking an IPO, an Issuer is *inter-alia* required to comply with the eligibility requirements of in terms of either Regulation 26(1) or Regulation 26(2) of the SEBI ICDR Regulations, 2009, if applicable. For details of compliance with the eligibility requirements by the Issuer, Applicants may refer to the Prospectus

The Issuer may also undertake IPO under of chapter XB of the SEBI (ICDR) Regulations, wherein as per,

- Regulation 106M (1): An issuer whose post-issue face value capital does not exceed ten crores rupees shall issue its specified securities in accordance with provisions of this Chapter.
- Regulation 106M (2): An issuer, whose post issue face value capital, is more than ten crores rupees and up to twenty five crores rupees, may also issue specified securities in accordance with provisions of this Chapter.

The present Issue is being made under Regulation 106M (1) of Chapter XB of SEBI (ICDR) Regulations.

2.2 Other Eligibility Requirements

In addition to the eligibility requirements specified in paragraphs 2.1, an Issuer proposing to undertake an IPO or an FPO is required to comply with various other requirements as specified in the SEBI ICDR Regulations, 2009, the Companies Act, 2013 and the Companies Act, 1956 to the extent applicable (the "Companies Act"), The Securities



Contracts (Regulation) Rules, 1957 (the "SCRR"), industry- specific regulations, if any, and other applicable laws for the time being in force.

Following are the eligibility requirements for making an SME IPO under Regulation 106M (1) of Chapter XB of SEBI (ICDR) Regulation:

- (a) In accordance with regulation 106(P) of the SEBI (ICDR) Regulations, Issue has to be 100% underwritten and the LM has to underwrite at least 15% of the total issue size.
- (b) In accordance with Regulation 106(R) of the SEBI (ICDR) Regulations, total number of proposed allottees in the Issue shall be greater than or equal to fifty, otherwise, the entire application money will be refunded forthwith. If such money is not repaid within eight days from the date the company becomes liable to repay it, than the Company and every officer in default shall, on and from expiry of eight days, be liable to repay such application money, with interest as prescribed under section 40 of the Companies Act, 2013.
- (c) In accordance with Regulation 106(O) the SEBI (ICDR) Regulations, Company is not required to file any Offer Document with SEBI nor has SEBI issued any observations on the Offer Document. The Lead Manager shall submit the copy of Prospectus along with a Due Diligence Certificate including additional confirmations as required to SEBI at the time of filing the Prospectus with Stock Exchange and the Registrar of Companies.
- (d) In accordance with Regulation 106(V) of the SEBI ICDR Regulations, the LM has to ensure compulsory market making for a minimum period of three years from the date of listing of Equity Shares offered in the Issue.
- (e) The Issuer shall have Net Tangible assets of at least Rs. 3 crore as per the latest audited financial results.
- (f) The Net worth (excluding revaluation reserves) of the Issuer shall be at least Rs. 3 crore as per the latest audited financial results.
- (g) The Issuer should have a track record of distributable profits in terms of section 123 of Companies Act, 2013 for two out of immediately preceding three financial years or it should have net worth of at least Rs. 5 Crores.
- (h) The Post-issue paid up capital of the Issuer shall be at least Rs. 3 Crore.
- (i) The Issuer shall mandatorily facilitate trading in demat securities.
- (j) The Issuer should not been referred to Board for Industrial and Financial Reconstruction.
- (k) No petition for winding up is admitted by a court or a liquidator has not been appointed of competent jurisdiction against the Company.
- (l) No material regulatory or disciplinary action should have been taken by any stock exchange or regulatory authority in the past three years against the Issuer.
- (m) The Company should have a website.
- (n) There has been no change in the promoter(s) of the Company in the one year preceding the date of filing application to BSE for listing on SME segment.

Issuer shall also comply with all the other requirements as laid down for such an Issue under Chapter XB of SEBI (ICDR) Regulations and subsequent circulars and guidelines issued by SEBI and the Stock Exchange.

As per Regulation 106(M)(3) of SEBI (ICDR) Regulations, 2009, the provisions of Regulations 6(1), 6(2), 6(3), Regulation 8, Regulation 9, Regulation 10, Regulation 25, Regulation 26, Regulation 27 and Sub regulation (1) of Regulation 49 of SEBI (ICDR) Regulations, 2009 shall not apply to this Issue.

Thus Company is eligible for the Issue in accordance with regulation 106M (1) and other provisions of chapter XB of the SEBI (ICDR) Regulations as the post issue face value capital does not exceed Rs.1,000 lakhs. Company also complies with the eligibility conditions laid by the SME Platform of BSE for listing of our Equity Shares.

2.3 Types of Public Issues – Fixed Price Issues and Book Built Issues

In accordance with the provisions of the SEBI ICDR Regulations, 2009, an Issuer can either determine the Issue Price through the Book Building Process ("Book Built Issue") or undertake a Fixed Price Issue ("Fixed Price Issue"). An Issuer may mention Floor Price or Price Band in the RHP (in case of a Book Built Issue) and a Price or Price Band in the Prospectus (in case of a fixed price Issue) and determine the price at a later date before registering the Prospectus with the Registrar of Companies.



The cap on the Price Band should be less than or equal to 120% of the Floor Price. The Issuer shall announce the Price or the Floor Price or the Price Band through advertisement in all newspapers in which the pre-issue advertisement was given at least five Working Days before the Issue Opening Date, in case of an IPO and at least one Working Day before the Issue Opening Date, in case of an FPO.

The Floor Price or the Issue price cannot be lesser than the face value of the securities.

Applicants should refer to the Prospectus or Issue advertisements to check whether the Issue is a Book Built Issue or a Fixed Price Issue.

2.4 Issue Period

The Issue may be kept open for a minimum of three Working Days (for all category of Applicants) and not more than ten Working Days. Applicants are advised to refer to the Application Form and Abridged Prospectus or Prospectus for details of the Issue Period. Details of Issue Period are also available on the website of Stock Exchange(s).

2.5 Migration To Main Board

SME Issuer may migrate to the Main Board of Stock Exchange from the SME Exchange at a later date subject to the following:

(a) If the Paid up Capital of the Company is likely to increase above Rs. 25 crores by virtue of any further issue of capital by way of rights, preferential issue, bonus issue etc. (which has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the Promoter in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal and for which the company has obtained in-principal approval from the main board), the Company shall apply to Stock Exchange for listing of its shares on its Main Board subject to the fulfilment of the eligibility criteria for listing of specified securities laid down by the Main Board.

OR

(b) If the Paid up Capital of the company is more than 10 crores and upto Rs. 25 crores, the Company may still apply for migration to the main board if the same has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the Promoter in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

2.6 Flowchart Of Timelines

A flow chart of process flow in Fixed Price and Book Built Issues is as follows.



Designated Issuer Appoints SEBI SCSBs block funds in Confirmation of demat Issuer to make a listing Intermediaries uploads credit from depositories Registered the accounts of the Application details on Intermediary Applicants (T+5 day) day) SE Platform Applicant submits RTA to send bank-wise SE issues Due Diligence carried Application Form to Issue Period Closes (T data of Allottees & commencement of out by LM Designated balance amount to be Day) trading notice Intermediaries unblocked to SCSBs Extra Day for Initiate action for credit LM files Draft modification of details Trading Starts (T+6 of shares in client Prospectus with Stock Issue Opens for applications already account with DPs (T+4 day) Exchange (SE) uploaded (upto 1 pm on day) T+1 day) Instruction sent to SE provides Anchor Book opens RTA receives updated SCSBs for successful observation, if any on allocation to Anchor and rectified electronic allotment and Draft Prospectus Investors (optional) application from the SE movement of funds to Issue A/c. SCSBs provide Final Basis of allotment LM Replies to SE **Determination of Issue** Certificates to the RTA approved by SE (T+3 Obsevations dates and Price (T+2 day) day) RTA completes RTA to reconcile the Filling of Prospectus SE issues In-Principal rcconciliation and compiled data received with ROC Approval submits the final basis from the SE and SCSBs of allotment with SE



SECTION 3: CATEGORY OF INVESTORS ELIGIBLE TO PARTICIPATE IN AN ISSUE

Each Applicant should check whether it is eligible to apply under applicable law. Furthermore, certain categories of Applicants, such as NRIs, FPIs and FVCIs may not be allowed to apply in the Issue or to hold Equity Shares, in excess of certain limits specified under applicable law. Applicants are requested to refer to this Prospectus for more details.

Subject to the above, an illustrative list of Applicants is as follows:

- Indian nationals resident in India who are not incompetent to contract in single or joint names (not more than three) or in the names of minors as natural/legal guardian;
- Hindu Undivided Families or HUFs, in the individual name of the Karta. The Applicant should specify that the application is being made in the name of the HUF in the Application Form as follows: Name of Sole or First applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta. Applications by HUFs would be considered at par with those from individuals;
- Companies, Corporate Bodies and Societies registered under the applicable laws in India and authorized to invest in the Equity Shares under their respective constitutional and charter documents;
- Mutual Funds registered with SEBI;
- Eligible NRIs on a repatriation basis or on a non-repatriation basis, subject to applicable laws. NRIs other than Eligible NRIs are not eligible to participate in this Issue;
- Indian Financial Institutions, scheduled commercial banks, regional rural banks, co-operative banks (subject to RBI permission, and the SEBI Regulations and other laws, as applicable);
- FPIs other than Category III FPI; VCFs and FVCIs registered with SEBI;
- Limited Liability Partnerships (LLPs) registered in India and authorized to invest in equity shares;
- State Industrial Development Corporations;
- Trusts/societies registered under the Societies Registration Act, 1860, as amended, or under any other law relating to Trusts and who are authorized under their constitution to hold and invest in equity shares;
- Scientific and/or Industrial Research Organizations authorized to invest in equity shares;
- Insurance Companies registered with IRDA;
- Provident Funds and Pension Funds with minimum corpus of Rs. 2,500 Lakhs and who are authorized under their constitution to hold and invest in equity shares;
- Multilateral and Bilateral Development Financial Institutions;
- National Investment Fund set up by resolution no. F. No. 2/3/2005-DDII dated November 23, 2005 of Government of India published in the Gazette of India;
- Insurance funds set up and managed by army, navy or air force of the Union of India or by Department of Posts, India;
- Any other person eligible to apply in this Issue, under the laws, rules, regulations, guidelines and policies applicable to them
 and under Indian laws.

As per the existing regulations, OCBs cannot participate in this Issue

SECTION 4: APPLYING IN THE ISSUE

Fixed Price Issue: Applicants should only use the specified Application Form bearing the stamp of an SCSB as available or downloaded from the websites of the Stock Exchange. Application Forms are available with the Designated Branches of the SCSBs and at the Registered and Corporate Office of the Issuer. For further details, regarding availability of Application Forms, Applicants may refer to the Prospectus.

Applicants should ensure that they apply in the appropriate category. The prescribed colour of the Application Form for various categories of Applicants is as follows:

| Category | Colour of the Application |
|---|---------------------------|
| | Form |
| Resident Indian, Eligible NRIs applying on a non-repatriation basis | White |
| NRIs, FVCIs, FIIs, their Sub-Accounts (other than Sub-Accounts which are foreign corporate(s) | Blue |
| or foreign individuals applying under the QIB), FPIs, QFIs, on a repatriation basis | |

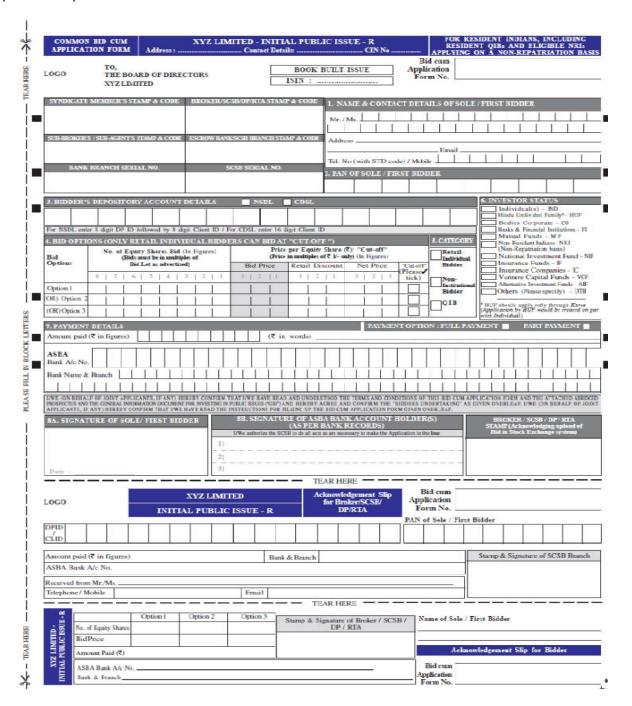
Securities Issued in an IPO can only be in dematerialized form in compliance with Section 29 of the Companies Act, 2013. Applicants will not have the option of getting the allotment of specified securities in physical form. However, they may get the specified securities rematerialised subsequent to allotment.



4.1 INSTRUCTIONS FOR FILING THE APPLICATION(FIXED PRICE ISSUE) FORM

Applicants may note that forms not filled completely or correctly as per instructions provided in this GID, the Prospectus and the Application Form are liable to be rejected.

Instructions to fill each field of the Application Form can be found on the reverse side of the Application Form. Specific instructions for filling various fields of the Resident Application Form and Non-Resident Application Form and samples are provided below. The samples of the Application Form for resident Applicants and the Application Form for non-resident Applicants are reproduced below:





| | TO: | | 0615 : | | | | et Det | | | | IN No _ | | ad cum | 4345 | G ON A | SIDENTS S. FPES REPAT | and the | ON BAS |
|---|--|---------------------------|--|--------------------------------------|--------------------|-----------|---------------|-----------------|-------------------------|-----------------------------|----------------|-------------------------------|---------------------------------|------------------------|----------|---|-------------------|---------------|
| LCGO | | ARD OF | DIREC | TORS | | | | | K BUILI | | | | ication rn No. | <u>L</u> | | | | |
| SYNDICATE | MENSUR'S R | TAMP & C | COBK | BROKE | R/SCS1 | 10171377 | ATTAN | IF A COS | LN | uor a | CONTA | CT DET | ALE OF | 501.F | / FIEST | KENDE | ik. | |
| | | | | | | | | | Mr. | Ms. | 11 | 1 | | | | | 11 | |
| SEE-RECOGES | T SHEEP AGAINTS | n Stanip a | CODE | BOSON | BANKS | CSB TRA | NOTE | AMP & CC | Add | est | | | Em | iil | | | | |
| RANK | DESCRIPTION OF THE PERSON | HAR NO. | | | RC1 | 3111111 | MANAGE | 71 | | | | de)/Mob | | | | | | 1_ |
| | | | | | | | | | 39.7.3 | 8 (0) (18:5) | () K. # () 2 (| 334500 | DER | Т | Т | $\overline{}$ | Т | $\overline{}$ |
| 3. STDDEX'S | DEPOSITO | EY ACCO | ing d | Tar Kito K | 8 | 100 | 100 | (0)/2 | | | | | - 1 | | i B | VESTO. | e stran | |
| | | | | | | | | | | | | | | | NRI | (Repatria | | |
| A SHO OPTION | e i aju DP II DNS (DNIA) | - | ANTANADORN | Name and Address of the Owner, where | THE REAL PROPERTY. | - | Total Control | and independent | anica assessment | - | | | E SEAT | (FX: X) | FII | Coporale | acorent Topign | |
| Bid Options | (Bis | quity Shar demonths is | is multiple | m of | 8 | | 4-51-1-5 | | ity Share iccof₹1/-1 | | | | | biblist | HISA | PISub-a | count Co | peraedis |
| Оршова | | Bd Let ar s | | 1 3 1 | 100 | Hid P | rice | Retail | Discount 2 1 | Net | Price | "Cut-off (Pleuses tick) | 1 | | | Foreign V | lennun: Cu | piul leves |
| Option I | 11 | 11 | 1 | | | | | Į. | Ļ | 1 | 1 | | Bid | t- Italienal der | PPI | Finnige I | habiio la | nescrs |
| (OE) Option 2 (OE) Option 5 | | 1 1 | 1 | 1 1 | | + | | 1 | | | 1 | H | □ Q1 | н | OTH | Others (Phase 5 | pecily (| |
| 7. PAYMENT | | | | | | | | | | 9 | #WATE | VI (0+1) | Opposite the second | P#ZV | Market. | 101 | Astiva | MUNT |
| Amount paid | R in Tyunes) | | | | 199 | Н |)₹ ir | wunis) | | | - | | | | | | - | |
| ASBA Bank A/c No. | | 1.1. | | | | 7 0 | V | -0-0 | | 10.00 | | | | ciaria. | | | | |
| Bank Name & | Branth | | 11 | 1 1 | 11 | 1 | 11 | 11 | 11 | 4 | 11 | | 11 | | | Ш | | 4 |
| UVE YON BREAK PRESENTS AND ARYLICANTS IN | FOR INITIARY | ICANTE, III | ANY) HE | ERY CON | HIS THE | T VWE III | ANT ALIA | D AND UND | BBS OOD T | III TARMS | XMD CON | OUT IDAG OF | TES IIID | COM ARE | CICATION | PRISM AND | TEL ATT | ACERS AN |
| | URLE OF SO | | | | | | | (1.45t) J. | 15 A 15 A | 3.8.10.0 | (1)B(y d | | | - AL - | | | | |
| | STATE OF THE PARTY | and the second | Contract of the Contract of th | | | W: arbon | 20 de SI | (AS PE | actor actors on | Size(a) | (DS) | Ocupant in 1 | ie line | | HA. | (Okazi) /) (P (/ / k se in Stock) | prison. | redend o |
| | | | | | 1) 2) | | | | | | 750 | | | | | | | |
| | | | | - 11 | | | | | | | | | | - | | | | |
| Tare : | | | | | 3) | | | | | | | | | 3 | | | | |
| | | | | | 3} | | | - 222 | TEAR H | W.C. | at Sin | | ić cum | | | | | |
| | <u>-</u> | In | | XYZ LI | 3) MILLE | | NK | | Acknowl for Br | W.C. | nt Stip SE/ | App | ié cum lication rm No. | | | | | |
| Eure : | | IN | | | 3) MILLE | | NR | | Acknowl for Br | edgeme ober/SC | nt Stip SE/ | App | lication | L | Bidder | | | |
| I.w: | | IN | | | 3) MILLE | | NK | | Acknowl for Br | edgeme ober/SC | at Stip SE/ | App | hcation rm No. | L | Bidder | ĪI | I | |
| LCGO DPID CLID Anount pad | | | | | 3) MILLE | | | c & Branc | Acknowl for Br | edgeme ober/SC | ut Slip SE/ | App | hcation rm No. | L | | & Signatu | are of SC | SB Bra |
| D9ID CLID Anount paid ASBA Bank | Ale No. | | | | 3) MILLE | | | c & Branc | Acknowl for Br | edgeme ober/SC | at Slip SE/ | App | hcation rm No. | L | | & Signatu | are of SC | SB firm |
| LCGO DPID CLID Anount pad | A/c No. | | | | 3) MILLE | | Bank | | Actnowl for Br | edgeme oåer/SC PÆTA | ut Slip SB/ | App | hcation rm No. | L | | & Signatu | are of SG | SB tira |
| LIGO DPID CLID Amount pad t ASBA Back Received from Telephone ; M | A/c No. | | NITLAI | PUBL | MITE | SUE - | Bank | | Actnown for Br | edgeme ober/SC P/R/TA | | App Fo | lication rm No. of Sole / | First I | Scamp : | | are of SG | SH three |
| LIGO DPID CLID Amount pad t ASBA Back Received from Telephone ; M | Ade No. Mr./Ms. Johiše f Equity Shares | | NITLAI | | MITE | SUE - | Bank | | Actnowl for Br | edgeme ober/SC P/R/TA | | App Fo | hcation rm No. | First I | Scamp : | | ure of SC | SB tira |
| LOGO DPID CLID Ancent pad : ASBA Bark . Received from Telephone . M | Ale No. | | NITLAI | PUBL | MITE | SUE - | Bank | | Actnown for Br | edgeme ober/SC P/R/TA | | App Fo | heation em No. of Sole / | First I | Scamp o | | | |

4.1.1 FIELD NUMBER 1: NAME AND CONTACT DETAILS OF THE SOLE/FIRST APPLICANT

- (a) Applicants should ensure that the name provided in this field is exactly the same as the name in which the Depository Account is held.
- (b) Mandatory Fields: Applicants should note that the name and address fields are compulsory and e-mail and/or telephone number/mobile number fields are optional. Applicants should note that the contact details mentioned in the Application Form may be used to dispatch communications (including letters notifying the unblocking of the bank accounts of Applicants) in case the communication sent to the address available with the Depositories are returned



undelivered or are not available. The contact details provided in the Application Form may be used by the Issuer, the Registered Broker and the Registrar to the Issue only for correspondence(s) related to an Issue and for no other purposes.

- (c) **Joint Applications**: In the case of Joint Applications, the Applications should be made in the name of the Applicant whose name appears first in the Depository account. The name so entered should be the same as it appears in the Depository records. The signature of only such first Applicant would be required in the Application Form and such first Applicant would be deemed to have signed on behalf of the joint holders. All payments may be made out in favour of the Applicant whose name appears in the Application Form or the Revision Form and all communications may be addressed to such Applicant and may be dispatched to his or her address as per the Demographic Details received from the Depositories.
- (d) **Impersonation**: Attention of the Applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, 2013 which is reproduced below:

"Any person who:

- (a) makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities; or
- (b) makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or
- (c) otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name,

shall be liable for action under Section 447."

The liability prescribed under Section 447 of the Companies Act, 2013 includes imprisonment for a term which shall not be less than six months extending up to 10 years (provided that where the fraud involves public interest, such term shall not be less than three years) and fine of an amount not less than the amount involved in the fraud, extending up to three times of such amount.

(e) **Nomination Facility to Applicant:** Nomination facility is available in accordance with the provisions of Section 72 of the Companies Act, 2013. In case of allotment of the Equity Shares in dematerialized form, there is no need to make a separate nomination as the nomination registered with the Depository may prevail. For changing nominations, the Applicants should inform their respective Depository Participant.

4.1.2 FIELD NUMBER 2: PAN NUMBER OF SOLE/FIRST APPLICANT

- (a) PAN (of the sole/ first Applicant) provided in the Application Form should be exactly the same as the PAN of the person(s) in whose name the relevant beneficiary account is held as per the Depositories' records.
- (b) PAN is the sole identification number for participants transacting in the securities market irrespective of the amount of transaction except for Applications on behalf of the Central or State Government, Applications by officials appointed by the courts and Applications by Applicants residing in Sikkim ("PAN Exempted Applicants"). Consequently, all Applicants, other than the PAN Exempted Applicants, are required to disclose their PAN in the Application Form, irrespective of the Application Amount. An Application Form without PAN, except in case of Exempted Applicants, is liable to be rejected. Applications by the Applicants whose PAN is not available as per the Demographic Details available in their Depository records, are liable to be rejected.
- (c) The exemption for the PAN Exempted Applicants is subject to (a) the Demographic Details received from the respective Depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PAN field and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address as per the Demographic Details evidencing the same.
- (d) Application Forms which provide the General Index Register Number instead of PAN may be rejected.
- (e) Applications by Applicants whose demat accounts have been 'suspended for credit' are liable to be rejected pursuant to the circular issued by SEBI on July 29, 2010, bearing number CIR/MRD/DP/22/2010. Such accounts are classified as "Inactive demat accounts" and demographic details are not provided by depositories.

4.1.3 FIELD NUMBER 3: APPLICANTS DEPOSITORY ACCOUNT DETAILS

(a) Applicants should ensure that DP ID and the Client ID are correctly filled in the Application Form. The DP ID and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected.



- (b) Applicants should ensure that the beneficiary account provided in the Application Form is active.
- (c) Applicants should note that on the basis of DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for unblocking of ASBA Account or for other correspondence(s) related to an Issue.
- (d) Applicants are, advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk.

4.1.4 FIELD NUMBER 4:APPLICATIONDETAILS

- (a) The Issuer may mention Price in the Draft Prospectus. However a prospectus registered with RoC contains one price.
- (b) Minimum And Maximum Application Size
 - i. F or Retail Individual Applicants

The Application must be for a minimum of 6,000 Equity Shares. As the Application Price payable by the Retail Individual Applicants cannot exceed Rs. 2,00,000, they can make Application for only minimum Application size i.e. for 6,000 Equity Shares.

ii. For Other Applicants (Non Institutional Applicants and QIBs):

The Application must be for a minimum of such number of Equity Shares such that the Application Amount exceeds Rs. 2,00,000 and in multiples of 6,000 Equity Shares thereafter. An Application cannot be submitted for more than the Issue Size. However, the maximum Application by a QIB investor should not exceed the investment limits prescribed for them by applicable laws. Under existing SEBI Regulations, a QIB and a NII Applicant cannot withdraw or lower its quantity or price in its application once the application is submitted and is required to pay 100% Margin upon submission of Application. In case of revision in Applications, the Non Institutional Applicants, who are individuals, have to ensure that the Application Amount is greater than Rs. 2,00,000 for being considered for allocation in the Non Institutional Portion. Applicants are advised to ensure that any single Application from them does not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in this Prospectus.

- (c) **Multiple Applications:** An Applicant should submit only one Application Form. Submission of a second Application Form to either the same or to different Designated Intermediary and duplicate copies of Application Forms bearing the same application number shall be treated as multiple applications and are liable to be rejected.
- (d) Applicants are requested to note the following procedures may be followed by the Registrar to the Issue to detect multiple applications:
 - i. All applications may be checked for common PAN as per the records of the Depository. For Applicants other than Mutual Funds and FPI sub-accounts, Applications bearing the same PAN may be treated as multiple applications by an Applicant and may be rejected.
 - ii. For applications from Mutual Funds and FPI sub-accounts, submitted under the same PAN, as well as Applications on behalf of the PAN Exempted Applicants, the Application Forms may be checked for common DP ID and Client ID. In any such applications which have the same DP ID and Client ID, these may be treated as multiple applications and may be rejected.
- (e) The following applications may not be treated as multiple Applications:
 - i. Applications by Reserved Categories in their respective reservation portion as well as that made by them in the Net Issue portion in public category.
 - ii. Separate applications by Mutual Funds in respect of more than one scheme of the Mutual Fund provided that the Applications clearly indicate the scheme for which the Application has been made.



iii. Applications by Mutual Funds, and sub-accounts of FPIs (or FPIs and its subaccounts) submitted with the same PAN but with different beneficiary account numbers, Client IDs and DP IDs.

4.1.5 FIELD NUMBER 5: CATEGORY OF APPLICANTS

- i. The categories of applicants identified as per the SEBI ICDR Regulations, 2009 for the purpose of application, allocation and allotment in the Issue are RIIs, individual applicants other than RII's and other investors (including corporate bodies or institutions, irrespective of the number of specified securities applied for).
- ii. An Issuer can make reservation for certain categories of Applicants permitted under the SEBI ICDR Regulations, 2009. For details of any reservations made in the Issue, applicants may refer to the Prospectus.
- iii. The SEBI ICDR Regulations, 2009 specify the allocation or allotment that may be made to various categories of applicants in an Issue depending upon compliance with the eligibility conditions. For details pertaining to allocation and Issue specific details in relation to allocation, applicant may refer to the Prospectus.

4.1.6 FIELD NUMBER 6: INVESTOR STATUS

- (a) Each Applicant should check whether it is eligible to apply under applicable law and ensure that any prospective allotment to it in the Issue is in compliance with the investment restrictions under applicable law.
- (b) Certain categories of Applicants, such as NRIs, FIIs/FPIs and FVCIs may not be allowed to Apply in the Issue or hold Equity Shares exceeding certain limits specified under applicable law. Applicants are requested to refer to the Prospectus for more details.
- (c) Applicants should check whether they are eligible to apply on non-repatriation basis or repatriation basis and should accordingly provide the investor status. Details regarding investor status are different in the Resident Application Form and Non-Resident Application Form.
- (d) Applicants should ensure that their investor status is updated in the Depository records.

4.1.7 FIELD NUMBER 7: PAYMENT DETAILS

- (a) All Applicants are required to make payment of the full Amount (net of any Discount, as applicable) along-with the Application Form. If the Discount is applicable in the Issue, the RIIs should indicate the full amount in the Application Form and the payment shall be made for Amount net of Discount. Only in cases where the Prospectus indicates that part payment may be made, such an option can be exercised by the Applicant.
- (b) Please note that, providing bank account details in the space provided in the Application Form is mandatory and Applications that do not contain such details are liable to be rejected.
- (c) In terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015, all potential investors shall participate in the Issue only through ASBA process providing details about the bank account which will be blocked by the SCSBs for the same.

4.1.7.1 Payment instructions for Applicants

- (i) Applicants may submit the Application Form either (i) in physical mode to the Designated Branch of an SCSB where the Applicants have ASBA Account, or (ii) in electronic mode through the internet banking facility offered by an SCSB authorizing blocking of funds that are available in the ASBA account specified in the Application Form, or (iii) in physical mode to any Designated Intermediary.
- (ii) Applicants should specify the Bank Account number in the Application Form. The Application Form submitted by an Applicant and which is accompanied by cash, demand draft, money order, postal order or any mode of payment other than blocked amounts in the ASBA Account maintained with an SCSB, may not be accepted.
- (iii) Applicants should ensure that the Application Form is also signed by the ASBA Account holder(s) if the Applicant is not the ASBA Account holder;
- (iv) Applicants shall note that that for the purpose of blocking funds under ASBA facility clearly demarcated funds shall be available in the account.



- (v) From one ASBA Account, a maximum of five Application Forms can be submitted.
- (vi) Applicants applying directly through the SCSBs should ensure that the Application Form is submitted to a Designated Branch of a SCSB where the ASBA Account is maintained.
- (vii) Applicants applying through a Registered Broker, RTA or CDP should note that Application Forms submitted to them may not be accepted, if the SCSB where the ASBA Account, as specified in the Application Form, is maintained has not named at least one branch at that location for the Registered Brokers, RTA or CDP, as the case may be, to deposit Application Forms.
- (viii) Upon receipt of the Application Form, the Designated Branch of the SCSB may verify if sufficient funds equal to the Application Amount are available in the ASBA Account, as mentioned in the Application form.
- (ix) If sufficient funds are available in the ASBA Account, the SCSB may block an amount equivalent to the Application Amount mentioned in the Application Form and may upload the details on the Stock Exchange Platform.
- (x) If sufficient funds are not available in the ASBA Account, the Designated Branch of the SCSB may not upload such Applications on the Stock Exchange platform and such Applications are liable to be rejected.
- (xi) Upon submission of a completed Application Form each Applicant may be deemed to have agreed to block the entire Application Amount and authorized the Designated Branch of the SCSB to block the Application Amount specified in the Application Form in the ASBA Account maintained with the SCSBs.
- (xii) The Application Amount may remain blocked in the aforesaid ASBA Account until finalisation of the Basis of allotment and consequent transfer of the Application Amount against the Allotted Equity Shares to the Public Issue Account, or until withdrawal or failure of the Issue, or until withdrawal or rejection of the Application, as the case may be.
- (xiii) SCSBs applying in the Issue must apply through an ASBA Account maintained with any other SCSB; else their Applications are liable to be rejected.

4.1.7.2 Unblocking of ASBA Account

- (a) Once the Basis of Allotment is approved by the Designated Stock Exchange, the Registrar to the Issue may provide the following details to the controlling branches of each SCSB, along with instructions to unblock the relevant bank accounts and for successful applications transfer the requisite money to the Public Issue Account designated for this purpose, within the specified timelines: (i) the number of Equity Shares to be Allotted against each Application, (ii) the amount to be transferred from the relevant bank account to the Public Issue Account, for each Application, (iii) the date by which funds referred to in (ii) above may be transferred to the Public Issue Account, and (iv) details of rejected Applications, if any, along with reasons for rejection, if any to enable the SCSBs to unblock the respective bank accounts.
- (b) On the basis of instructions from the Registrar to the Issue, the SCSBs may transfer the requisite amount against each successful Applicant to the Public Issue Account and may unblock the excess amount, if any, in the ASBA Account.
- (c) In the event of withdrawal or rejection of the Application Form and for unsuccessful Applications, the Registrar to the Issue may give instructions to the SCSB to unblock the Amount in the relevant ASBA Account within six Working Days of the Issue Closing Date.

4.1.7.3 **Discount** (if applicable)

- (a) The Discount is stated in absolute rupee terms.
- (b) Applicants applying under RII category, Retail Individual Shareholder and employees are only eligible for discount. For Discounts offered in the Issue, Applicants may refer to the Prospectus.
- (c) the Applicants entitled to the applicable Discount in the Issue may make payment for an amount i.e. the Amount less Discount (if applicable).

Applicant may note that in case the net payment (post Discount) is more than two lakh Rupees, the system automatically



considers such applications for allocation under Non-Institutional Category. These applications are neither eligible for Discount nor fall under RII category.

4.1.8 FIELD NUMBER 8: SIGNATURES AND OTHER AUTHORISATIONS

- (a) Only the First Applicant is required to sign the Application Form. Applicants should ensure that signatures are in one of the languages specified in the Eighth Schedule to the Constitution of India.
- (b) If the ASBA Account is held by a person or persons other than the ASBA Applicant, then the Signature of the ASBA Account holder(s) is also required.
- (c) Signature has to be correctly affixed in the authorization/undertaking box in the Application Form, or an authorisation has to be provided to the SCSB via the electronic mode, for blocking funds in the ASBA Account equivalent to the Amount mentioned in the Application Form.
- (d) Applicants must note that Application Form without signature of Applicant and /or ASBA Account holder is liable to be rejected.

4.1.9 ACKNOWLEDGEMENT AND FUTURE COMMUNICATION

- (a) Applicants should ensure that they receive the Acknowledgement Slip duly signed and stamped by the Designated Intermediary, as applicable, for submission of the Application Form.
- (b) All communications in connection with Applications made in the Issue should be addressed as under:
 - i. In case of queries related to Allotment, non-receipt of Allotment Advice, credit of Allotted Equity Shares, unblock fund, the Applicants should contact the Registrar to the Issue.
 - ii. In case of Applications submitted to the Designated Branches of the SCSBs, the Applicants should contact the relevant Designated Branch of the SCSB.
 - iii. In case of queries relating to uploading of Applications by a Registered Broker, the Applicants should contact the relevant Registered Broker
 - iv. In case of Application submitted to the RTA, the Applicants should contact the RTA.
 - v. In case of Application submitted to the DP, the Applicants should contact the relevant DP.
 - vi. Applicant may contact our Company Secretary and Compliance Officer or LM in case of any other complaints in relation to the Issue.
- (c) The following details (as applicable) should be quoted while making any queries -
 - full name of the sole or First Applicant, Application Form number, Applicants' DP ID, Client ID, PAN, number of Equity Shares applied for, amount paid on application.
 - ii. name and address of the Designated Branch, as the case may be, where the application was submitted
 - iii. ASBA Account number in which the amount equivalent to the Amount was blocked.

For further details, Applicant may refer to this Prospectus and the Application Form.

4.2 INSTRUCTIONS FOR FILING THE REVISION FORM

- (a) During the Issue Period, any Applicant (other than QIBs and NIIs, who can only revise their application amount upwards) who has registered his or her interest in the Equity Shares for a particular number of shares is free to revise number of shares applied using revision forms available separately.
- (b) RII may revise their applications till closure of the Issue period or withdraw their applications until finalization of allotment.
- (c) Revisions can be made only in the desired number of Equity Shares by using the Revision Form.
- (d) The Applicant can make this revision any number of times during the Issue Period. However, for any revision(s) in the Application, the Applicants will have to use the services of the SCSB through which such Applicant had placed the original Application.

A sample Revision form is reproduced below:



| COMMO REVISION | | A | ddres | H | XYZ | LIM | | D – IN ontact | | | UBL | IC IS | SUI | | No | | | AP | FOR RES | RE IDEI NC | SIDE NT Q ON A | NT I IBs, | NDI ANI N-R | ANS D EL EPA | INC IGIE IRLA | CLUI SLE TIO | ING NRI: N BAS | is . |
|--|---|-----------|---------|--------|--------------------------------|--------------------|-----------------|------------------|-----------------|--------|---------|-----------------------------|--------|-----------------------|---|-------------------|---------|-----------------------|------------|------------------|----------------------|-----------------------|------------------------|--------------------|-----------------------|---------------------------|----------------------|------|
| LOGO | | BOA | | F DI | RECT | ORS | | | ISI | | BUI | LT IS | SUE | | | A | ppli | d cati | on | | | | | | | | | |
| SYNDICATE | MEMBER'S | STAM | OP & C | ODE | BR | OKER/ | SCSB/I | OP/RTA | STA | MP & | CODE | M | r./M | s | (0) N# # | A COR | 10)28 8 | AHS | OF S | (a) R : | 7331 | KST I | 316)1 | ER | | | | |
| SUB-BROKER'S | | | | CODE | EXC | XOW EA | | B BRAN | | | & COD | Tel | . No | (with | STD | ode) | / Mol | ile Dist | Em | nil_ | 1 | I | I | | 1 | 1 | Ţ | - |
| BANK | BRANCH SI | ANIAL | . 30. | | | | 3030 | 512.515 | | | | For | NSD | | D)aiPo | DPI | D folk | wed | by 8 d | igit C | ient I | D/Fe | or CD | SL en | (SS) () (| digit | Client II | D |
| 1 EDONG (AS | DED TAC | e pro | OPE | - | TON | | | | PL | EAS | E CH | ANG | E M | YBI | D | | | | | | | | | | | | | |
| Bid Option: | 5 PER LAST BID OR REVISION) No. of Equity Shares Bid (Bids must be in multiples of Bid Lot as advertised) (In Figures) | | | | | | | | | | | rice p | er Eq | uity S | | | | igure | | | eultij | | f₹ 1 | "(| y) Cut-ofi | | | |
| Option 1 (OR) Option 2 (OR) Option 3 | | | | 0 | | S(D | | | İ | 2 | | | I I | - | | | | | İ | | | I | | İ | | (Fic. | | |
| 5. TO (Revi Bid Options | sed Bid) (O | | | No. o | f Equi multiple in Figur | y Shar s of Bid | es Bid | | | off") | 8 | | | rice p | er Eq | uity S | | | | Figure | | | ultir | | f₹ 1. | | cut-of | f" |
| Option 1 (OR) Option 2 (OR) Option 3 | 8 | 7 | | REL | VISE | 811 | 4 3 - | 3 | 1 | 2 | | 3 | L | 2 | | | 3 | 2 | 1 | I | 1 83 | 1 | 2 | 1 | 1 | (Ple | ase tic | |
| 6. PAYMENT | DEIAILS | | | | | | | | _ | | | | | 3 | 2257831 | ANTE | OPIII | ON : | TRU | L PA | VWI | 3/11/1 | | PAR | CT PA | YME | TATE | |
| Additional Ar | mount Paid | ₹ in f | igures |) | | П | T | | Т | | (₹ in | word | (s) | | CONTRACTOR OF THE PARTY OF THE | | | | | | 80400000 | | | | SOCIETY | | | |
| ASBA Bank A/c No. Bank Name & | | \perp | | | \perp | | \perp | Ļ | L | | | | Ļ | | \perp | | | | | | \perp | | | | Ţ | | Ц | |
| I/WE (ON BEHALFO | F JOINT APPLICA | NTS, IF A | NY) HES | EBY CO | NFIRM TH HEREBY | AT I/WE E | AVE REA | D AND UN | NDERST BIDDE | DOO IN | E TERMS | AND CON | VEN O | NS OF TH | HS EID R | EVESION ON BEE | FORM/ | AND THE | EATTAG | HEDA | RIDGE TS, IF | D PROS | PACTUS HEREI | SANDT BY CO. | HE CEN | GERAL E | SORMAT L/WE HJ | JON |
| 7A. SIGNATUR | | | | | REVISION | FORM G | 1/W | B. SIG | NAT | | | SBA B R BAN ds as are | | | | | | | E | | s | BRC TAMB Bid ii |)kER P(Act sStee | / SC | SB/I edgin bang | P/RI g uplo e syste | A ad of m) | |
| Date : | | | | | | 3 | | | | | - т | EAR I | HER | E - | | | | | |] | _ | _ | | | | | | |
| Loco | | | BID R | EVISI | XY ON FOR | Z LIN | | | ISSU | E-R | | Acka | r Br | dgen oker/ P/RT | nent S SCSB/ A | | Ap F | Bid c plica orm | No. | | | | | | | | | |
| DPID / CLID | | | | | | | | I | | | | | | | | | PAN (| of So | le / F | irst | | | | | | | | |
| Additional Am | | 1 | | | | | | | Bar | ık & E | Branch | | | | | | | | | | Sta | mp & | Sign | nature | of S | CSB | Branch | 4 |
| ASBA Bank A | We No. | | | | | | | | - | SED | BID | | | | | | | | | | | | | | | | | |
| Received from Telephone / M | | | | | | | | Email | I | | | EAD | urn | | | | | | | 1 | | | _ | | | | | |
| 222 | f Equity Shares | _ | ption | I REV | Optio | on 2 | (| ption | 3 | Star | | Signatu Di | | | er / St | CSB / | N | ame | of So | le / I | irst l | Bidde | er | | | | | |
| Addi | itional Amos | | (₹) | 100 | | | | | | | | | | | | | | | | ckno | wled | geme | nt S | lip fo | or B | idder | | |
| ASB Bank | A Bank A/c 1 k & Branch _ | lo | | | | | | | | | | | | | - | | A | Bid o phea orm | tion | | | | | | | | | |

Instructions to fill each field of the Revision Form can be found on the reverse side of the Revision Form. Other than instructions already highlighted at paragraph 4.1 above, point wise instructions regarding filling up various fields of the Revision Form are provided below:

4.2.1 FIELDS 1, 2 AND 3: NAME AND CONTACT DETAILS OF SOLE/FIRST APPLICANT, PAN OF SOLE/FIRST APPLICANT & DEPOSITORY ACCOUNT DETAILS OF THE APPLICANT

Applicants should refer to instructions contained in paragraphs 4.1.1, 4.1.2 and 4.1.3.

4.2.2 FIELD 4 & 5: APPLICATION FORM REVISION'FROM'AND'TO'

- (a) Apart from mentioning the revised number of shares in the Revision Form, the Applicant must also mention the details of shares applied for given in his or her Application Form or earlier Revision Form.
- (b) In case of revision of applications by RIIs, Employees and Retail Individual Shareholders, such Applicants should ensure that the application amount should not exceed Rs.2,00,000/-. In case amount exceeds Rs. 2,00,000/- due to revision and the application may be considered, subject to eligibility, for allocation under the Non-Institutional Category.



4.2.3 FIELD 6: PAYMENT DETAILS

- (a) All Applicants are required to make payment of the full application amount along with the Revision Form.
- (b) Applicant may Issue instructions to block the revised amount in the ASBA Account, to Designated Branch through whom such Applicant had placed the original application to enable the relevant SCSB to block the additional application amount, if any.

4.2.4 FIELDS 7: SIGNATURES AND ACKNOWLEDGEMENTS

Applicants may refer to instructions contained at paragraphs 4.1.8 and 4.1.9 for this purpose.

4.2.5 4.3 FIELDS 7: SIGNATURES AND ACKNOWLEDGEMENTS

Applicants may refer to instructions contained at paragraphs 4.1.8 and 4.1.9 for this purpose.

4.3 SUBMISSION OF REVISION FORM/APPLICATION FORM

4.3.1 Applicants may submit completed application form / Revision Form in the following manner:-

| Mode of Application | Submission of Application Form |
|---------------------|--------------------------------|
| ALL Application | To the Designated Intermediary |

SECTION 5: ISSUE PROCEDURE IN FIXED PRICE ISSUE

Applicants may note that there is no Bid cum Application Form in a Fixed Price Issue. As the Issue Price is mentioned in the Fixed Price Issue therefore on filing of the Prospectus with the RoC, the Application so submitted is considered as the application form.

Applicants may only use the specified Application Form for the purpose of making an Application in terms of the Prospectus which may be submitted through the Designated Intermediaries.

Applicants may submit an Application Form either in physical form to the Designated Intermediaries or in the electronic form to the SCSB or the Designated Branches of the SCSBs authorising blocking of funds that are available in the bank account specified in the Application Form only. The Application Form is also made available on the websites of the Stock Exchange at least one day prior to the Issue Opening Date.

In a fixed price Issue, allocation in the net offer to the public category is made as follows: minimum fifty per cent to Retail Individual Investors; and remaining to (i) individual investors other than Retail Individual Investors; and (ii) other Applicants including corporate bodies or institutions, irrespective of the number of specified securities applied for. The unsubscribed portion in either of the categories specified above may be allocated to the Applicants in the other category.

GROUNDS OF REJECTIONS

Application Form can be rejected on the below mentioned technical grounds either at the time of their submission to any of the Designated Intermediaries, or at the time of finalisation of the Basis of Allotment. Applicants are advised to note that the Applications are liable to be rejected, *inter-alia*, on the following grounds, which have been detailed at various placed in this GID:-

- Application by persons not competent to contract under the Indian Contract Act, 1872, as amended, (other than minors having valid Depository Account as per Demographic Details provided by Depositories);
- Applications by OCBs;
- In case of partnership firms, Application for Equity Shares made in the name of the firm. However, a limited liability partnership can apply in its own name;
- In case of Applications under power of attorney or by limited companies, corporate, trust etc., relevant documents not being submitted along with the Application Form;
- Applications by persons prohibited from buying, selling or dealing in the shares directly or indirectly by SEBI or any other regulatory authority;
- Applications by any person outside India if not in compliance with applicable foreign and Indian laws;



- PAN not mentioned in the Application Form, except for Applications by or on behalf of the Central or State
 Government and officials appointed by the court and by the investors residing in the State of Sikkim, provided such
 claims have been verified by the Depository Participant;
- In case no corresponding record is available with the Depositories that matches the DP ID, the Client ID and the PAN;
- Applications for lower number of Equity Shares than the minimum specified for that category of investors;
- The amounts mentioned in the Application Form does not tally with the amount payable for the value of the Equity Shares Applied for;
- Applications for amounts greater than the maximum permissible amounts prescribed by the regulations;
- Submission of more than five Application Form as through a single ASBA Account;
- Applications for number of Equity Shares which are not in multiples Equity Shares which are not in multiples as specified in this Prospectus;
- Multiple Applications as defined in this GID and this Prospectus;
- Application Forms are not delivered by the Applicants within the time prescribed as per the Application Form, Issue Opening Date advertisement and as per the instructions in this Prospectus and the Application Forms;
- Inadequate funds in the bank account to block the Application Amount specified in the Application Form at the time of blocking such Application Amount in the bank account;
- Where no confirmation is received from SCSB for blocking of funds;
- Applications by Applicants not submitted through ASBA process;
- Applications not uploaded on the terminals of the Stock Exchange; and
- Applications by SCSBs wherein a separate account in its own name held with any other SCSB is not mentioned as the ASBA Account in the Application Form.

Applicants should note that in case the PAN, the DP ID and client ID mentioned in the application form and entered into the electronic application system of the stock exchange by the brokers do not match with PAN, the DP ID and client ID available in the depository database, the application form is liable to be rejected.

For details of instructions in relation to the Application Form, Applicants may refer to the relevant section of the GID.

SECTION 6: ISSUE PROCEDURE IN BOOK BUILT ISSUE

This being Fixed Price Issue, this section is not applicable for this Issue.

SECTION 7: ALLOTMENT PROCEDURE AND BASIS OF ALLOTMENT

7.1 BASIS OF ALLOTMENT

Allotment will be made in consultation with the BSE (The Designated Stock Exchange). In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots as set forth hereunder:

- (a) The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of Shares applied for in that category multiplied by the inverse of the over subscription ratio (number of Applicants in the category x number of Shares applied for).
- (b) The number of Shares to be allocated to the successful Applicants will be arrived at on a proportionate basis in marketable lots (i.e. Total number of Shares applied for into the inverse of the over subscription ratio).
- (c) For applications where the proportionate allotment works out to less than 6,000 equity shares the allotment will be made as follows:
 - i. Each successful Applicant shall be allotted 6,000 equity shares; and
 - ii. The successful Applicants out of the total applicants for that category shall be determined by the withdrawal of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (2) above.
- (d) If the proportionate allotment to an Applicant works out to a number that is not a multiple of 6,000 equity shares, the Applicant would be allotted Shares by rounding off to the nearest multiple of 6,000 equity shares subject to a minimum allotment of 6,000 equity shares.



- (e) If the Shares allotted on a proportionate basis to any category is more than the Shares allotted to the Applicants in that category, the balance available Shares or allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful Applicants in that category, the balance Shares, if any, remaining after such adjustment will be added to the category comprising Applicants applying for the minimum number of Shares. If as a result of the process of rounding off to the nearest multiple of 6,000 Equity Shares, results in the actual allotment being higher than the shares offered, the final allotment may be higher at the sole discretion of the Board of Directors, up to 110% of the size of the offer specified under the Capital Structure mentioned in the Prospectus.
- (f) The above proportionate allotment of Shares in an Issue that is oversubscribed shall be subject to the reservation for Retail individual Applicants as described below:
 - i. As per Regulation 43 (4) of SEBI (ICDR), as the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage.
 - ii. The balance net offer of shares to the public shall be made available for allotment to
 - individual applicants other than retails individual investors and
 - other investors, including corporate bodies/ institutions irrespective of number of shares applied for.
 - iii. The unsubscribed portion of the net offer to any one of the categories specified in a) or b) shall/may be made available for allocation to applicants in the other category, if so required. 'Retail Individual Investor' means an investor who applies for shares of value of not more than Rs. 2,00,000/-. Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with BSE.

The Executive Director / Managing Director of BSE - the Designated Stock Exchange in addition to Lead Manager and Registrar to the Public Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with SEBI (ICDR) Regulations.

7.2 DESIGNATED DATE AND ALLOTMENT OF EQUITY SHARES

- (a) **Designated Date:** On the Designated Date, the Registrar to the Issue shall instruct the SCSBs to transfer funds represented by allocation of Equity Shares from ASBA Accounts into the Public Issue Account.
- (b) **Issuance of Allotment Advice:** Upon approval of the Basis of Allotment by the Designated Stock Exchange, the Registrar shall upload the same on its website. On the basis of the approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the Allotment and credit of Equity Shares. Applicants are advised to instruct their Depository Participant to accept the Equity Shares that may be allotted to them pursuant to the Issue. Pursuant to confirmation of such corporate actions, the Registrar will dispatch Allotment Advice to the Applicants who have been Allotted Equity Shares in the Issue.
- (c) The dispatch of Allotment Advice shall be deemed a valid, binding and irrevocable contract.
- (d) Issuer will ensure that: (i) the Allotment of Equity Shares; and (ii) credit of shares to the successful Applicants Depository Account will be completed within six Working Days of the Issue Closing Date. The Issuer also ensures the credit of shares to the successful Applicant's depository account is completed within five Working Days from the Issue Close Date.

SECTION 8: INTEREST AND REFUNDS

8.1 COMPLETION OF FORMALITIES FOR LISTING & COMMENCEMENT OF TRADING

The Issuer may ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at the Stock Exchange are taken within six Working Days of the Issue Closing Date. The Registrar to the Issue may give instructions for credit to Equity Shares the beneficiary account with CDPs, and dispatch the Allotment Advice within six Working Days of the Issue Closing Date.

8.2 GROUNDS FOR UNBLOCKING OF FUND/REFUND

8.2.1 NON RECEIPT OF LISTING PERMISSION

An Issuer makes an application to the Stock Exchange for permission to deal in/list and for an official quotation of the Equity Shares. The Stock Exchange from where such permission is sought is disclosed in this Prospectus. The Designated Stock



Exchange may be as disclosed in the Draft Prospectus/Prospectus with which the Basis of Allotment may be finalised.

If the permissions to deal in and for an official quotation of the Equity Shares are not granted by any of the Stock Exchange, the Issuer may forthwith take steps to refund, without interest, all moneys received from Applicants. If such money is not repaid within eight days after the Issuer becomes liable to repay it, then the Issuer and every director of the Issuer who is an officer in default may, on and from such expiry of eight days, be liable to repay the money, with interest at such rate, as prescribed under Section 73 of the Companies Act, and as disclosed in this Prospectus.

8.2.2 NON RECEIPT OF MINIMUM SUBSCRIPTION

This Issue is not restricted to any minimum subscription level. This Issue is 100% underwritten.

As per Section 39 of the Companies Act, 2013 read with Companies (Prospectus and Allotment of Securities) Rules, 2014, as amended, if the "amount stated in the prospectus as minimum amount" has not be subscribed and the sum payable on application is not received within a period of 30 days from the date of the Prospectus or such other period as may be specified by the Securities and Exchange Board, the application money has to be returned within such period as may be prescribed.

If the Issuer does not receive the subscription of 100% of the Issue through this offer document including devolvement to Underwriters within sixty days from the date of closure of the Issue, the Issuer shall forthwith refund the entire subscription amount received. If there is a delay beyond eight days after the Issuer becomes liable to pay the amount, the Issuer shall pay interest at the rate of 15% p.a.

8.2.3 MINIMUM NUMBER OF ALLOTTEES

The Issuer may ensure that the number of prospective Allotees to whom Equity Shares may be allotted may not be less than 50 failing which the entire application monies maybe refunded forthwith.

8.3 MODE OF UNBLOCKING OF FUND/REFUND

Within six Working Days of the Issue Closing Date, the Registrar to the Issue may give instructions to SCSBs for unblocking the amount in ASBA Account on unsuccessful Application and also for any excess amount blocked on Application or in the event of withdrawal or failure of the Issue.

8.4 INTEREST IN CASE OF DELAY IN ALLOTMENT OR REFUND

The Issuer may pay interest at the rate of 15% per annum if demat credits are not made to Applicants or instructions for unblocking of funds in the ASBA Account are not dispatched within the 6 Working days of the Issue Closing Date.

The Issuer may pay interest at 15% per annum for any delay beyond 15 days from the Issue Closing Date, if Allotment is not made.



SECTION 9: GLOSSARY AND ABBREVIATIONS

Unless the context otherwise indicates or implies, certain definitions and abbreviations used in this document may have the meaning as provided below. References to any legislation, act or regulation may be to such legislation, act or regulation as amended from time to time.

| Term | Description |
|-----------------------------|---|
| Allotment/ Allot/ Allotted | The allotment of Equity Shares pursuant to the Issue to successful Applicants |
| Allottee | An Applicant to whom the Equity Shares are Allotted |
| Allotment Advice | Note or advice or intimation of Allotment sent to the Applicants who have been allotted |
| | Equity Shares after the Basis of Allotment has been approved by the designated Stock |
| | Exchanges |
| Anchor Investor | A Qualified Institutional Buyer, applying under the Anchor Investor Portion in accordance with |
| | the requirements specified in SEBI (ICDR) Regulations. |
| Anchor Investor Portion | Up to 30% of the QIB Category which may be allocated by the Issuer in consultation with the |
| | Lead Manager, to Anchor Investors on a discretionary basis. One-third of the Anchor Investor |
| | Portion is reserved for domestic Mutual Funds, subject to valid bids being received from |
| | domestic Mutual Funds at or above the price at which allocation is being done to Anchor |
| | Investors |
| Application | An indication to make an offer during the Issue Period by a prospective pursuant to |
| | submission of Application Form or during the Anchor Investor Issue Period by the Anchor |
| | Investors, to subscribe for or purchase the Equity Shares of the Issuer at a price including all |
| | revisions and modifications thereto. |
| Application Form | The form in terms of which an Applicant shall make an Application and which shall be |
| | considered as the application for the Allotment pursuant to the terms of this Prospectus |
| Designated Intermediaries / | Syndicate Members, Sub-Syndicate/Agents, SCSBs, Registered Brokers, Brokers, the CDPs and |
| Collecting Agent | RTAs, who are authorized to collect Application Forms from the Applicants, in relation to the |
| | Issue. |
| Application Supported by | The application (whether physical or electronic) by an Applicant to make an Application |
| Blocked Amount/ ASBA | authorizing the relevant SCSB to block the Application Amount in the relevant ASBA Account. |
| | Pursuant to SEBI Circular dated November 10, 2015 and bearing Reference |
| | No.CIR/CFD/POLICYCELL/11/2015 which shall be applicable for all public issues opening on |
| | or after January 01, 2016, all potential investors shall participate in the Issue only through ASBA |
| A CD A A second | process providing details about the bank account which will be blocked by the SCSBs |
| ASBA Account | Account maintained with an SCSB and specified in the Application Form which will be blocked |
| | by such SCSB to the extent of the appropriate Application Amount in relation to an Application |
| Application | by an Applicant An indication to make an offer during the Issue Period by an Applicant, pursuant to submission of |
| Application | Application Form, to subscribe for or purchase our Equity Shares at the Issue Price including all |
| | revisions and modifications thereto, to the extent permissible under the SEBI (ICDR) Regulations |
| Application Amount | The value indicated in Application Form and payable by the Applicant upon submission of the |
| Typication / Infoant | Application, less discounts (if applicable). |
| Banker(s) to the Issue/ | The banks which are clearing members and registered with SEBI as Banker to the Issue with |
| Banker(s) to the issue | whom the Public Issue Account(s) may be opened, and as disclosed in this Prospectus and |
| | Application Form of the Issuer |
| Basis of Allotment | The basis on which the Equity Shares may be Allotted to successful Applicants under the Issue |
| Issue Closing Date | The date after which the SCSBs may not accept any Application for the Issue, which may be |
| issue crossing Dute | notified in an English national daily, a Hindi national daily and a regional language |
| | newspaper at the place where the registered office of the Issuer is situated, each with wide |
| | circulation Applicants may refer to this Prospectus for the Issue Closing Date |
| Issue Opening Date | The date on which the SCSBs may start accepting application for the Issue, which may be |
| | the date notified in an English national daily, a Hindi national daily and a regional language |
| | newspaper at the place where the registered office of the Issuer is situated, each with wide |
| | circulation. Applicants may refer to this Prospectus for the Issue Opening Date |
| Issue Period | The period between the Issue Opening Date and the Issue Closing Date inclusive of both days |
| | and during which prospective Applicants (can submit their application inclusive of any revisions |
| | thereof. The Issuer may consider closing the Issue Period for QIBs one working day prior to the |
| | Issue Closing Date in accordance with the SEBI (ICDR) Regulations. Applicants may refer to |
| D 1 D 11 22 | the Prospectus for the Issue Period |
| Book Building Process/ | The book building process as provided under SEBI (ICDR) Regulations |
| Book Building Method | |



| Lead Manager(s)/Lead | The Lead Manager to the Issue as disclosed in the Draft Prospectus/ Prospectus and the |
|----------------------------|--|
| Manager/ LM | Application Form of the Issuer. |
| Business Day | Monday to Friday (except public holidays) |
| CAN/Confirmation of | The note or advice or intimation sent to each successful Applicant indicating the Equity Shares |
| Allotment Note | which may be Allotted, after approval of Basis of Allotment by the Designated Stock Exchange |
| Client ID | Client Identification Number maintained with one of the Depositories in relation to demat |
| Chem 15 | account |
| Companies Act | Companies Act, 1956 (without reference to the provisions thereof that have ceased to have effect |
| Companies 7 let | upon notification of the Notified Sections) and the Companies Act, 2013, to the extent in force |
| | pursuant to the notification of the Notified Sections, read with the rules, regulations, |
| | clarifications and modifications thereunder |
| DP | Depository Participant |
| DP ID | Depository Participant's Identification Number |
| Depositories | National Securities Depository Limited and Central Depository Services (India) Limited |
| | |
| Demographic Details | Details of the Applicants including the Applicant's address, name of the Applicant's |
| Design to 1 CCCD Describes | father/husband, investor status, occupation and bank account details |
| Designated SCSB Branches | Such branches of the SCSBs which shall collect the Application Forms, a list of which is available |
| | on the website of SEBI at http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/Recognised- |
| D : 1D . | Intermediaries or at such other website as may be prescribed by SEBI from time to time |
| Designated Date | The date on which the amounts blocked by the SCSBs are transferred from the ASBA Accounts to |
| | the Public Issue Account following which the board of directors may give delivery instructions for |
| D : 10: 15: 1 | the transfer of the Equity Shares constituting the Issue |
| Designated Stock Exchange | The designated stock exchange as disclosed in the Draft Prospectus/Prospectus of the Issuer |
| Discount | Discount to the Issue Price that may be provided to Applicants in accordance with the SEBI |
| | (ICDR) Regulations. |
| Draft Prospectus | The draft prospectus file with the Designated stock exchange in case of Fixed Price Issues and |
| | which may mention a price or a Price Band |
| Employees | Employees of an Issuer as defined under SEBI (ICDR) Regulations and including, in case of a |
| | new company, persons in the permanent and full time employment of the promoting companies |
| | excluding the promoter and immediate relatives of the promoter. For further details /Applicant |
| D : 01 | may refer to the Prospectus |
| Equity Shares | Equity shares of the Issuer |
| FCNR Account | Foreign Currency Non-Resident Account |
| Applicant | The Applicant whose name appears first in the Application Form or Revision Form |
| FPI(s) | Foreign Portfolio Investor |
| Fixed Price Issue/ Fixed | The Fixed Price process as provided under SEBI (ICDR) Regulations, in terms of which the |
| Price Process/Fixed Price | Issue is being made |
| Method | |
| FPO | Further public offering |
| Foreign Venture Capital | Foreign Venture Capital Investors as defined and registered with SEBI under the SEBI (Foreign |
| Investors or FVCIs | Venture Capital Investors) Regulations, 2000 |
| IPO | Initial public offering |
| Issue | Public Issue of Equity Shares of the Issuer including the Offer for Sale if applicable |
| Issuer/ Company | The Issuer proposing the initial public offering/further public offering as applicable |
| Issue Price | The final price, less discount (if applicable) at which the Equity Shares may be Allotted in terms |
| | of the Prospectus. The Issue Price may be decided by the Issuer in consultation with the Lead |
| | Manager(s) |
| Maximum RII Allottees | The maximum number of RIIs who can be allotted the minimum Application Lot. This is |
| | computed by dividing the total number of Equity Shares available for Allotment to RIIs by the |
| | minimum Application Lot. |
| MICR | Magnetic Ink Character Recognition - nine-digit code as appearing on a cheque leaf |
| Mutual Fund | A mutual fund registered with SEBI under the SEBI (Mutual Funds) Regulations, 1996 |
| NECS | National Electronic Clearing Service |
| NEFT | National Electronic Fund Transfer |
| NRE Account | Non-Resident External Account |
| NRI | NRIs from such jurisdictions outside India where it is not unlawful to make an offer or invitation |
| | under the Issue and in relation to whom the Draft Prospectus/Prospectus constitutes an invitation |
| | to subscribe to or purchase the Equity Shares |
| NRO Account | Non-Resident Ordinary Account |
| | |



| Net Issue | The Issue less Market Maker Reservation Portion |
|-------------------------------|---|
| Non-Institutional Investors | All Applicants, including sub accounts of FPIs registered with SEBI which are foreign corporate |
| or NIIs | or foreign individuals, that are not QIBs or RIBs and who have Bid for Equity Shares for an |
| | amount of more than Rs. 2,00,000 (but not including NRIs other than Eligible NRIs) |
| Non-Institutional Category | The portion of the Issue being such number of Equity Shares available for allocation to NIIs on a |
| | proportionate basis and as disclosed in the Draft Prospectus/the Prospectus and the Application |
| | Form |
| Non-Resident | A person resident outside India, as defined under FEMA and includes Eligible NRIs, FPIs |
| | registered with SEBI and FVCIs registered with SEBI |
| OCB/Overseas Corporate | A company, partnership, society or other corporate body owned directly or indirectly to the |
| Body | extent of at least 60% by NRIs including overseas trusts, in which not less than 60% of |
| - | beneficial interest is irrevocably held by NRIs directly or indirectly and which was in existence |
| | on October 3, 2003 and immediately before such date had taken benefits under the general |
| | permission granted to OCBs under FEMA |
| Other Investors | Investors other than Retail Individual Investors in a Fixed Price Issue. These include individual |
| | applicants other than retail individual investors and other investors including corporate bodies or |
| | institutions irrespective of the number of specified securities applied for. |
| PAN | Permanent Account Number allotted under the Income Tax Act, 1961 |
| Prospectus | This Prospectus filed with the RoC in accordance with the provisions of Section 26 of the |
| • | Companies Act, 2013 |
| Public Issue Account | An account opened with the Banker to the Issue to receive monies from the ASBA Accounts on |
| | the Designated Date |
| QIB Category Qualified | The portion of the Issue being such number of Equity Shares to be Allotted to QIBs on a |
| Institutional Buyers or QIBs | proportionate basis As defined under SEBI (ICDR) Regulations |
| RTGS | Real Time Gross Settlement |
| Refunds through electronic | Refunds through ASBA |
| transfer of funds | |
| Registrar to the Issue/RTI | The Registrar to the Issue as disclosed in the Draft Prospectus / Prospectus and Application |
| 6 | Form |
| Reserved Category/ | Categories of persons eligible for making application under reservation portion |
| Categories | |
| Reservation Portion | The portion of the Issue reserved for category of eligible Applicants as provided under the SEBI |
| | (ICDR) Regulations |
| Retail Individual Investors / | Investors who applies or for a value of not more than Rs. 2,00,000. |
| RIIs | |
| Retail Individual | Shareholders of a listed Issuer who applies for a value of not more than Rs. 2,00,000. |
| Shareholders | |
| Retail Category | The portion of the Issue being such number of Equity Shares available for allocation to RIIs |
| | which shall not be less than the minimum bid lot, subject to availability in RII category and the |
| | remaining shares to be allotted on proportionate basis. |
| Revision Form | The form used by the Applicant in an issue to modify the quantity of Equity Shares in an |
| | Application Forms or any previous Revision Form(s) |
| RoC | The Registrar of Companies |
| SEBI | The Securities and Exchange Board of India constituted under the Securities and Exchange |
| | Board of India Act, 1992 |
| SEBI (ICDR) Regulations | The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) |
| , , , | Regulations, 2009 |
| SME IPO | Initial public offering as chapter XB of SEBI (ICDR) Regulation |
| SME Issuer | The Company making the Issue under chapter XB of SEBI (ICDR) Regulation |
| Stock Exchange/SE | The Stock Exchange as disclosed in the Draft Prospectus/ Prospectus of the Issuer where the |
| zwin zwininger zz | Equity Shares Allotted pursuant to the Issue are proposed to be listed |
| Self Certified Syndicate | Banks registered with SEBI, offering services in relation to ASBA, a list of which is available on |
| Banks or SCSBs | the website of SEBI at www.sebi.gov.in and updated from time to time and at such other websites |
| | as may be prescribed by SEBI from time to time |
| Designated RTA Locations | Such locations of the RTAs where Applicants can submit the Application Forms to RTAs. The |
| | details of such Designated RTA Locations, along with names and contact details of the RTAs |
| | eligible to accept Application Forms are available on the respective websites of the Stock |
| | Exchange (www.bseindia.com) |
| Designated SCSB Branches | Such branches of the SCSBs which shall collect the Application Forms, a list of which is available |
| Designated SCSD Dianelles | on the website of SEBI at http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/Recognised- |
| | on the website of Seldi at http://www.sebi.gov.iii/sebiweb/nome/iist/3/33/0/0/Recognised- |



| | Intermediaries or at such other website as may be prescribed by SEBI from time to time |
|--------------------------|--|
| Designated CDP Locations | Such locations of the CDPs where Applicants can submit the Application Forms to Collecting |
| | Depository Participants. The details of such Designated CDP Locations, along with names and |
| | contact details of the Collecting Depository Participants eligible to accept Application Forms are |
| | available on the respective websites of the Stock Exchange (www.bseindia.com) |
| Underwriter | The Lead Manager |
| Underwriting Agreement | The agreement dated April 04, 2017 entered into between the Underwriter and our Company |
| Working Day(s) | All trading days of stock exchanges excluding Sundays and bank holidays in accordance with |
| | the circular no. SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January 21, 2016 issued by SEBI. |



Restrictions on Foreign Ownership of Indian Securities

Foreign investment in Indian securities is regulated primarily through the Industrial Policy, 1991 of the Government of India and FEMA. While the Industrial Policy, 1991 prescribes the limits and the conditions subject to which foreign investment can be made in different sectors of the Indian economy, FEMA regulates the precise manner in which such investment may be made. Under the Industrial Policy, unless specifically restricted, foreign investment is freely permitted in all sectors of Indian economy up to any extent and without any prior approvals, but the foreign investor is required to follow certain prescribed procedures for making such investment. The government bodies responsible for granting foreign investment approvals are FIPB and the RBI.

The Government has from time to time made policy pronouncements on FDI through press notes and press releases. The DIPP, issued the consolidated FDI Policy by way of circular no. D/o IPP F. No. 5(1)/2016-FC-1 dated June 7, 2016 ("FDI Policy"), which with effect from June 7, 2016, consolidates and supersedes all previous press notes, press releases and clarifications on FDI issued by the DIPP that were in force and effect as on June 6, 2016. The Government proposes to update the consolidated circular on FDI Policy once every year and therefore, FDI Policy will be valid until the DIPP issues an updated circular.

The transfer of shares between an Indian resident and a non-resident does not require the prior approval of the FIPB or the RBI, provided that (i) the activities of the investee company are under the automatic route under the foreign direct investment ("FDI") Policy and transfer does not attract the provisions of the Takeover Regulations; (ii) the non-resident shareholding is within the sectoral limits under the FDI policy; and (iii) the pricing is in accordance with the guidelines prescribed by SEBI and RBI.

As per the existing policy of the Government of India, OCBs cannot participate in the Issue.

The Equity Shares have not been and will not be registered under the U.S. Securities Act, or any state securities laws in the United States, and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws in the United States.

Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in compliance with Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

The above information is given for the benefit of the Applicants. Our Company and the Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares Applied for do not exceed the applicable limits under laws or regulations.



Section IX - Main Provisions of the Articles of Association

Pursuant to the Companies Act and the SEBI (ICDR) Regulations, the main provisions of the Articles of Association are detailed below. Capitalised terms used in this section have the meaning given to them in the Articles of Association. Each provision below is numbered as per the corresponding article number in the Articles of Association and defined terms herein have the meaning given to them in the Articles of Association.

1. Table F not to apply

The regulations contained in Table F, in the first Schedule, to the Companies Act, 2013 shall not apply to this Company, but the regulations for the management of the Company and for the observance of the members thereof and their representatives shall, subject to any exercise of the statutory powers of the Company in reference to the repeal or alternation of, or addition to, its regulations by Special Resolution, as prescribed by the said Companies Act, 2013 be such as are contained in these Articles.

2. Interpretation

In the interpretation of these Articles, the following words and expressions shall have the following meanings assigned thereunder, unless repugnant to the subject matter or content thereof.

- (a) "The Act" or "the said Act"
 - "The Act" means the Companies Act, 2013 or any statutory modification or re-enactment thereof for the time being in force.
- (b) "These Articles"
 - "These Articles" means Articles of Association for the time being of the Company or the Articles of Association as altered from time to time by special resolution.
- (c) "Beneficial Owner"
 - "Beneficial Owner" shall have the meaning assigned thereto in clause(a) of sub-section (1) of Section 2 of the Depositories Act, 1996.
- (d) "The Company" or "this Company"
 - "The Company" or "this Company" means Bhakti Gems And Jewellery Limited.
- (e) "The Directors"
 - "The Directors" means the Directors for the time being of the Company or as the case may be, the Directors assembled at a Board.
- (f) "Depository"
 - "Depository" shall have the meaning assigned thereto by Section 2 (1)(e) of the Depositories Act, 1996.
- (g) "Depositories Act 1996"
 - "Depositories Act 1996" includes any statutory modification or re- enactment thereof.
- (h) "The Board" or the "Board of Directors"
 - "The Board," or the "Board of Directors" means a meeting of the Directors duly called and constituted or as the case may be the Directors assembled at a Board, or the requisite number of Directors entitled to pass a circular resolution in accordance with the Act.
- (i) "The Chairman"



"The Chairman" means the Chairman of the Board of Directors for the time being of the Company.

(j) "The Managing Director"

"The Managing Director" includes one or more persons appointed as such or any of such persons or Directors for the time being of the Company who may for the time being be the Managing Director of the Company.

(k) "The Office"

"The Office" means the Registered Office for the time being of the Company.

(l) "Capital"

"Capital" means the share capital for the time being raised or authorised to be raised, for the purpose of the Company.

(m) "The Registrar"

"The Registrar" means the Registrar of Companies of the State in which the office of the Company is for the time being situated.

(n) "Dividend"

"Dividend" includes Bonus.

(o) "Month"

"Month" means the calendar month.

(p) "Seal"

"Seal" means the Common Seal for the time being of the Company.

(q) "In Writing and Written"

"In Writing and Written" include printing, lithography and other modes of representing or reproducing words in a visible form.

(r) "Plural Number"

Words importing the singular number also include the plural number and vice versa.

(s) "Persons"

"Persons" include corporations and firms as well as individuals.

(t) "Gender"

Words importing the masculine gender also include the feminine gender.

(u) "Securities & Exchange Board of India"

"Securities & Exchange Board of India" or SEBI means the Securities & Exchange Board of India established under Section 3 of the Securities & Exchange Board of India Act, 1992.

(v) "Year and Financial Year"

"Year" means the Calendar year and "Financial Year" shall have the meaning assigned thereto by Section 2(41) of the Act.



Marginal Notes

The marginal notes hereto shall not affect the construction of these Articles.

COPIES OF MEMORANDUM AND ARTICLES TO BE FURNISHED BY THE COMPANY

- 3. Pursuant to Section 17 of the Act, Company shall, on being so required by a member, send to him within 7 (seven) days of the requirement and subject to the payment of a fee of Rs. 100/- or such other fee as may be specified in the Rules, a copy of each of the following documents, as in force for the time being:
 - (i) The Memorandum;
 - (ii) The Articles, if any;
 - (iii) Every other agreement and every resolution referred to in Section 117(1), of the Act, if and in so far as they have not been embodied in the Memorandum or Articles.

CAPITAL AND SHARES

- 4. The Authorized Share Capital of the Company is as per clause V of the Memorandum of Association of the Company with all rights to the company to alter the same in any way it thinks fit.
- 5. The Board may, from time to time, with the sanction of the Company in a general meeting, increase the share capital by such sum to be divided into shares of such amounts as the resolution shall prescribe.
- 6. The shares capital shall be distinguished by its appropriate number provided that nothing in this clause shall apply to the shares held with a depository.

SHARES AT THE DISPOSAL OF THE DIRECTORS

7. Subject to the provisions of Section 62 of the Act and these Articles, the shares capital of Company for the time being shall be under the control of the Directors who may issue, allot or otherwise dispose of the same or any of them to such persons, In proportion and on such terms and conditions and either at a premium or at par or(subject to the compliance with the provision of section 53 of the Act) at a discount and at such time as they may from time to time think fit and with the sanction of the Company in the General Meeting to give to any person or persons the option or right to call for any shares either at par or premium during such time and for such consideration as the Directors think fit, and may issue and allot shares in the capital of the Company on payment in full or part of any property sold and transferred or for any services rendered to the Company in the conduct of its business and any shares which may so be allotted may be issued as fully paid up shares and if so issued, shall be deemed to be fully paid shares. Provided that option or right to call of shares shall not be given to any person or persons without the sanction of the Company in General Meeting.

FURTHER ISSUE OF SHARES

- 8. (1) Where at any time the company proposes to increase its subscribed capital by the issue of further shares, such shares shall be offered -
 - (a) to persons who at the date of the offer are holders of equity shares of the company in proportion, as nearly as circumstances admit to the paid-up share capital on those shares by sending a letter of offer subject to the following conditions, namely:-
 - (i) the offer shall be made by notice specifying the number of shares offered and limiting a time not being less than fifteen days and not exceeding thirty days from the date of the offer within which the offer, if not accepted, shall be deemed to have been declined;
 - (ii) unless the articles of the company otherwise provide, the offer aforesaid shall be deemed to include a right exercisable by the person concerned to renounce the shares offered to him or any of them in favour of any other person; and the notice referred to in clause (i) shall contain a statement of this right;



- (iii) after the expiry of the time specified in the notice aforesaid, or on receipt of earlier intimation from the person to whom such notice is given that he declines to accept the shares offered, the Board of Directors may dispose of them in such manner which is not disadvantageous to the shareholders and the company;
- (b) to employees under a scheme of employees' stock option, subject to special resolution passed by company and subject to such conditions as may be determined by central government; or
- (c) to any persons, if it is authorized by a special resolution, whether or not those persons include the persons referred to in clause (a) or clause (b), either for cash or for a consideration other than cash, if the price of such shares is determined by the valuation report of a registered valuer subject to such conditions as may be determined by central government.
- (2) The notice referred to in sub-clause (i) of clause (1) (a) shall be dispatched through registered post or speed post or through electronic mode to all the existing shareholders at least three days before the opening of the issue.
- (3) Nothing in this section shall apply to the increase of the subscribed capital of a company caused by the exercise of an option as a term attached to the debentures issued or loan raised by the company to convert such debentures or loans into shares in the company.

The terms of issue of such debentures or loan containing such an option have been approved before the issue of such debentures or the raising of loan by a special resolution passed by the company in general meeting.

POWER TO OFFER SHARES/OPTIONS TO ACQUIRE SHARES

- 9. (i) Without prejudice to the generality of the powers of the Board under any other Article of these Articles of Association, the Board or any Committee thereof duly constituted may, subject to the applicable provisions of the Act, rules notified there under and any other applicable laws, rules and regulations, at any point of time, offer existing or further Shares (consequent to increase of share capital) of the Company, or options to acquire such Shares (consequent to increase of share capital) of the Company, or options to acquire such Shares at any point of time, whether such options are granted by way of warrants or in any other manner (subject to such consents and permissions as may be required) to its employees, including Directors (whether whole-time or not), whether at par, at discount, in case of shares issued as sweat equity shares as per section 54 of the Act or at a premium, for cash or for consideration other than cash, or any combination thereof as may be permitted by law for the time being in force.
 - (ii) In addition to the powers of the Board under Article 9(i), the Board may also allot the Shares referred to in Article 9(i) to any trust, whose principal objects would inter alia include further transferring such Shares to the Company's employees including by way of options, as referred to in Article 9(i) in accordance with the directions of the Board or any Committee thereof duly constituted for this purpose. The Board may make such provision of moneys for the purposes of such trust, as it deems fit.

The Board, or any Committee thereof duly authorized for this purpose, may do all such acts, deeds, things, etc. as may be necessary or expedient for the purposes of achieving the objectives set out in Articles 9(i) and (ii) above.

REDEEMABLE PREFERENCE SHARES

10. Subject to the provisions of Section 55 of the Act, the Company shall have the power to issue preference shares which are or at the option of the Company, are liable to be redeemed and the resolution authorizing such issues shall prescribe the manners, terms and conditions of redemption.

PROVISIONS APPLICABLE IN CASE OF REDEEMABLE SHARES

- 11. On the issue of redeemable preference shares under the provisions of Article 10 hereof, the following provisions shall take effect.
 - (a) No such shares shall be redeemed except out of the profits of the company which would otherwise be



- available for dividend or out of the proceeds of a fresh issue of shares made for the purposes of such redemption;
- (b) No such shares shall be redeemed unless they are fully paid;
- (c) where such shares are proposed to be redeemed out of the profits of the company, there shall, out of such profits, be transferred, a sum equal to the nominal amount of the shares to be redeemed, to a reserve, to be called the Capital Redemption Reserve Account and the provisions of this Act relating to reduction of share capital of a company shall apply as if the Capital Redemption Reserve Account were paid-up share capital of the company.

NEW CAPITAL SAME AS ORIGINAL CAPITAL

12. Except so far as otherwise provided by the conditions of issue or by these Articles any capital raised by the creation of new shares shall be considered part of the initial capital and shall be subject to the provisions herein contained with reference to the payment of calls and installments; transfer and transmission, forfeiture, lien, surrender, voting and otherwise.

RESTRICTIONS ON PURCHASE BY COMPANY OR GIVING OF LOANS BY IT FOR PURCHASE OF ITS SHARES

13. (1) The company shall not have power to buy its own shares unless the consequent reduction of share capital is effected in accordance with provisions of the Companies Act, 2013 or other applicable provisions (if any) of the Act as applicable at the time of application.

This Article is not to delegate any power which the Company would have if it were omitted.

- (2) The company shall not give, whether directly or indirectly and whether by means of a loan, guarantee the provision of security or otherwise, any financial assistance for the purpose of, or in connection with, a purchase or subscription made or to be made, by any person of or for any shares in the company or in its holding company.
- (3) Nothing in sub-clause (2) shall apply to
 - (a) the company in accordance with any scheme approved by company through special resolution and in accordance with such requirements as may be determined by central government, for the purchase of, or subscription for, fully paid up shares in the company or its holding company, if the purchase of, or the subscription or, the shares held by trustees for the benefit of the employees or such shares held by the employee of the company;
 - (b) the giving of loans by a company to persons in the employment of the company other than its directors or key managerial personnel, for an amount not exceeding their salary or wages for a period of six months with a view to enabling them to purchase or subscribe for fully paid-up shares in the company or its holding company to be held by them by way of beneficial ownership:

Provided that disclosures in respect of voting rights not exercised directly by the employees in respect of shares to which the scheme relates shall be made in the Board's report in such manner as may be determined by central government.

REDUCTION OF CAPITAL

14. The Company may, subject to the provisions of the Companies Act, 2013 or other applicable provisions (if any) of the Act, as applicable at the time of application from time to time by special resolution, reduce its capital and any capital redemption reserve account or any share premium account in any manner for the time being authorized by law and in particular, capital may be paid off on the footing that it may be called up again or otherwise.



- 15. The Company may in general meeting alter the conditions of its Memorandum of Association as follows:
 - (a) Consolidate and divide all or any of its share capital into shares of a larger amount than its existing shares but no consolidation and division which results in changes in the voting percentage of shareholders shall take effect unless it is approved by the Tribunal on an application made in the prescribed manner;
 - (b) Sub-divide its shares, or any of them, into shares of smaller amount than is fixed by the memorandum, so, however, that in the sub-division the proportion between the amount paid and the amount, if any, unpaid on each reduced share shall be the same as it was in the case of the share from which the reduced share is derived;
 - (c) Cancel shares which at the date of the passing of the resolution in that behalf, have not been taken or agreed to be taken by any person, and diminish the amount of its share capital by the amount of the shares so cancelled. The cancellation of shares in pursuance of this sub-clause, shall not be deemed to be reduction of share capital within the meaning of the Act.

SALE OF FRACTIONAL SHARES

16. If and whenever as a result of issue of new shares of any consolidation or sub-division of shares any share become held by members in fractions, the Board shall, subject to the provisions of the Act and the Articles and to the directions of the Company in General Meeting, if any, sell those shares which members hold in fractions for the best price reasonably obtainable and shall pay and distribute to and amongst the members entitled to such shares in due proportions the net proceeds of the sale thereof. For the purpose of giving effect to any such sale, the Board may authorise any person to transfer the shares and the purchaser shall not be bound to see to the application of the purchase money nor shall his title to the shares be affected by any irregularity or invalidity in the proceedings with reference to the sale.

MODIFICATION OF RIGHTS

17. Whenever the capital, by reason of the issue of Preference Shares or otherwise, is divided into classes of shares all or any of the rights and privileges attached to each class may subject to the provisions of the Companies Act, 2013 be modified, commuted, affected or abrogated, or dealt with by Agreement between the Company and any person purporting to contract on behalf of that class, provided such agreement is ratified in writing by holders of atleast three-fourths in nominal value of the issued shares of the class or is confirmed by a Special Resolution passed at a separate general meeting of the holders of shares of the class.

ISSUE OF FURTHER SHARES ON PARI PASSU BASIS

18. The rights conferred upon the holders of shares of any class issued with preferred or other rights, not unless otherwise expressly provided by the terms of the issue of the shares of that class, be deemed to be varied by the creation or issue of further shares ranking *pari passu* therewith.

NO ISSUE WITH DISPROPORTIONATE RIGHTS

19. The Company shall not issue any shares (not being preference shares) which carry voting right or rights in the Company as to dividend, capital or otherwise which are disproportionate to the rights attached to the holders of other shares (not being preference shares).

POWER OF COMPANY TO DEMATERIALIZE AND REMATERIALIZE

(a) "Notwithstanding anything contained in these Articles, the Company shall be entitled to dematerialize its existing shares, debentures and other securities and rematerialize its such shares, debentures and other securities held by it with the Depository and/ or offer its fresh shares and debentures and other securities in a dematerialized form pursuant to the Depositories Act, 1996 and the Rules framed there under if any"

DEMATERIALIZATION OF SECURITIES

(b) Either on the Company or on the investor exercising an option to hold his securities with a depository in a dematerialized form, the Company shall enter into an agreement with the depository to enable the investor to dematerialize the Securities, in which event the rights and obligations of the parties concerned shall be governed by the Depositories Act.



INTIMATION TO DEPOSITORY

(c) "Notwithstanding anything contained in this Article, where securities are dealt with in a Depository, the Company shall intimate the details of allotment of securities to Depository immediately on allotment of such Securities"

OPTION FOR INVESTORS

(d) "Every person subscribing to or holding securities of the Company shall have the option to receive security certificates or to hold the securities with a Depository. A beneficial owner of any security can at any time opt out of a Depository, if permitted by law, in the manner provided by the Depositories Act, 1996 and the Company shall, in the manner and within the time prescribed, issue to the beneficial owner the required certificates of securities."

THE COMPANY TO RECOGNIZE UNDER DEPOSITORIES ACT, INTEREST IN THE SECURITIES OTHER THAN THAT OF REGISTERED HOLDER

(e) "The Company or the investor may exercise an option to issue, deal in, hold the securities (including shares) with Depository in electronic form and the certificates in respect thereof shall be, dematerialized in which event the rights and obligations of the parties concerned and matters connected therewith or incidental thereto shall be governed by the provisions of the Depositories Act, 1996."

SECURITIES IN DEPOSITORIES AND BENEFICIAL OWNERS

(f) "All Securities held by a Depository shall be dematerialized and be in fungible form. Nothing contained in Sections 89 of the Act shall apply to a Depository in respect of the securities held by it on behalf of the beneficial owners."

RIGHTS OF DEPOSITORIES AND BENEFICIAL OWNERS

- (g) (i) Notwithstanding anything to the contrary contained in the Act or these Articles, a depository shall be deemed to be the registered owner for the purpose of effecting transfer of ownership of security on behalf of the beneficial owner.
 - (ii) Save as otherwise provided in (a) above, the depository as the registered owner of the securities shall not have any voting rights or any other rights in respect of the securities held by it.
 - (iii) Every person holding securities of the Company and whose name if entered as the beneficial owner in the records of the depository shall be deemed to be a member of the Company. The beneficial owner of securities shall be entitled to all the rights and benefits and be subject to all the liabilities in respect of the securities which are held by a depository.

DEPOSITORY TO FURNISH INFORMATION

(h) Every Depository shall furnish to the Company information about the transfer of Securities in the name of the Beneficial Owner at such intervals and in such manner as may e specified by the bye-laws and the Company in that behalf.

SHARES AND CERTIFICATES

REGISTER AND INDEX OF MEMBERS

20. The Company shall cause to be kept at its Registered Office or at such other place as may be decided, Register and Index of Members in accordance with Sections 88 and other applicable provisions of the Act and the Depositories Act, 1996 with details of shares held in physical and dematerialized forms in any media as may be permitted by law including in any form of electronic media.

The Register and Index of beneficial owners maintained by a Depository under Section 11 of the Depositories Act, 1996 shall also be deemed to be the Register and Index of Members for the purpose of this Act. The Company shall have the power to keep in any state or country outside India, a Register of Members for the residents in that state or country.



SHARES TO BE NUMBERED PROGRESSIVELY

21. The shares in the capital shall be numbered progressively according to their several denominations and except in the manner herein before mentioned, no share shall be sub-divided.

DIRECTORS MAY ALLOT SHARES FULLY PAID-UP

22. Subject to the provisions of the Act and of these Articles, the Board may allot and issue shares in the capital of the Company as payment or part payment for any property sold or transferred, goods or machinery supplied or for services rendered to the company either in or about the formation or promotion of the Company or the conduct of its business and any shares which may be so allotted may be issued as fully paid-up shares and if so issued shall be deemed to be fully paid up shares.

APPLICATION OF PREMIUM RECEIVED ON SHARES

- 23. (1) Where a company issues shares at a premium, whether for cash or otherwise, a sum equal to the aggregate amount of the premium received on those shares shall be transferred to a "securities premium account" and the provisions of this Act relating to reduction of share capital of a company shall, except as provided in this article, apply as if the securities premium account were the paid-up share capital of the company.
 - (2) Notwithstanding anything contained in clause (1), the securities premium account may be applied by the company -
 - (a) towards the issue of unissued shares of the company to the members of the company as fully paid bonus shares;
 - (b) in writing off the preliminary expenses of the company;
 - (c) in writing off the expenses of, or the commission paid or discount allowed on, any issue of shares or debentures of the company;
 - (d) in providing for the premium payable on the redemption of any redeemable preference shares or of any debentures of the company; or
 - (e) for the purchase of its own shares or other securities under section 68.

ACCEPTANCE OF SHARES

24. Subject to the provisions of these Articles, any application signed by or on behalf of an applicant for shares in the Company followed by an allotment of any shares therein, shall be an acceptance of shares within the meaning of these articles and every person who thus or otherwise accept any shares and whose name is on the Register of Members shall, for the purposes of these Articles, be a member, provided that no share shall be applied for or allotted to a minor, insolvent or person of unsound mind.

LIABILITY OF MEMBERS

25. Every member or his heir, executors or administrators shall pay to the Company the proportion of the capital represented by his share or shares which may, for the time being remain unpaid thereon in such amounts, at such time or times and in such manner as the Board of Directors shall, from time to time, in accordance with the Company's regulations require or fix for the payment thereof.

LIMITATION OF TIME FOR ISSUE OF CERTIFICATE

26. The Company shall, unless the conditions of issue otherwise provide, within three months after the allotment of any of its shares or debentures and within one month after the application for the transfer of any such shares or debentures, complete and have ready for delivery the certificates of all shares and debentures allotted or transferred.

Every members shall be entitled, without payment, to one or more certificates in marketable lots, for all the shares of



each class or denomination registered in his name, or if the Directors so approve (upon paying such fee as the Directors may from to time determine) to several certificates, each for one or more of such shares and the Company shall complete and have ready for delivery such certificates within three months from the date of allotment, unless the conditions of issue thereof otherwise provide, or within one month of the receipt of application of registration of transfer, transmission, sub-division, consolidation or renewal of any of its shares as the case may be. Every certificate of shares shall be under the seal of the Company and shall specify the number and distinctive numbers of shares in respect of which it is issued and amount paid up thereon and shall be in such form as the directors may prescribe or approve, provided that in respect of a share or shares held jointly by several persons, the Company shall not be bound to issue more than one certificate and delivery of a certificate to all such holder.

ISSUE OF NEW CERTIFICATE IN PLACE OF DEFACED, LOST OR DESTROYED

27. If any certificate be worn out, defaced mutilated or torn or if there be no further space on the back thereof for endorsement of transfer, then upon production and surrender thereof to the Company, a new certificate may be issued in lieu thereof, and if any certificate lost or destroyed then upon proof thereof to the satisfaction of the Company and on execution of such indemnity as the Company deem adequate, being given, an a new certificate in lieu thereof shall be given to the party entitled to such lost or destroyed certificate. Every Certificates under the Article shall be issued without payment of fees if the Directors so decide, or on payment of such fees (not exceeding Rs.20/- for each certificate) as the Directors shall prescribe. Provided that no fees shall be charged for issue of new certificates in replacement of those which are old, defaced or worn out or where there is no further space on the back thereof for endorsement of transfer.

Provided that notwithstanding what is stated above the Directors shall comply with such Rules or Regulation or requirements of any Stock Exchange or the Rules made under the Act or the rules made under Securities Contracts (Regulation) Act, 1956 or any other Act, or rules applicable in this behalf.

The provisions of this Article shall mutatis mutandis apply to debentures of the Company.

RIGHT TO OBTAIN COPIES OF AND INSPECT TRUST DEED

A copy of any Trust Deed for securing any issue of debentures shall be forwarded to the holders of any such debentures or any member of the Company at his request and within seven days of the making thereof on payment not exceeding Rs.10/- (Rupees Ten) per page.

The Trust Deed referred to in item (i) above also be open to inspection by any member or debenture holder of the Company in the same manner, to the same extent, and on payment of these same fees, as if it were the Register of members of the Company.

JOINT ALLOTTEES OF HOLDERS

29. Any two or more joint allottees or holders of shares shall, for the purpose of Articles, be treated as a single member and the certificate for any share, which may be the subject of joint ownership, may be delivered to any one of such joint owners on behalf of all of them.

COMPANY NOT BOUND TO RECOGNISE ANY INTEREST IN SHARE OTHER THAN THAT OF REGISTERED HOLDER

- 30. (i) The Company shall not be bound to recognize any equitable, contingent, future or partial interest in any share or (except only as is by these presents, otherwise expressly provided) any right in respect of a share other than an absolute right there to, in accordance with these presents in the person from time to time registered as the holder thereof, but the Board shall be at liberty at its sole discretion to register any share in the joint names of two or more persons or survivors of them.
 - (ii) Save as herein otherwise provided, the Company shall be entitled to treat the person whose name appears on the Register of Members as the holder of any share as the absolute owner thereof and accordingly shall not (except as ordered by a court of competent jurisdiction or as by Law required) be bound to recognize any benami trust or equitable, contingent, future, partial or other claim or claims or right to or interest in such share on the part of any other



person whether or not it shall have express or implied notice thereof.

WHO MAY HOLD SHARES

- 31. Shares may be registered in the name of an incorporated Company or other body corporate but not in the name of a minor or in the name of a person of unsound mind or in the name of any firm or partnership.
- 32. The Directors shall have the power to offer, issue and allot Equity Shares in or Debentures (whether fully/partly convertible or not into Equity Shares) of the Company with or without Equity Warrants to such of the Officers, Employees, Workers of the Company or of its Subsidiary and / or Associate Companies or Managing and Whole Time Directors of the Company (hereinafter in this Article collectively referred to as "the Employees") as may be selected by them or by the trustees of such trust as may be set up for the benefit of the Employees in accordance with the terms and conditions of the Scheme, trust plan or proposal that may be formulated, created, instituted or set up by the Board of Directors or the Committee thereof in that behalf on such terms and conditions as the Board may in its discretion deem

SWEAT EQUITY

33. Subject to the provisions of the Act (including any statutory modification or re-enactment thereof, for the time being in force), shares of the Company may be issued at a discount or for consideration other than cash to Directors or employees who provide know-how to the Company or create an intellectual property right or other value addition.

DECLARATIONSIN RESPECT OF BENEFICIAL INTEREST IN ANY SHARES

- 34. (1) In pursuance of section 89 of the act, where the name of a person is entered in the register of members of a company as the holder of shares in that company but who does not hold the beneficial interest in such shares, such person shall make a declaration (within such time and in such form as may be determined by Central Govt.) to the company specifying the name and other particulars of the person who holds the beneficial interest in such shares.
 - (2) Every person who holds or acquires a beneficial interest in share of the company shall make a declaration to the company specifying the nature of his interest, particulars of the person in whose name the shares stand registered in the books of the company and such other particulars (as may be determined by Central Govt.)
 - (3) Where any change occurs in the beneficial interest in such shares, the person referred to in clause (1) and the beneficial owner specified in clause (2) shall, within a period of thirty days from the date of such change, make a declaration to the company in such form and containing such particulars (as may be determined by Central Govt.)
 - (4) The Company has be bound to follows the rules as may be made by the Central Government to provide for the manner of holding and disclosing beneficial interest and beneficial ownership under this section.
- (5) Where any declaration under this article is made to a company, the company shall make a note of such declaration in the register concerned and shall file, within thirty days from the date of receipt of declaration by it, a return in the prescribed form with the Registrar in respect of such declaration with such fees or additional fees as may be determined by central government, within the time specified under section 403.
- (6) No right in relation to any share in respect of which a declaration is required to be made under this article but not made by the beneficial owner, shall be enforceable by him or by any person claiming through him.
- (7) Nothing in this article shall be deemed to prejudice the obligation of a company to pay dividend to its members under this Act and the said obligation shall, on such payment, stand discharged.

FUNDS OF COMPANY NOT TO BE APPLIED IN PURCHASE OF SHARES OF THE COMPANY

35. No funds of the Company shall except as provided by Section 67 of the Act, be employed in the purchase of its own shares, unless the consequent reduction of capital is effected and sanction in pursuance of provisions of the Companies Act, 2013 as may be applicable at the time of application and these Articles or in giving either directly or indirectly and whether by means of a loan, guarantee, the provision of security or otherwise, any financial assistance for the purpose of or in connection with a purchase or subscription made or to be made by any person of or for any Share in the Company in its holding Company.



ISSUE OF SHARES WITHOUT VOTING RIGHTS

36. In the event it is permitted by law to issue shares without voting rights attached to them, the Directors may issue such share upon such terms and conditions and with such rights and privileges annexed thereto as through fit and as may be permitted by law.

SECTIONS 45 OF ACT NOT TO APPLY

- 37. Notwithstanding anything to the contrary contained in the Articles,
 - (i) Section 45 of the Act shall not apply to the Shares held with a Depository;

TRUST RECOGNIZED

38. Except as ordered, by a Court of competent jurisdiction or as by law required, the Company shall not be bound to recognize, even when having notice thereof, any equitable, contingent, future or partial interest in any Share, or (except only as is by these Articles otherwise expressly provided) any right in respect of a Share other than an absolute right thereto, in accordance with these Articles, in the person from time to time registered as holder thereof but the Board shall be at liberty at their sole discretion to register any Share in the joint names of any two or more persons (but not exceeding 4 persons) or the survivor or survivors of them.

Shares may be registered in the name of an incorporated Company or other body corporate but not in the name of a minor or of a person of unsound mind (except in case where they are fully paid) or in the name of any firm or partnership.

REGISTRATION OF CHARGES

39. The provisions of the Act relating to registration of charges shall be complied with.

In case of a charge created out of India and comprising solely property situated outside India, the provisions of Section 77 of the Act shall also be complied with.

Where a charge is created in India but comprised property outside India, the instrument, creating or purporting to create the charge under Section 77 of the Act or a copy thereof verified in the prescribed manner, may be filed for registration, notwithstanding that further proceedings may be necessary to make the charge valid or effectual according to the law of the country in which the property is situated, as provided by Section 77 of the Act.

Where any charge on any property of the Company required to be registered to be registered under Section 77 of the Act has been so registered, any person acquiring such property or any part thereof or any share or interest therein shall be deemed to have notice of the charge as from the date of such registration.

Any creditors or member of the Company and any other person shall have the right to inspect copies of instruments creating charges and the Company's Register of Charges in accordance with and subject to the provisions of Section 85 of the Act.

UNDERWRITING AND BROKERAGE COMMISSION MAY BE PAID

- 40. A company may pay commission to any person in connection with the subscription or procurement of subscription to its securities, whether absolute or conditional, subject to the following conditions, namely: -
 - (a) The payment of such commission shall be authorized in the company's articles of association;
 - (b) The commission may be paid out of proceeds of the issue or the profit of the company or both;
 - (c) The rate of commission paid or agreed to be paid shall not exceed, in case of shares, five percent of the price at which the shares are issued or a rate authorised by the articles, whichever is less, and in case of debentures, shall not exceed two and a half per cent of the price at which the debentures are issued, or as specified in the company's



articles, whichever is less;

- (d) The prospectus of the company shall disclose—
- (i) The name of the underwriters;
- (ii) The rate and amount of the commission payable to the underwriter; and
- (iii) The number of securities which is to be underwritten or subscribed by the underwriter absolutely or conditionally.
- (e) There shall not be paid commission to any underwriter on securities which are not offered to the public for subscription;
- (f) A copy of the contract for the payment of commission is delivered to the Registrar at the time of delivery of the prospectus for registration.

BROKERAGE MAY BE PAID

41. The Company may pay a reasonable sum for brokerage on any issue of shares and debentures.

CALLS ON SHARES

DIRECTORS MAY MAKE CALLS

42. The Board of Directors may from time to time by a resolution passed at meeting of the Board (and not by circular resolution) make such call as it may think fit upon the members in respect of all moneys unpaid on the shares held by them respectively (whether on account of the nominal value of the shares or by way of premium) and not by the conditions of allotment thereof made payable at a fixed time and each member shall pay the amount of every call so made on him to the persons and at the times and place appointed by the Board of Directors. A call may be made payable by installments.

CALLS ON SHARES OF THE SAME CLASS TO BE MADE ON UNIFORM BASIS

43. Where any calls for further share capital are made on shares, such calls shall be made on a uniform basis on all shares falling under the same class. For the purpose of this Article shares of the same nominal value on which different amounts have been paid up shall not be deemed to fall under the same class.

NOTICE OF CALLS

44. One month notice at least of every call payable otherwise then on allotment shall be given by the Company specifying the time and place of payment and to whom such call shall be paid.

CALLS TO DATE FROM RESOLUTION

45. A call shall be deemed to have been made at the time when the resolution of the Board authorizing such call was passed at a meeting of the Board of Directors and may be made payable by the members on the Register of Members on a subsequent date to be fixed by the Board.

DIRECTORS MAY EXTEND TIME

46. The Board of Directors may, from time to time, at its discretion, extend the time fixed for the payment of any call and may extend such times as to all or any of the members, who from residence at a distance or other cause, the Board of Directors may deem fairly entitled to such extension save as a matter of grace and favour.

CALL TO CARRY INTEREST AFTER DUE DATE

47. If any member fails to pay a call due from him on the day appointed for payment thereof or any such extension thereof as aforesaid, he shall be liable to pay interest on the same from the day appointed for the payment thereof to the time of actual payment at such rate as shall from time to time be fixed by the Board of Directors, but nothing in this Article shall render it compulsory upon the Board of Directors to demand or recover any interest from any such member.



PROOF ON TRIAL IN SUIT FOR MONEY DUE ON SHARES

48. Subject to the provisions of the Act and these Articles, on the trial or hearing of any action or suit brought by the Company against any member or his representatives for the recovery of any debt or money claimed to be due to the Company in respect of his shares, it shall be sufficient to prove that the name of the member in respect of whose shares the money is sought to be recovered, appears, entered on the register of members as the holder at or subsequent to the date at which the money sought to be recovered is alleged to have become due, of the shares in respect of which such money is sought to be received, that the resolution making the call is duly recorded in the minute book and that notice of such call was duly given to the member or his representatives sued in pursuance of these presents and it shall not be necessary to prove the appointment of the Directors who made such call, nor that a quorum was present at the Board at which any call was made, nor that the meeting at which any call was made was duly convened or constituted nor any other matters whatsoever, but the proof of the matters aforesaid shall be conclusive evidence of the debt.

PAYMENT IN ANTICIPATION OF CALL MAY CARRY INTEREST

49. The Directors may, if they think fit, subject to the provisions of Section 50 of the Act, agree to and receive from any member willing to advance the same whole or any part of the moneys due upon the shares held by him beyond the sums actually called for, and upon the amount so paid or satisfied in advance, or so much thereof as from time to time exceeds the amount of the calls then made upon the shares in respect of which such advance has been made, the Company may pay interest at such rate not exceeding 12% unless the company in general meeting shall otherwise direct, as the member paying such sum in advance and the Directors agree upon provided that money paid in advance of calls shall not confer a right to participate in profits or dividend. The Directors may at any time repay the amount so advanced. The members shall not be entitled to any voting rights in respect of the moneys so paid by him until the same would but for such payment, become presently payable. The provisions of these Articles shall mutatis mutandis apply to the calls on debenture of the Company.

FORFEITURE, SURRENDER AND LIEN

IF CALL OR INSTALLMENT NOT PAID, NOTICE MAY BE GIVEN

50. If any member fails to pay any call or installment of a call in respect of any shares on or before the day appointed for the payment of the same, the Board may at any time hereafter during such time as the call or installment remains unpaid, serve a notice on such member or on the person (if any) entitled to the share by transmission requiring him to pay the same together with any interest that may have accrued and all expenses that may have been incurred by the Company by reason of such non-payment.

FORM OF NOTICE

51. The notice shall name a day (not being earlier than the expiry of fourteen days from the date of service of the notice) and a place or places on and at which such money, including the call or installment and such interest and expenses as aforesaid is to be paid. The notice shall also state that in the event of non-payment on or before the time and at the place appointed, the shares in respect of which the calls was made or installment was payable, will be liable to be forfeited.

IN DEFAULT TO PAYMENT SHARES TO BE FORFEITED

52. If the requirements of any such notice as aforesaid are not complied with, any share in respect of which the notice has been given may at any time thereafter, before all the calls or installments and interest and expenses due in respect thereof are paid, be forfeited by a resolution of the Board to that effect. Such forfeiture shall include all dividends and bonus declared in respect of the forfeited shares and not actually paid before forfeiture but provided that there shall be no forfeiture of unclaimed dividends before the claim becomes barred by law.

NOTICE OF FORFEITURE

53. When any share shall have been so forfeited, notice of the resolution shall be given to he member in whose name it stood immediately prior to he forfeiture and an entry of the forfeiture, with he date thereof, shall forthwith be made in the Register of Members provided however that the failure to give the notice of the shares having been forfeited will not in any way invalidate the forfeiture.



FORFEITED SHARES TO BECOME PROPERTY OF THE COMPANY

54. Any shares so forfeited shall be deemed to be the property of the Company and the Board may sell, re-allot otherwise dispose off the same in such manner as it thinks fit.

POWER TO ANNUL FORFEITURE

55. The Board may, at any time before any share so forfeited shall have been sold, re-allotted or otherwise disposed off, annul the forfeiture thereof as a matter of grace and favour but not as of right upon such terms and conditions as it may think fit.

ARREARS TO BE PAID NOTWITHSTANDING FORFEITURE

Any member whose shares have been forfeited shall notwithstanding the forfeiture, be liable to pay and shall forthwith pay to the Company all calls, installments, interest and expenses owing upon or in respect of such shares at the time of the forfeiture together with interest thereon from the time of forfeiture until payment at such rate not exceeding fifteen per cent per annum as the Board may determine and the Board may enforce the payment of such moneys or any part thereof if it thinks fit, but shall not be under any obligation so to do.

EFFECT OF FORFETURE

57. The forfeiture of a share shall involve the extinction of all interest in and also of all claims and demands against the Company, in respect of the share and all other rights, incidental to the share except only such of those rights as are by these Articles expressly saved.

PROCEEDS HOW TO BE APPLIED

58. The net proceeds of any such sale shall be applied in or towards satisfaction of the said debts, liabilities or engagements and the residue (if any) paid to such member, his heirs, executors, administrators or assigns.

DECLARATION OF FORFEITURE

- 59. (a) A duly verified declaration in writing that the declarant is a Director, the Managing Director of the
 - Manager of the Secretary of the Company, and that share in the Company has been duly forfeited in accordance with these Articles, on a date stated in the declaration, shall be conclusive evidence of the facts therein stated as against all persons claiming to the entitled to the Share.
 - (b) The Company may receive the consideration, if any, given for the Share on any sale, re-allotment or other disposal thereof any may execute a transfer of the Share in favour of the person to whom the Share is sold or disposed off.
 - (c) The person to whom such Share is sold, re-allotted or disposed of shall thereupon be registered as the holder of the Share.
 - (d) Any such purchaser or allottee shall not (unless by express agreement) be liable to pay calls, amounts, installments, interests and expenses owing to the Company prior to such purchase or allotment nor shall be entitled (unless by express agreement) to any of the dividends, interests or bonuses accrued or which might have accrued upon the Share before the time of completing such purchase or before such allotment.
 - (e) Such purchaser or allottee shall not be bound to see to the application of the purchase money, if any, nor shall his title to the Share be effected by the irregularity or invalidity in the proceedings in reference to the forfeiture, sale re-allotment or other disposal of the Shares.
- 60. The declaration as mentioned in Article 59 (a) of these Articles shall be conclusive evidence of the facts therein stated as against all persons claiming to be entitled to the Share.



TITLE OF PURCHASER AND ALLOTTEE OF FORFEITED SHARES

61. The Company may receive the consideration, if any, given for the share on any sale, re-allotment or other disposal thereof and may execute a transfer of the share in favour of the person to whom the share is sold or disposed off and the person to whom such share is sold, re-allotted or disposed off may be registered as the holder of the share. Any such purchaser or allottee shall not (unless by express agreement to the contrary) be liable to pay any calls, amounts, installments, interest and expenses owing to the Company prior to such purchase or allotment, nor shall he be entitled (unless by express agreement to contrary) to any of the dividends, interest or bonuses accrued or which might have accrued upon the share before the time of completing such purchase or before such allotment. Such purchaser or allottee shall not be bound to see to the application of the purchase money, if any; nor shall his title to the share be affected by any irregularity or invalidity in the proceedings with reference to the forfeiture, sale, re-allotment or disposal of the share.

PARTIAL PAYMENT NOT TO PRECLUDE FORFEITURE

62. Neither a judgment nor a decree in favour of the Company for calls or other moneys due in respect of any shares nor any part payment or satisfaction thereof nor the receipt by the Company of a portion of any money which shall from time to time be due from any member in respect of any shares either by way of principal or interest nor any indulgence granted by the Company in respect of payment of any such money shall preclude the Company from thereafter proceeding to enforce a forfeiture of such shares as herein provided.

THE PROVISIONS OF THESE ARTICLES AS TO FORFEITURE TO APPLY IN CASE OF NON-PAYMENT OF ANY SUM

63. The provisions of these Articles as to forfeiture shall apply to the case of non-payment of any sum which by the terms of issue of a share becomes payable at a fixed time, whether on account of the nominal value of the Shares or by way of premium, as if the same had been payable by virtue of a call duly made and notified.

BOARD MAY ACCEPT SURRENDER OF SHARES

64. The Board may at any time, subject to the provisions of the Act, accept the surrender of any share from or by any member desirous of surrendering the same on such terms as the Board may think fit.

COMPANY'S LIEN ON SHARE/DEBENTURES

65. The Company shall have a first and paramount lien upon all the shares/debentures (other than fully paid-up shares/debentures) registered in the name of each member (whether solely or jointly with others) and upon the proceeds of sale thereof for all moneys (whether presently payable or not) called or payable at a fixed time in respect of such shares/debentures and no equitable interest in any share shall be created except upon the footing and condition that this Article will have full effect. And such lien shall extend to all dividends and bonuses from time to time declared in respect of such shares/debentures. The registration of a transfer of shares/debentures shall not operate as a waiver of the Company's lien if any, on such shares/debentures unless otherwise agreed by the Board. The Directors may at any time declare any shares/debentures wholly or in part to be exempt from the provisions of this Article.

ENFORCING LIEN BY SALE

66. For the purpose of enforcing such lien, the Board may sell the shares subject thereto in such manner as it thinks fit but no sale shall be made until such time fixed as aforesaid shall have arrived and until notice in writing of the intention to sell, shall have been served on such member his heirs, executors, administrators or other legal representatives as the case may be and default shall have been made by him or them in payment, fulfillment or discharged of such debts, liabilities or engagements for fourteen days after the date of such notice.

APPLICATION OF PROCEEDS OF SALE

67. The net proceeds of any such sale shall be received by the Company and applied in or towards satisfaction of the said debts, liabilities or engagements and the residue, if any, shall be paid to such member, his heirs, executors, administrators or other legal representatives, as the case may be.



VALIDITY OF SALE IN EXERCISE OF LIEN AND AFTER FORGEITURE

68. Upon any sale after forfeiture or for enforcing a lien in purported exercise of the powers herein before given, the Board of Directors may appoint some person to execute an instrument of transfer of the shares sold and cause the purchaser's name to be entered in the register in respect of the shares sold and the purchaser shall not be bound to see to the regularity of the proceedings, nor to the application of the purchase money and after his name has been entered in the Register of members in respect of such shares, the validity of the sale shall not be impeached by any person and the remedy of any person aggrieved by the sale shall be in damages only and against the Company exclusively.

BOARD OF DIRECTORS MAY ISSUE NEW CERTIFICATES

69. Where an shares under the powers in that behalf herein contained are sold by the Board of Directors after forfeiture or for enforcing a lien, the certificate or certificates originally issued in respect of the relative shares shall (unless the same shall voluntarily or on demand by the Company, have been previously surrendered to the Company by the defaulting member) stand cancelled and become null and void and of no effect and the Board of Directors may issue a new certificate or certificates for such shares distinguishing it or them in such manner as it may think fit from the certificate or certificates previously issued in respect of the said shares.

SUM PAYABLE ON ALLOTMENT TO BE DEEMED A CALL

70. For the purpose of the provisions of these Articles relating to forfeiture of Shares, the sum payable upon allotment in respect of a share shall be deemed to be a call payable upon such Share on the day of allotment.

TRANSFER AND TRANSMISSION OF SHARES REGISTER OF TRANSFER

71. The Company shall keep a book to be called the Register of Transfer and therein shall be fairly and distinctly entered the particulars of every transfer or transmission of any share.

EXECUTION OF TRANSFER

72. Subject to the Provisions of the Act and these Articles, the transfer of shares in or debentures of the Company shall be registered unless a proper instrument of transfer duly stamped and executed by or on behalf of the transferor or on behalf of the transferee and specifying the name, address and occupation, if any, of the transferee has been delivered to the Company along with the certificate if in existence or along with the letter of allotment of the shares or debentures. The transferor shall be deemed to remain the holder of such shares until the name of the transferee is entered in the register in respect thereof. Shares of different classes shall not be included in the same instrument of transfer.

INSTRUMENT OF TRANSFER

73. Every such instrument of transfer shall be signed both by the Transferor and transferee and the transferor shall be deemed to remain the holder of such share until the name of the transferee is entered in the Register of members in respect thereof.

FORM OF TRANSFER

74. The instrument of transfer shall be in writing and all the provisions of Section 56 of the Act and of any statutory modification thereof for the time being shall be duly complied with in respect of all transfers of shares and registration thereof. The Company shall use a common form for transfer.

NO TRANSFER TO A PERSON OF UNSOUND MIND, ETC

75. No transfer shall be made to a minor or a person of unsound mind.

TRANSFER OF SHARES

76.

(i) An application for the registration of a transfer of shares may be made either by the transferor or by the transferee



- (ii) Where the application is made by the transferor and relates to partly paid shares, the transfer shall not be registered unless the Company gives notice of the application to he transfere and the transferee makes no objection to the transfer within two weeks from the receipt of the notice.
- (iii) For the purpose of clause (2) hereof notice to the transferee shall be deemed to have been duly given if it is dispatched by prepaid registered post to the transferee at the address given in the instruments of transfer and shall be deemed to have been duly delivered at the time at which it would have been delivered in the ordinary course of post.

DIRECTORS MAY REFUSE TO REGISTER TRANSFER

77. Subject to the Provisions of Section 58 and 59, these Articles and other applicable provisions of the Act or any other law for the time being in force, the Board may refuse whether in pursuance of any power of the company under these Articles or otherwise to register the transfer of, or the transmission by operation of law of the right to, any Shares or interest of a Member in or Debentures of the Company. The Company shall within one month from the date on which the instrument of transfer, or the intimation of such transmission, as the case may be, was delivered to Company, send notice of the refusal to the transferee and the transferor or to the person giving intimation of such transmission, as the case may be giving reasons for such refusal. Provided that the registration of a transfer shall not be refused person or persons indebted to the Company on any account whatsoever except where the Company has a lien on Shares. If the Company refuses to register the transfer of any share or transmission of right therein, the Company shall within one month from the date on which instrument of transfer or the intimation of transmission, as the case may be, was delivered to the Company, sends notice of the refusal to the transferee and the transferor or to the person giving intimation of such transmission as the case may be. Nothing in these Articles shall prejudice any power of the Company to register as shareholder any person to whom the right to any shares of the Company has been transmitted by operation of law.

NO FEE ON TRANSFER OR TRANSMISSION

78. No fee shall be charged for registration of transfer, transmission, Probate, Succession, Certificate and Letters of administration, Certificate of Death or Marriage, Power of Attorney or similar other document.

TRANSFER TO BE LEFT AT OFFICE AS EVIDENCE OF TITLE GIVEN

79. Every instruments of transfer duly executed and stamped shall be left at the office for registration accompanied by the certificate of the shares to be transferred and such other evidence as the Company may require to prove the title of the transferror or his right to transfer the shares.

WHEN TRANSFER TO BE RETAINED

80. All instruments of transfer which are registered shall be retained by the Company but any instrument of transfer which the Board declines to register shall, on demand, be returned to the person depositing the same. The Board may cause to be destroyed all transfer deeds lying with the Company after such period not being less than eight years as it may determine.

DEATH OF ONE OR MORE JOINT HOLDERS OF SHARES

81. In the case of death of any one or more of the persons named in Register of Members as joint shareholders of any share, the survivors shall be the only persons recognized by the Company as having any title to or interest in such shares, but nothing herein contained shall be taken to release the estate of a joint shareholder from any liability to the Company on shares held by him jointly with any other person.

TITLE TO SHARES OF DECEASED HOLDER

82. Subject to Article 81 the heir, executor or administrator of a deceased shareholder shall be the only person recognized by the Company as having any title to his shares and the Company shall not be bound to recognize such heir, executor or administrator unless such heir, executor or administrator shall have first obtained probate, letters of administration or succession certificate.



REGISTRATION OF PERSONS ENTITLED TO SHARE OTHERWISE THAN BY TRANSFER

83. Subject to the provisions of Article 90 any person becoming entitled to any share in consequence of the death, lunacy, bankruptcy or insolvency of any member or by any lawful means other than by a transfer in accordance with these present, may with the consent of the Directors (which they shall not be under any obligation to give) upon producing such evidence that the sustains the character in respect of which he proposes to act under this Article or of such titles as the Directors shall think sufficient, either be registered himself as a member in respect of such shares or elect to have some person nominated by him and approved by the Directors registered as a member in respect of such shares. Provided nevertheless that if such person shall elect to have his nominee registered he shall testify his election by executing in favor of his nominee on instrument of transfer in accordance with the provisions herein contained and until he does so, he shall not be free from any liability in respect of such shares.

A transfer of the share or other interest in the Company of a deceased member thereof made by his legal representative shall although the legal representative is not himself a member, be as valid as if he had been a member at the time of the execution of the instrument of transfer

CLAIMANT TO BE ENTITLED TO SAME ADVANTAGE

84. The person entitled to a share by reason of the death lunacy, bankruptcy or insolvency of the holder shall be entitled to the same dividends and other advantages to which he would be entitled as if he were registered holder of the shares except that he shall not before being registered as a member in respect of the share, be entitled in respect of it, to exercise any right conferred by membership in relation to the meeting of the Company provided that the Board may at any time give notice requiring any such persons to elect either to be registered himself or to transfer shares and if the notice is not complied within sixty days the Board shall thereafter withhold payment of all dividends, interests, bonuses or other moneys payable in respect of the share until the requirements of the notice have been compelled with.

TRANSMISSION OF SHARE

85. Subject to the provisions of the Act and these Articles, any person becoming entitled to a share in consequence of the death, bankruptcy or insolvency of any member or by any lawful means other than by a transfer in accordance with these presents, may with the consent of the Board (which it shall not be under any obligation to give) upon producing such evidence as the Board think sufficient, either be registered himself as the holder of the share or elect to have some person nominated by him and approved by the Board registered as such holder, provided nevertheless that if such person shall elect to have his nominee registered, he shall testify the election by executing to his nominee an instrument of transfer of the share in accordance with the provisions herein contained and until he does so he shall not be freed from any liability in respect of the share.

BOARD MAY REFUSE TO TRANSMIT

86. The Board shall have the same right to refuse on legal grounds to register a person entitled by transmission to any share or his nominee, as if he were the transferee named in any ordinary transfer presented for registration.

BOARD MAY REQUIRE EVIDENCE OF TRANSMISSION

87. Every transmission of share shall be verified in such manner as the Board may require and if the Board so desires, be accompanied by such evidence as may be thought necessary and the Company may refuse to register any such transmission until the same be verified on requisite evidence produced or until or unless an indemnity be given to the Company with regard to such registration which the Board at its absolute discretion shall consider sufficient, provided nevertheless, that there shall not be any obligation on the Company or the Board to accept any indemnity.

TRANSFER BY LEGAL REPRESENTATION

88. A transfer of a share in the Company of a deceased member thereof made by his legal representative shall, although the legal representative is not himself a member be as valid as if he had been a member at the time of the execution of instrument of transfer.



CERTIFICATE OF TRANSFER

89. The Certification by the Company of any instrument of transfer of shares in or debentures of the Company, shall be taken as a representation by the Company to any person acting on the faith of the certification that there have been produced to the Company such documents as on the face of them show a prime facie title to he shares or debentures in the transferor named in the instrument of transfer, but not as a representation that the transferor has any title to he shares or debentures

THE COMPANY NOT LIABLE FOR DISREGARD OF A NOTICE PROHIBITING REGISTRATION OF TRANSFER

90. The Company shall incur no liability or responsibility whatsoever in consequence of its registering or giving effect to any transfer or transmission of shares made or purporting to be made by any apparent legal owner thereof as shown or appearing in the Register of Members to the prejudice of persons having or claiming any equitable right, title or interest to or in the said shares, notwithstanding that the Company may have had notice of such equitable right, title or interest or notice prohibiting registration of such transfer any may have entered such notice or referred thereto in any book of the Company and the Company shall not be bound or required to regard or attend or give effect to any notice which may be given to it of any equitable right, title or interest or be under any liability whatsoever for refusing or neglecting so to do, though it may have been entered or referred to in some books of the Company but the Company shall nevertheless be at liberty to regard and attend to any such notice and give effect thereto if the Board shall so think fit.

NOMINATION

- 91. (i) Every shareholder or debenture holder of the Company, may at any time, nominate a person to whom his
 - shares or debentures shall vest in the event of his death in such manner as may be determined by central government under the Act.
 - (ii) Where the shares or debentures of the Company are held by more than one person jointly, joint holders may together nominate a person to whom all the rights in the shares or debentures, as the case may be shall vest in the event of death of all the joint holders in such manner as may be determined by central government under the
 - (iii) Notwithstanding anything contained in any other law for the time being in force or in any disposition, whether testamentary or otherwise, where a nomination made in the manner aforesaid purports to confer on any person the right to vest the shares of debentures, the nominee shall, on the death of the shareholders or debenture holder or, as the case may be on the death of the joint holders become entitled to all the rights in such shares or debentures or, as the case may be, all the joint holders, in relation to such shares or debentures, to the exclusion of all other persons, unless the nomination is varied or cancelled in the manner as may be determined by central government under the Act.
 - (iv) Where the nominee is a minor, it shall be lawful for the holder of the shares or debentures, to make the nomination to appoint any person to become entitled to shares in, or debentures of, the Company in the manner prescribed under the Act, in the event of his death, during the minority.

"Option of Nominee"

- 92. (i) A nominee upon production of such evidence as may be required by the Board and subject as hereinafter provided, elect, either-
 - (a) to register himself as holder of the share or debenture, as the case may be;
 - (b) or to make such transfer of the shares and/or debentures, as the deceased shareholder or debenture holder, as the case may be, could have made.

If the nominee elects to be registered as holder of the shares or debentures, himself, as the case may be, he shall deliver or send to the Company, notice in writing signed by him stating that he so elects and such notice shall be accompanied with death certificate of the deceased shareholder or debenture holder, as the case may be.



(ii) A nominee shall be entitled to the share dividend/interest and other advantages to which he would be entitled if he were the registered holder of the shares or debentures, provided that he shall not, before being registered as a member, be entitled to exercise any right conferred by membership in relation to the meeting of the Company.

Provided further that the Board may, at any time, give notice requiring any such person to elect either to be registered himself or to transfer the shares or debentures, and if the notice is not complied within ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other monies payable in respect of the shares or debentures, until the requirements of the notice have been complied with.

TRUST NOT RECOGNISED

93. Save as herein otherwise provided, the Company shall be entitled to treat the person whose names appears on the Register of Members/Debentures as the holder of any Shares/Debentures in the records of the Company and/or in the records of the Depository as the absolute owner thereof and accordingly shall not (except as may be ordered by a Court of competent jurisdiction or as may be required by law) be bound to recognize any benami trust or equitable, contingent, future or other claim or interest or partial interest in any such shares/debentures on the part of any other person or (except only as is by these Articles otherwise expressly provided) any right in respect of a share other than an absolute right thereto on the part of any other person whether or not it shall have express or implied notice thereof, but the Board shall be at liberty and at its sole discretion decided to register any share/debenture in the joint names of any two or more persons or the survivor or survivors of them.

TRANSFER OF SECURITIES

94. Nothing contained in Section 56(1) of the Act or these Articles shall apply to a transfer of securities affected by a transferor and transferee both of whom are entered as beneficial owners in the records of depository.

NOTICE OF APPLICATION WHEN TO BE GIVEN

95. Where, in case of partly paid Shares, an application for registration is made by the transferor, the Company shall give notice of the application to the transferee in accordance with the provisions of Section 56 of the Act.

REFUSAL TO REGISTER NOMINEE

96. Subject to the provisions of the Act and these Articles, the Directors shall have the same right to refuse to register a person entitled by transmission to any Share of his nominee as if he were the transferee named in an ordinary transfer presented for registration.

PERSON ENTITLED MAY RECEIVE DIVIDEND WITHOUT BEING REGISTERED AS A MEMBER

97. A person entitled to a Share by transmission shall subject to the right of the Directors to retain dividends or money as is herein provided, be entitled to receive and may give a discharge for any dividends or other moneys payable in respect of the Share.

BOARD MAY REFUSE TRANSFER TO MORE THAN THREE PERSONS

98. Subject to the provisions of the Act, the Board may refuse to transfer a share or shares in the joint names of more than three persons.

JOINT HOLDERS

99. If any share stands in the name of two or more persons, the person first named in the Register of Members shall, as regards receipt of dividends or bonus or service of notice and/or any other matter connected with the

Company, except voting at meeting and the transfer of the share, be deemed the sole holder thereof, but the joint holders of a share be severally as well as jointly, liable for the payment of all installments and calls due in respect of such share



and for all incidents thereof subject to the following and other provisions contained in these articles;

JOINT AND SEVERAL LIABILITIES FOR ALL PAYMENTS IN RESPECT OF SHARES

(a) The joint holders of any share shall be liable severally as well as jointly for and in respect of all calls and other payments which ought to be made in respect of such share.

TITLE OF SURVIVORS

(b) On the death of any such joint holder, the survivor or survivors shall be the only person or persons recognized by the Company as having any title to the share but the Board may require such evidence of death as it may deem fit and nothing herein contained shall be taken to release the estate of a deceased joint holder from any liability on shares held by him jointly with any other person.

EFFECTUAL RECEIPTS

(c) Any one of several persons who is registered as joint holder of any share may give effectual receipts for all dividends and payments on account of dividends in respect of such share.

DELIVERY OF CERTIFICATE AND GIVING OF NOTICE TO FIRST NAMED HOLDER

(d) Only the person whose name stands first in the Register of Members as one of the joint holders of any share shall be entitled to delivery of the certificates relating to such share or to receive documents (which expression shall be deemed to include all documents referred to in Article 29 from the Company and document served on or sent to such person shall be deemed service on all the joint holders).

VOTES OF JOINT HOLDERS

(e) Any one or two or more joint holders may vote at any meeting either personally or by attorney or by proxy in respect of such shares as if he were solely entitled thereto and if more than one of such joint holders be present at any meeting personally or by proxy or by attorney than that one or such persons so present whose name stands first or higher (as the case may be) on the Register of Members in respect of such shares shall alone be entitled to vote in respect thereof but the others of the joint holders shall be entitled to be present at the meeting; provided always that a joint holder present at any meeting personally shall be entitled to vote in preference to a joint holder present by attorney or by proxy although the name of such joint holder present by an attorney or proxy stands first or higher (as the case may be) in the register in respect of such shares. Several executors or administrators of a deceased members in whose (deceased member's) sole name any shares stand shall for the purpose of this Article, be deemed joint holders.

CONVERSION OF SHARES INTO STOCK SHARES MAY BE CONVERTED INTO STOCK

100. The Board may, pursuant to section 61 with the sanction of a General Meeting, convert any paid up share into stock and when any shares shall have been converted into stock, the several holders of such stock may henceforth, transfer their respective interests therein or any part of such interest in the same manner as and subject to the same regulations, under which fully paid up share in the capital of the Company may be transferred or as near thereto as circumstances will admit, but the Board may, from time to time if it thinks it, fix the minimum amount of stock transferable and direct that fractions of a rupee shall not be dealt with, power nevertheless at their discretion to waive such rules in any particular case.

RIGHTS OF STOCK-HOLDERS

101. The stock shall confer on the holders thereof respectively the same rights, privileges and advantages as regards participation in the profits and voting at meetings of the Company and for other purposes as would have been conferred by shares of equal amount in the capital of the Company of the same class as the shares from which such stock was converted, but so that none of such privileges or advantages except participation in the profits of the Company or in the assets of the Company on a winding up, shall be conferred by any such equivalent part of consolidated stock as would



not, if existing in shares have conferred such privileges or advantages. No such conversion shall effect or prejudice any preference or other special privileges attached to the shares so converted. Save as aforesaid, all the provisions herein contained shall, so far as circumstances will admit, apply to stock as well as to shares. The Company may at any time reconvert any such stock into fully paid up shares of any denomination.

MEETING OF MEMBERS

- 102. (a) Subject to Section 96 of the Act, the Company shall in each year hold, in addition to any other meetings, a General Meeting as its Annual General Meeting and shall specify the meeting as such in the notices calling it and not more than fifteen months shall elapse between the date of the Annual General Meeting of the Company and that of the next, provided also that the Register may, for any special reason, extend the time within which any annual general meeting shall be held by a period not exceeding three months.
 - (b) Every Annual General Meeting shall be called for at a time during business hours that is between 9 a.m. and 6 p.m. on any day that is not a national holiday and shall be held either at the Registered Office of the Company or at some other place within the city or town or village in which the Registered Office of the Company is situated.
- 103. The Company shall in accordance with Section 92 of the Act, within 60 days from the day on which the Annual General Meeting is held, prepare and file with the Registrar an annual return together with the copy of the financial statements, including consolidated financial statement, if any, along with all the documents which are required to be or attached to such financial statements under this act, duly adopted at the Annual General Meeting of the company. A copy of the financial statements adopted at the Annual General Meeting shall be filed within 30 days of the annual general meeting in accordance with Section 137 of the Act.

DISTINCTION BETWEEN ANNUAL GENERAL MEETING AND EXTRA-ORDINARY GENERAL MEETING

104. The General Meeting referred to in Article 99 shall be called and styled as an Annual General Meeting and all meetings other than the Annual General Meeting shall be called Extra-ordinary General Meetings.

CALLING OF EXTRA-ORDINARY GENERAL MEETING

- 105. (1) The Board may, whenever it deems fit, call an extraordinary general meeting of the company.
- (2) The Board shall, at the requisition made by such number of members who hold, on the date of the receipt of the requisition, not less than one-tenth of such of the paid-up share capital of the company as on that date carries the right of voting power of all the members having on the said date a right to vote, call an extraordinary general meeting of the company within the period specified in clause (4).
- (3) The requisition made under clause (2) shall set out the matters for the consideration of which the meeting is to be called and shall be signed by the requisitionists and sent to the registered office of the company.
- (4) If the Board does not, within twenty-one days from the date of receipt of a valid requisition in regard to any matter, proceed to call a meeting for the consideration of that matter on a day not later than forty- five days from the date of receipt of such requisition, the meeting may be called and held by the requisitonists themselves within a period of three months from the date of the requisition.
- (5) A meeting under clause (4) by the requisitionists shall be called and held in the same manner in which the meeting is called and held by the Board.
- (6) Any reasonable expenses incurred by the requisitionists in calling a meeting under clause (4) shall be reimbursed to the requisitionists by the company and the sums so paid shall be deducted from any fee or other remuneration under section 197 payable to such of the directors who were in default in calling the meeting.

LENGTH OF NOTICE FOR CALLING MEETING

106. (1) A general meeting of a company may be called by giving not less than clear twenty-one days' notice either in writing or through electronic mode in such manner as may be determined by central government:



Provided that a general meeting may be called after giving a shorter notice if consent is given in writing or by electronic mode by not less than ninety-five per cent. of the members entitled to vote at such meeting.

- (2) Every notice of a meeting shall specify the place, date, day and the hour of the meeting and shall contain a statement of the business to be transacted at such meeting.
- (3) The notice of every meeting of the company shall be given to
 - every member of the company, legal representative of any deceased member or the assignee of an insolvent member;
 - (b) the auditor or auditors of the company; and
 - (c) every director of the company.
- (4) Any accidental omission to give notice to, or the non-receipt of such notice by, any member or other person who is entitled to such notice for any meeting shall not invalidate the proceedings of the meeting.

EXPLANATORY STATEMENT TO BE ANNEXED TO NOTICE / SPECIAL BUSINESS

- 107. (1) Pursuant to section 102 a statement setting out the following material facts concerning each item of special business to be transacted at a general meeting, shall be annexed to the notice calling such meeting, namely: -
 - (a) the nature of concern or interest, financial or otherwise, if any, in respect of each items of—
 - (i) every director and the manager, if any;
 - (ii) every other key managerial personnel; and
 - (iii) relatives of the persons mentioned in sub-clauses (i) and (ii);
 - (b) any other information and facts that may enable members to understand the meaning, scope and implications of the items of business and to take decision thereon.
 - (2) For the purposes of clause (1),—
 - (a) in the case of an annual general meeting, all business to be transacted thereat shall be deemed special, other than—
 - (i) the consideration of financial statements and the reports of the Board of Directors and auditors;
 - (ii) the declaration of any dividend;
 - (iii) the appointment of directors in place of those retiring;
 - (iv) the appointment of, and the fixing of the remuneration of, the auditors; And
 - (b) in the case of any other meeting, all business shall be deemed to be special:

Provided that where any item of special business to be transacted at a meeting of the company relates to or affects any other company, the extent of shareholding interest in that other company of every promoter, director, manager, if any, and of every other key managerial personnel of the first mentioned company shall, if the extent of such shareholding is not less than two per cent. of the paid-up share capital of that company, also be set out in the statement.



- (3) Where any item of business refers to any document, which is to be considered at the meeting, the time and place where such document can be inspected shall be specified in the statement under sub-clause (1).
- 108. No General Meeting, Annual or Extra-ordinary, shall be competent to enter upon, discuss or transact any business which has not been specifically mentioned in the notice or notices upon which it is convened.

OUORUM

- 109. (1) The quorum for a General Meeting of the Company shall be as under:
 - (i) five members personally present if the number of members as on the date of meeting is not more than one thousand; or
 - (ii) fifteen members personally present if the number of members as on the date of meeting is more than one thousand but up to five thousand; or
 - (iii) thirty members personally present if the number of members as on the date of the meeting exceeds five thousand; shall be the quorum for a meeting of the company.
 - (2) If the quorum is not present within half-an-hour from the time appointed for holding a meeting of the company
 - (a) the meeting shall stand adjourned to the same day in the next week at the same time and place, or to such other date and such other time and place as the Board may determine; or
 - (b) the meeting, if called by requisitionists under section 100, shall stand cancelled: Provided that in case of an adjourned meeting or of a change of day, time or place of meeting under clause (a), the company shall give not less than three days notice to the members either individually or by publishing an advertisement in the newspapers (one in English and one in vernacular language) which is in circulation at the place where the registered office of the company is situated.
 - (3) If at the adjourned meeting also, a quorum is not present within half-an-hour from the time appointed for holding meeting, the members present shall be the quorum.

RESOLUTION PASSED AT ADJOURNED MEETING

- 110. Where a resolution is passed at an adjourned meeting of
 - (a) a company; or
 - (b) the holders of any class of shares in a company; or
 - (c) the Board of Directors of a company,

the resolution shall, for all purposes, be treated as having been passed on the date on which it was in fact passed, and shall not be deemed to have been passed on any earlier date.

REGISTRATION OF RESOLUTIONS AND AGREEMENTS

111. The Company shall comply with the provisions of Section 117 of the Act relating to registration of certain resolutions and agreements.

POWER OF ADJOURN GENERAL MEETING

- 112. (1) The Chairman of the General Meeting at which a quorum is present, and shall if so directed by the meeting, may adjourn the same from time to time and from place to place, but no business shall be transacted at any adjourned meeting other than the business left unfinished at the meeting from which the adjournment took place.
 - (2) When a meeting is adjourned for thirty days or more, notice of the adjourned meeting shall be given as in the case of an original meeting.
 - (3) Save as aforesaid, it shall not be necessary to give any notice of an adjournment of or of the business to



be transacted at any adjourned meeting.

CHAIRMAN OF GENERAL MEETING

113. The Chairman of the Board shall, if willing, preside as Chairman at every General Meeting, Annual or Extraordinary, if there be no such Chairman or if at any meeting he shall not be present within fifteen minutes after
the time appointed for holding such meeting or being present declined to take the Chair, the Directors present
may choose one of their members to be Chairman and in default of their doing so, the members present shall
choose one of the Directors to be Chairman and if no Director present be willing to take the Chair, members
shall, on a show of hands elect one of their numbers to be Chairman, of the meeting, if a poll is demanded on the
election of the Chairman, it shall be taken forthwith in accordance with the provisions of the Act and these
Articles and the Chairman elected on a show of hands shall exercise all the powers of the Chairman under the
said provisions. If some other person if elected chairman as a result of the poll, he shall be the Chairman for the
rest of the meeting.

BUSINESS CONFINED TO ELECTION OF CHAIRMAN WHILE CHAIR VACANT

114. No business shall be discussed at any General Meeting except the election of a Chairman while the chair is vacant.

RESOLUTION MUST BE PROPOSED AND SECONDED

115. No resolution submitted to a meeting, unless proposed by the Chairman of the meeting shall be discussed nor put to vote until the same has been proposed by a member present and entitled to vote at such meeting and seconded by another member present and entitled to vote at such meeting.

POSTAL BALLOT

- 116. (1) Notwithstanding anything contained in this Act, the company
 - (a) shall, in respect of such items of business as the Central Government may, by notification, declare to be transacted only by means of postal ballot; and
 - (b) may, in respect of any item of business, other than ordinary business and any business in respect of which directors or auditors have a right to be heard at any meeting, transact by means of postal ballot, in such manner as may be determined by Central Government, instead of transacting such business at a general meeting.
 - (2) If a resolution is assented to by the requisite majority of the shareholders by means of postal ballot, it shall be deemed to have been duly passed at a general meeting convened in that behalf.

DECLARATION OF CHAIRMAN TO BE CONCLUSIVE

117. A declaration by the Chairman that a resolution has or has not been carried either unanimously or by a particular majority and an entry to that effect in the books containing the minutes of the proceedings of the Company shall be conclusive evidence of the fact, without proof of the number of proportion of the votes cast in favour of or against such resolution

CIRCULATION OF MEMBERS' RESOLUTION

- 118.(1) A company shall, on requisition in writing of such number of members, as required in section 100,—
 - (a) give notice to members of any resolution which may properly be moved and is intended to be moved at a meeting; and
 - (b) circulate to members any statement with respect to the matters referred to in proposed resolution or business to be dealt with at that meeting.
 - (2) A company shall not be bound under this section to give notice of any resolution or to circulate



any statement unless -

- (a) a copy of the requisition signed by the requisitionists (or two or more copies which, between them, contain the signatures of all the requisitionists) is deposited at the registered office of the company,—
 - (i) in the case of a requisition requiring notice of a resolution, not less than six weeks before the meeting;
 - (ii) in the case of any other requisition, not less than two weeks before the meeting; and
- (b) there is deposited or tendered with the requisition, a sum reasonably sufficient to meet the company's expenses in giving effect thereto:

Provided that if, after a copy of a requisition requiring notice of a resolution has been deposited at the registered office of the company, an annual general meeting is called on a date within six weeks after the copy has been deposited, the copy, although not deposited within the time required by this sub-section, shall be deemed to have been properly deposited for the purposes thereof.

- (3) The company shall not be bound to circulate any statement as required by clause(b) of sub-section (1), if on the application either of the company or of any other person who claims to be aggrieved, the Central Government, by order, declares that the rights conferred by this section are being abused to secure needless publicity for defamatory matter.
- (4) An order made under sub-section (3) may also direct that the cost incurred by the company by virtue of this section shall be paid to the company by the requisitionists, notwithstanding that they are not parties to the application.

VOTES OF MEMBERS

VOTES MAY BE GIVEN BY PROXY OR ATTORNEY

119. Subject to the provisions of the Act and these Articles, votes may be given either personally or by an attorney or by proxy or in the case of a body corporate, also by a representative duly authorised under section 113 of the Act.

A person can act as a proxy on behalf of members not exceeding fifty and holding in the aggregate not more than ten percent of the total share capital of the Company carrying voting rights

Provided that a member holding more than ten percent of the total share capital of the Company carrying voting rights may appoint a single person as proxy and such person shall not act as proxy for any other person or shareholder.

VOTES OF MEMBERS

- 120. (1) Subject to the provisions of section 43 and sub-section (2) of section 50, -
- (a) every member of a company limited by shares and holding equity share capital therein, shall have a right to vote on every resolution placed before the company; and
- (b) his voting right on a poll shall be in proportion to his share in the paid-up equity share capital of the company.
- (2) Every member of a company limited by shares and holding any preference share capital therein shall, in respect of such capital, have a right to vote only on resolutions placed before the company which directly affect the rights attached to his preference shares and, any resolution for the winding up of the company or for the repayment or reduction of its equity or preference share capital and his voting right on a poll shall be in proportion to his share in the paid-up preference share capital of the company:

Provided that the proportion of the voting rights of equity shareholders to the voting rights of the preference shareholders shall be in the same proportion as the paid-up capital in respect of the equity shares bears to the paid-up capital in respect of the preference shares:

Provided further that where the dividend in respect of a class of preference shares has not been paid for a period of two years or more, such class of preference shareholders shall have a right to vote on all the resolutions placed before the company.



RIGHT OF MEMBER TO USE HIS VOTES DIFFERENTLY

121. On a poll being taken at meeting of the Company, a member entitled to more than one vote or his proxy or other person entitled to vote for him as the case may be need not, if he votes, use all his votes or cast in the same way all the votes he uses.

REPRESENTATION OF BODY CORPORATE

119. Pursuant to section 113 a body corporate whether a Company within meaning of the Act or not may, if it is a member or creditor of the Company including being a holder of debentures, may authorize such person by a resolution of its Board of Directors, as it thinks fit, to act as its representative at any meeting of members and creditors of the Company.

REPRESENTATION OF THE PRESIDENT OF INDIA OR GOVERNORS

120. The President of India or the Governor of State if he is a member of the Company may appoint such person as he thinks fit to act, as his representative at any meeting of the Company or at any meeting of any class of members of the Company in accordance with provisions of Section 112 of the Act or any other statutory provision governing the same.

A person appointed to act as aforesaid shall for the purposes of the Act be deemed to be a member of such a Company and shall be entitled to exercise the same rights and powers (including the right to vote by proxy) as the Governor could exercise, as member of the Company.

RESTRICTION ON EXERCISE OF VOTING RIGHT BY MEMBERS WHO HAVE NOT PAID CALLS

121. No member shall exercise any voting right in respect of any shares registered in his name on which any calls or other sums presently payable by him have not been paid or in regard to which the Company has and/or has exercised its right of lien.

RESTRICTION ON EXERCISE OF VOTING RIGHT IN OTHER CASES TO BE VOID

122. A member is not prohibited from exercising his voting right on the ground that he has not held his share or other interest in the Company for any specified period preceding the date on which the vote is taken, or on any other ground not being a ground set out in Article 124.

HOW MEMBER NON-COMPOS MENTIS MAY VOTE

123. If any member be a lunatic or non-compos mentis, the vote is respect of his share or shares shall be his committee or other legal guardian provided that such evidence of the authority of the person claimed to vote as shall be acceptable by the Board shall have been deposited at the office of the Company not less than forty eight hours before the time of holding a meeting.

INSTRUMENT OF PROXY

124. The instrument appointing a proxy shall be in writing and signed by the appointer or his attorney duly authorized in writing or if the appointer is a body corporate be under its seal or be signed by an office or attorney duly authorized by it.

INSTRUMENT OF PROXY TO BE DEPOSITED AT OFFICE

125. The instrument appointing a proxy and the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority shall be deposited at the registered office of the Company not less than forty eight hours before the time for holding the meeting or adjourned meeting at which the person named in the instrument proposes to vote and in default, the instrument of proxy shall not be treated as valid. No instrument of proxy shall be valid after the expiration of twelve months from the date of its execution.



WHEN VOTE BY PROXY VALID THOUGH AUTHORITY REVOKED

126. A vote given in accordance with the terms of an instrument of proxy shall be valid, notwithstanding the previous death or insanity of the principal or the revocation of the proxy or of the authority under which the proxy was executed or the transfer of the share in respect of which the vote is given. Provided that no intimation in writing of such death, insanity, revocation or transfer shall have been received by the Company at its office before the commencement of the meeting or adjournment meeting at which the proxy is used.

FORM OF PROXY

127. Every instrument of proxy, whether for specified meeting or otherwise shall, as nearly as circumstances will admit, be in the form Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014.

TIME FOR OBJECTION TO VOTE

128. No objection shall be made to the validity of any vote except at the meeting or poll at which such vote shall be so tendered and every vote whether given personally or by proxy and not disallowed at such meeting or poll shall be deemed valid for all purposes of such meeting or poll whatsoever.

CHAIRMAN OF ANY MEETING TO BE THE JUDGE OF VALIDITY OF ANYVOTE

129. The Chairman of any meeting shall be sole judge of the validity of every vote tendered at such meeting. The Chairman present at the time of taking of a poll shall be the sole judge of the validity of every vote tendered at such poll.

MEMBER PAYING MONEY IN ADVANCE NOT BE ENTITLED TO VOTE IN RESPECT THEREOF

130. A Member paying the whole or a part of the amount remaining unpaid on any Share held by him although no part of that amount has been called up, shall not be entitled to any voting rights or participate in dividend or profits in respect of moneys so paid by him until the same would but for such payment become presently payable

DIRECTORS

- 131. 1) Until otherwise determined by a General Meeting of the Company and subject to the provisions of Section 149 of the Act, the number of Directors shall not be less than three nor more than fifteen.
 - 2) As on the date of adoption of this Articles of Association, following are the directors of the company:
 - 1. AKSHAY SEVANTILAL MEHTA
 - 2. VARSHABEN AKSHAY MEHTA
 - 3. MILAN CHANDRAKANT DAVE
 - 4. MANOHARBHAI BHARATBHAICHUNARA
 - 5. VIJAYKUMAR BHIKHABHAIPATEL

BOARD OF DIRECTORS

- 132. The following shall be the First Directors of the Company.
 - 1. AKSHAY S. MEHTA
 - 2. VARSHABEN A. MEHTA

INCREASE IN NUMBER OF DIRECTORS TO REQUIRE GOVERNMENT SANCTION



133. The appointment of the Directors exceeding 15 (fifteen) will be subject to the provisions of Section149 of the Act.

POWER OF DIRECTORS TO APPOINT ADDITIONAL DIRECTORS

134. The Board of Directors shall have the power to appoint any person, other than a person who fails to get appointed as a director in a general meeting, as an additional director at any time who shall hold office up to the date of the next annual general meeting or the last date on which the annual general meeting should have been held, whichever is earlier.

ALTERNATE DIRECTORS

135. The Board of Directors shall have the power to appoint a person, not being a person holding any alternate directorship for any other director in the company, to act as an alternate director for a director during his absence for a period of not less than three months from India:

Provided that no person shall be appointed as an alternate director for an independent director unless he is qualified to be appointed as an independent director under the provisions of this Act:

Provided further that an alternate director shall not hold office for a period longer than that permissible to the director in whose place he has been appointed and shall vacate the office if and when the director in whose place he has been appointed returns to India:

Provided also that if the term of office of the original director is determined before he so returns to India, any provision for the automatic re-appointment of retiring directors in default of another appointment shall apply to the original, and not to the alternate director.

NOMINEE DIRECTORS

136. The Board shall have the power to appoint any person as a director nominated by any institution in Pursuance of the provisions of any law for the time being in force or of any agreement or by the Central Government or the State Government by virtue of its shareholding in a Government company.

If the office of any director appointed by the company in general meeting is vacated before his term of office expires in the normal course, the resulting casual vacancy may, in default of and subject to any regulations in the articles of the company, be filled by the Board of Directors at a meeting of the Board:

Provided that any person so appointed shall hold office only up to the date up to which the director in whose place he is appointed would have held office if it had not been vacated.

137. A Director need not hold any qualification shares.

REMUNERATION OF DIRECTORS

- 141 .(1) Subject to the provisions of the Act, a Managing Director or any other Director, who is in the Whole time employment of the Company may be paid remuneration either by way of a monthly payment or at a specified percentage of the net profits of the Company or partly by one way and partly by the other.
 - (2) Subject to the provisions of the Act, a Director who is neither in the Whole-time employment not a Managing Director may be paid remuneration.
 - (i) by way of monthly, quarterly or annual payment with the approval of the Central Government: or (ii) by way of commission if the Company by a special resolution authorises such payments.
 - (3) The fees payable to Director (including a Managing or whole-time Director, if any) for attending a meeting of the Board or Committee shall be decided by the Board of Directors from time to time, however the amount thereof shall not exceed limit provided in the Companies Act, 2013 and rules, if any, framed there under.



(4) if any Director be called upon to perform extra services or special exertion or efforts (which expression shall include work done by a Director as member of any committee formed by the Directors), the Board may arrange with such Directors for such special remuneration for such extra services or special exertions or either by a fixed sum or otherwise as may be determined by the Board and such remuneration may be either in addition to or in substitution for his remuneration above provided subject to the provision of Section 197(4) of the Act.

INCREASE IN REMUNERATION OF DIRECTORS TO REQUIRE GOVERNMENT SANCTION

142. Any provision relating to the remuneration of any Director including the Managing Director or Joint Managing Director or whole time Director or executive Director whether contained in his original appointment or which purports to increase or has the effect of increasing whether directly or indirectly the amount of such remuneration and whether that provisions are contained in the articles or in any agreement entered into by the Board of Directors shall be subject to the provisions of Section 196, 197 and 203 of the Act and in accordance with the conditions specified in Schedule V and to the extent to which such appointment or any provisions for remuneration thereof is not in accordance with the Schedule V, the same shall not have any effect unless approved by the Central Government and shall be effective for such period and be subject to such conditions as may be stipulated by the Central Government and to the extent to which the same is not approved by the Central Government, the same shall become void and not enforceable against the Company.

TRAVELLING EXPENSES INCURRED BY A DIRECTOR NOT A BONAFIDE RESIDENT OR BY DIRECTOR GOING OUT ON COMPANY'S BUSINESS

143. The Board may allow and pay to any Director who is not a bonafide resident of the place where the meetings of the Board or committee thereof are ordinarily held and who shall come to a such place for the purpose of attending any meeting, such sum as the Board may consider fair compensation or for traveling, boarding, lodging and other expenses, in addition to his fee for attending such meeting as above specified and if any Director be called upon to go or reside out of the ordinary place of his residence on the Company's business, he shall be entitled to be repaid and reimbursed any travelling or other expenses, incurred in connection with business of the Company.

DIRECTORS MAY ACT NOTWITHSTANDING ANY VACANCY

144. The continuing Directors may act notwithstanding any vacancy in the Board, but if and so long as the number is reduced below the quorum fixed by the Act or by these Articles for a meeting of the Board, the continuing Directors or Director may act for the purpose of increasing the number of Directors to that fixed for the quorum or for summoning a General Meeting of the Company but for no other purpose.

DISCLOSURE OF INTEREST OF DIRECTORS

- (1) Every director shall at the first meeting of the Board in which he participates as a director and thereafter at the first meeting of the Board in every financial year or whenever there is any change in the disclosures already made, then at the first Board meeting held after such change, disclose his concern or interest in any company or companies or bodies corporate, firms, or other association of individuals which shall include the shareholding, in such manner as may be determined by central government.
 - (2) Every director of a company who is in any way, whether directly or indirectly, concerned or interested in a contract or arrangement or proposed contract or arrangement entered into or to be entered into—
 - (a) with a body corporate in which such director or such director in association with any other director, holds more than two per cent. shareholding of that body corporate, or is a promoter, manager, Chief Executive Officer of that body corporate; or
 - (b) with a firm or other entity in which, such director is a partner, owner or member, as the case may be, shall disclose the nature of his concern or interest at the meeting of the Board in which the contract or arrangement is discussed and shall not participate in such meeting:



Provided that where any director who is not so concerned or interested at the time of entering into such contract or arrangement, he shall, if he becomes concerned or interested after the contract or arrangement is entered into, disclose his concern or interest forthwith when he becomes concerned or interested or at the first meeting of the Board held after he becomes so concerned or interested.

- (3) A contract or arrangement entered into by the company without disclosure under sub-section (2) or with participation by a director who is concerned or interested in any way, directly or indirectly, in the contract or arrangement, shall be voidable at the option of the company.
- (4) Nothing in this Article-
 - (a) shall be taken to prejudice the operation of any rule of law restricting a director of a company from having any concern or interest in any contract or arrangement with the company;
 - (b)shall apply to any contract or arrangement entered into or to be entered into between two companies where any of the directors of the one company or two or more of them together holds or hold not more than two per cent. of the paid-up share capital in the other company.

INTERESTED DIRECTOR NOT TO PARTICIPATE OR VOTE ON BOARD'S PROCEEDINGS

146.No Director of the Company shall, as Director, take any part in the discussion of or vote on any contract or arrangement entered into or to be entered into by or on behalf of the Company if he is in any way whether directly or indirectly, concerned or interested in the contract or arrangement, nor shall his presence count for the purpose of forming a quorum at the time of any such discussion or vote and if he does vote his vote shall be void, provided however that Directors may vote on any contract of indemnity against any loss which the Directors or any one or more of them may suffer by reason of becoming or being sureties or surety for the Company.

BOARD'S SANCTION TO BE REQUIRED FOR CERTAIN CONTRACTS IN WHICH PARTICULAR DIRECTOR IS INTERESTED

- 147. (1) Except with the consent of the Board of Directors of the Company and of the Shareholders where applicable, the Company, shall not enter into any contract with a Related Party in contravention of Section 188 of the Act and the Rules made thereunder—
 - (i) for the sale, purchase or supply of any goods, materials or services; or
 - (ii) selling or otherwise disposing of, or buying, property of any kind;
 - (iii) leasing of property of any kind;
 - (iv) availing or rendering of any services;
 - (v) appointment of any agent for purchase or sale of goods, materials, services or property;
 - (vi) such Related Party's appointment to any office or place of profit in the Company, its subsidiary company or associate company;
 - (vii) underwriting the subscription of any securities or derivatives thereof, of the Company:
 - (2) Nothing contained in clause (1) shall affect any transactions entered into by the Company in its ordinary course of business other than transactions which are not on an arm's length basis.
 - (3) Notwithstanding anything contained in clauses (1) and (2) a Related Party may, in circumstances of urgent necessity enter, without obtaining the consent of the Board, into any contract with the Company; but in such a case the consent of the Board shall be obtained at a meeting within three months of the date of which the contract was entered into or such other period as may be prescribed under the Act. (S.188 (3))
 - (4) Every consent of the Board required under this Article shall be accorded by a resolution of the Board and the consent required under Clause (1) shall not be deemed to have been given within the meaning of that clause unless the consent is accorded before the contract is entered into or within three months of the date on which it was entered into or such other period as may be prescribed under the Act.



(5) If the consent is not accorded to any contract under this Article anything done in pursuance of the contract will be voidable at the option of the Board.

SPECIAL DIRECTOR

148. In connection with any collaboration arrangement with any company or corporation or any firm or person for supply of technical know-how and/or machinery or technical advice the directors may authorize such company, corporation, firm or person herein-after in this clause referred to as "collaborator" to appoint from time to time any person as director of the company (hereinafter referred to as "special director") and may agree that such special director shall not be liable to retire by rotation and need not possess any qualification shares to qualify him for office of such director, so however that such special director shall hold office so long as such collaboration arrangement remains in force unless otherwise agreed upon between the Company and such collaborator under the collaboration arrangements or at any time thereafter.

The collaborators may at any time and from time to time remove any such special director appointed by it and may at the time of such removal and also in the case of death or resignation of the person so appointed, at any time appoint any other person as special director in his place and such appointment or removal shall be made in writing signed by such company or corporation or any partner or such person and shall be delivered to the Company at its registered office.

It is clarified that every collaborator entitled to appoint a director under this article may appoint one such person as a director and so that if more then one collaborator is so entitled there may be at any time as may special directors as the collaborators eligible to make the appointment.

DIRECTORS' SITTING FEES

149. The fees payable to a Director for attending each Board meeting shall be such Sum as may be fixed by the Board of Directors not exceeding such as may be determined by central government by the Central Government for each of the meetings of the Board or A committee thereof and adjournments thereto attended by him. The directors, Subject to the sanction of the Central Government (if any required) may be paid such higher fees as the Company in General Meeting shall from time to time determine.

DIRECTORS AND MANAGING DIRECTOR MAY CONTRACT WITH COMPANY

150. Subject to the provisions of the Act the Directors (including a Managing Director And whole time Director) shall not be disqualified by reason of his or their office as such from holding office under the Company or from contracting with the Company either as vendor, purchaser, lender, agent, broker, lessor or lessee or Otherwise, nor shall any such contract or any contracts or arrangement entered Into by or on behalf of the Company with any Director or with any company or Partnership of or in which any Director shall be a member or otherwise interested be avoided nor shall any Director so contracting be liable to account to the Company for any profit realized by such contract or arrangement by reason only Of such director holding that office or of the fiduciary relation thereby established, but it is declared that the nature of his interest shall be disclosed as Provided by Section 188 of the Act and in this respect all the provisions of Section 179, 180, 184, 185, 186, 188, 189 and 196 of the Act shall be duly observed and complied with.

DISQUALIFICATION OF THE DIRECTOR

- 151. (1) A person shall not be eligible for appointment as a director of a company, if-
 - (a) he is of unsound mind and stands so declared by a competent court;
 - (b) he is an undischarged insolvent;
 - (c) he has applied to be adjudicated as an insolvent and his application is pending;
 - (d) he has been convicted by a court of any offence, whether involving moral turpitude or otherwise, and sentenced in respect thereof to imprisonment for not less than six months and a period of five



years has not elapsed from the date of expiry of the sentence:

Provided that if a person has been convicted of any offence and sentenced in respect thereof to imprisonment for a period of seven years or more, he shall not be eligible to be appointed as a director in any company;

- (e) an order disqualifying him for appointment as a director has been passed by a court or Tribunal and the order is in force;
- (f) he has not paid any calls in respect of any shares of the company held by him, whether alone or jointly with others, and six months have elapsed from the last day fixed for the payment of the call:
- (g) he has been convicted of the offence dealing with related party transactions under section 188 at any time during the last preceding five years; or
- (h) he has not complied with sub-section (3) of section 152.
- (2) No person who is or has been a director of a company which -
 - (a) has not filed financial statements or annual returns for any continuous period of three financial years; or
 - (b) has failed to repay the deposits accepted by it or pay interest thereon or to redeem any debentures on the due date or pay interest due thereon or pay any dividend declared and such failure to pay or redeem continues for one year or more shall be eligible to be re-appointed as a director of that company or appointed in other company for a period of five years from the date on which the said company fails to do so.

DIRECTORS VACATING OFFICE

- 152. The office of a Director shall be vacated if:
 - (i) he is found to be of unsound mind by a Court of competent jurisdiction;
 - (ii) he applied to be adjudicated an insolvent;
 - (iii) he is adjudicated an insolvent;
 - (iv) he is convicted by a Court, of any offence involving moral turpitude or otherwise and sentenced in respect thereof to imprisonment for not less than six months and a period of five years has not elapsed from the expiry of the sentence; Provided that if a person has been convicted of any offence and sentenced in respect thereof to imprisonment for a period of seven years or more, he shall not be eligible to be appointed as a director in any company;
 - (v) he fails to pay any call in respect of shares of the Company held by him, whether alone or jointly with others, within six months from the last date fixed for the payment of the call unless the Central Government by Notification in the Official Gazette removes the disqualification incurred by such failure;
 - (vi) he absents himself from all the meetings of the Board of Directors held during a period of twelve months with or without seeking leave of absence of the Board;
 - (vii) he is removed in pursuance of Section 169 of Act;
 - (viii) having been appointed a Director by virtue of his holding any office or other employment in the Company, he ceases to hold such office or other employment in the Company;
 - (ix) he acts in contravention of the provisions of Section 184 of the Act relating to entering into contracts or arrangements in which he is directly or indirectly interested;
 - (x) he fails to disclose his interest in any contract or arrangement in which he is directly or indirectly interested, in contravention of the provisions of section 184.

DIRECTOR MAY BE DIRECTOR OF COMPANIES PROMOTED BY THE COMPANY

153. Subject to provisions of Section 203 of the Act, a Director may be or become a director of any company promoted by the Company, or in which it may be interested as a vendor, shareholder, or otherwise and no such Director shall be accountable for any benefit received as director or Shareholder of such company except in so



far Section 197or Section 188 of the Act may be applicable.

RETIREMENT AND ROTATION OF DIRECTORS

RETIREMENT OF DIRECTORS BY ROTATION

- 154.(1) (a) At every Annual General Meeting, not less than two-thirds of the total number of directors of a company shall -
 - (i) be persons whose period of office is liable to determination by retirement of directors by rotation; and
 - (ii) save as otherwise expressly provided in this Act, be appointed by the company in general meeting.
 - (b) The remaining directors in the case of any such company shall, in default of, and subject to any regulations in the articles of the company, also be appointed by the company in general meeting.
 - (c) At the first annual general meeting of a public company held next after the date of the general meeting at which the first directors are appointed in accordance with clauses (a) and (b) and at every subsequent annual general meeting, one-third of such of the directors for the time being as are liable to retire by rotation, or if their number is neither three nor a multiple of three, then, the number nearest to one-third, shall retire from office.
 - (d) The directors to retire by rotation at every annual general meeting shall be those who have been longest in office since their last appointment, but as between persons who became directors on the same day, those who are to retire shall, in default of and subject to any agreement among themselves, be determined by lot.
 - (e) At the annual general meeting at which a director retires as aforesaid, the company may fill up the vacancy by appointing the retiring director or some other person thereto.
 - (2)(a) If the vacancy of the retiring director is not so filled-up and the meeting has not expressly resolved not to fill the vacancy, the meeting shall stand adjourned till the same day in the next week, at the same time and place, or if that day is a national holiday, till the next succeeding day which is not a holiday, at the same time and place.
 - (b) If at the adjourned meeting also, the vacancy of the retiring director is not filled up and that meeting also has not expressly resolved not to fill the vacancy, the retiring director shall be deemed to have been re-appointed at the adjourned meeting, unless—
 - 1. at that meeting or at the previous meeting a resolution for the re-appointment of such director has been put to the meeting and lost;
 - the retiring director has, by a notice in writing addressed to the company or its Board of directors, expressed his unwillingness to be so re-appointed;
 - 3. he is not qualified or is disqualified for appointment;
 - 4. a resolution, whether special or ordinary, is required for his appointment or re-appointment by virtue of any provisions of this Act; or
 - 5. section 162 is applicable to the case.

APPOINTMENT OF DIRECTOR TO BE VOTE INDIVIDUALLY

- 155. (1) At a general meeting of a company, a motion for the appointment of two or more persons as directors of the company by a single resolution shall not be moved unless a proposal to move such a motion has first been agreed to at the meeting without any vote being cast against it.
 - (2) A resolution moved in contravention of sub-section (1) shall be void, whether or not any objection was taken when it was moved.
 - (3) A motion for approving a person for appointment, or for nominating a person for appointment as a director, shall be treated as a motion for his appointment.
- 156. (1) A person who is not a retiring director in terms of section 152 shall, subject to the provisions of this Act, be eligible for appointment to the office of a director at any general meeting, if he, or some member intending to propose him as a director, has, not less than fourteen days before the meeting, left



- at the registered office of the company, a notice in writing under his hand signifying his candidature as a director or, as the case may be, the intention of such member to propose him as a candidate for that office, along with the deposit of one lakh rupees or such higher amount as may be determined by central government which shall be refunded to such person or, as the case may be, to the member, if the person proposed get selected as a director or gets more than twenty-five per cent. of total valid votes cast either on show of hands or on poll on such resolution.
- (2) The company shall inform its members of the candidature of a person for the office of director under sub-section (1) in such manner as may be determined by central government.

RESIGNATION OF DIRECTOR

- 157. (1) A director may resign from his office by giving a notice in writing to the company and the Board shall on receipt of such notice take note of the same and the company shall intimate the Registrar in such manner, within such time and in such form as may be determined by central government and shall also place the fact of such resignation in the report of directors laid in the immediately following general
 - also place the fact of such resignation in the report of directors laid in the immediately following general meeting by the company:
 - Provided that a director shall also forward a copy of his resignation along with detailed reasons for the resignation to the Registrar within thirty days of resignation in such manner as may be determined by central government.
 - (2) The resignation of a director shall take effect from the date on which the notice is received by the company or the date, if any, specified by the director in the notice, whichever is later:

 Provided that the director who has resigned shall be liable even after his resignation for the offences which occurred during his tenure.
 - (3) Where all the directors of a company resign from their offices, or vacate their offices under Section 167 of the Act, the promoter or, in his absence, the Central Government shall appoint the required number of directors who shall hold office till the directors are appointed by the company in general meeting.

REGISTER OF DIRECTORS AND KEY MANAGERIAL PERSONNEL AND NOTIFICATION OF CHANGES TO REGISTRAR

158. The Company shall keep at its registered office, a Register of Director, Managing Director, Manager and Secretary and key managerial personnel of the Company containing the particulars as required by Section 170 of the Act and shall send to the Registrar a return in the prescribed form containing the particulars specified in the said register and shall notify to the Registrar any change among its Directors, Managing Directors, Manager, Secretary and key managerial personnel or any of the particulars contained in the register as required by Section 170 of the Act.

APPOINTMENT OF TECHNICAL OR EXECUTIVE DIRECTORS

- a) The Board of Directors shall have the right from time to time to appoint any person or persons as Technical Director or Executive Director/s and remove any such persons from time to time without assigning any reason whatsoever. A Technical Director or Executive Director shall not be required to hold any qualification shares and shall not be entitled to vote at any meeting of the Board of Directors.
 - Subject to the provisions of Section 161 of the Act, if the office of any Director appointed by the Company in General Meeting vacated before his term of office will expire in the normal course, the resulting casual vacancy may in default of and subject to any regulation in the Articles of the Company be filled by the Board of Directors at the meeting of the Board and the Director so appointed shall hold office only up to the date up to which the Director in whose place he is appointed would have held office if had not been vacated as aforesaid.

REMOVAL OF DIRECTORS

160. (1) A company may, by ordinary resolution, remove a director, not being a director appointed by the Tribunal under section 242, before the expiry of the period of his office after giving him a reasonable



opportunity of being heard:

Provided that nothing contained in this sub-section shall apply where the company has availed itself of the option given to it under section 163 to appoint not less than two thirds of the total number of directors according to the principle of proportional representation.

- (2) A special notice shall be required of any resolution, to remove a director under this section, or to appoint somebody in place of a director so removed, at the meeting at which he is removed.
- (3) On receipt of notice of a resolution to remove a director under this section, the company shall forthwith send a copy thereof to the director concerned, and the director, whether or not he is a member of the company, shall be entitled to be heard on the resolution at the meeting.
- (4) Where notice has been given of a resolution to remove a director under this section and the director concerned makes with respect thereto representation in writing to the company and requests its notification to members of the company, the company shall, if the time permits it to do so,—
 - (a) in any notice of the resolution given to members of the company, state the fact of the representation having been made; and
 - (b) send a copy of the representation to every member of the company to whom notice of the meeting is sent (whether before or after receipt of the representation by the company),

and if a copy of the representation is not sent as aforesaid due to insufficient time or for the company's default, the director may without prejudice to his right to be heard orally require that the representation shall be read out at the meeting:

Provided that copy of the representation need not be sent out and the representation need not be read out at the meeting if, on the application either of the company or of any other person who claims to be aggrieved, the Tribunal is satisfied that the rights conferred by this sub-section are being abused to secure needless publicity for defamatory matter; and the Tribunal may order the company's costs on the application to be paid in whole or in part by the director notwithstanding that he is not a party to it.

- (5) A vacancy created by the removal of a director under this section may, if he had been appointed by the company in general meeting or by the Board, be filled by the appointment of another director in his place at the meeting at which he is removed, provided special notice of the intended appointment has been given under sub-section (2).
- (6) A director so appointed shall hold office till the date up to which his predecessor would have held office if he had not been removed.
- If the vacancy is not filled under sub-section (5), it may be filled as a casual vacancy in accordance with the provisions of this Act:
 Provided that the director who was removed from office shall not be re-appointed as a director by
- (8) Nothing in this section shall be taken -

the Board of Directors.

- (a) as depriving a person removed under this section of any compensation or damages
 - payable to him in respect of the termination of his appointment as director as per the terms of contract or terms of his appointment as director, or of any other appointment terminating with that as director; or
- (b) as derogating from any power to remove a director under other provisions of this Act.

ELIGIBILITY FOR RE-ELECTION

161. A retiring Director shall be eligible for re-election.

PROCEEDINGS OF DIRECTORS

MEETINGS OF BOARD

- 162 (1) A minimum number of four meetings of its Board of Directors every year in such a manner that not more than one hundred and twenty days shall intervene between two consecutive meetings of the Board:
 - Provided that the Central Government may, by notification, direct that the provisions of this subsection shall not apply in relation to any class or description of companies or shall apply subject to such exceptions, modifications or conditions as may be specified in the notification.
 - (2) The participation of directors in a meeting of the Board may be either in person or through video conferencing or other audio visual means, as may be determined by central government, which are capable of recording and recognising the participation of the directors and of recording and storing the



- proceedings of such meetings along with date and time:
- Provided that the Central Government may, by notification, specify such matters which shall not be dealt with in a meeting through video conferencing or other audio visual means.
- (3) A meeting of the Board shall be called by giving not less than seven days' notice in writing to every director at his address registered with the company and such notice shall be sent by hand delivery or by post or by electronic means:
 - Provided that a meeting of the Board may be called at shorter notice to transact urgent business subject to the condition that at least one independent director, if any, shall be present at the meeting:
 - Provided further that in case of absence of independent directors from such a meeting of the Board, decisions taken at such a meeting shall be circulated to all the directors and shall be final only on ratification thereof by at least one independent director, if any.

OUORUM

- 163. (1) The quorum for a meeting of the Board of Directors of a company shall be one third of its total strength or two directors, whichever is higher, and the participation of the directors by video conferencing or by other audio visual means shall also be counted for the purposes of quorum under this sub-section.
 - (2) The continuing directors may act notwithstanding any vacancy in the Board; but if and so long as their number is reduced below the quorum fixed by the Act for a meeting of the Board, the continuing directors or director may act for the purpose of increasing the number of directors to that fixed for the quorum, or of summoning a general meeting of the company and for no other purpose.
 - (3) Where at any time the number of interested directors exceeds or is equal to two thirds of the total strength of the Board of Directors, the number of directors who are not interested directors and present at the meeting, being not less than two, shall be the quorum during such time.
 - (4) Where a meeting of the Board could not be held for want of quorum, then, unless the articles of the company otherwise provide, the meeting shall automatically stand adjourned to the same day at the same time and place in the next week or if that day is a national holiday till the next succeeding day, which is not a national holiday, at the same time and place.

DECISION OF QUESTIONS

164. Subject to the provisions of the Act, question arising at any meeting of the Board shall be decided by a majority of votes and in case of an equality of votes, the Chairman shall have a second or casting vote.

BOARD MAY APPOINT CHAIRMAN, CO-CHAIRMAN AND VICE CHAIRMAN

165. The Board may elect a Chairman, a Co-Chairman and a Vice Chairman of their Meetings and of the Company and determine the period for which he is to hold office. The Chairman or in his absence the Co-Chairman or the Vice Chairman shall be entitled to take the Chair at every General Meeting, whether Annual or Extraordinary, or if there be no such Chairman or Co-Chairman or Vice Chairman of the Board of Directors, or if at any Meeting neither of these shall be present within fifteen minutes of the time appointed for holding such Meeting, the Directors present may choose one of their members to be the Chairman of the Meeting of their meetings and determine the period for which he is to hold office, but if no such Chairman is elected or if at any meeting the Chairman is not present within ten minutes after the time appointed for holding the meeting, the Directors present may choose one of their members to be the Chairman of the Meeting.

POWER OF BOARD MEETING

- 166. A meeting of the Board at which a quorum is present shall be competent to exercise all or any of the authorities, powers and discretions which by or under the Act or the Articles are for the time being vested in or exercisable by the Board generally.
- 167. Subject to the restrictions contained in Section 179 of the Act, the Board may delegate any of its power to a Committee of the Board consisting of such member or members of its body or any other person as it thinks fit and



it may from time to time revoke and discharge any such committee of the Board so formed, shall in the exercise of the power so delegated confirm to any regulations that may from time to time be imposed on it by the Board. All acts done by such Committee of the Board in conformity with such regulations and in fulfillment of the purposes of their appointment but not otherwise, shall have the like force and effect as if done by the Board.

MEETING OF THE COMMITTEE HOW TO BE GOVERNED

168. The meeting and proceedings of any such Committee of the Board consisting of two or more persons shall be governed by the provisions herein contained for regulating the meetings and proceedings of the Board, so far as the same are applicable thereto and are not superseded by any regulations made by the Board under the last preceding Article.

DEFECTS IN APPOINTMENT OF DIRECTORS NOT TO INVALIDATE ACTIONS TAKEN

169. No act done by a person as a director shall be deemed to be invalid not withstanding that it was subsequently noticed that his appointment was invalid by reason of any defect or disqualification or had terminated by virtue of any provision contained in this Act or in the articles of the company:

Provided that nothing in this section shall be deemed to give validity to any act done by the director after his appointment has been noticed by the company to be invalid or to have terminated.

PASSING OF RESOLUTION BY CIRCULATION

- 170. (1) No resolution shall be deemed to have been duly passed by the Board or by a committee thereof by circulation, unless the resolution has been circulated in draft, together with the necessary papers if any, to all the directors, or members of the committee, as the case may be, at their addresses registered with the company in India by hand delivery or by post or by courier, or through such electronic means as may be determined by central government and has been approved by a majority of the directors or members, who are entitled to vote on the resolution:

 Provided that, where not less than one-third of the total number of directors of the company for the time being require that any resolution under circulation must be decided at a meeting, the chairperson shall put the resolution to be decided at a meeting of the Board.
- (2) A RESOLUTION UNDER SUB-SECTION (1) ABOVE SHALL BE NOTED AT A SUBSEQUENT MEETING OF THE BOARD OR THE COMMITTEE THEREOF, AS THE CASE MAY BE, AND MADE PART OF THE MINUTES OF SUCH MEETING.

SPECIAL NOTICE

171. Where by any provision contained in the Act or in these Articles special notice is required for any resolution, notice of the intention to move the resolution shall be given to the Company by such number of members holding not less than one per cent. of total voting power or holding shares on which such aggregate sum not exceeding five lakh rupees, as may be prescribed, has been paid-up, not less than fourteen days before the meeting at which it is to be moved exclusive of the day on which the notice is served or deemed to be served and the day of the meeting. The Company shall immediately after the notice of the intention to move any such resolution has been received by it, give its members notice of the resolution in the same manner as it gives notice of the meeting, or if that is not practicable, shall give them notice thereof either by advertisement in a newspaper having an appropriate circulation or in any other mode allowed by these presents not less than seven days before the meeting.

GENERAL POWERS OF THE BOARD

172. (1) The Board of Directors of a company shall be entitled to exercise all such powers, and to do all such acts and things, as the company is authorized to exercise and do:

Provided that in exercising such power or doing such act or thing, the Board shall be subject to the provisions contained in that behalf in this Act, or in the memorandum or articles, or in any regulations not inconsistent therewith and duly made there under, including regulations made by the company in general meeting:



- Provided further that the Board shall not exercise any power or do any act or thing which is directed or required, whether under this Act or by the memorandum or articles of the company or otherwise, to be exercised or done by the company in general meeting.
- (2) No regulation made by the company in general meeting shall invalidate any prior act of the Board which would have been valid if that regulation had not been made.

CERTAIN POWERS TO BE EXERCISED BY THE BOARD ONLY AT MEETINGS

- 173. The Board of Directors of a company shall exercise the following powers on behalf of the company by means of resolutions passed at meetings of the Board, namely: -
 - (a) to make calls on shareholders in respect of money unpaid on their shares;
 - (b) to authorize buy-back of securities under section 68;
 - (c) to issue securities, including debentures, whether in or outside India;
 - (d) to borrow monies;
 - (e) to invest the funds of the company;
 - (f) to grant loans or give guarantee or provide security in respect of loans;
 - (g) to approve financial statement and the Board's report;
 - (h) to diversify the business of the company;
 - (i) to approve amalgamation, merger or reconstruction;
 - (j) to take over a company or acquire a controlling or substantial stake in another company;
 - (k) to make political contributions;
 - (l) to appoint or remove key managerial personnel (KMP);
 - (m) to take note of appointment(s) or removal(s) of one level below the Key Managerial Personnel;
 - (n) to appoint internal auditors and secretarial auditor;
 - (o) to take note of disclosure of director's interest and shareholding;
 - (p) to buy, sell investments held by the company (other than trade investments) constituting five percent or more of the paid up share capital and free reserve of the investee company;
 - (q) to invite and accept or renew public deposits and related matters;
 - (r) to review or change the terms and conditions of public deposit;
 - (s) to approve quarterly, half yearly and annual financial statements or financial results as the case may be. Provided that the Board may, by a resolution passed at a meeting, delegate to any committee of directors, the managing director, the manager or any other principal officer of the company or in the case of a branch office of the company, the principal officer of the branch office, the powers specified in clauses (d) to (f) on such conditions as it may specify:

Nothing in this section shall be deemed to affect the right of the company in general meeting to impose restrictions and conditions on the exercise by the Board of any of the powers specified in this section.

RESTRICTIONS ON POWERS OF BOARD

- 174. (1) The Board of Directors of a company shall exercise the following powers only with the consent of the company by a special resolution, namely: -
 - (a) to sell, lease or otherwise dispose of the whole or substantially the whole of the undertaking of the company or where the company owns more than one undertaking, of the whole or substantially the whole of any of such undertakings.
 - (b) to invest otherwise in trust securities the amount of compensation received by it as a result of any merger or amalgamation;
 - (c) to borrow money, where the money to be borrowed, together with the money already



borrowed by the company will exceed aggregate of its paid-up share capital and free reserves, apart from temporary loans obtained from the company's bankers in the ordinary course of business:

Provided that the acceptance by a banking company, in the ordinary course of its business, of deposits of money from the public, repayable on demand or otherwise and with drawable by cheque, draft, order or otherwise, shall not be deemed to be a borrowing of monies by the banking company within the meaning of this clause.

(d) to remit, or give time for the repayment of, any debt due from a director.

- (2) Every special resolution passed by the company in general meeting in relation to the exercise of the powers referred to in clause (c) of sub-section (I) shall specify the total amount up to which monies may be borrowed by the Board of Directors.
- (3) Nothing contained in clause (a) of sub-section (1) shall affect -
 - (a) the title of a buyer or other person who buys or takes on lease any property investment or undertaking as is referred to in that clause, in good faith; or
 - (b) the sale or lease of any property of the company where the ordinary business of the company consists of, or comprises, such selling or leasing.
- (4) Any special resolution passed by the company consenting to the transaction as is referred to in clause (a) of sub-section (1) may stipulate such conditions as may be specified in such resolution, including conditions regarding the use, disposal or investment of the sale proceeds which may result from the transactions:
 Provided that this sub-section shall not be deemed to authorise the company to effect any reduction in its capital except in accordance with the provisions contained in this Act.
- (5) No debt incurred by the company in excess of the limit imposed by clause (c) of sub-section
 - (1) shall be valid or effectual, unless the lender proves that he advanced the loan in good faith and without knowledge that the limit imposed by that clause had been exceeded.

POWER TO BORROW

- 175. Subject to the provisions of Sections 73 and 180 of the Act, the Board may, from time to time at its discretion and by means of resolutions passed at its meeting accept deposits from members either in advance of calls or otherwise and generally, raise or borrow or secure the payment or any sum or sums of money for the purposes of the Company.
- 176.All the provisions applicable to nomination facility available to shareholder(s) and debenture holder(s) enumerated in these Articles shall equally apply to deposit holder(s) and the provisions of Section 72 of the Act shall also apply.

THE PAYMENT OR REPAYMENT OF MONEYS BORROWED

177. The payment or repayment of moneys borrowed as aforesaid may be secured in such manner and upon such terms and conditions in all respects as the Board of Directors may think fit, and in particular in pursuance of a resolution passed at a meeting of the Board (and not by circular resolution) by the issue of bonds, debentures or debentures stock of the Company, charged upon all or any part of the property of the Company, (both present and future), including its un-called capital for the time being and the debentures and the debenture stock and other securities may be made assignable free from any equities between the Company and the person to whom the same may be issued.

BONDS, DEBENTURES, ETC. TO BE SUBJECT TO CONTROL OF DIRECTORS

178. Any bonds, debentures, debenture-stock or other securities issued or to be issued by the Company shall be under the control of the Directors who may issue them upon such terms and condition and in such manner and for such consideration as they shall consider to be for the benefit of the Company.



Provided that bonds, debentures, debenture-stock or other securities so issued or to be issued by the Company with the right to allotment of or conversion into shares shall not be issued except with the sanction of the Company in general meeting.

CONDITION ON WHICH MONEY MAY BE BORROWED

179. The Board may raise or secure the payment of such sum or sums in such manner and upon such terms and conditions in all respects as it thinks fit and in particular by the issue of bonds, perpetual or redeemable debenture-stock or any mortgage, charge or other security on the undertaking of the whole or any part of the Company (both present and future) including its uncalled capital for the time being. The Board shall exercise such power only by means of resolutions passed at its meetings and not by circular resolutions.

TERMS OF ISSUE OF DEBENTURES

Any debentures, debenture-stock or other securities may be issued at a discount, premium or otherwise and may be issued on condition that they shall be convertible into shares of any denomination and with any privileges and conditions as to redemption, surrender, drawing, allotment of shares, attending (but not voting) at the General Meeting, appointment of Directors and otherwise Debentures with the right to conversion into or allotment of shares shall be issued only with the consent of the Company in the General Meeting by a Special Resolution.

DEBENTURES WITH VOTING RIGHTS NOT BE ISSUED

- 180. (1) A company may issue debentures with an option to convert such debentures into shares, either wholly or partly at the time of redemption:
 - Provided that the issue of debentures with an option to convert such debentures into shares, wholly or partly, shall be approved by a special resolution passed at a general meeting.
 - (2) No company shall issue any debentures carrying any voting rights.
 - (3) Secured debentures may be issued by a company subject to such terms and conditions as may be determined by central government.
 - (4) Where debentures are issued by a company under this section, the company shall create a debenture redemption reserve account out of the profits of the company available for payment of dividend and the amount credited to such account shall not be utilized by the company except for the redemption of debentures.
 - (5) No company shall issue a prospectus or make an offer or invitation to the public or to its members exceeding five hundred for the subscription of its debentures, unless the company has, before such issue or offer, appointed one or more debenture trustees and the conditions governing the appointment of such trustees shall be such as may be determined by central government.
 - (6) A debenture trustee shall take steps to protect the interests of the debentureholders and redress their grievances in accordance with such rules as may be determined by central government.
 - (7) Any provision contained in a trust deed for securing the issue of debentures, or in any contract with the debenture-holders secured by a trust deed, shall be void in so far as it would have the effect of exempting a trustee thereof from, or indemnifying him against, any liability for breach of trust, where he fails to show the degree of care and due diligence required of him as a trustee, having regard to the provisions of the trust deed conferring on him any power, authority or discretion:
 - Provided that the liability of the debenture trustee shall be subject to such exemptions as may be agreed upon by a majority of debenture-holders holding not less than threefourths in value of the total debentures at a meeting held for the purpose.
 - (8) A company shall pay interest and redeem the debentures in accordance with the terms and conditions of their issue.
 - (9) Where at any time the debenture trustee comes to a conclusion that the assets of the company are insufficient or are likely to become insufficient to discharge the principal amount as and when it becomes due, the debenture trustee may file a petition before the Tribunal and the Tribunal may, after hearing the company and any other person interested in the matter, by



- order, impose such restrictions on the incurring of any further liabilities by the company as the Tribunal may consider necessary in the interests of the debenture-holders.
- (10) Where a company fails to redeem the debentures on the date of their maturity or fails to pay interest on the debentures when it is due, the Tribunal may, on the application of any or all of the debenture-holders, or debenture trustee and, after hearing the parties concerned, direct, by order, the company to redeem the debentures forthwith on payment of principal and interest due thereon.
- (11) If any default is made in complying with the order of the Tribunal under this section, every officer of the company who is in default shall be punishable with imprisonment for a term which may extend to three years or with fine which shall not be less than two lakh rupees but which may extend to five lakh rupees, or with both.
- (12) A contract with the company to take up and pay for any debentures of the company may be enforced by a decree for specific performance.
- (13) The Central Government may prescribe the procedure, for securing the issue of debentures, the form of debenture trust deed, the procedure for the debenture-holders to inspect the trust deed and to obtain copies thereof, quantum of debenture redemption reserve required to be created and such other matters.

EXECUTION OF INDEMNITY

181. If the Directors or any of them or any other persons shall become personally liable for the payment of any sum primarily due from the Company, the Board may execute or cause to be executed any mortgage, charge or security over or affecting the whole or any part of the assets of the Company by way of indemnity against any loss which the Directors or any one or more of them may suffer by reason of becoming or being sureties or surety for the company.

CERTAIN POWERS OF THE BOARD

- 182. Without prejudice to the general powers conferred by these Articles and so as not in any way to limit or restrict those powers, but subject however to the provisions of the Act, it is hereby expressly declared that the Board shall have the following powers:
- To pay the costs, charges and expenses preliminary and incidental to the promotion, formation, establishment, and registration of the Company.
- 2) Subject to Sections 179 and 188 and other applicable provisions of the Act, to purchase or otherwise acquire for the Company any property, movable or immovable, rights or privileges which the Company is authorized to acquire at or for such price or consideration and generally on such terms and conditions as they may think fit and in any such purchase or other acquisition to accept such title as the Board may believe or may be advised to be reasonably satisfactory.
- 3) At its discretion and subject to the provisions of the Act, to pay for any property, rights, privileges acquired by or services rendered to the Company, either wholly or partially in cash or in shares, bonds, debentures, mortgages or other securities of the Company and any such shares may be issued either as fully paid up or with such amount credited as fully paid up thereon as may be agreed upon and any such bonds, debentures, mortgages o other securities may be either specifically charges upon all or any part of the property of the Company including its uncalled capital or not so charges.
- 4) To secure the fulfillment of any contracts, agreements or engagements entered into by the Company by mortgage of charge of all or any of the property of the Company and its uncalled capital for the time being or in such manner as they may think fit.
- 5) To appoint and at its discretion, remove or suspend, such managers, secretaries, officers, clerks, agents and employees for permanent, temporary or special services as it may from time to time think fit and to determine their power and duties and fix their salaries, emoluments remuneration and to require security in such instances and of such amounts as it may think fit.
- 6) To accept from any member subject to the provisions of the Act, a surrender of his share or any part thereof on such terms and condition as shall be agreed.



- 7) To appoint any person or persons (whether incorporated or not) to accept and hold in trust for the Company any property belonging to the Company or in which it is interested or for any other purpose and to execute and do all such deeds and things as may be required in relation to any such trust and to provide for the remuneration of such trustee or trustees.
- 8) To institute, conduct, defend, compound or abandon any legal proceedings by or against the Company or its officers or otherwise concerning the affairs of the Company and also to compound and allow time for payment or satisfaction of any debts due or any claims or demands by or against the Company and to refer any difference to arbitration and observe and perform the terms of any awards made therein either according to Indian Law or according to Foreign Law and either in India or abroad and observe and perform or challenge any award made therein.
- 9) To refer any claims or demands by or against the Company or any difference to arbitration and observe and perform the awards.
- 10) To act on behalf of the Company in all matters relating to bankruptcy and insolvency.
- 11) To make and give receipts, releases and other discharges for money payable to the Company and for the claims and demands of the Company.
- 12) To open and operate Bank Accounts, to determine from time to time who shall be entitled to sign, on the Company's behalf, bills, notes, receipts, acceptances, endorsements, cheques, dividend warrants, releases, contracts and documents and to give the necessary authority for such purposes.
- 13) Subject to the provisions of the Act and these Articles from time to time to provide for the management of the affairs of the Company in or outside India in such manner as it may think fit and in particular to appoint any person to be the attorneys or agents of the Company with such person (including the power to sub-delegate) and upon such terms as may be though fit.
- 14) Subject to the provisions of Sections 179,180, 185 of Act and other applicable provisions of the Act and these Articles, to invest and deal with the moneys of the Company not immediately required for the purpose thereof in or upon such security (not being shares in this Company) or without security and in such manner as it may think fit and from time to time to vary or realize such investments save as provided in Section 187 of the Act, all investments shall be made and held in the Company's own name.
- 15) To execute in the name and on behalf of the Company in favour of any Director or other person who may incur or be about to incur, any personal liability for the benefit of the Company, such mortgages of the Company's property (present and future) as it thinks fit and any such mortgage may contain a power of sale and such other powers, covenants and provisions as shall be agreed upon.
- 16) To distribute by way of bonus amongst the staff of the Company a share or shares in the profits of the Company and to give to any Director, officer or other person employed by the Company a commission on the profits of any particular business or transaction and to charge such bonus or commission as a part of working expenses of the Company.
- 17) To provide for the welfare of employees or ex-employees of the Company and the wives and families or the dependents or connections of such persons by building or contributing to the building of houses, dwellings or chawls or by grants of money, pension, gratuity, annuities, allowances, bonuses or other payments or by creating and from time to time subscribing or contributing to, provident fund and other associations institutions, funds or trusts and by providing or subscribing or contributing towards places of instruction or recreations, hospitals and dispensaries, medical and other attendance and other assistance as the Board shall think fit.
- 18) To subscribe, incur expenditure or otherwise to assist or to guarantee money to charitable, benevolent, religious, scientific, national or any other institutions or objects which shall have any moral or other claim to support or aid by the Company either by reason of locality of operation or of public and general utility or otherwise.
- 19) Before recommending any dividend, to set aside, out of the profits of the Company, such sums as it may think proper for depreciation or to a depreciation fund or to an insurance fund or as a reserve fund or sinking fund or any special fund to meet contingencies to repay debentures or for debenture- stock or for special dividends or for



equalizing dividends or for repairing, improving, extending and maintaining any of the property of the Company and for such other purposes (including the purposes referred to in the last two preceding clauses) as the Board of Directors, may in its absolute discretion-think conducive to the interest of the Company and subject to Section 292 of the Act to invest the several sums so set aside or so much thereof as is required to be invested, upon such investments (other than shares of this Company) as it may think fit and from time to time deal with and vary such investments and dispose off and apply and expend all or any part the for the benefit of the Company, in such manner & for such purposes as the Board of Directors in its absolute discretion think conducive to the interest of the Company notwithstanding that the matters to which the Board of Directors applies or upon which it expends the same or any part thereof may be matters to or upon which the capital moneys of the Company might rightly be applied or expended and to divide the general reserve fund into such special funds as the Board of Directors may think fit with full power to transfer the whole or any portion of a reserve fund or division of reserve fund to another reserve fund and with full power to employ the asset constituting all or any of the above funds including the depreciation fund in the business of the Company or in the purchase or repayment of debentures or debenturestock and that without being bound to keep the same separate from the other assets and without being bound to pay interest on ht same with power however to the Board of Directors at its discretion to pay or allow to the credit of such funds, interest at such rate as the Board of Directors may think proper.

- 20) To pay and charge to the capital account of the Company any commission or interest lawfully payable the out under the provisions of the Act and of the provision contained in these presents.
- 21) From time to time make, vary and repeal by-laws for regulation of the business of the Company, its officers and servants.
- 22) To redeem redeemable preference shares.
- 23) Subject to provisions of the Act, for or in relation to any of the matters aforesaid or otherwise for the purpose of the Company to enter in to all such negotiations and contracts and rescind and vary all such contracts and execute and do all such acts, deeds and things in the name and on behalf of the Company as they may consider expedient.
- 24) To undertake any branch or kind of business which the company is expressly or by implication authorized to undertake at such time or times as it shall think fit and to keep in abeyance any such branch or kind of business even though it may have been actually commenced or not, so long as the Board may deem it expedient not to commence or proceed with such branch or kind of business.

APPOINTMENT OF INDEPENDENT DIRECTOR

184. Pursuant to section 149 and rules as may be applicable and subject to the provisions of Schedule IV the company shall appoint such number of independent directors from time to time as may be determined by central government by the Central Government.

Every independent director shall at the first meeting of the Board in which he participates as a director and thereafter at the first meeting of the Board in every financial year or whenever there is any change in the circumstances which may affect his status as an independent director, give a declaration that he meets the criteria of independence.

Notwithstanding anything contained in any other provision of this Act, but subject to the provisions of sections 197 and 198, an independent director shall not be entitled to any stock option and may receive remuneration by way of fee provided under sub-section (5) of section 197, reimbursement of expenses for participation in the Board and other meetings and profit related commission as may be approved by the members.

Subject to the provisions of section 152, an independent director shall hold office for a term up to five consecutive years on the Board of a company, but shall be eligible for reappointment on passing of a special resolution by the company and disclosure of such appointment in the Board's report.

No independent director shall hold office for more than two consecutive terms, but such independent director shall be eligible for appointment after the expiration of three years of ceasing to become an independent director:

Provided that an independent director shall not, during the said period of three years, be appointed in or be associated with the company in any other capacity, either directly or indirectly.

Notwithstanding anything contained in this Act -



- (i) an independent director;
- (ii) a non-executive director not being promoter or key managerial personnel,

shall be held liable, only in respect of such acts of omission or commission by a company which had occurred with his knowledge, attributable through Board processes, and with his consent or connivance or where he had not acted diligently.

The provisions of sub-sections (6) and (7) of section 152 in respect of retirement of directors by rotation shall not be applicable to appointment of independent directors.

KEY MANAGERIAL PERSONNEL

APPOINTMENT OF KEY MANAGERIAL PERSONNEL

- 185. (1) Subject to the provisions of Sections 203 and other applicable provisions, if any of the Act, Company shall appoint whole-time key managerial personnel by means of a resolution of the Board containing the terms and conditions of the appointment including the remuneration.
 - (2) A whole-time key managerial personnel shall not hold office in more than one company except in its subsidiary company at the same time:

Provided that nothing contained in this sub-clause shall disentitle a key managerial personnel from being a director of any company with the permission of the Board:

Provided further that whole-time key managerial personnel holding office in more than one company at the same time on the date of commencement of this Act, shall, within a period of six months from such commencement, choose one company, in which he wishes to continue to hold the office of key managerial personnel:

Provided also that a company may appoint or employ a person as its managing director, if he is the managing director or manager of one, and of not more than one, other company and such appointment or employment is made or approved by a resolution passed at a meeting of the Board with the consent of all the directors present at the meeting and of which meeting, and of the resolution to be moved thereat, specific notice has been given to all the directors then in India.

(3) If the office of any whole-time key managerial personnel is vacated, the resulting vacancy shall be filled-up by the Board at a meeting of the Board within a period of six months from the date of such vacancy.

REMUNERATION OF KEY MANAGERIAL PERSONNEL

186. The remuneration of Key Managerial Personnel shall from time to time, be fixed by the Board and may be by way of salary or commission or participation in profits or by any or all of these modes or in any other form and shall be subject to the limitations prescribed in Schedule V along with Sections 196 and 197 of the Act.

DIRECTORS MAY CONFER POWER ON MANAGING DIRECTOR

187. Subject to the provisions of the Act and to the restrictions contained in these Articles, Board may from time to time entrust to and confer upon a Managing Director for the time being such of the powers exercisable by the Board under these Articles as it may think fit and may confer such powers for such time and to be exercised for such objects and purposes and upon such terms and conditions and with such restrictions as it thinks expedient.

CERTAIN PERSONS NOT TO BE APPOINTED AS MANAGING DIRECTORS

- No company shall appoint or continue the employment of any person as managing director, wholetime director or manager who -
 - (a) is below the age of twenty-one years or has attained the age of seventy years:



Provided that appointment of a person who has attained the age of seventy years may be made by passing a special resolution in which case the explanatory statement annexed to the notice for such motion shall indicate the justification for appointing such person;

- (b) is an undischarged insolvent or has at any time been adjudged as an insolvent;
- (c) has at any time suspended payment to his creditors or makes, or has at anytime made, a composition with them; or
- (d) has at any time been convicted by a court of an offence and sentenced for a period of more than six months.

A person shall not be eligible for appointment as a director of a company if such person suffers any of the disqualifications provided under Section 164 of the Act.

- 189. Special to any contract between him and the Company, a Managing or Wholetime Director shall not, while he continues to hold that office, be subject to retirement by rotation and he shall not be reckoned as a Director for the purpose of determining the rotation of retirement of Directors or in fixing the number of Directors to retire but (subject to the provision of any contract between him and the Company), he shall be subject to the same provisions as to resignation and removal as the Directors of the Company and shall, ipso facto and immediately, cease to be a Managing Director if he ceases to hold the office of Director from any cause.
- 190. The Company shall not appoint or employ at the same time more than one of the following categories of managerial personnel namely:
 - a) Managing Director and
 - b) Manager.

and shall duly observe the provisions of Section 196 of the Act regarding prohibition of simultaneous appointment of different categories of managerial personnel therein referred to.

THE SECRETARY

191. The Board may, from time to time, appoint and at its discretion, remove any individual (hereinafter called the Secretary) to perform any function which by the Act are to be performed by the Secretary and to execute any other ministerial or administrative duties which may from time to time be assigned to the Secretary by the Board. The Board may also at any time appoint some persons (who need not be the Secretary) to keep the registers required to be kept by the Company. The appointment of Secretary shall conform to the provisions of Section 203 of the Act.

THE SEAL, ITS CUSTODY AND USE

192. The Board of Directors shall provide a Common Seal for the purpose of the Company and shall have power from time to time to destroy the same and substitute a new Seal in lieu thereof and shall provide for the safe custody of the Seal for time being and the Seal of the Company shall not be affixed to any instrument except by the authority of a resolution of the Board of Directors and except in the presence of at least two Director or such other person as the Directors may appoint for the purpose and the Directors or other persons aforesaid shall sign every instrument to which the Seal of the Company is so affixed in their presence.

MINUTES

- (1) The Company shall cause minutes of all proceedings of every General Meeting and all proceedings of every meeting of its Board of /directors or of every Committee of the Board to be kept by making within thirty days of the conclusion of every such meeting concerned, entries thereof in books kept for that, their pages consecutively numbered.
 - (2) Each page of every such book shall be initialed or signed and the last Page of the record of proceedings of each meeting in such books shall be dated and signed.
 - (a) in the case of minutes of proceedings of a meeting of the Board or of a committee thereof, by the Chairman of the next succeeding meeting.



- (b) In the case of minutes of proceedings of a General Meeting, by the chairman of the same meeting within the aforesaid period of thirty Days or in the event of the death or inability of that Chairman within that period, by a Director duly authorized by the Board for the purpose.
- Minutes of proceedings of every General Meeting and of the proceedings of every meeting of the Board kept in accordance with the provisions of Article 198 above, shall be evidence of the proceedings recorded therein.
- 195. Where minutes of the proceedings of every General Meeting of the Company or of any meeting of the Board or of a Committee of the Board have been kept in accordance with the provisions of article 199 above then, until the contrary is proved the meeting shall be deemed to have been duly called and held and all proceedings thereat to have duly taken place and in particular all appointments of Directors or liquidators made at the meeting shall be deemed to be Valid.
- 196. (1) The books containing the minutes of the proceedings of any General Meeting of the Company shall
 - be kept at the registered office of the Company and shall be open for inspection of members without charge between the hours 2 p.m. and 5 p.m. during business hours on each working day except Saturday
 - (2) Any member of the Company shall be entitled to be furnished, within seven days after he has made a request in writing in that behalf to the Company, with a copy of any minutes referred above on payment of such sum not exceeding Ten Rupees for every page thereof required to be copied.
 - (3) In no case the minutes of proceedings of a meeting shall be attached to any such book as aforesaid by pasting or otherwise.
 - (4) The minutes of different meetings shall contain a fair and correct summary of proceedings thereat.
 - (5) All appointments of officers made at any of the meetings aforesaid shall be included in the minutes of the meeting.
 - (6) In the case of a meeting of the Board of Directors or of a committee of the Board, the minutes shall also contain -
 - (a) the names of the directors present at the meeting; and
 - (b) in the case of each resolution passed at the meeting, the names of the directors, if any, dissenting from, or not concurring with the resolution.
 - (7) Nothing contained in clauses (1) to (6) there shall not be included in the minutes, any matter which, in the opinion of the Chairman of the meeting -
 - (a) is or could reasonably be regarded as defamatory of any person; or
 - (b) is irrelevant or immaterial to the proceedings; or
 - (c) is detrimental to the interests of the company.

The Chairman shall exercise and absolute discretion in regard to the inclusion or non-inclusion of any matters in the minutes on the grounds specified in this clause.

PRESUMPTIONS TO BE DRAWN WHERE MINUTES DULY DRAWN AND SIGNED.

197. Where minutes of the proceedings of any general meeting of the Company or of any meeting of its Board of Directors of a Committee of the Board have been kept in accordance with the provisions of Section 118 of the act then, until the contrary is proved, the meting shall be deemed to have been duly called and held, and all proceedings thereat to have duly taken place and in particular all appointments of directors of Liquidators made at the meeting shall be deemed to be valid and the minutes shall be evidence of the proceedings recorded therein.

DIVIDENDS

- 198. (1) No dividend shall be declared or paid by a company for any financial year except-
 - (a) out of the profits of the company for that year arrived at after providing for depreciation or



- out of the profits of the company for any previous financial year or years arrived at after providing for depreciation in accordance with the provisions of that sub-section and remaining undistributed, or out of both; or
- (b) out of money provided by the Central Government or a State Government for the payment

of dividend by the company in pursuance of a guarantee given by that Government: Provided that a company may, before the declaration of any dividend in any financial year, transfer such percentage of its profits for that financial year as it may consider appropriate to the reserves of the company:

Provided further that where, owing to inadequacy or absence of profits in any financial year, any company proposes to declare dividend out of the accumulated profits earned by it in previous years and transferred by the company to the reserves, such declaration of dividend shall not be made except in accordance with such rules as may be determined by central government in this behalf:

Provided also that no dividend shall be declared or paid by a company from its reserves other than free reserves.

- (2) The depreciation shall be provided in accordance with the provisions of Schedule II of the act.
- (3) The Board of Directors of a company may declare interim dividend during any financial year out of the surplus in the profit and loss account and out of profits of the financial year in which such interim dividend is sought to be declared:
 - Provided that in case the company has incurred loss during the current financial year up to the end of the quarter immediately preceding the date of declaration of interim dividend, such interim dividend shall not be declared at a rate higher than the average dividends declared by the company during the immediately preceding three financial years.
- (4) The amount of the dividend, including interim dividend, shall be deposited in a scheduled bank in a separate account within five days from the date of declaration of such dividend.
- (5) No dividend shall be paid by a company in respect of any share therein except to the registered shareholder of such share or to his order or to his banker and shall not be payable except in cash: Provided that nothing in this sub-section shall be deemed to prohibit the capitalization of profits or reserves of a company for the purpose of issuing fully paid-up bonus shares or paying up any amount for the time being unpaid on any shares held by the members of the company: Provided further that any dividend payable in cash may be paid by cheque or warrantor in any electronic mode to the shareholder entitled to the payment of the dividend.
- (6) A company which fails to comply with the provisions of sections 73 and 74 shall not, so long as such failure continues, declare any dividend on its equity shares.

DIVIDEND TO JOINT HOLDERS

- 199. Any one of several persons who are registered as joint holders of any Shares may give effectual receipts for all dividends or bonus and payments on account of dividends in respect of such Shares.
- 200. Subject to the rights of persons, if any, entitled to shares with special rights as to dividends, all dividends shall be declared and paid according to the amounts paid or credited as paid on the shares in respect whereof the dividend is paid, but if and so long as nothing is paid upon any of the shares in the company, dividends may be declared and paid according to the amounts of the shares.

No amount paid or credited as paid on a share in advance of calls shall be treated as paid up on the share.

APPORTIONMENT OF DIVIDENDS

201. All dividends shall be apportioned and paid proportionate to the amounts paid or credited as paid on the shares, during any portion or portions of the period in respect of which the dividend is paid, but if any share is issued on terms providing that it shall rank for dividend as from a particular date such share shall rank for dividend accordingly.

DECLARATION OF DIVIDENDS



202. The Company in General Meeting may, subject to the provisions of Section 123 of the Act, declared a dividend to be paid to the members according to their right and interests in the profits and may fix the time for payment.

RESTRICTION ON AMOUNT OF DIVIDEND

203.No larger dividend shall be declared than is recommended by the Board, but the Company in General Meeting may declare a smaller dividend.

DIVIDEND OUT OF PROFITS ONLY AND NOT TO CARRY INTEREST

- 204. (1) No dividend shall be payable except out of the profits of the Company arrived at as stated in Section 123 of the Act.
 - (2) The declaration of the Board as to the amount of the net profits of the Company shall be conclusive.

INTERIM DIVIDENDS

205. The Board of Directors may from time to time pay the members such interim dividends as appears to it to be justified by the profits of the Company in accordance with Section 123 of the Act.

DEBTS MAY BE DEDUCTED

206. The Board may retain any dividends payable on shares on which the Company has a lien and may apply the same in or towards the satisfaction of the debts, liabilities or engagements in respect of which lien exists.

DIVIDEND AND CALL TOGETHER

207. Any General Meeting declaring an dividend may make a call on the members of such amount as the meeting fixes but so that the call on each members shall not exceed the dividend payable on him and so that the call may be made payable at the same time as the dividend and dividend may; if so arranged between the Company and the member, be set off against the call.

EFFECT OF TRANSFER

208. Right to dividend, right shares and bonus shares shall be held in abeyance pending registration of transfer of shares in conformity with the provision of Section 126 of the Act.

RETENTION IN CERTAIN CASES

209. The Board may retain the dividends payable upon share in respect of which any person is under Articles entitled to become a member of which any person under that Article is entitled to transfer until such person shall become a member in respect of such shares or shall duly transfer the same. [check drafting]

NO MEMBER TO RECEIVE INTEREST OR DIVIDEND WHILST INDEBTED TO THE COMPANY AND COMPANY'S RIGHT TO REIMBURSEMENT THERE OUT

210. No member shall be entitled to receive payment of an interest or dividend in respect of his own share or shares whilst any money may be due or owing from him to the Company in respect of such share or shares otherwise howsoever either alone or jointly with any other person or persons and the Board may deduct from the interest or dividend payable to any shareholder all sums or money so due from him to the Company.

PAYMENT BY POST

211. Any dividend payable in cash may be paid by cheque or warrant sent through the post directly to the registered address of the shareholder entitled to the payment of the dividend or in the case of joint shareholders to the registered address of that one whose name stands first on the Register of Members in respect of the joint



shareholding or to such persons and to such address as the shareholders of the joint shareholders may in writing direct and every cheque or warrant so send shall be made payable to the order of the person to whom it is sent and the Company shall not be responsible or liable for any cheque or warrant lost in transit or for any dividend lost to the member or person entitled thereto by the forged endorsement of any cheque or warrant of the fraudulent recovery thereof by any other means. The Company may, if it thinks fit, call upon the shareholders when applying for dividends or bonus to produce their share certificates at the registered office or other place where the payment of dividend is to be made.

DIVIDEND TO BE PAID WITHIN THIRTY DAYS

- 212. The Company shall pay dividend or send the warrant in respect thereof to the shareholder entitled to the payment of the dividend within Thirty days from the date of the declaration of the dividend unless:
 - (a) the dividend could not be paid by reason of the operation of any law or
 - (b) a shareholder has given directions to the Company regarding the payment of dividend and these directions can not be complied with or
 - (c) there is dispute, regarding the right to receive the dividend or
 - (d) the dividend has been lawfully adjusted by the Company against any sum due to it from the shareholder or
 - (e) for any other reason, the failure to pay the dividend or to post the warrant within the period aforesaid was not due to any default on the part of the Company.

UNPAID OR UNCLAIMED DIVIDEND

- Where a dividend has been declared by a company but has not been paid or claimed within thirty days from the date of the declaration to any shareholder entitled to the payment of the dividend, the company shall, within seven days from the date of expiry of the said period of thirty days, transfer the total amount of dividend which remains unpaid or unclaimed to a special account to be opened by the company in that behalf in any scheduled bank to be called the Unpaid Dividend Account.
 - (2) The company shall, within a period of ninety days of making any transfer of an amount under subsection (1) to the Unpaid Dividend Account, prepare a statement containing the names, their last known addresses and the unpaid dividend to be paid to each person and place it on the website of the company, if any, and also on any other website approved by the Central Government for this purpose, in such form, manner and other particulars as may be determined by central government.
 - (3) If any default is made in transferring the total amount referred to in sub-section (1) or any part thereof to the Unpaid Dividend Account of the company, it shall pay, from the date of such default, interest on so much of the amount as has not been transferred to the said account, at the rate of twelve per cent. per annum and the interest accruing on such amount shall endure to the benefit of the members of the company in proportion to the amount remaining unpaid to them.
 - (4) Any person claiming to be entitled to any money transferred under sub-section (*1*) to the Unpaid Dividend Account of the company may apply to the company for payment of the money claimed.
 - (5) Any money transferred to the Unpaid Dividend Account of a company in pursuance of this section which remains unpaid or unclaimed for a period of seven years from the date of such transfer shall be transferred by the company along with interest accrued, if any, thereon to the Fund established under sub-section (1) of section 125 and the company shall send a statement in the prescribed form of the details of such transfer to the authority which administers the said Fund and that authority shall issue a receipt to the company as evidence of such transfer.
 - (6) All shares in respect of which unpaid or unclaimed dividend has been transferred under sub-section (5) shall also be transferred by the company in the name of Investor Education and Protection Fund along with a statement containing such details as may be determined by central government and that there shall be no forfeiture of unclaimed dividends before the claim becomes barred by law:
 - Provided that any claimant of shares transferred above shall be entitled to claim the transfer of shares from Investor Education and Protection Fund in accordance with such procedure and on submission of such documents as may be determined by central government.



CAPITALIZATION OF RESERVES

- 214.(a) Any General Meeting may, upon the recommendation of the Board resolve that any moneys, investments or other assets forming part of the undistributed profits of the Company standing to the credit of any of the profit and loss account or any capital redemption reserve fund or in hands of the Company and available for dividend or representing premium received on the issue of shares and standing to the credit of the share premium account be capitalized and distributed amongst such of the shareholders as would be entitled to receive the same if distributed by way of dividend and in the same proportions on the footing that they become entitled thereto as capital and that all or any part of such capitalized fund shall not be paid in cash but shall be applied subject to the provisions contained in clause (b) hereof on behalf of such shareholders in full or towards:
 - (1) Paying either at par or at such premium as the resolution may provide any unissued shares or debentures or debenture-stock of the Company which shall be allotted, distributed and credited as fully paid up to and amongst such members in the proportions aforesaid; or
 - (2) Paying up any amounts for the time being remaining unpaid on any shares or debentures or debenture- stock held by such members respectively; or
 - (3) Paying up partly in the way specified in sub-clause (1) and partly in that specified in sub-clause (2) and that such distribution or payment shall be accepted by such shareholders in full satisfaction of their interest in the said capitalized sum.
 - (b) (1) Any moneys, investments or other assets representing premium received on the issue of shares and standing to the credit of share premium account; and
 - (2) If the Company shall have redeemed any redeemable preference shares, all or any part of any capital redemption fund arising from the redemption of such shares may, by resolution of the Company be applied only in paying up unissued shares of the Company to be issued to members of the Company as fully paid bonus shares to be issued to such members of the Company as the General Meeting may resolve upto an amount equal to the nominal amount of the shares so issued.
- (c) Any General Meeting may resolve that any surplus moneys arising from the realization of any capital assets of the Company or any investments representing the same or any other undistributed profits of the Company not subject to charge for income-tax be distributed amongst the members on the footing that they receive the same as capital.
- (d) For the purpose of giving effect to any such resolution, the Board may settle any difficulty which may arise in regard to the distribution of payment as aforesaid as it thinks expedient and in particular it may issue fractional certificates and may fix the value for distribution of any specific assets and may determine that cash payments be made to any members on the footing of the value so fixed and may vest any such cash, share, debentures, debenture-stock, bonds or other obligation in trustees upon such trust for the persons entitled thereto as may seem expedient to the Board and generally may make such arrangement for acceptance, allotment and sale of such shares, debentures, debenture-stock, bonds or other obligations and fractional certificates or otherwise as it may think fit.
- (e) If and whenever any share becomes held by any member in fraction, the Board may subject to the provisions of the Act and these Articles and to the directions of the Company in General Meeting, if any, sell the shares which members hold in fractions for the best price reasonably obtainable and shall pay and distribute to and amongst the members entitled to such shares in due proportion the net proceeds of the sale thereof, for the purpose of giving effect to any such sale, the Board may authorize any person to transfer the shares sold to the purchaser thereof, comprised in any such transfer and he shall not be bound to see to the application of the purchase money nor shall his title to the shares be affected by any irregularity or of invalidity in the proceedings with reference to the sale.
- (f) Where required; a proper contract shall be delivered to the Registrar for registration in accordance with Section 39 of the Companies Act 2013 and the Board may appoint any person to sign such contract on behalf of the persons entitled to the dividend or capitalized fund and such appointment shall be effective.

FRACTIONAL CERTIFICATES

- 215.(1) Whenever such a resolution as aforesaid shall have been passed, the Board shall;
 - (a) make all appropriations and applications of the undivided profits resolved to be capitalized



- thereby and all allotments and issues of fully paid Shares and
- (b) Generally do all acts and things required to give effect thereto.
- (2) The Board shall have full power:
 - (a) to make such provision by the issue of fractional cash certificate or by payment in cash or otherwise as it thinks fit, in the case of Shares becoming distributable in fractions, also
 - (b) to authorize any person to enter, on behalf of all the Members entitled thereto, into an agreement with the Company providing for the allotment to them respectively, credited as fully paid up, of any further Shares to which they may be entitled upon such capitalization or (as the case may require) for the payment by the Company on their behalf by the application thereof of the respective proportions of the profits resolved to be capitalised of the amounts remaining unpaid on their existing Shares.
- (3) Any agreement made under such authority shall be effective and binding on all such Members.
- (4) that for the purpose of giving effect to any resolution, under the preceding paragraph of this Article, the Directors may give such directions as may be necessary and settle any question or difficulties that may arise in regard to any issue including distribution of new Shares and fractional certificates as they think fit.

DIVIDEND IN CASH

- 216. No dividends shall be payable except in cash, provided that nothing in this Article shall be deemed to prohibit the capitalization of the profits or reserves of the Company for the purpose of issuing fully paid up bonus Shares or paying up any amount for the time being unpaid on any Shares held by Members of the Company.
- 217. The Board shall give effect to the resolution passed by the Company in pursuance of all the above Articles.

BOOKS OF ACCOUNTS TO BE KEPT

- 218. The Company shall cause to be kept proper books of account with respect to:
 - (i) all sums of money received and expended by a company and matters in relation to which the receipts and expenditure take place;
 - (ii) all sales and purchases of goods and services by the company;
 - (iii) the assets and liabilities of the company; and
 - (iv) the items of cost as may be determined by central government under section 148 in the case of a company which belongs to any class of companies specified under that section;

BOOKS WHERE TO BE KEPT AND INSPECTION

- Every company shall prepare and keep at its registered office books of account and other relevant books and papers and financial statement for every financial year which give a true and fair view of the state of the affairs of the company, including that of its branch office or offices, if any, and explain the transactions effected both at the registered office and its branches and such books shall be kept on accrual basis and according to the double entry system of accounting.
 - All or any of the books of account aforesaid and other relevant papers may be kept at such other place in India as the Board of Directors may decide and where such a decision is taken, the company shall, within seven days thereof, file with the Registrar a notice in writing giving the full address of that other place. The company may keep such books of account or other relevant papers in electronic mode in such manner as may be determined by central government.
 - Where a company has a branch office in India or outside India, it shall be deemed to have complied with the provisions of sub-clause (1), if proper books of account relating to the transactions effected at the branch office are kept at that office and proper summarized returns periodically are sent by the branch office to the company at its registered office or the other place referred to in sub-clause (1).



- (3) the books of account of every company relating to a period of not less than eight financial years immediately preceding a financial year, or where the company had been in existence for a period less than eight years, in respect of all the preceding years together with the vouchers relevant to any entry in such books of account shall be kept in good order.
- (4) The Company may keep such books of accounts or other relevant papers in electronic mode in such manner as may be prescribed.

INSPECTION BY MEMBERS

220. The Board of Directors shall, from time to time, determine whether and to what extent and at what times and places and under what conditions or regulations accounts the and books and the documents of the Company or any of them shall be open to the inspection of the members and no member (not being a Director) shall have any right of inspecting any account or book or document of the Company except as conferred statute or authorised by the Board of Directors or by a resolution of the Company in General Meeting.

TRANSFER BOOKS AND REGISTER OF MEMBERS WHEN CLOSED

221. The Board shall have power on giving not less than seven days' previous notice by advertisement in some newspaper circulating in the district in which the office of the Company is situated, to close the Transfer books, the Register of members or Register of debenture holders at such time or times and for such period or periods, not exceeding thirty days at a time and not exceeding in the aggregate forty-five days in each year.

If the transfer books have not been closed at any time during a year, the Company shall at least once a year, close the books at the time of its Annual General Meeting. The minimum time gap between the two book closures and/or record dates would be atleast 30 (thirty) days.

STATEMENT OF ACCOUNTS TO BE LAID IN GENERAL MEETING

222. The Board of Directors shall from time to time, in accordance with Sections 129 and 134 of the Act, cause to be prepared and to be laid before the Company in General Meeting, such Balance Sheets, Profits & Loss Accounts and reports as are required by these Sections.

FINANCIAL STATEMENT

223. Subject to the provisions of Section 129 of the Act, every Financial Statement of the Company shall be in the forms set out in Schedule II of the Act, or as near there to as circumstances admit. So long as the Company is a holding Company having a subsidiary the Company shall conform to Section 129 and other applicable provisions of the Act.

If in the opinion of the Board, any of the current assets of the Company have not a value on realization in the ordinary course of business at least equal to the amount at which they are stated, the fact that the Board is of that option shall be stated.

AUTHENTICATION OF FINANCIAL STATEMENT

224. The Financial Statements shall be signed in accordance with the provisions of Section 134 of the said Act. The Financial Statement, shall be approved by the Board of Directors before they are submitted to the auditors for report thereon Profit and Loss Accounts to be Annexed and Auditors' Report to be attached to the Balance Sheet. The Profit and Loss Account shall be annexed to the Balance and the Auditors' Report including the Auditor's separate, special or supplementary report, if any, shall be attached thereon.

BOARD'S REPORT TO BE ATTACHED TO FINANCIAL STATEMENT

225. Every Financial Statement laid before the Company in General Meeting shall have attached to it a Report by the Board of Directors with respect to the State of the Company's affairs and such other matters as prescribed under Section 134 of the Act and the Rules made thereunder. The Report shall so far as it is material for the appreciation of the state of the Company's affairs by its members and will not in the Board's opinion be harmful to the business of the Company or of any of its subsidiaries deal with any changes which have occurred during the financial year in the nature of the Company of Company's business, or of the Company's



subsidiaries or in the nature of the business in which the Company has an interest. The board shall also give the fullest information and explanation in its Report or in cases falling under the proviso to Section 129 of the Act in an addendum to that Report, on every reservation, qualification or adverse remark contained in the Auditor's Report. The Board's Report and addendum (if any) thereto shall be signed by its Chairman if he is authorized in that behalf by the Board; and where he is not so authorized shall be signed by such number of Directors as are required to sign the Financial Statements of the Company by virtue of sub-clauses (a) and (b) of Article 229. The Board shall have the right to charge any person not being a Director with the duty of seeing that the provisions of sub-clauses (a) and (b) of this Article are complied with. Every Financial Statement of the Company when audited and approved and adopted by the members in the annual general meeting shall be conclusive except as regards in matters in respect of which modifications are made thereto as may from time to time be considered necessary by the Board of Directors and or considered proper by reason of any provisions of relevant applicable statutes and approved by the shareholders at a subsequent general meeting.

RIGHT OF MEMBERS TO COPIES OF FINANCIAL STATEMENT AND AUDITOR'S REPORT

- A copy of every Financial Statement and the auditor's report and every other document required by law to be annexed or attached, as the case may be; to the balance sheet which is to be laid before the Company in General Meeting, shall be made available for inspection at the Registered Office of the Company during the working hours for a period of 21 days before the date of the meeting. A statement containing the salient features of such documents in the prescribed form or copies of the documents aforesaid as may be permitted by Section 136 of the Act and as the Company may deem fit, will be sent to every member of the Company and to every Trustees for the holders of any debentures issued by the Company, not less than 21 days before the meeting as laid down in Section 136 of the Act. Provided that it shall not be necessary to send copies of the documents aforesaid to:
 - (a) to a member or holder of the debenture of the Company who is not entitled to have the notice of general meeting of the Company sent to him and whose address the Company is unaware;
 - (b) to more than one of the joint holder of any shares or debentures some of whom are and some of whom are not entitled to have such notice sent to them, by those who are not so entitled.

A COPY OF THE FINANCIAL STATEMENT ETC. TO BE FILED WITH REGISTRAR

227. After the Financial Statements have been laid before the Company at the annual general Meeting, a copy of the Financial Statement duly signed as provided under Section 137 of the Act together with a copy of all documents which are required to be annexed there shall be filed with the Registrar so far as the same be applicable to the Company.

RIGHT OF MEMBER TO COPIES OF AUDITED FINANCIAL STATEMENT

Without prejudice to the provisions of section 101, a copy of the financial statements, including consolidated financial statements, if any, auditor's report and every other document required by law

to be annexed or attached to the financial statements, which are to be laid before a company in its general meeting, shall be sent to every member of the company, to every trustee for the debenture-holder of any debentures issued by the company, and to all persons other than such member or trustee, being the person so entitled, not less than twenty-one days before the date of the meeting.

The provisions of this clause shall be deemed to be complied with, if the copies of the documents are made available for inspection at its registered office during working hours for a period of twenty-one days before the date of the meeting and a statement containing the salient features of such documents in the prescribed form or copies of the documents, as the company may deem fit, is sent to every member of the company and to every trustee for the holders of any debentures issued by the company not less than twenty-one days before the date of the meeting unless the shareholders ask for full financial statements.

The Central Government may prescribe the manner of circulation of financial statements of companies having such net worth and turnover as may be determined by central government and company shall also place its financial statements including consolidated financial statements, if any,



and all other documents required to be attached thereto, on its website, which is maintained by or on behalf of the company.

Provided also that every subsidiary or subsidiaries shall -

- (a) place separate audited accounts in respect of each of its subsidiary on its website, if any;
- (b) provide a copy of separate audited financial statements in respect of each of its subsidiary, to any shareholder of the company who asks for it.
- (2) A company shall allow every member or trustee of the holder of any debentures issued by the company to inspect the documents stated under sub-clause (1) at its registered office during business hours.

ACCOUNTS TO BE AUDITED

- 229. (1) Once at least in every year they accounts of the Company shall be examined by one or more Auditors who shall report to the shareholders as to whether the Balance Sheet reflects a true and fair view of the state of affairs of the Company as at that date and the Profit and Loss Account discloses a true and fair view of the profit and loss incurred by the Company during the year under review.
 - (2) The appointment, remuneration, rights, powers & duties of the Company's Auditor shall be regulated in accordance with the provision of the Act.

APPOINTMENT OF AUDITORS

- 230. (1) Auditors shall be appointed and their qualifications, rights and duties regulated in accordance with Section 139 to 143, 145 and 146 of the Act and rules made thereunder.
 - (2) The Company shall, at the first annual general meeting, appoint an individual or a firm as an auditor who shall hold office from the conclusion of that meeting till the conclusion of its sixth annual general meeting and thereafter till the conclusion of every sixth meeting and the manner and procedure of selection of auditors by the members of the company at such meeting shall be according to the provisions of the Act.

Provided that the company shall place the matter relating to such appointment for ratification by members at every annual general meeting.

Provided further that before such appointment is made, the written consent of the auditor to such appointment, and a certificate from him or it that the appointment, if made, shall be in accordance with the conditions as may be determined by central government, shall be obtained from the auditor:

Provided also that the certificate shall also indicate whether the auditor satisfies the criteria provided in Section 141:

Provided also that the company shall inform the auditor concerned of his or its appointment, and also file a notice of such appointment with the Registrar within fifteen days of the meeting in which the auditor is appointed.

- (3) At any Annual General Meeting a retiring Auditor by whatsoever authority appointed shall be reappointed unless:
 - (A) he is not disqualified for re-appointment;
 - (b) he has not given the company a notice in writing of his unwillingness to be re-appointed; and
 - (c) a special resolution has not been passed at that meeting appointing some other auditor or providing expressly that he shall not be re-appointed.
- (4) The company shall not appoint or reappoint -
 - (a) an individual as auditor for more than one term of five consecutive years; and
- (b) an audit firm as auditor for more than two terms of five consecutive years: Provided that—
 - (i) an individual auditor who has completed his term under clause (a) shall not be eligible for reappointment as auditor in the same company for five years from the completion of his term.
 - (ii) an audit firm which has completed its term under clause (b), shall not be eligible for re-



- appointment as auditor in the same company for five years from the completion of such term.
- (5) Where at any annual general meeting, no auditor is appointed or re-appointed, the existing auditor shall continue to be the auditor of the company.

POWER OF BOARD TO MODIFY FINAL ACCOUNTS

231. Every Balance Sheet and Profit and Loss Account of the Company when audited and adopted by the Company in General Meeting shall be conclusive.

DOCUMENTS AND NOTICE

SERVICES OF DOCUMENTS ON MEMBER BY COMPANY

232. Save as provided in this Act or the rules made thereunder for filing of documents with the Registrar in electronic mode, a document may be served on Registrar or any member by sending it to him by post or by registered post or by speed post or by courier or by delivering at his office or address, or by such electronic or other mode as may be determined by central government:

Provided that a member may request for delivery of any document through a particular mode, for which he shall pay such fees as may be determined by the company in its annual general meeting.

SERVICE OF DOCUMENTS ON COMPANY

233.A document may be served on a company or an officer thereof by sending it to the company or the officer at the registered office of the company by registered post or by speed post or by courier service or by leaving it at its registered office or by means of such electronic or other mode as may be determined by central government:

Provided that where securities are held with a depository, the records of the beneficial ownership may be served by such depository on the company by means of electronic or other mode.

"Service of documents on the Company"

234. Where securities are held in a Depository, the records of the beneficial ownership may be served by such Depository on the Company by means of electronic mode or other mode in accordance with the Act and rules made thereunder.

AUTHENTICATION OF DOCUMENTS AND PROCEEDINGS

235. Save as otherwise expressly provided in the Act, the rules made thereunder and these Articles, a document or proceeding requiring authentication by a company; or contracts made by or on behalf of a company, may be signed by any key managerial personnel or an officer of the company duly authorized by the Board in this behalf.

REGISTERS AND DOCUMENTS

REGISTERS AND DOCUMENTS TO BE MAINTAINED BY THE COMPANY

- 236. The Company shall keep and maintain registers, books and documents required by the Act or these Articles, including the following:
 - (a) Register of investments made by the Company but not held in its own name, as required by Section 187(3) of the Act.
 - (b) Register of mortgages and charges as required by Section85 of the Act.
 - (c) Register and index of Member and debenture holders as required by Section 88 of the Act.
 - (d) Register of contracts, with companies and firms in which Directors are interested as required by Section 189 of the Act.
 - (e) Register of Directors and key managerial personnel and their shareholding under Section170 of the Act.



- (f) Register of loans, guarantee, security and acquisition made by the company under Section 186 (9) of the Act.
- (g) Copies of annual returns prepared under Section 92 of the Act together with the copies of certificates and documents required to be annexed thereto.

MAINTENANCE AND INSPECTION OF DOCUMENTS IN ELECTRONIC FORM

237. Without prejudice to any other provisions of this Act, any document, record, register, minutes, etc.,—

(a)required to be kept by a company; or

(b) allowed to be inspected or copies to be given to any person by a company under this Act,

may be kept or inspected or copies given, as the case may be, in electronic form in such form and manner as may be determined by the Central Government.

INDEMNITY

238. Every officer of the company shall be indemnified out of the assets of the company against any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in which relief is granted to him by the court or the Tribunal.

WINDING UP DISTRIBUTION OF ASSETS

- 239. (a) If the Company shall be wound up, whether voluntarily or otherwise, the Liquidator may, with the sanction of a Special Resolution, divide amongst the contributories in specie or kind, any part of the assets of the Company and may, with the like sanction, vest any part of the assets of the Company in trustees upon such trusts for the benefit of the contributories or any of them, as the liquidator, with the like sanction, shall think fit.
 - (b) If thought expedient any such division may subject to the provisions of the Act be otherwise than in accordance with the legal rights of the contributions (except where unalterably fixed by the Memorandum of Association and in particular any class may be given preferential or special rights or may be excluded altogether or in part but in case any division otherwise than in accordance with the legal rights of the contributories, shall be determined on any contributory who would be prejudicial thereby shall have a right to dissent and ancillary rights as if such determination were a Special Resolution passed pursuant to Section 319 of the Act.
 - (c) In case any Shares to be divided as aforesaid involve a liability to calls or otherwise any person entitled under such division to any of the said Shares may within ten days after the passing of the Special Resolution by notice in writing direct the Liquidator to sell his proportion and pay him the net proceeds and the Liquidator shall, if practicable act accordingly.

RIGHT OF SHAREHOLDERS IN CASE OF SALE

A Special Resolution sanctioning a sale to any other Company duly passed pursuant to provisions of the Companies Act, 2013may subject to the provisions of the Act in like manner as aforesaid determine that any Shares or other consideration receivable by the liquidator be distributed against the Members otherwise than in accordance with their existing rights and any such determination shall be binding upon all the Members subject to the rights of dissent and consequential rights conferred by the said sanction

SECRECY CLAUSE

241. No member or other person (not being a Director) shall be entitled to visit or inspect any property or premises or works of the Company without the permission of the Board or to require discovery of or any information respecting any detail of the Company's trading or any matter which is or may be in the nature of a trade secret, mystery of trade, secret process or any other matter which may relate to the conduct of the business of the Company and which in the opinion of the Board, it would be inexpedient in the interest of the Company to disclose Secrecy undertaking.



242. Every Director, Manager, Auditor, Treasurer, Trustee, Member of a Committee agents, officer, servant, accountant or other person employed in the business of the Company shall, when required, sign a declaration pledging himself to observe strict secrecy respecting all transactions of the Company with the customers and the state of accounts with individual and in matters relating thereto and shall by such declaration pledge himself not to reveal any of the matters which my come to his knowledge in the discharge of his duties, except when required so to do by the Board or by any meeting of the shareholders, if any or by a Court of Law the person to whom matters relate and except so far as may be necessary in order to comply with any of the provision in these present contained.

KNOWLEDGE IMPLIED

243. Each member of the Company, present and future, is to be deemed to join the Company with full knowledge of all the contents of these presents.



SECTION X – OTHER INFORMATION

Material Contracts and Documents for Inspection

The following contracts (not being contracts entered into in the ordinary course of business carried on by our Company or contracts entered into more than two (2) years before the date of filing of this Prospectus) which are or may be deemed material have been entered or are to be entered into by our Company. These contracts, copies of which will be attached to the copy of the Prospectus will be delivered to the RoC for registration and also the documents for inspection referred to hereunder, may be inspected at the Registered Office of our Company from date of filing the Prospectus with RoC to Issue Closing Date on working days from 10.00 a.m. to 5.00 p.m.

Material Contracts

- 1. Memorandum of Understanding dated April 04, 2017 between our Company and the Lead Manager.
- 2. Agreement between the Skyline Financial Services Private Limited and our Company dated February 01, 2017 appointing them as the Registrar to the Issue.
- 3. Underwriting Agreement dated April 04, 2017 between our Company and Underwriter.
- 4. Market Making Agreement dated April 04, 2017 among our Company, Lead Manager and Market Maker.
- 5. Tripartite agreement among the NSDL, our Company and Registrar to the Issue dated March 11, 2017.
- 6. Tripartite agreement among the CDSL, our Company and Registrar to the Issue dated March 14, 2017.
- 7. Public Issue Account Agreement dated April 24, 2017 among our Company, the Lead Manager, Banker to the Issue and Registrar to the Issue.

Material Documents

- 1. Certificate of Incorporation of our Company dated March 30, 2010, issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli.
- 2. Fresh Certificate of Incorporation of our Company dated January 18, 2017, issued by the Registrar of Companies, Ahmedabad pursuant to the conversion of our Company into a Public Limited Company.
- 3. Certified true copy of the Memorandum and Articles of Association of our Company, as amended.
- 4. Copy of the resolution passed at the meeting of the Board of Directors held on March 20, 2017 authorizing the Issue.
- 5. Special Resolution of the Shareholders passed at the Extraordinary General Meeting dated April 03, 2017 authorizing the Issue.
- 6. Statement of Tax Benefits dated April 05, 2017, issued by our Independent Peer Reviewed Auditor, M/s. ADV & Associates, Chartered Accountants.
- 7. Report of the Independent Peer Reviewed Auditor, M/s. ADV & Associates, Chartered Accountants dated April 05, 2017, on the Restated Financial Statements for the financial period/year ended February 28, 2017, March 31, 2012, 2013, 2014, 2015 and 2016 of our Company.
- 8. Copy of Certificate from the Statutory Auditor, M/s. Dhaval Padiya and Co., Chartered Accountants dated April 10, 2017, regarding the source and deployment of funds as on April 10, 2017.
- 9. Copy of Audited Financials for the period ended February 28, 2017 and for the financial year ended March 31, 2016, 2015, 2014, 2013 and 2012 of our Company.



- 10. Consents of Directors, Chief Financial Officer, Company Secretary and Compliance Officer, Statutory Auditor, Independent Peer Review Auditor, Legal Advisor to the Issue, Banker to our Company, the Lead Manager, Registrar to the Issue, Underwriter, Market Maker, Banker to the Issue, Lender to our Company, to act in their respective capacities.
- 11. Consent of Independent Peer Reviewed Auditor, ADV & Associates, Chartered Accountants to include its name as required under Section 26(1)(a)(v) of the Companies Act, 2013 in this Prospectus and as an "Expert" as defined under Section 2(38) of the Companies Act, 2013 in respect of the reports of the Auditor on the restated financial information dated April 05, 2017, and statement of tax benefits dated April 05, 2017.
- 12. Copy of approval from BSE *vide* letter dated April 28, 2017, to use the name of BSE in this document for listing of Equity Shares on SME Platform of BSE.
- 13. Due Diligence Certificate dated April 15, 2017 from the Lead Manager to BSE.
- 14. Due Diligence Certificate dated May 08, 2017 from the Lead Manager to SEBI.
- 15. Resolution of the shareholders at the EGM dated December 30, 2016 for appointment of our Managing Director, Akshay S. Mehta.
- 16. Resolution of the shareholders at the EGM dated March 17, 2017 for appointment of our Whole-Time Director, Varshaben A. Mehta.

Any of the contracts or documents mentioned in this Prospectus may be amended or modified at any time if so required in the interest of our Company or if required by the other parties, with reference to the shareholders subject to compliance of the provisions contained in the Companies Act and other relevant statutes.

Declaration

We, the undersigned, hereby declare that, all the relevant provisions of the Companies Act, and the guidelines issued by the Government of India or the guidelines and regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, the Securities Contracts (Regulation) Act, 1956 and the Securities and Exchange Board of India Act, 1992 or rules made there under or regulations or guidelines issued, as the case may be. We further certify that all the disclosures and statements made in this Prospectus are true and correct.

Signed by all the Directors of Bhakti Gems And Jewellery Limited

| Name and designation | Signature |
|------------------------|----------------------|
| Akshay S. Mehta | |
| Managing Director | 218121. 204. MIMC |
| Varshaben A. Mehta | |
| Whole-Time Director | લાકાં. એ. મામ, |
| Milankumar C. Dave | |
| Independent Director | Not the |
| Manoharbhai B. Chunara | |
| Independent Director | meinoher B. humerry. |
| Vijaykumar B. Patel | |
| Independent Director | V.B. Polity |

Signed by the - Chief Financial Officer

PratikKumar R. Valani Chief Financial Officer

Signed by the - Company Secretary and Compliance Officer

Nirav A. Shah

Company Secretary & Compliance Officer

Place: Ahmedabad

Date: May 08 2017